

"The Greater MSP Region is really the "Silicon Valley of Water" – a place where many leading global companies in water filtration, flow technology, and advanced systems and solutions call home."

Randall J. Hogan, Chairman and CEO, Pentair, Ltd.



GREATER MSP RANKED 9TH IN THE NATION FOR WATER-TECHNOLOGY RELATED EXPORTS, our largest international export markets include: Canada, China and South Korea. Foreign investment in Greater MSP's water market is strong. Recently, German company Bilfinger acquired Johnson Screens, a New Brighton based water technology company.

MAJOR WATER EMPLOYERS IN GREATER MSP INCLUDE:

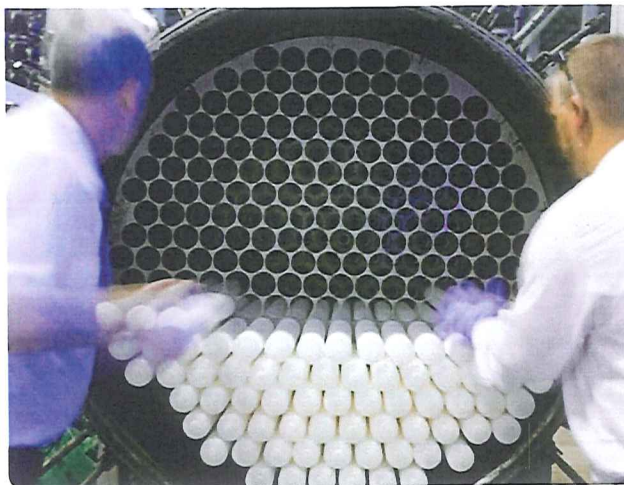
- 3M
- Aeration Industries International
- Carbonair
- Aquaflow Technologies Inc.
- Cartwright Consulting Company
- CT Associates, Inc.
- Ecolab
- EcoWater Systems
- Equaris Corporation
- Dow Water & Process Solutions (FilmTec Corporation)
- Fremont Industries
- GE Watertech
- Johnson Screens (Bilfinger)
- Lemna International
- Mar Cor Purification
- Pentair
- Quali Tech
- Environmental
- Siemens
- SJE-Rhombus
- Trustwater Group
- Water D.O.G. Works
- WaterGroup



Two Greater MSP companies, Ecolab Inc. and Pentair Inc., made Forbes magazine's 2013 list of The World's Most Innovative Companies.



Nalco, an Ecolab company was recognized as the 2012 Water Technology Company of the Year by Global Water Intelligence.



MINNESOTA IS COMMITTED TO HELPING BUSINESS AND PEOPLE PROSPER!

MINNESOTA INVESTMENT FUND A total of \$30 million was approved to help create and retain high-quality jobs. The program provides loans to help offset capital expenditures. These loans can be forgiven if the company meets hiring and wage goals.

MINNESOTA JOB CREATION FUND Up to \$2 million will be available to businesses that meet certain performance measures, including minimum requirements for job creation and private investments. A total of \$24 million is available in this new program.

MINNESOTA JOB SKILLS PARTNERSHIP Over \$8 million is available for businesses to train or retrain workers and expand work opportunities. Training grants are used to offset training related expenses incurred by business, industry and educational institutions.

And many other programs and opportunities for business!

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GREATER MSP™

Minneapolis Saint Paul Regional Economic Development Partnership



WATERTECH INDUSTRY
 in Greater Minneapolis-Saint Paul
 Minnesota, USA

A LEADER IN WATER TECHNOLOGY

Nestled in the central section of the United States amid over 10,000 lakes and the Mississippi River, Greater MSP has emerged as a leading global region for water technology. With a high concentration of companies focused on water technology, a post-secondary education system that is training the water technology workers of tomorrow and a highly engaged workforce today, Greater MSP has the resources and infrastructure to ensure business and people prosper here.

Water technology is an industry on the rise. Investment in water technology is expected to increase by over 40%* in the next three years, indicating promising opportunities for businesses in Greater MSP. The region boasts a large community of thought leaders and closely networked companies. Working in a wide range of areas such as hydrofracking, desalination, agriculture, water reuse, water security, filtration, conservation, and waste water treatment among others, gives the region a unique and diverse perspective unlike any found in the world.



"Greater MSP has a unique network of businesses driving innovation in the water technology industry. The availability of talent and thought leadership in this area is the best in the world."

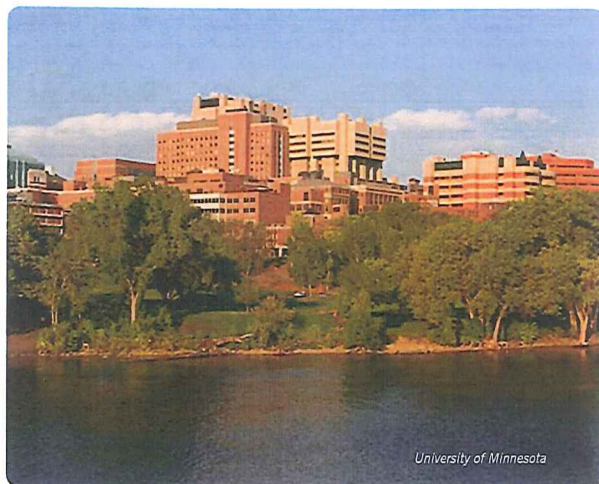
Douglas M Baker, Jr.,
 Chairman and CEO, Ecolab

* (Water: Challenges, drivers and solutions March 2012 (PwC))

GREATER MSP BOASTS THE HIGHEST LABOR FORCE participation rate in the country. It is the home to the largest concentration of hydrologists in the US, and has an exceptional concentration of engineers, water and waste treatment operators, natural sciences managers, biochemists and biophysicists, and conservation scientists, ensuring the presence of talent to help water technology companies succeed.



Each year, 36 colleges and universities graduate over 3,000 students with life science degrees and certificates. More than 10 programs are specifically developed to support this major emerging industry.



University of Minnesota

PROGRAMS AT THE U OF M

- Center for Water and the Environment
- Department of Forest Resources Remote Sensing and Geospatial Analysis Laboratory
- Department of Soil, Water, and Climate
- Agroecoregions of Minnesota
- Institute on the Environment
- Large Lakes Observatory
- Limnological Research Center
- Minnesota Sea Grant
- St. Anthony Falls Laboratory
- The Minnesota Geological Survey
- The Natural Resources Research Institute
- University of Minnesota Extension - Environment

AREAS OF STUDY IN THE WATER RESOURCES CENTER AT THE UNIVERSITY OF MINNESOTA

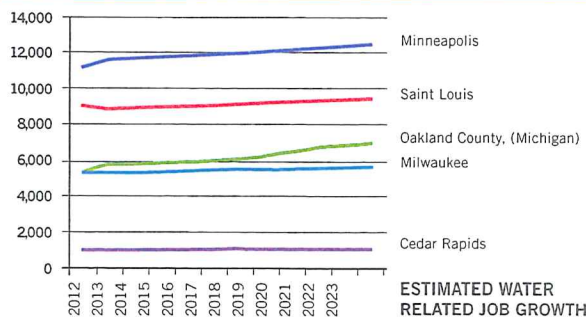
- Agricultural Impacts on Water Quality
- Stormwater and Wastewater
- Water Resources Policy and Social Science
- Water Supply, Quantity and Quality

TRAINING AND PROFESSIONAL DEVELOPMENT AT THE UNIVERSITY OF MINNESOTA

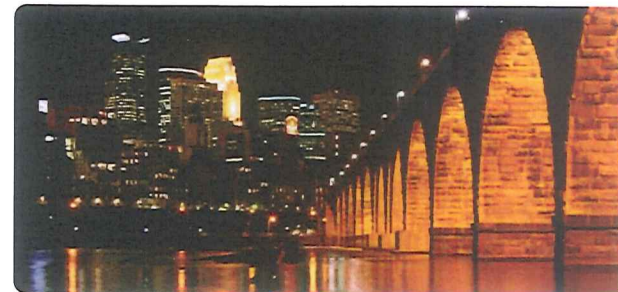
- Onsite Sewage Treatment Program
- Wetland Delineator Certification Program
- Conservation Applications of LiDAR Data
- Conservation Drainage Field Days

A LEADER IN WATER RELATED JOB GROWTH

OCCUPATION	2012 JOBS	2022 JOBS	MEDIAN HOURLY EARNINGS
Engineers, All Other	2,005	2,121	\$41.06
Electronics Engineers, except Computer	1,750	1,843	\$42.48
Chemists	1,302	1,394	\$35.87
Water and Wastewater Treatment Plant and System Operators	1,074	1,135	\$25.41
Environmental Scientists and Specialists, including Health	905	1,066	\$29.19
Natural Sciences Managers	863	940	\$53.30
Chemical Technicians	531	594	\$21.35
Biological Technicians	458	547	\$19.37
Biochemists and Biophysicists	407	538	\$24.60
Environmental Engineers	304	401	\$39.31
Conservation Scientists	289	299	\$30.06
Chemical Engineers	287	315	\$37.70
Hydrologists	226	254	\$32.76
Health and Safety Engineers, except Mining Safety Engineers and Inspectors	208	235	\$40.39
Separating, Filtering, Clarifying, Precipitating, and Still Machine Setters, Operators, and Tenders	201	221	\$21.51
Chemical Equipment Operators and Tenders	169	183	\$20.87
Materials Engineers	156	173	\$37.46
Environmental Engineering Technicians	146	177	\$22.58
Chemical Plant and System Operators	115	83	\$31.58
TOTAL	11,395	12,519	\$35.24



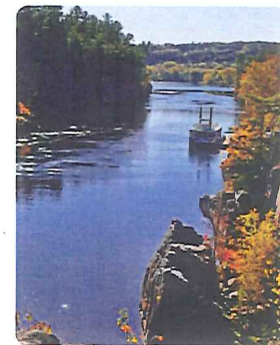
GREATER MSP JOB GROWTH OUTPACES many of our competing regions with an estimated 11,395 current jobs and nearly 9% growth over the next 10 years.



AMERICAN FILTRATION & SEPARATIONS SOCIETY Based in Greater MSP, the American Filtration & Separations Society brings together the best minds in the industry to discuss water filtration trends and opportunities. Founded in 1987, AFS is a technical educational nonprofit organization.

OUTSTANDING QUALITY OF LIFE The Greater MSP community is vibrant, diverse and engaged in an abundance of activities. With five professional sports teams and among the most theater seats per capita, it was recently recognized as the most intelligent, physically active, healthiest and safest cities in America. And the list goes on:

- #1 bike city (*Bicycling 2012*)
- #3 wellbeing (*Gallup Wellbeing 2013*)
- #3 young professionals (*Payscale 2012*)
- #4 socially networked (*Men's Health 2011*)
- #4 Best Business Market (*Marketwatch*)
- #9 most inventive (*Forbes 2013*)



Selected Non-Stop Destinations from MSP Airport



GREATER MSP'S CENTRAL LOCATION MAKES IT EASY TO MOVE PEOPLE AND INFORMATION AROUND THE WORLD. Minneapolis-Saint Paul International airport serves 135 non-stop locations and offers over 1200 seats to Europe daily. Passengers can reach any domestic location in less than three hours. Recently, Minneapolis-Saint Paul International was recognized as The Best Airport in North America.