

Northern Connections

A Program of Productive Alternatives



Northern Connections is an investment!

When families leave cash assistance programs, 1 in 3 returns within six months

Northern Connections was designed after a best practice that reduces this rate to 1 in 10 families returning to assistance.

The one-stop workforce program offers re-employment, job retention, career advancement, financial fitness, resources and referral services to families creating long term self-sufficiency.

Using a telephonic and technological approach Northern Connections can serve 12 counties with only five staff. This efficient approach overcomes barriers such as transportation and daycare, provides anonymity for the customer and coach, and saves \$\$\$.

Northern Connections now can measure individual outcomes like never before in addition to the return on investment of the program. Estimated net savings/program cost is $\$876,396/\$350,000 = 2.5$ ROI

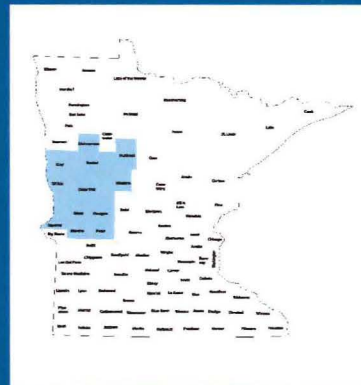
**Return on
Investment
Equals
2.5**

Testimonials

Lana didn't know what to do when her husband was hurt at his job and couldn't work. With the help of Northern Connections she was able to access resources, maintain employment, finish school and is now an RN supervisor. She has repeatedly shared her thanks for the program and talked about how much it has helped her family! Lana S. January 2012

"I want to say thank you for all that you helped me with (job leads, my resume, and all the support you and your co-workers provided) in landing the "DREAM JOB"... I wouldn't be here without you!" Melanie S. July 2012

Serving 12 Counties in West Central MN



Becker, Ottertail,
Clay, Hubbard,
Wadena, Grant
Mahnomon, Pope,
Stevens, Traverse,
Wilkin, Douglas

This program was created in 2005 as a way to address regional poverty, to help keep families off public assistance and assist in creating long term self-sufficiency.



Yearly Highlights

- 2,646 re-employment outcomes
- 1,735 job retention outcomes
- 346 career advancement outcomes
- 158 asset accumulation outcomes