

ANNUAL REPORT January 15, 2016

Legacy-funded content and initiatives July 1, 2014 - June 30, 2015

Celebrating Minnesota's Arts and Cultural Legacy

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Introduction

The Minnesota Public Television Association (MPTA) is comprised of Minnesota's six independent public television stations, whose broadcast signals together reach the entire state of Minnesota and some surrounding areas: WDSE·WRPT (Duluth), Lakeland Public TV (Bemidji), Pioneer Public TV (Appleton), TPT - Twin Cities PBS (St. Paul/ Minneapolis), Prairie Public Television (Fargo-Moorhead) and KSMQ-TV (Austin).

This comprehensive report details the MPTA's work accomplished and achievements made possible by Legacy funding. All television programs produced and educational resources created with these funds are documented using consistent reporting categories and definitions of measurement and are accompanied by the required financial reports. Following the Department of Administration's recommendation, this report aligns both the narrative and financial sections to the State's fiscal calendar, July 1, 2014 to June 30, 2015, a new reporting structure that results in some duplication from the January 2015 report.

In the pages that follow, you will read about the growing archive of arts, cultural and history programming available statewide, its broad reach and economic impact, the critical recognition this body of work has received and the positive feedback and comments from viewers, educators, artists and the media.

With the generosity of the Legacy Legislative Committees in the past, each MPTA station has created many seasons of arts and cultural series and specials specific to their local communities, along with documentaries examining many subjects of Minnesota history. Legacy-funded content is broadcast statewide on The Minnesota Channel (as an additional local service by each of the MPTA stations), and is increasingly being seen nationwide: through PBS *NewsHour* and on local PBS affiliates across the country. Each MPTA station streams Legacy-funded content and educational materials for classroom use, all freely available for viewing any time. This ever-growing digital archive provides rich documentation of the arts and cultural legacy of our time, for current and future generations, and serves as a tool and resource for educators and citizens alike.

The return on Legislative investment has been realized many times over and in many ways: creating jobs to benefit our local economies, increasing awareness of our arts community and sales by local artists (who are themselves small businesses), and connecting all of the people who live and work in our areas of service.

The six stations of the MPTA are grateful to the State Legislature for designating the MPTA as a grant recipient for the Arts and Cultural Heritage Fund. We reaffirm our commitment to support the arts, arts education and arts access, and to preserve Minnesota's history and cultural heritage.

Thank you for your generosity, through which the following achievements were made.

Mainon

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MPTA Legacy Reporting at a Glance

| July 1, 2014 - June 30, 2015 | WDSE | TPT | Prairie | Pioneer | Lakeland | KSMQ | Total |
|---|---|--------------------------------------|---|--------------------------------------|--|-----------------------------------|----------------|
| Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding | 7 | 13.03 | 3.5 | 6.25 | 4.3 | 4 | 38.08 |
| Total Number of Freelance/Temporary Jobs Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts | 3 \$2,975 | 93 \$129,210 | 29 \$21,497 | 3 \$22,940 | 0 | 29 \$59,597 | 157 236,219 |
| Total Number of Hours Produced Includes all hours of fully produced content from July 1, 2014 - June 30, 2015, even if they have not aired yet. Also includes content produced this period for web only | 18 | 23.25 | 15 | 25.5 (15?) | 16.15 | 15 | 112.9 |
| Total Number of Stations Broadcasting Legacy-Funded Programming The total number of channels offered by each MPTA station that carry Legacy-funded programming | 8 8 and 31.1 PBS North 8 and 31.2 PBS Explore 8 and 31.3 Create 8 and 31.4 MN Channel | 3 TPT 2 TPT LIFE MN Channel | 3 PPB1 PPB2* PPB4 *MN Channel | 3 Pioneer Create MN Channel | 3 L-Prime L-Plus L-MN* *MN Channel | 2 15.1 15.4* *MN Channel | 17 |
| Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period | 316.5 | 755.25 | 468 | 256 | 303 | 149 | 2,247.75 |
| Estimated Broadcast Viewership | 431,000 | 2,025,543 | 396,780 | 1,017,680 | 383,500 773,200 more can receive via direct broadcast satellite | 655,000 | 4,909,503 |
| Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups | 395 | 1246 | 189 | 560 | 168 | 411 | 2969 |
| Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming | 20 | 89 | 26 | 162 | 156 | 94 | 547 |
| Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations | 90 | 169 | 22 | 27 | 65 | 54 | 427 |
| Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air | 46 | 1093 | 19 | 18 | 35 | 4 | 1215 |
| Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period | 57 | 472 | 222 | 3 | 0 | 2 | 756 |
| Total Hours of Legacy Program Content Streaming Online | 92.5 | 184.25 | 77 | 77.5 | 102 | 75 | 608.25 |
| Total Number of Online Views Website page views and online video views combined | 427,081 | 1,220,304 | 104,218 | 207,237 | 177,842 | 119,343 | 2,256,025 |

WDSE•WRPT, Duluth/Superior/The Iron Range

WDSE•WRPT serves and celebrates the 431,000 people who proudly call the woods, waters and vibrant communities of northern Minnesota their home. Financial support from the State of Minnesota Legacy Amendment Arts and Cultural Heritage Fund allowed WDSE•WRPT to produce 15 hours of Legacy programming between July 1, 2014 and June 30, 2015, featuring 415 artists, authors, content experts, historians and musicians from 90 organizations in 46 locations with the help of 45 partners and collaborators. In total, 316 hours of WDSE•WRPT Legacy productions were broadcast last year.



Weekly Minnesota Arts Series, New Specials and Classroom Resources

The PlayList is WDSE•WRPT's award-winning arts series. It is a celebration of art, music and theater, and a community stage where neighbors share their talents. It provides valuable exposure and media tools for working artists, and invites people in northeastern Minnesota to participate in the arts in new ways. In 2014-2015, *The PlayList* crew created over 10 hours of original Legacy programming featuring 203 artists/musicians from 27 communities, with the help of 87 organizations, partners and collaborators.

The PlayList leverages Legacy funds to build community and serves as a valued arts catalyst in Minnesota's Arrowhead region. From in-studio recordings to multi-camera location shoots, community screenings and online services, the series connects artists to arts consumers, and also helps the arts community to better connect to one another. Four bands featured on *The PlayList* recently used their video clips to land collaborations with the Duluth Superior Symphony Orchestra's *Bridge Sessions*.

The PlayList reaches students through interactive lesson plans built around segments from the show. They feature professional artists living and working in the Arrowhead region and are dynamic examples of problem-solving and innovation at work. Lesson plans are free, posted online, and designed with teachers in mind. Adaptable to age of students and time available, each one fulfills state education standards. See examples at http://www.wdse.org/shows/playlist/teachers.

New Minnesota History Documentaries

Lost 50s is a documentary which chronicles northeastern Minnesota during a time when Cold War era nuclear missiles stood guard along Lake Superior's North Shore, taconite became the future of mining, The St. Lawrence Seaway opened maritime trade to the world, and Bob Dylan watched Buddy Holly perform at the Armory. *Lost 50s* premiered December 1, 2014.

A region's culture and heritage is found not only in its history, art and music, but can also be defined by its essential cuisine. The flavors of our region reflect waves of immigration from Finland, Italy, Sweden and Norway, and new dishes that came out of this fusion of cultures. A new seven-part cooking series featuring food and history with James Beard Cookbook Hall of Fame winner Bea Ojakangas premiered March 7, 2015.



New Minnesota Musical Performance

The Duluth Superior Symphony Orchestra (DSSO) and WDSE•WRPT joined forces with the DSSO Chorus, Minnesota Chorale and string quintet Sybarite5 to broadcast a two-hour live concert, *Rebels and Innovators*, featuring the newly commissioned work BEATBOX by celebrated American composer Dan Visconti. This exciting piece is followed by a universal favorite Beethoven's *Symphony No.9* (*Ode to Joy*). The live broadcast from Symphony Hall at the Duluth Entertainment Convention Center featured 188 concert artists. The concert premiered May 2, 2015.



Minnesota Arts Segments Connecting to Diverse Communities and a Nationwide Audience

Native Report is a series produced by WDSE•WRPT that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. We work collaboratively with tribal leaders, elders, youth and members to create groundbreaking stories that reach across generations. Season ten of this series incorporated profiles of six Minnesota Native Artists. *Native Report* airs to a national audience that reaches from Alaska to California, Florida to New York. Each of these stories is available online at <u>www.nativereport.org</u> with downloadable teacher's guides to maximize classroom use of these segments.

Minnesota Jobs Created and Maintained

Thanks to Legacy funding WDSE•WRPT was able to create and maintain a total of 7 FTE positions, and employ a number of freelance and part time workers to produce a vibrant schedule of Legacy broadcast programming, online/ web exclusive offerings, social media content and educational resources, including our weekly arts series, multiple historical documentaries, arts segments and a live symphonic musical performance. Please see Appendix A for further details.

Committed to Vibrant Minnesota Diversity

WDSE•WRPT Legacy programming reflects the diversity of our community including the spectrum of arts, cultures, races, and ages which are found here. Our *Native Report* series is led by a team of Ojibwe producers ensuring that stories from Indian Country are told with a strong indigenous voice. The *Native Report* intern program encourages and trains a new generation of Native Americans to tell the stories of their own communities, and the Native Artist lesson guides are being prepared by an enrolled member of the Bois Forte Band of Ojibwe.

Minnesota Legacy Online

Ninety-one hours of Legacy programming is available on the <u>www.wdse.org</u> website. In FY 2015 our Legacy content logged 231,903 page views, and 195,178 video views on our YouTube channel. In FY 2015 *The PlayList* team produced 13 web exclusives featuring 68 additional artists which offered enhanced perspective and insight into arts opportunities in the region.

For more information, see Appendix A.



Twin Cities PBS, Minneapolis/Saint Paul

Twin Cities PBS (TPT) reaches millions of people through over-the-air, cable and satellite broadcasts, through programs distributed nationally by PBS and through digital content accessible anytime, anywhere. TPT's Legacy-funded programs are making an impact as artists are selling more work and audiences of all ages are learning about and experiencing the arts in our community.



In the State's fiscal year, July 1, 2014 through June 30, 2015, TPT extended the footprint of its Legacy-funded work to include 8-episodes of *The Lowertown Line*, a music event and broadcast series (piloted in years past), and expanded its efforts to share Minnesota's arts and cultural heritage with new audiences nationwide. These exciting initiatives joined *MN Original*, the weekly arts and cultural series and other special programs including *Lost Twin Cities IV*, a one-hour historic and nostalgic piece, *The New Standards Holiday Show*, a one-hour performance special, and 2 one-hour specials -- *State Fair Stories* and *Kevin Kling: Lost & Found*.

MN Original

Season six of *MN Original* continues its mission to promote a deeper understanding of the creative process, to increase awareness of Minnesota artists and arts venues, and to curate contemporary arts in Minnesota for generations to come. The 20 new half-hour programs are part of our library of 120 episodes and web exclusives, cataloging artists from all arts genres and disciplines.

Also produced were 2 half-hour *MN Original* specials featuring nearly 200 artists, celebrating Saint Paul's new Concert Hall at the Ordway Center for the Performing Arts. *MN Original: Arts Partners* features the unique arrangement between The Saint Paul Chamber Orchestra, The Schubert Club, Minnesota Opera and The Ordway. *MN Original: The Saint Paul Chamber Orchestra* features the innovative work of the nation's only full time chamber orchestra.

In January 2015, *MN Original* was recognized with a Legacy Partners Award on behalf of Conservation Minnesota and Minnesota Citizens for the Arts for its "outstanding use of Legacy funds for the very high quality documentation of the strength and breadth of the arts community." *MN Original* is only the second arts grantee to receive this award after the Minnesota State Arts Board and Regional Arts Councils.

The Lowertown Line

A Twin Cities-focused music and event series, *The Lowertown Line* features local musical acts performing for a live audience, with a subsequent broadcast and web presentation. Thousands participated in the recording of 8 episodes of the series' second season at prominent music venues around Minneapolis and Saint Paul while TPT underwent extensive building renovations. The season wrapped in June 2015 with an audience of 5,000 for an outdoor performance by the local chamber rock band Cloud Cult in partnership with the all-night arts festival Northern Spark.

Documentaries and Performance Specials

TPT produced one-hour programs exploring history, nostalgia, performance and disability. *Lost Twin Cities IV* explores Minneapolis and Saint Paul's long gone historical places, people and institutions. *The New Standards Holiday Show* features the jazz trio of John Munson, Chan Poling and Steve Roehm as they host nearly 50 local and national performers at the annual stage production from the State Theatre in Minneapolis. Nationally renowned storyteller Kevin Kling narrates the day-in-the-life documentary *State Fair Stories*. And Kevin Kling reveals how his experiences of loss and journey to healing have shaped his art and life in *Kevin Kling: Lost & Found*.

National Reach

TPT's Legacy-funded productions are broadcast on its three digital broadcast channels (TPT 2, TPT LIFE and on the statewide Minnesota Channel), reaching 70% of all Minnesota residents and roughly 5% of those in Wisconsin. The ultimate reach of these programs actually extends far beyond the region, thanks to content-rich companion websites and through distribution by PBS affiliates (both in broadcast and online). Additionally, through distribution on the PBS mobile app, iTunes, and Roku and Xbox apps, these productions are seen digitally alongside national PBS programs such as *Frontline, Antiques Roadshow, Downton Abbey* and *Nature*.

Committment to Creating Impactful Work

TPT is committed to creating work that will have measurable impact for the artists we feature and for existing and new audiences. Through focused efforts to share and distribute content and to report survey results and collected anecdotes and testimonials, TPT is working together with featured artists and others to identify specific ways our content can grow awareness for their work and arts in our community.

Viewers continue to engage with the Legacy-supported programs and with fellow viewers online, with significant growth experienced by *MN Original* and *The Lowertown Line*'s social media networks. Both series are active on Facebook, Twitter, Instagram and YouTube. *MN Original* has also recently joined Pinterest to further engage with educators about arts and cultural classroom resources.

MN Original, The Lowertown Line, Minnesota history documentaries and other Legacy-funded content produced since 2010 are available online. Over 184 hours of arts and cultural videos are available for streaming.

Educational Initiatives

Educators at the Minnesota Humanities Center (MNHUM) create activity guides for nearly all *MN Original* segments, encouraging students, educators, caregivers and viewers to explore the artists' work beyond the broadcast or online experience. In FY2015, MNHUM created 55 activity guides. To date, 472 unique, downloadable guides are available with corresponding streaming video at <u>mnoriginal.org/category/guide</u>. TPT and MNHUM additionally partnered on two workshops in 2014 to expose educators and others in the community to this rich online resource.

MN Original had a presence at the 2014 Education Minnesota Conference, reaching an estimated 200 new educators from around the state. In addition to sharing information about the resources throughout the day at the TPT booth, *MN Original* also hosted an interactive discussion with a group of 50 educators about integrating video and art into curriculum.

Commitment to Diversity

TPT is dedicated to ensuring our Legacy-funded programming presents diversity in arts disciplines, in cultures and in historical content. More than 95% of the Legacy-funded programs that premiered in the State's fiscal year 2014/2015 feature artists from diverse backgrounds, including Native Americans, Africans, African Americans, Asians, Asian Americans and Latinos.

Jobs Creation

With Legacy funding, TPT created and maintained 13.03 positions to produce *MN Original*, *The Lowertown Line*, *Lost Twin Cities IV*, *The New Standards Holiday Show, State Fair Stories, Kevin Kling: Lost and Found* to further TPT's related Digital and Net Gen Initiatives and Public Engagement and Outreach efforts.

For more information about these productions and engagement initiatives, see Appendix B.

Prairie Public Broadcasting, Moorhead/Crookston

Prairie Public Broadcasting is a trusted public media service with a mission to educate, inform and enlighten its audience. With Legacy funding, Prairie Public explores local history, arts and culture through locally produced documentaries and series, fosters education for all ages, and utilizes digital technology and web services to expand those valued services. Prairie Public maintains its commitment to providing educational services to 79 school districts serving 43,500 students in northwestern Minnesota.



Legacy-Funded Productions

Prairie Mosaic, a monthly program, and *Prairie Pulse,* a weekly program, feature profiles of historic figures, events, artists and organizations that relate to the culture and life of the residents of northwestern Minnesota.

Minnesota Artists

Prairie Public produced new profiles on artists such as Paul Olson of Minneapolis, Andrew Steinberg of Moorhead, author of *Orphan Train* Christina Baker Kline, and pottery artist Richard Bresnahan of St. John's University in Collegeville, MN.

Minnesota Historical Profiles

Prairie Public produced profiles of figures in Minnesota history including AC Townley, James J. Hill, Sister Amata Mackett, Susan Frenier Brown, Alexander McKenzie, and Herman Fink of Herman, MN. Additional topics were featured including Minnesota Grassroots Politics, the Ojibwe Tragedy at Sandy Lake, MN, and the Lake Country Mountaineers Black Powder Club of Perham, MN.

Minnesota Cultural Destinations

To shed more light on Minnesota destinations, Prairie Public produced new segments on cultural destinations in Minnesota such as the Mahnomen County Museum, The Historical and Cultural Society of Clay County, the Onamia Indian Museum, Gooseberry Falls State Park, and the Western Minnesota Steam Thresher's Reunion in Rollag, MN.

Minnesota History Documentaries

Production continues for Prairie Public's multi-year documentary series, *Politics On The Prairie*. The full-length documentary *Built to Last: The Legacy of the CCC in Minnesota* was completed and premiered October 29, 2015.

Minnesota Music Programs

With Legacy funding, Prairie Public produced two new music projects and six new episodes of *Prairie Musicians*. This series featured 6 new musical acts from Minnesota: Q5 (Twin Valley), Reina del Cid (Minneapolis), Sam Roth (Detroit Lakes), Anthony Miltich (Fergus Falls), Paul Imholte (St. Cloud) and Lines&Notes (Moorhead).

Educational Music History Project

Prairie Public partnered with singer-songwriter Elisa Korenne of New York Mills to write eight original songs based on Minnesota historical themes which were made into music videos for the classroom and broadcast on *Prairie Mosaic*, *Prairie Pulse* and as interstitials.

Educational Initiatives

Prairie Public provides northwest Minnesota schools and the families they serve high-quality, research-based multimedia resources and professional development with emphasis on cross-curricular application of the arts, history and culture. Prairie Public's commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work.

Legacy funds help to pay for Prairie Public's early childhood education initiatives, educator professional development opportunities through the Teacher Training Institute (TTI), and the creation and uploading of classroom resources to PBS LearningMedia.

Jobs Creation

Prairie Public has created 3.5 full-time positions to produce and coordinate Legacy content and an additional 29 parttime positions to support education services and production related to Legacy programming.

Estimated Viewership

Prairie Public broadcasts to audiences in northwestern and west central Minnesota, all of North Dakota, the northern tier of South Dakota and the northeast corner of Montana, as well as several cable systems in southern Manitoba, Canada, including the cities of Winnipeg and Brandon.

Prairie Public has discontinued its use of Nielsen Media research, but accordingto stats for November 2012, Prairie Public's Fargo-Valley City Designated Market Area has a potential reach of 246,780 households and Prairie Public's Minot-Bismarck-Dickinson Designated Market Area has a potential reach of 150,000 households.

Prairie Public's locally produced documentaries and program series are also shared with the National Educational Television Association (NETA). These programs are distributed throughout the national PBS system and streamed worldwide via the Internet.

Commitment to Diversity

Prairie Public actively recruits authorities, artists and performers for documentaries and performance broadcast programs who reflect the changing ethnic diversity of viewers within its broadcast territory. Particular care is taken that documentaries on history subjects reflect the impact and participation of Native Americans in the events covered.

Prairie Public's educational initiatives reflect this commitment: the station hosted an early childhood education seminar on the White Earth Indian Reservation to provide an interactive media lab for a community-wide event that gave 200 parents and caregivers and 150 kids access to PBS Kids educational games on mobile devices and a free book. The station also broadcast and provided online access to a *Berenstain Bears* 13-part video series, produced in the Lakota language.

For more information, see Appendix C.

Pioneer Public Television, Appleton/Worthington/Fergus Falls

Pioneer Public Television, based in Appleton, Minnesota, is dedicated to programs that educate and sustain our rural communities through services that reflect our local values. For over 45 years, Pioneer Public TV has served its audience through a mix of local and national programs rich in cultural heritage, diversity and educational opportunities.



Legacy-Funded Productions

Postcards - Weekly Series

Pioneer Public Television finished season 6 of *Postcards* in May 2015. The season premiered in December of 2014. A weekly 30-minute program, this local show features the art, history and cultural heritage of western Minnesota. New programs are broadcast on Sunday evenings at 7:00 p.m. with rebroadcasts on Mondays and Thursdays for encore viewing. Season 6 contains 20 episodes. Complete episodes from Seasons 1, 2, 3, 4, 5 and 6 are available for viewing on the station's website, <u>www.pioneer.org/postcards</u>.

Prairie Yard and Garden - Series

Two 30-minute episodes were acquired through our partnership with University of Minnesota-Morris. These episodes explore how people have used art in the garden throughout history and how artists create art in outdoor gardens today.

On Stage - Series of Music Specials

On Stage is a music series featuring performances from local musicians in Pioneer's historic opera house.

Sherwin Linton: Forever on the Stage- History Documentary

This documentary focuses on the music and history of this country music performer as he approaches his 75th birthday. This project will build on the popularity of a short segment about Mr. Linton which Pioneer aired in the past year.

GRASSLAND JAM - Music Specials

Grassland Jam is the name of the new folk/bluegrass/gospel/Americana music program to air on Pioneer Public Television on Saturday, January 24 at 9:30 p.m. The program will highlight music captured at the live festivals Pioneer video crews attend in rural Minnesota during the course of the year.

Jobs Creation

Pioneer has 4 FTE staff working to produce Legacy-funded content. This includes a senior producer, a producer and two videographer/editors. In addition, Pioneer has 8 other staff positions employed half time or less producing Legacy content for a full-time equivalent of approximately 2.25 positions. Pioneer has also contracted freelance production workers as needed.

Educational Initiatives

Pioneer worked with the Willmar, La qui Parle, Montevideo and Minneapolis public schools to provide education about Somali and Micronesian culture. The *Postcards* episode on Somali culture is used as training for teachers and students. For five years, Peggy Karstens, a teacher at Ridgewater College, has created specific lesson plans around *Postcards* content and gives students extra credit for watching and reporting on episodes. We have had documentaries and films screened for students at U of M Morris and Southwest State University. Twice a year,

Pioneer attends teacher trainings in La qui Parle and Montevideo to familiarize teachers with our new Legacy content that can be used in classrooms.

Commitment to Diversity

Postcards features a wide array of cultures and local histories. We've produced episodes dedicated to Micronesian culture, Somali culture, Latino culture and Dakota culture. We've worked with the Dakota Wicohan, a language preservation program. In addition, Pioneer will continue to work with our Community Advisory Board to increase diversity in productions. We are committed to capturing the distinct cultures of our region.

Awards

Pioneer was nominated for five Upper Midwest Regional Emmy® Awards in 2014 and was recognized with an Upper Midwest Emmy® Award for *Haiti Love* in the Documentary-Topical category. We also received 3 Bronze Telly Awards for our Legacy productions in 2014.

For more information, see Appendix D.

Lakeland Public Television, Bemidji/Brainerd

Lakeland Public Television (LPTV) is the only television station providing local service in north central Minnesota. LPTV reports local news, civic discussions and debates, and provides a safe media haven for children and a voice with which people can relate, to connect and better understand the ever-changing world.



Weekly Series

Common Ground

In its sixth season, LPTV's Legacy production crew developed and produced 20 episodes of *Common Ground*. This 30-minute magazine-style program showcases regional arts, history and cultural heritage, and events, people and places of significance. This program airs Thursdays at 7:00 p.m. and is repeated Sundays at 6:30 p.m. on Lakeland Prime. All past and current episodes are available for viewing anytime through the station's website, <u>www.lptv.org</u>, and the LPTV YouTube channel.

Weekly Arts and History Segments

In Focus

To complement the weekly series, LPTV also produces shorter segments, *In Focus*, that are broadcast within the existing nightly *Lakeland News* program. These segments feature local arts, culture and history topics. To date, LPTV has produced 51 different *In Focus* segments.

Profiles

LPTV's Legacy production crew produced 22 *Profiles* interstitials that aired between regular programming. Material for these 30-second spots is associated with topics that are discussed in the *Common Ground* program. We have found that the short interstitial format is an effective means to share content and information with our viewers on a consistent basis.

Two New Minnesota Documentaries

From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree

Follow the U.S. Forest Service Tree Team deep into the Chippewa National Forest for the search, selection and delivery of the 2014 U.S. Capitol Christmas Tree. This documentary provides a unique, behind-the-scenes look at the orchestration of the U.S. Capitol Christmas Tree's journey. From the preliminary search, to consultations with The Architect of the Capitol, to the cutting ceremony and the preparation for its voyage to Washington D.C., the Capitol Christmas Tree is an event in and of itself. Watch *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree* and discover how "The People's Tree" impacted the Leech Lake Band of Ojibwe as well as many other north and central Minnesotans, business people and volunteers of all ages who made 10,000 ornaments. This program premiered December 18, 2014.

Steam Power!

People from across Northern Minnesota gather at Dalton and Blackberry to celebrate and preserve machinery that transitioned agriculture and industry from animal power to steam power to petroleum dependence. What lessons does the past hold for powering Minnesota into the future? This program premiered June 11, 2015.

Commitment to Diversity

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the

many Native American communities that contribute to our rich history and culture. For example, we followed artist Maxwell Kelsey as he carved traditional Ojibwe lacrosse sticks, and Oglala Lakota chef Sean Sherman as he foraged wild ingredients for the preparation of a fine dining experience. In *From Minnesota to Washington D.C. The 2014 U.S. Capitol Christmas Tree*, we discovered how "The People's Tree" impacted the Leech Lake Band of Ojibwe as well as many other north and central Minnesotans, business people and volunteers of all ages who made 10,000 ornaments.

Jobs Creation

As a result of the Legacy funding, new positions have been created including a Legacy production manager, one producer/director and one reporter. In addition, this funding has allowed the station to reallocate existing staff into Legacy producing roles.

Artists, Organizations and Partnerships

Each week, *Common Ground* takes viewers on a journey into the worlds of art, culture and history that helps to shape and define our diverse communities. *Common Ground* and *In Focus* introduced Brad Wegscheid of Wadena as he fulfills a grant he received through the Lakes Region Arts Council to learn more about raku ceramics firing from Pat and Ken Larson of Larson Clayworks. Additionally, Bob Carls of Deerwood Minnesota took us through his process of laminating various types of woods to create amazing patterns in his carefully turned wooden bowls. *Common Ground* also features larger cultural events, such as a glimpse into the "Rock Hound" culture as rock and agate enthusiasts buy, sell and trade rocks of all kinds from around the worldat the 2014 Cuyuna Gem, Rock and Mineral show. Numerous other arts, history and cultural organizations have been featured on *Common Ground* and *In Focus*, including the Bemidji's Natural Choice Farmers Market, The Rail River Folk School, Harmony Natural Foods Co-op, Headwaters School of Music and the Arts, and the Leech Lake Bug-O-Nay-Ge-Shig School.

Online Presence

LPTV has created a dedicated Legacy web page--(<u>video.lptv.org/program/legacy/</u>)--where viewers can find all episodes of *Common Ground* and each documentary, and watch on-demand without charge. LPTV's Legacy producers also use popular social networking sites such as Facebook and Twitter to promote programs and the artists and organizations they feature. Social networking enables producers to interact with viewers and participants as well as gather feedback.

For more information, see Appendix E.

KSMQ Public Service Media, Austin/Rochester

KSMQ Public Television brings quality public broadcasting to more than 655,000 households in our region which includes the communities of Rochester, Austin, Winona, and surrounding areas. Last year we broadcasted nearly 33,000 hours of award-winning local programming, PBS favorites, and a unique blend of nationally produced programs on four channels: KSMQ, MHz Worldview, Create, and the Minnesota Channel.



Weekly Arts & Culture series: Off 90

Off 90 continued with its sixth season. The program continued to premiere on Sunday evenings with encore showings twice during the week. The focus of *Off 90* is to showcase stories about art, culture, and history in southern Minnesota. Each episode generally features a story about an artist or arts organization, a story about an important or overlooked historical figure or event, and a story that sheds light on a facet of our society that might not be familiar to most people. The producers of *Off 90* carry on their pursuit of illuminating topics that have often eluded the attention of southern (as well as all of) Minnesota's residents.

Music Special Programs: Hanson Family and Friends Concert, Christmas at Assisi, On Q Holiday Music Special KSMQ continues to bring special musical concerts to southern Minnesota. KSMQ has forged partnerships with other arts organizations in the area to produce fine musical programming like the Hanson Family and Friends Concert, and the Christmas concerts. The Hanson family is renowned to the people of Austin as a family that is serious about making music. The love for music was passed down from one man to his children and grandchildren. Christmas at Assisi was a performance by the Choral Arts Ensemble at the elegant Lourdes Chapel in Rochester. The On Q Holiday Music Special is a spin-off of our locally produced current events program On Q that featured the talent of local musicians. Both Christmas at Assisi and the On Q Holiday Music Special are continuing annual events.

New Minnesota Documentaries: Arrival – Finding Home, Beyond the Bully, Minnesota Legends – Arne Carlson KSMQ created three documentaries during the reporting year. Arrival-Finding Home is a one hour documentary sharing stories about immigrants creating new homes for themselves in the United States and dealing with the cultural differences between the country they left and the country they live in now. It is a follow-up to our previous documentary *Arrival: Women's Visions for a New Home. Beyond the Bully* is a one hour documentary about the causes and effects to students with regards to bullying. *Minnesota Legends – Arnie Carlson* explores the career of Minnesota's former governor Arne Carlson. Featured in the program is a conversation with Governor Carlson. Also, featured are interviews with his trusted advisors as well as some of his political opponents.

New short-subject interstitials featuring Minnesota content

Quick Stops are interstitial materials that allow us to highlight historic events, artists, and cultural stories in a shorter format but ongoing throughout our programming schedule. Material for *Quick Stops* is drawn from or related to topics featured on *Off 90*. The Quick Stops appear across the broadcast schedule, during both daytime and primetime programming, giving greater exposure to the stories featured on *Off 90*.

Diversity commitment

KSMQ is dedicated to showcasing the full range of arts, artists and cultures present in Southern Minnesota. Cultural, racial and ethnic diversity is one of the factors considered in planning the production schedule. One example was the documentary *Arrival – Finding Home*, our program that highlighted how several immigrant families integrated into the Minnesota community.

Community Outreach

KSMQ has promoted our Legacy supported productions in a number of ways including press releases, radio spots, print articles and advertising as well as our own Fine Tuning program guide. KSMQ participated in the Austin ArtWorks Festival (an event that serves to showcase various forms of art by Austin-related artists) and the Austin RE-Fest (an event that promotes recyclable and sustainable living) serving as ambassadors for KSMQ and the Legacy Amendment. KSMQ was involved with speaking engagements in support for the screenings of its documentaries *Arrival—Finding Home, The Typist*, and *Beyond the Bully*. Through their professionalism and respect for arts, artists and cultural organization, our producers build the reputation of KSMQ's programming and all Legacy supported activities.

Partnerships and collaborations

KSMQ has partnered or collaborated with numerous organizations throughout our region. A few of those who have been particularly instrumental in advancing Legacy programming this year are: The Choral Arts Ensemble in Rochester to televise the *Christmas at Assisi* concert, the Austin Area Commission of the Arts, and the Riverland Community College to produce the *Hanson Family and Friends Concert*.

Educational Initiatives

KSMQ commissioned an educational guide to be produced and to act as a companion to the *Beyond the Bully* Documentary. Also, KSMQ created an educational guide to accompany *Arrival – Finding Home* in order to facilitate discussions about immigration in the community.

Social networking and online presence

KSMQ website visitors have the ability to access Legacy supported programming, learn more about current and upcoming programming and connect to the state's page on Legacy Amendment activity. KSMQ also uses its social media platforms to highlight Legacy supported programming: Facebook (most effective to date), Twitter and YouTube.

Job creation

Legacy funding supports 4 FTE positions at KSMQ, including: two dedicated producers, a portion of two management position and personnel time is reallocated from non-Legacy staff.

For more information, see Appendix F.

APPENDIX

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Legacy funding created and maintained: 7 FTE positions

- The PlayList: 4.0
- Duluth Superior Symphony Orchestra: Rebels and Innovators: 0.60
- Lost 50s: 1.0
- Native Report Native Artists: 0.65
- Bea Ojakangas: Welcome to my Kitchen: 0.75

Total additional Legacy-funded temporary/freelance jobs:

In addition, WDSE•WRPT hired 3 temporary, freelance positions to support Legacy programming for a total of \$2975.00 in FY 2015.

Total number of hours of Legacy programming produced: 18

- The PlayList: 10.5
- Bea Ojakangas: Welcome to My Kitchen: 3
- Duluth Superior Symphony Orchestra: Rebels and Innovators: 2.5
- Lost 50s: 1
- Native Report Native Artists: 1

Total number of Legacy hours broadcast: 316.5

- The PlayList: 203
- Lost Duluth and Lost Duluth II: 30.5
- Lost Iron Range: 7.5
- Lost 50s: 8.5
- Duluth Superior Symphony Orchestra: Rebels and Innovators: 4
- Bobby Aro: King of the Great Northwoods: 8
- Native Report Native Artists: 8
- Bea Ojakangas: Welcome to My Kitchen: 14
- Rare Finds: 13.5
- Split Rock—The Superior Light: 9
- Stage to Screen: 10.5

Total number of Legacy Program Content Streamed Online: 92.5 Hours

- The PlayList: 73.5
- Almanac North: 6
- Bobby Aro: King of the Great Northwoods: 1
- Bea Ojakangas: Welcome to My Kitchen: 3
- Lost Duluth: 1
- Lost Duluth II: 1
- Lost Iron Range: 1
- Lost 50s: 1
- Native Report Native Artists: 2
- Rare Finds: 1
- Split Rock—The Superior Light: 1
- Stage to Screen: 1

Total Legacy Lesson Plans: 57

- The PlayList: 27
- Lost Duluth II: 1
- Lost Duluth: 1







- Lost Iron Range: 5
- Lost 50s: 6
- Native Report: 14
- Rare Finds: 1
- Split Rock–The Superior Light: 1
- Stage to Screen: Historic Theaters: 1

Total number of Legacy Page Views: 231,903

Total number of Legacy Video Views: 195,178

- The PlayList: 181,676 page views; 150,598 video views
- Bea Ojakangas: Welcome to My Kitchen: 639 page views; 121 video views
- Bobby Aro: King of the Great Northwoods: 1,702 page views; 1,055 video views
- Lost Duluth II: 8,237 page views; 7,534 video views
- Lost Duluth: 16,491 page views; 15,382 video views
- Lost Iron Range: 6,276 page views; 5,498 video views
- Lost 50s: 2,020 page views; 1,766 video views
- Native Report: 1,326 page views; 614 video views
- Rare Finds: 2,163 page views; 1,939 video views
- Split Rock-The Superior Light: 10,808 page views; 10,385 video views
- Stage to Screen: Historic Theaters: 565 page views, 286 video views

LEGACY PROGRAMS FROM WDSE•WRPT

THE PLAYLIST - Weekly Art Series Episodes 601-619

Program Description: *The PlayList* is dedicated to building a stronger, more connected and creative community through the arts. The program supports working artists, documents historic preservation on the Iron Range, and adds visibility for arts and cultural events in Minnesota's Arrowhead region.

• Episode 601, Premiere Date: January 8, 2015

Tin Can Gin builds on the bluegrass tradition, drawing on excellent musicians with an upbeat, indie attitude. Iron Range native Sara Pajunen channels her Finnish heritage through her classical violin. Native American Artist Karen Savage masters oil painting, and the palette knife, through a year-long, painting-a-day challenge. The result is a series of colorful, textural pieces that translate scenes from the natural environment.

• Episode 602, Premiere Date: January 15, 2015

Colleen Myhre is a guitar-wielding acoustic storyteller. Her lyrics draw from life experiences with touches of gospel, soul, and indie folk elegance. Drama, comedy, and song and dance—Actor Chris Nollet, pulls it all off brilliantly on community stages throughout the Twin Ports. Sharon and Steve Frykman create works of art in tune with the season and the setting. From outdoor landscapes to indoor glasswork, the couple produces site-specific beauty in Cook County.

• Episode 603, Premiere Date: January 22, 2015:

Low Forms play hard-hitting beats with a pop punk spirit. The trio brings energy and attitude to original tunes and *The PlayList* this week. A punk rocker goes acoustic when Duluth native Venus DeMars records haunting vocals at Sacred Heart Music Center. Battleship game boards and bright colors find their way into Robert Adams artwork. The Duluth-based multimedia artist creates installations with humor and social commentary built in.



• Episode 604, Premiere Date: January 29, 2015

Wood Blind delivers a fresh and original ska sound with beatbox rhythms. The band thrives on the buoyant guitar work of Jason Wussow and vocal percussion and bass playing by Veikko Lepisto. Stylized whimsy covers the canvas when Carolyn Olson paints. The Duluth-based abstract painter is all about family, community and the art of everyday living. Jaw-dropping virtuosity is a signature part of a Gene Koshinski's performance: the composer, teacher and percussion master has incredible skills and a flair for the unexpected.

• Episode 605, Premiere Date: February 5, 2015

Cultural rhythms from Cuba and elsewhere inspire composer Andrew Turpening. Discover how his music takes shape. Meet Doris Ressl as she builds an outdoor dance event along Duluth's Lakewalk. The Boomchucks expand their repertoire of clever Americana tunes, delivering fresh music in-studio for *The PlayList*.

• Episode 606, Premiere Date: February 12, 2015

Join the Red Mountain Family for an enthralling musical experience complete with aerialist Alex Loch, stiltwalkers and fire dancers. The nine-piece band, led by multimedia artist Anton Jimenez-Kloeckl, beguiles the ear with vocal harmonies, piano and a full horn section. The group is an amalgam of talented musicians with backgrounds in electronica, rock and pop.

• Episode 607, Premiere Date: February 19, 2015

Duluth-based singer/songwriter Mary Bue steps out with guitar in hand. Discover the power of healing through art with Project Lulu and founder Lisa McKhann. Peer through the lens of photographer Heidi Mae Niska for an intimate view of the north woods.

• Episode 608, Premiere Date: February 26, 2015

Musician and DJ Tobin Dack creates electro, drone and ambient music to set the mood. His recent work for a multimedia installation called *Sophronia Two* offers insight in to his collaborative approach. Largerthan-life puppets and masks mark the work of community organizer and mixed-media artist Mary Plaster, founder of Duluth's annual All Soul's festivities. Cook County musician Eric Frost shares his original compositions from the north coast.

• Episode 609, Premiere Date: March 19, 2015

Learn what drives Jan Sivertson and her family to grow the arts community in Grand Marais. Anthony Bennett, lead singer from Cars & Trucks, brings his solo work in studio with *The PlayList*. Multimedia artist Sean Connaughty explores the future thorough his art by launching a biosphere in the Duluth Harbor and terrariums at the Duluth Art Institute.

• Episode 610, Premiere Date: March 26, 2015

From his Grand Portage studio, musician and composer Briand Morrison creates a soundtrack for his father George's abstract paintings. Coffee spills will never look the same when you see our favorite beverage used to make art. Andy and Angel Saur merge coffee, fine art and graphic design with their company, Coffee Art. Listen to 16-year-old recording artist Maddy Siiter and her lyrically driven folk rock in studio.

• Episode 611, Premiere Date: April 2, 2015

Jewelry artist Michelle Ronning creates from the northland's backyard. See how her beautiful jewelry made from items from the Lake Superior shore are formed into wearable art. Learn how Jim Perlman celebrates regional poets and authors through his anthologies at Holy Cow! Press. Musicians Boyd Blomberg and Adam Moe collaborate as Pushing Chain. They bring their stories in song to *The PlayList* on stage at Papa Charlie's in Lutsen.

• Episode 612, Premiere Date: April 9, 2015

The historic Mitchell Engine House, just north of Hibbing, is drawing a new generation of workers to the Iron Range. This special episode features a photographer, a poet and several musicians with preservation on their mind. Owner Dave Aho struggles to preserve the 1906 roundhouse, capture its history, and pay tribute to those miners and railroad workers vital to winning World War II. Photographer Dan Turner captures the remnants of the building's past and purpose. Poet Sheila Packa tells the human story of the Iron Range workers while Paul Seeba sets the story to music.

• Episode 613, Premiere Date: April 16, 2015

Actor, director and playwright Tom Isbell turns his attention to books. His novel *The Prey* is a postapocalyptic thriller inspired, in part, by his theater students at the University of Minnesota Duluth. John Hoban translates the future in *Apocalypse City*, his narrative comic strip. The American Rebels bring their straight forward energy to rock-n-roll.

• Episode 614, Premiere Date: April 23, 2015

The region's favorite bands take the big stage at Clyde Iron Works during the 2014 Duluth Homegrown Music Festival. Enjoy sets by Southwire, Actual Wolf, and The Black Eyed Snakes with special guest Charlie Parr. This hour-long production highlights the talent and perspective of exceptional northern musicians. (1 Hour)

• Episode 615, Premiere Date: April 30, 2015

Country and class fuse in a performance of original tunes by Todd Eckart and friends. Duluth Poet Kathleen Roberts invites visual artists of various disciplines to interpret her work. Minnesota native Dan Chouinard explores the essence of the story through music.

• Episode 616, Premiere Date: May 7, 2015

Christine Baeumler's installation work brings Minnesota's northern bogs indoors. See how she translates ecological issues into engaging artwork at the MacRostie Art Center in Grand Rapids. Polka and performance inspire Florian Chmielewski. After seven decades of touring and playing, his delight in making music is contagious. Lively dance music is on the bill when SplinterTones take the stage at Papa Charlie's at Lutsen Mountain. The 7-piece band is known for vibrant vocal harmonies, colorful stage presence, and strong rhythmic grooves.

• Episode 617, Premiere Date: May 14, 2015

A radio drama based in Duluth invites guests to *Take It With You*. The creative team behind the lively series includes musician Blake Thomas and a host of characters. Peek behind the radio curtain with *The Playlist*. Jamie Rabold paints with his camera. His award-winning images capture exquisite scenery and animated light in natural and industrial settings. Adam Booker premieres original jazz on *The PlayList*. With a new CD in works, Booker enlists fellow musicians and faculty members at the University of Minnesota Duluth's music department to animate his compositions.

• Episode 618, Premiere Date: May 21, 2015

Sculptor Ann Klefstad carries a torch for Minnesota's animals. Her latest work includes artful figures of deer and wolves posed in steel. Rocky Makes Room for Them spins poems from his experience and culture. He's a triple threat artist who sings, paints and performs spoken word. Feeding Leroy presents reflections of modern life wrapped in pure folk chords and harmonies.

• Episode 619, Premiere Date: May 28, 2015

Indie filmmaker and Duluth-native Jim Ojala shoots his directorial debut in northeastern Minnesota. *Strange Nature* is an eco-thriller based on a true environmental mystery, complete with special effects. Meet Louis Jenkins, award-winning poet with ties to Garrison Keillor's *Prairie Home Companion* and Mark Rylance's Tony Award-winning theatrics. The Farsights put a fresh and original twist on alt rock. The trio finds another gear in their musical career during the Duluth Homegrown Music Festival.

Live Tapings

With Legacy funding, *The PlayList* was able to bring our work directly to audiences through two public screenings at the Red Herring in Duluth and the Hibbing Historical Society. The WDSE•WRPT studio became an arts venue during live broadcasts of *The PlayList*, offering the community a chance to witness television production first hand. More than 100 people took advantage and were rewarded with a front row seat for live music. Another 1,500 people attended live tapings hosted by *The PlayList* at Clyde Ironworks and Tycoons Alehouse in Duluth, and Papa Charlie's in Lutsen.

Key Participants

- Total Featured Artists and Musician: 203
- Educators/Experts: 3
- Organizations Featured: 70
- Collaborators and Partners: 17
- Communities represented in 2014: 37 (Travelled 3,788 miles to record stories from Minnesota's Arrowhead.)
- Audience members attending in-studio music sessions: 1,600+

Education Tools

High quality lesson plans written by a practicing teacher offer valuable tools in the classroom. A new set of six plans were added to *The PlayList* website this season, each includes a link to a northern Minnesota artist.

For them to be able to meet an artist from the Duluth area...is huge! I showed this class his three minute video ahead of time so they knew what he looked like and what would come next. I love The Playlist. –Christine Valento, Art Teacher, Duluth

You made the program at L.S.C. (Lake Superior College) look so wonderful. I am just plain flabbergasted with the service you provided for me and my college. –Dorian Beaulieu, Potter and Educator, Lake Superior College

I was not aware of the PlayList I have used profiles of other artists on the Playlist in teaching my recent course. –Christine Baeumler, Environmental Artist

Collaboration

Special episodes this season celebrated Duluth's Homegrown Music Festival, Duluth's Bayfront Festival Park and the Historic Mitchell Yards north of Hibbing. The story of the railroad roundhouse captured the preservation efforts of Dave Aho, and the spirit of immigrants and families who settled the Iron Range in photography, poetry and music.

It's just beautiful, well worth seeing for the sights, sounds and stories that show why the Iron Range matters so much to people like me. – Aaron Brown, Author and founder MN Brown, Itasca County

Your work will probably make this project viable. -Dave Aho, Mitchell Yards Owner and Developer, Hibbing

This year eight bands featured on *The PlayList* used their video clips to compete for a commission with the Duluth Superior Symphony Orchestra. All four finalists in The Bridge Sessions were *PlayList* alum.

Impact

Stories created by *The PlayList* through Legacy funds document the talent of independent artists and musicians, offer recognition and acknowledgement for working artists, and tools for them to promote themselves. Many credit the additional exposure with additional sales, grant opportunities, gigs and shows. Clips from *The PlayList* are featured on artists and partner websites across the region.

The video increased my audience, and as a result I have gained more opportunities to teach workshops and do readings. –Sheila Packa, Minnesota Poet

Many, many people have commented that they saw our appearance on The Playlist. It expanded the reach of our music to an audience we would never have without this program. –Brad Nelson, Duluth Musician

Helped the most with promotions and concert population went up. -Colleen Myhre, Carlton Musician

I see new work and new artists all the time on The Playlist and that makes me seek them out. –Anonymous WDSE Viewer

Additional Feedback

The arts and music of Northeastern Minnesota deserve recognition for both quality and quantity. In Cook County, and on the Iron Range, The PlayList puts homegrown artists center stage. –Bill Hansen, Musician/owner Sawbill Outfitters, Tofte

It's a GREAT show that offers so much to the community. Thanks again for your continued interest in and willingness to spotlight the music scene here on the Range. –Eric Krenz, musician, Virginia

(Legacy funded programs) bring attention to what's happening, give exposure to artists which helps raise visibility and profitability and makes it known that these communities have "real" artists making real art. –Anonymous WDSE Viewer

LOST 50s – History Documentary Premiere Date: December 1, 2014

Program Description: Take a trip back in time to the fabulous '50s! It was an era when drive-ins were all the rage, and a music icon began his legendary journey at a Duluth concert. It was a decade when the Arrowhead region met a major mining challenge, and the region played a strategic role in the Cold War. The 1950s were years of prosperity, as the American way of life revolved around the car, families moved to the suburbs, and television became a part of everyday life. Local milestones included the passing of the last Civil War veteran Albert Woolson, and the opening of the St. Lawrence Seaway. Whatever happened to the Northland's Cold War-era missile bases, the stage where Bob Dylan watched Buddy Holly perform, or those iconic drive-ins? Find out as we celebrate the *Lost 50s*.

Key Participants

- Total Historians and Content Experts: 13
 - Jim Heffernan Author/Columnist
 - Delaine Carlson Hermantown Historical Society
 - Bob Ball Duluth TV Pioneer
 - Glenn Maxham Duluth Broadcaster
 - Ray Klosowski Brigadier General, Retired
 - Mark Poirier Armory Arts and Music Center, Project Development Consultant
 - Walt Sve Commercial Fisherman, Split Rock Cabins
 - Jerry Lawson Retired Shipping Industry Consultant
 - Arnold Alanen Author/Historian
 - Dan Anderson 1950's Car Enthusiast
 - Walter Pietrowski 1957 Chevrolet Bel Air Owner
 - Richard Grobove Sr. 1950's Car Enthusiast
 - Susan Beasy Latto Classmate of Bob Dylan
- Partners and Collaborators: 13
 - Patricia K. Maus Kathryn A. Martin Library, University of Minnesota-Duluth, Northeast Minnesota Historical Center
 - Adele Yorde Duluth Seaway Port Authority
 - June Kallestad Natural Resources Research Center, University of Minnesota-Duluth



- David Ouse Duluth Public Library
- Tom Hollenhorst Armory Arts and Music Center
- Carrie McHugh Cook County Historical Society
- June Levine Bomarc Inc.
- Shana Aue Jim Dan Hill Library, University of Wisconsin-Superior
- Erica Larson Hibbing Historical Society
- MSgt Ralph Kapustka 148th Fighter Wing, Minnesota Air National Guard
- Tony Dierckins Zenith City Press
- Tessa Carlson Artist
- Joe Mann Broadcast Collections
- Organizations: 16
 - Northeast Minnesota Historical Center
 - Duluth Public Library
 - Duluth Seaway Port Authority
 - Natural Resources Research Center, University of Minnesota-Duluth
 - Gordy's Hi-Hat Restaurant
 - Armory Arts & Music Center
 - Cook County Historical Museum
 - Hermantown Historical Society
 - Hibbing Historical Society
 - Ely Winton Historical Society
 - Zenith City Press
 - 148th Fighter Wing Minnesota Air National Guard
 - Jim Dan Hill Library, University of Wisconsin-Superior
 - St. Louis County Historical Society
 - Library of Congress
 - Prelinger Archives
- Featured Communities: 9
 - Duluth
 - Finland
 - Babbitt
 - Silver Bay
 - Grand Marais
 - Hibbing
 - Hermantown
 - Knife River
 - Cloquet

Sample Feedback

Congratulations on a fabulous Lost 50s documentary. I'm totally into saving the Armory as well, because my Dad was in the 125th F.A. and went off to WWII with them. I grew up across the road from the Sage building, "The big concrete thing!" I had no idea what they did in there...Amazing. Thank you!

Thank you for the professional and informative presentation... --Bob Swanstrom

Very interesting!!! You did such a nice job on our portion of the program. Please pass on my compliments to the rest of your crew that was at Bomarc for the filming.

--June Levine, Bomarc Inc.

Congratulations on the Lost 50s, it was really good. I have heard so many good comments, you did a stellar job! Very professional, very nicely done.

--Susan Beasy Latto

DULUTH SUPERIOR SYMPHONY ORCHESTRA: REBELS AND INNOVATORS - Live Broadcast Premiere Date: May 2, 2015

Program Description: The string quintet Sybarite5 highlights our live broadcast. This group has taken the orchestra world by storm with their dynamic renditions of rock songs and classics alike. With grit and talent, they are bringing a whole new audience to the world of classical music. Together with the Duluth Superior Symphony Orchestra (DSSO), Sybarite5 performs the Minnesota premiere of *BEATBOX*, the very first concerto for orchestra and string quintet written by the celebrated American composer Dan Visconti. This exciting new arrangement is followed by a universal favorite, *Ode to Joy*. Conductor Dirk Meyer leads the DSSO and the magnificent voices of the DSSO Chorus and Minnesota Chorale for our live broadcast.

Key Participants

- Concert Artists: 188 total
 - DSSO Orchestra: 76
 - Chorus Members: 103
 - Soloists: 4
 - Sybarite5: 5
- Organizations: 5
 - Duluth Superior Symphony Orchestra
 - American Federation of Musicians Local 18
 - Duluth Superior Symphony Orchestra Chorus
 - The International Alliance of Theatrical Stage Employees, Local 32
 - Minnesota Chorale
- Partners/Collaborators: 8
 - Karen Sunderman, Broadcast Host
 - Jeff Prauer, Music Consultant
 - Dirk Meyer, DSSO Music Director
 - Rebecca Lynn Petersen, DSSO Executive Director
 - Maureen Breemeersch, DSSO Stage Manager
 - Heidi Lord, DSSO Concert Production Manager
 - Matthew Olson, DSSO Chorus Director
 - Lance Haavisto

BEA OJAKANGAS: WELCOME TO MY KITCHEN – Heritage Cooking Series Episodes 101-107

Program Description: A region's heritage is found not only in its history, art and music, but also in its essential cuisine. The flavors of our region reflect the food of immigrants from Finland, Italy, Sweden and Norway, as well as the new dishes that were created in this fusion of cultures. Before Bea Ojakangas, there was not a cookbook in the United States which concentrated on Finnish food, so prevalent here in northern Minnesota. Having authored *The Finnish Cookbook*, now in its 38th printing, and an additional 27 cookbooks and counting, Ojakangas has baked with Julia Child and Martha Stewart, and is a member of the James Beard Cookbook Hall of Fame. Who better to host a heritage cooking series and talk about the unique flavors that are part of the culture of our region? Ojakangas will share her story and her recipes in a seven-part cooking series titled *Bea Ojakangas: Welcome to my Kitchen.*

• Episode 101, Premiere Date: March 7, 2015

Bea Ojakangas is a prolific and award-winning cookbook author and a food writer, columnist, wife, mother and grandmother. She has spent her life learning about food and sharing her knowledge with others. It's given her a certain perspective on cooking rooted in the flavors, traditions and rhythms of life in the north and a passion for sharing what she knows. Welcome to her kitchen!





• Episode 102, Premiere Date: March 21, 2015

Bea serves up the story of a lifetime spent in food, travel and writing, along with recipes for a light-asair, never-fail recipe for cheese soufflé, an oven-baked farmer's cheese, and a hearty dark bread with cheese baked right in the dough.

• Episode 103, Premiere Date: March 28, 2015

Bea makes delicious specialties straight from Finland—Piirakka, Pulla and Paisti—and talks about going to work for *Sunset Magazine* and publishing her very first cookbook.

• Episode 104, Premiere Date: April 4, 2015

Bea talks about going to work for Jeno Paulucci and developing iconic products including Jeno's Pizza Rolls. She also makes recipes from her cookbooks of that era: a delicious meal for two featuring perfectly proportioned standing rib roast, popovers, salad and a classic Scandinavian dessert.

• Episode 105, Premiere Date: April 11, 2015

From opening a busy restaurant, to writing articles for the likes of *Bon Appetit, Gourmet, Woman's Day, Family Circle,* and *Redbook*, Bea talks about her adventures of food writing and demonstrates how to make perfectly roasted chicken two ways, pan roasted vegetables, garlic aioli and crisp French bread. The classics Bea style!

• Episode 106, Premiere Date: April 18, 2015

The James Beard Cookbook Hall of Famer who has cooked with Julia Child and Martha Stewart demonstrates how to make classic filled pastries today on *Bea Ojakangas: Welcome to my Kitchen*.

• Episode 107, Premiere Date: April 26, 2015

Bea has written 27 cookbooks and counting. Her latest book pairs mouthwatering soups with the perfect homemade breads. The classics take on new nuances with Bea Ojakangas!

NATIVE REPORT – Magazine Series Arts Segment Episodes 1001, 1004, 1009 and 1014

Program Description: *Native Report* is an entertaining, informative magazine style series that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. This series is seen on PBS stations across the country. Season 10 of Native Report featured seven Minnesota Native American artists, musicians and authors and their signature works.

• Episode 1001, Premiere Date: January 8, 2015

"Star Quilts" - The Star Quilts of Gwen Westerman are grounded in Dakota culture and history. The women in her family have made functional pieces from fabric for six generations. Her quilts also serve another function—they each tell a story.

"MnSota Makoce" - The Dakota phrase Mni Sota Makoce, Land where the Waters Reflect the Clouds, gives the state of Minnesota its name. It also is the title of book authored by Bruce White and Gwen Westerman and it is a close examination of Dakota history and their cultural connection to the land that is Minnesota.

• Episode 1004, Premiere Date: January 29, 2015

"Rabbett Strickland" - The imagery and subject matter of artist Rabbett Before Horses Strickland are as epic as the canvasses he paints. His art has been compared to that of Renaissance masters, and rightly so. The visions and dreamscapes he paints are timeless.



"The Murder of Joe White" - This gripping historical study encapsulates the decades-long struggle of the Ojibwe community at Rice Lake to resist removal to the Lac Courte Oreilles Reservation in Wisconsin. For author Eric Redix, the story he researched brought a more personal understanding of American Colonialism that spread across Indian Country.

• Episode 1009, Premiere Date: March 19, 2015

"Chase Manhattan" - Chase Manhattan is an award-winning hip hop artist based out of the Twin Cities. He visited the *Native Report* studio to discuss what it takes to make it in the field of music, where he finds inspiration, and to perform several of his songs.

• Episode 1014, Premiere Date: April 23, 2015

"Dakota Moccasins" - It takes patience and attention to detail when making a pair of beaded moccasins. For Ramona Kitto Stately, each pair she makes has a story behind them, and the creative process is an opportunity to keep the traditions of her ancestors alive in the present.

Commitment to Cultural and Ethnic Diversity

Native Report is the only series for public television stations that is focused on covering Indian Country with a strong indigenous voice. The *Native Report* team is led by producer and host Tadd Johnson, an enrolled member of the Bois Forte Band of Ojibwe, an attorney, and the Head of the American Indian Studies Department at the University of Minnesota Duluth. The team also includes producer Michael LeGarde, an enrolled member of the Grand Portage Band of Chippewa, and contributing producer and education specialist Christina Woods, a member of the Bois Forte Band of Chippewa and instructor at the College of St. Scholastica. With 150 episodes under its collective belt, the *Native Report* team remains true to the initial design of the series: to be an entertaining, informative magazine style series that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today.

Native Report offers a unique internship program giving Native American students an opportunity to experience professional television production and learn storytelling skills within the context of their own community and culture.

Key Participants

- Artists: 7
- Communities Represented: 7

Sample Feedback



I love watching Native Report every Saturday night! - Matthew Edler, viewer commenting on Facebook

I recently found your show and was so excited. We aren't native, but I homeschool and we will definitely be watching. It's a shame that the schools don't offer anything about the history of our native brothers and sisters. I make up the curriculum now so I can include the history. :) –Kathy Howell, viewer commenting on Facebook

EDUCATIONAL EFFORTS AND ARTS EDUCATION MATERIALS

Educators have discovered the teaching resources available through WDSE•WRPT's Legacy-funded productions. Resources and lesson plans are promoted and posted online, and are free to educators and families. Historical lesson plans accompany our documentary productions including *Lost 50s*. Classroom-ready lesson guides meeting Minnesota academic standards put *Native Report* arts segments into teachers' hands via <u>www.nativereport.org</u>. *The PlayList* provides detailed, classroom-ready lesson plans to demonstrate creative problem solving and art concepts designed to meet Minnesota academic standards. Lesson guides incorporate multimedia and hands-on facets for easy adapting to various subjects and grade levels. The plans are free and available to download along with the corresponding streaming video at <u>www.theplaylistonline.org</u>.

Total Number of Online Arts Education Materials: 57

OUTREACH AND PERSONAL ENGAGEMENT

With Legacy funding, *The PlayList* was able to bring our work directly to audiences through two public screenings at the Red Herring in Duluth and the Hibbing Historical Society. The WDSE•WRPT studio became an arts venue during live broadcasts of *The PlayList*, offering the community a chance to witness television production first hand. More than 100 people took advantage and were rewarded with a front row seat for live music. Another 1,500 people attended live tapings hosted by *The PlayList* at Clyde Ironworks and Tycoons Alehouse in Duluth, and Papa Charlie's in Lutsen

THE PLAYLIST ONLINE AND SOCIAL MEDIA

The PlayList continues to reach MN arts consumers through an active and growing presence on Facebook, Twitter, YouTube and Instagram. Our programs and individual stories/songs are posted on YouTube for viewers and artists to utilize. Artists and musicians use the pieces on their websites to make an impression on potential fans and customers.

- Facebook
 - Fans: 1,779 (20% increase from 2014)
- Twitter
 - Followers: 1,177 (40% increase from 2014)
- Instagram
 - Followers: 272 (115% increase from 2014)
- YouTube
 - Video Views: 572,947
 - Subscribers: 974 (74% increase from 2014)



Financial Reports



WDSE-WRPT Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Pariad: July 1, 2014 through June 30, 2015

For Period: July 1, 2014 through June 30, 2015

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|---|---|
| Names of Legacy funded programs reporting July 1, 2014 through June 30, 2015 | The PlayList arts series season six (20 episodes) Lost 50s history documentary Duluth Superior Symphony Orchestra Live Broadcast Rebels and Innovators Bea Ojakanagas: Welcome to My Kitchen (6 episodes) Native Report Season 10 - Minnesota Native Artists (6 segments) |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | 6 stations of WDSE·WRPT's 8 total stations broadcast WDSE·WRPT Legacy-funded programs In addition, some WDSE·WRPT Legacy programs are seen statewide on the Minnesota channel. |
| Estimated viewership July 1, 2014 through June 30, 2015 | The WDSE·WRPT broadcast signal reaches an estimated 431,000 viewing households. |
| Hours available for web streaming July 1, 2014 through June 30, 2015 | 92.5 hours of programs streamed online |
| Education materials created and distribution July 1, 2014 through June 30, 2015 | 18 activity guides created. They continue to be distributed on <u>www.wdse.org</u> *To date, a total of 57 individual activity guides are available online |



Grantee: WDSE·WRPT

| Legacy Projects | Cost of Production |
|--|--|
| For Period: July 1, 2014 through June 30, 2015 | For Period: July 1, 2014 through June 30, 2015 |
| The Playlist | \$371,101.04 |
| DSSO Live - Rebels and Innovators | \$17,371.66 |
| Lost 50s | \$42,919.70 |
| Bea Ojakangas: Welcome to my Kitchen | \$38,111.32 |
| Native Report - MN Native Artists | \$8,727.45 |
| Total | \$478,231.17 |



WDSE-WRPT Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2014 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES. Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description;

(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;

(iii) the amount and source of funding, including the fiscal year of the appropriation;

(iv) the amount and source of any additional funding or leverage;

(v) the duration of the project;

(vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results;

(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---|---|
| Project names and project descriptions | The PlayList arts series season six (20 episodes) Lost 50s history documentary Duluth Superior Symphony Orchestra Live Broadcast Rebels and Innovators Bea Ojakanagas: Welcome to My Kitchen (6 episodes) Native Report series season 10 segment MN Native Artists (6 segments) |
| Recipient phone number | 218-788-2811 |
| Names of board members | See attached. |
| Recipient email address | aharmon@wdse.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | www.wdse.org |
| Amount, source and fiscal year of the appropriation | \$384,638 to WDSE·WRPT for July 1, 2014-June 30, 2015. |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2014 and June 30, 2015. |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |



Chair – Dr. Dennis Soukup Vice Chair – Sarah Perry-Spears Secretary/Treasurer – Robert Fryberger

Elected Directors

Shane Bauer Kathleen Clark Chris Davila Hanna Erpestad Conrad Firling Robert Flagler BreAnn Graber Elaine Hansen Donald O. Hilligoss Elizabeth Holt Terry Jacobson Sheryl Jensen Marlys Johansen Parrish Jones Holly Jorde Mary Keyes Julie Kim Raija Macheledt Ina Myles Jocelyn Pihlaja Dr. Arne Vainio

Ex-officio Members

Robin Trinko-Russell, Beck Foundation President Allen Harmon, President and General Manager Charlie Heinmuller, Community Advisory Board Chair



WDSE·WRPT Arts and Cultural Heritage Grant **Report on Plan for the Use of Funds for Year Two of the Biennium** For Period: July 1, 2014 through June 30, 2015

| Project | Start-End Dates | FTE Positions | Direct Expenses | Admin Costs | Measuring and Evaluating Results | Measurable Outcomes |
|--|-------------------------------------|--|---------------------|----------------|---|--|
| Total WDSE·WRPT Legacy-funded projects | July 1, 2014 to June 30, 2015 | (see below) | \$384,638.32 | | (see below) | (see below) |
| The PlayList is an engaging magazine style program designed to provide a venue for celebrating the culture, art and artists of northern Minnesota. | July 1, 2014 to June 30, 2015 | 0.8 Producer 1.15 Director/ Editor 0.7 Web designer 1.1 Camera Ops 0.18 Executive Producer 0.05 Audio 0.02 Education Specialist | (included above) | | On time completion of programs for broadcast; Nielsen ratings and social media analysis to measure audience numbers; Tracking of web hits/ downloads; anecdotal feedback from viewers. | Original broadcast of 20 <i>PlayList</i> programs, each program repeated two times and made available to all Minnesota Public Television stations; Update of an interactive website; Six teachers guides created and made available online; Series made available online; Thirteen short segments used as interstitial material; Promotion of series. |
| Live broadcast of the Duluth Superior Symphony Orchestra's performance of <i>Rebels</i> and Innovators. | July 1, 2014 to June 30, 2015 | 0.2 Producer 0.2 Director/ Editor 0.2 Assoc. Prod. 0.01 Camera ops 0.01 Engineer 0.01 Executive Producer | (included above) | | On time completion of the program for broadcast. | Live broadcast of the DSSO Spring Performance and one rebroadcast of the program. |
| <i>The Lost 50's</i> history documentary will give Minnesotans a feel for the booming post war era in the northern part of the state. | July 1, 2014 to June 30, 2015 | 0.2 Producer 0.18 Photog/ Editor 0.02 Web Designer 0.02 Education Specialist 0.01 Executive Producer | (included above) | | program for broadcast; tracking of web hits/ downloads; anecdotal | Production and original broadcast of a documentary which will be repeated twice on our air and made available to all Minnesota Public Television stations; Creation of an interactive documentary specific webpage; Six teacher's guides created and made available online; Documentary made available online; Six interstitial elements produced; Promotion of the broadcast premiere of the documentary. |
| Minnesota Native American Artists segments will air as part of the <i>Native Report</i> series to a state wide, regional and national audience. | July 1, 2014 to June 30, 2015 | 0.05 Producer 0.05 Director/ Editor 0.02 Web Designer 0.02 Education Specialist 0.01 Executive Producer | (included above) | | On time completion of segments for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits; anecdotal feedback from viewers. | Original broadcast of six Native Report segments repeated twice and made available to all Minnesota Public Television stations and all PBS stations; Refreshed interactive series website; Segments made available online; Six teachers guides created and made available online; Promotion of the series. |
| A heritage cooking series will celebrate the unique flavors of our region. | July 1, 2014 to June 30, 2015 | 0.21 Producer/ writer 0.18 Photographer/ | (included above) | | On time completion of series for broadcast; Nielsen ratings to measure audience numbers; tracking of web hits; anecdotal feedback from viewers. | Original broadcast of six part heritage cooking series repeated twice on our air and made available to all Minnesota Public Television stations; New interactive series website; Series made available online; Promotion of the series. |

Appendix B - Twin Cities PBS Raw Data

TPT's appendix combines FY2015 calculations with figures referencing an approved extension through November 30, 2015 for production and broadcast of Kevin Kling: Lost & Found.

Total Legacy-funded jobs (FTEs) created and maintained: 13.03

- Executive Producer: 0.44
- Series Producer: 2
- Managing Producer: 1.51
- Producer: 2.25
- Production Assistant: 1.6
- Camera Operator: 1.21
- Audio Technician: 1.1
- Editors: 2.7
- Graphic Designer: 0.28
- Video Engineer: 0.05
- Studio Staff Positions: 0.1
- Interactive Media positions: 0.24
- Public Engagement positions: 1.28
- Paid Internships: 0.5
- Finance and Legal: 0.02

Total additional Legacy-funded temporary/freelance jobs:

In addition, TPT hired 93 temporary, freelance positions totaling \$129,210.00 in salary/fees in FY2015.

Total number hours produced: 23.25

In the 2015 fiscal year reporting period, TPT produced the following Legacy program content:

- MN Original: 10.25 hours (22 half-hour episodes, repackaged segments and online content)
- The Lowertown Line: 7.25 hours (8 half-hour episodes and online content)
- Lost Twin Cities IV: 1.5 hours (1 one-hour program and DVD extras)
- The New Standards Holiday Show: 1 hour (1 one-hour performance special)
- State Fair Stories: 1.5 hours (1 one-hour program and online content)
- Kevin Kling: Lost & Found: 1 hour (1 one-hour documentary special)
- Artist Day Jobs: 0.75 hours (7 online arts videos, assorted lengths)

Total number of hours broadcast: 755.25

In the 2015 fiscal year reporting period, TPT broadcast the following Legacy-funded program premieres, encore presentations, interstitials and promotional content on TPT 2, TPT LIFE and statewide on TPT MN.

- MN Original: 516.5 hours
- The Lowertown Line: 26.5 hours
- Performance specials: 28 hours
- Cultural and History Documentaries: 147.5

Additionally, the following Legacy-funded content was broadcast outside of Minnesota during the reporting period:

- PBS Arts From Minnesota: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore: 26.5 hours
- The Lowertown Line: 10.25 hours

Statewide Viewership

Legacy-funded content produced by TPT is broadcast in Minnesota on 3 of the 17 digital services of the MPTA: TPT 2, TPT LIFE, TPT MN (The MN Channel). The following estimated viewership data from Nielsen Media Research is for viewing audiences in the Minneapolis-Saint Paul designated market area and reflects the 2015

fiscal year, July 1, 2014 through June 30, 2015. Projections include live plus DVR time-shifted viewing, with "HH" representing the Nielsen audience measurement unit in which one or more people are watching a particular program and "P2+" representing the individuals over 2 years old watching a particular program.

The programs broadcast on TPT 2 and TPT LIFE drew over 1.9 million viewings in the 2015 fiscal year, an increase in television of these projects by 51% (viewer data is available only for these TPT channels). When extended to include the November 2015 broadcasts of *Kevin Kling: Lost & Found*, this figure rises to 2,025,543, an increase of 58%.

MN Original:

| | <u>HH</u> | <u>P2+</u> |
|----------|-----------|------------|
| TPT 2 | 623,359 | 648,610 |
| TPT LIFE | 193,079 | 229,223 |

Each new episode of *MN Original* is broadcast 8 times on TPT channels each week. Encore episodes air 5 days a week, 4 times a day, when the Legislature is not in session.

MN Original interstitials:

| | <u>HH</u> | <u>P2+</u> |
|----------|-----------|------------|
| TPT 2 | 352,555 | 352,555 |
| TPT LIFE | 458,984 | 458,984 |

Ratings for interstitials are calculated based on the lead in quarter hour. The P2+ figure is unavailable for interstitals and so is estimated assuming 1 viewer per household.

The Lowertown Line:

| | HH | <u>P2+</u> |
|----------|--------|------------|
| TPT 2 | 86,257 | 100,599 |
| TPT LIFE | 3,439 | 5,121 |

The New Standards Holiday Show:

| | <u>HH</u> | <u>P2+</u> |
|-------|-----------|------------|
| TPT 2 | 26,491 | 34,763 |

Lost Twin Cities IV:

| | <u>HH</u> | <u>P2+</u> |
|----------|-----------|------------|
| TPT 2 | 92,109 | 105,584 |
| TPT LIFE | 40,137 | 42,844 |

Kevin Kling: Lost & Found:

| | <u>HH</u> | <u>P2+</u> |
|-------|-----------|------------|
| TPT 2 | 65,609 | 78,323 |

Production and the subsequent broadcast of *Kevin Kling: Lost & Found* was included into TPT's work plan as part of an extension through November 30, 2015. These ratings reference the documentary's 6 broadcasts in November on TPT 2.

The Past is Alive Within Us: The U.S.-Dakota Conflict:

| | <u>HH</u> | <u>P2+</u> |
|-------|-----------|------------|
| TPT 2 | 3,711 | 3,700 |

National viewership

PBS COVE

COVE is PBS' enterprise video platform which consists of a variety of systems and technologies that PBS Interactive is aligning to serve the online video needs of the public television system as a whole. COVE, an acronym for Comprehensive Online Video Ecosystem, provides a suite of video player user capabilities as well as the behind-the-scenes tools and infrastructure necessary to deliver the full richness of thousands of hours of local and national PBS programming to hundreds of stations.

Through COVE, TPT's Legacy-funded content is available to several thousand monthly users and can be seen next to national PBS programs such as *Frontline*, *Antiques Roadshow*, *Downton Abbey* and *Nature*, reaching a whole new audience of arts fans.

PBS Arts Festival

PBS Arts: The Guthrie Theater Presents Gilbert and Sullivan's H.M.S. Pinafore, the premiere episode of the national series PBS Arts Fall Festival in 2012, was produced by TPT in 2011 and originated at the Guthrie Theater in Minneapolis. Following the performance was an award-winning mini-documentary Art Scene: Minnesota, produced for national PBS.

In FY2015, there were 12 telecasts of *H.M.S. Pinafore* on 8 channels in 5 markets. Together, these stations' signals reach 5% of U.S. TV households.

TPT's Legacy Programming Online

Total hours available online: 184.25 hours

- MN Original: 160.5 hours
- The Lowertown Line: 11.5 hours
- Cultural and History Documentaries: 7 hours
- Performance Specials: 5.25 hours

Total combined page views and online video views: 1,220,304

Video views include views on YouTube, PBS Cove, Facebook and the Minnesota Video Vault.

- MN Original
 - 196,526 page views
 - 820,932 video views
- The Lowertown Line
 - 46,006 page views
 - 78,176 video views
- Legacy-funded Documentaries
 - 11,393 page views
 - 15,022 video views
 - Performance Specials
 - 1,270 page views
 - 50,979 video views

Public engagement and outreach

Legacy funding has been instrumental in helping TPT reach a broad and rich audience of Minnesotans and exposing them to the work of *MN Original, The Lowertown Line* and Legacy-funded documentaries and performance specials. This outreach and engagement has been instrumental in reaching underserved audiences as well as those that are typically not engaged through public media.

Some examples of these efforts include:

- Trade advertising partnerships with *MinnPost*, *City Pages*, MPR and others.
- Branded novelty items (with information about how to access legacy content) for use at community, educational and partner events.

 MN Original presence at 2014 Art Attack, a weekend-long studio tour event at the Northrup King Building in Northeast Minneapolis. The series produced a community-sourced mural with Greta McLain's Good Space Mural group and set-up a lounge area to view episodes of MN Original. More than 1,000 people visited the space throughout the course of the day.

In FY2015, TPT's Legacy-funded programs were well represented in the press with nearly 1.7 million print impressions (the possible number of individual people reached through a hard-copy or printed publiction) and over 136 million online impressions (the possible number of individual people reached through content accessed on computers and mobile devices).

- MN Original
 - Print: 404,810 impressions
 - Online: 85,167,000 impressions
- The Lowertown Line
 - Print: 894,927 impressions
 - Online: 40,608,000 impressions
- Lost Twin Cities IV
 - Online: 801,000 impressions
- The New Standards Holiday Show
 - Print: 191,155 impressions
 - Online: 8,430,000 impressions
- Kevin Kling: Lost & Found
 - Print: 191,155 impressions
 - Online: 1,200,000 impressions



Monthly e-newsletters are distributed to a subscription list for *MN Original* with information on upcoming broadcasts, related events and behind the scenes details. In FY2015, 10 editions of the newsletter circulated to 3,294 subscribers with an average unique open rate of 20.39%. *The Lowertown Line* and Legacy-funded documentaries and performance specials are frequently included in the TPT and Rewire e-newsletters. Rewire reaches 2,159 subscribers with a 30% open rate while TPT reaches 22,596 subscribers and has a 23% open rate.

Commitment to Creating Impactful Work

TPT is committed to creating work that will have measurable impact for the artists we feature and for existing and new audiences. Through focused efforts to share and distribute content and to report survey results and collected anecdotes and testimonials, TPT is working together with featured artists and others to identify specific ways our content can grow awareness for their work and arts in our community and beyond.

Surveys are sent to artists, educators, event participants and general audience to capture essential information. Artists are reporting their networks have grown and they have sold work, sold tickets, been commissioned and/or received a grant as a result of appearing on our programs. Educators are reporting they are using our materials in their classrooms. The community is reporting they are participating and spending money in the arts because they were inspired by the artists they discovered through our programs.

LEGACY PROGRAMS FROM TWIN CITIES PBS

MN ORIGINAL - Weekly Arts Series Episodes 517 - 617

Program Description: *MN Original* is TPT's award-winning weekly arts series celebrating Minnesota's creative community, across all disciplines and all cultures. *MN Original* increases awareness of Minnesota artists, arts organizations and arts venues, inspires viewers to think about the arts and artists in new ways and cultivates

new audiences for the arts by promoting a deeper understanding of the creative process, curating contemporary arts in Minnesota for generations to come. All of the musical underscoring throughout the series is created by and credited to Minnesota musicians.

• Episode 517, Premiere Date: January 4, 2015

Using a combination of screen-printing, collage and painting, Greg Gossel builds up his mixed-media pieces layer by layer. An artist in her own right, Laura Zabel has become a champion for the Twin Cities' artistic community in her work as Executive Director of Springboard for the Arts. Self-taught bluesman Samuel James "Cornbread" Harris Sr. reflects on a lifetime of playing piano gigs in the Twin Cities.

• Episode 518, Premiere Date: January 11, 2015

Tish Jones' passion for language is evident in her poetry and in her work as a community organizer and educator. Tattoo artist Kurt Melancon works in a variety of other mediums including oil paint, scratch board, metal and wood. Chris Mars, former drummer for iconic Minneapolis rock band The Replacements, eventually left the music scene to pursue a career in visual arts.

• Episode 519, Premiere Date: January 18, 2014

Phil Daniel's stained glass art mixes innovative techniques with centuries-old practices, resulting in modern works that are built to last. Inspired and fascinated by nature, Moira Bateman abandoned a career in landscape architecture to pursue mixed-media art full time. Longtime Twin Cities musician Adam Levy's recent solo work reflects losing his young adult son, Daniel, to mental illness.

• Episode 520, Premiere Date: January 25, 2015

Visual artist Shana Kaplow contrasts stark, photo-real depictions with abstract, disjointed panels to explore the notion of identity. Self-taught jeweler Gallen Benson has earned an international reputation with his intricate cloisonné work. Jim Sannerud's turned wooden bowls are distinct in their oblong shapes, hand-carved details and vibrant milk paint finishes. Musician Haley Bonar performs on TPT's music series, The Lowertown Line.

• Episode 601, Premiere Date: February 8, 2015

Local writer and filmmaker Shelli Ainsworth premieres her first independent feature film, Stay Then Go. Painter Dan Bruggeman's work examines landscapes where humans have altered the natural environment for entertainment purposes. Tucker Hollingsworth challenges the expected with his conceptual photography, which is both technical and ethereal.

• Episode 602, Premiere Date: February 15, 2015

MN Original celebrates printmaking with Highpoint Center for Printmaking, Lunalux letterpress studio, bookplate artist Serik Kulmeshkenov, multidisciplinary artist Amanda Lovelee and record label owner and printmaker Thomas Hazelmyer, aka HAZE XXL.

• August Wilson in Saint Paul: MN Original Special, Premiere Date: February 20, 2015

MN Original celebrates the late Pulitzer Prize-winning playwright August Wilson and his impact in our community through the years he spent in Saint Paul. This special includes a rare interview with August Wilson from TPT's 1997 program Literature and Life: The Given's Collection, profiles featuring director Marion McClinton and Penumbra Theatre's Artistic Director Lou Bellamy, and perspective from Star Tribune theater reporter Rohan Preston.

• Episode 603, Premiere Date: February 22, 2015

Known for her portrait work, photographer Katherine Turczan turns her attention toward landscapes with her project, "Line." Internationally known designer Tim Harding makes large-scale textiles out of colorful Chinese silks and other vibrant materials. Public artist Emily Stover's "General Delivery" is an interactive installation that encourages viewers to think about mail in a new way. A chart-topping soul singer/songwriter in the U.K., musician and theater artist Timotha Lanae still calls Minnesota home.

Episode 604, Premiere Date: March 22, 2015

Multidisciplinary artist Alexa Horochowski creates work that speaks to globalization and environmental decline. Clarence Morgan's art reflects an interest in geometry and line, and is a departure from his classical training in figurative painting. Gabe Douglas from The 4ontheFloor performs "Toast to the Land of 10,000" at iconic Twin Cities locations. Contemporary performance company Off-Leash Area creates original performances in locations varying from proscenium stages to garages.

• Episode 605, Premiere Date: March 29, 2015

Literary arts organization Revolver continues to push the envelope with their offbeat writing endeavors and avant-garde events. Although milliner Karen Morris uses the motto "simple is good" to guide her work, the making of her hats is anything but. Sarah Beth Ernhart's modern and unique portraits capture the personalities of her client's four-legged friends. Chuck Olsen and Taylor Carik created Futurekave-an interactive video-game-art-piece hybrid that bridges virtual and physical space.

• Episode 606, Premiere Date: April 5, 2015

Playwright and screenwriter Jeffrey Hatcher discusses the art and craft of writing for the stage and screen. Rich Reeder's Film In The City project teaches filmmaking to homeless youth through workshops and mentorships, culminating in a short film. The St. Olaf Choir, directed by Anton Armstrong, continues to honor their choral roots while branching out to perform contemporary works.

• Episode 607, Premiere Date: April 12, 2015

Known for her robust laugh and exuberance for the Twin Cities theater community, Sally Wingert has captivated audiences for over 30 years. MacPhail Center for Music brings classical musical education to diverse communities throughout the state. And in a search for the headwaters of Lake Superior, award-winning photographer David Bowman further connects with his family roots.

• Episode 608, Premiere Date: April 19, 2015

Using innumerable vintage beads, artist Gail Be fashions intricate women's clothing, including a wedding gown with an 18.5 foot train. Home improvement projects were the impetus for Patrick Pryor's experimental painting techniques in his latest body of work. Siblings J.D., Fred, Jearlyn, Jevetta and Billy Steele have been entertaining audiences around the world for decades.

• Episode 609, Premiere Date: April 26, 2015

Mosaic artist Michael Sweere transforms discarded tins, tiles and plates into colorful works of art. Singer/songwriter Jayanthi Kyle performs "That's How the River Flows" on the sunny banks of the Mississippi River with guitarist Wes Burdine. A debut show at a local coffee shop first led Angel Sarkela-Suar and Andrew Saur to experiment with their unique medium of choice. And Greater Twin Cities Youth Symphonies provide rigorous orchestra experiences for young musicians.

• Episode 610, Premiere Date: May 3, 2015

The Jerome Foundation supports the creation, development and production of new works by emerging and established artists in Minnesota and NYC. In her abstract paintings, Valerie Jenkins uses color and shape to challenge what is real and what is an illusion. And the SpotLight Musical Theatre Program serves more than 60 Minnesota high schools through workshops and an annual award program.

• Episode 611, Premiere Date: May 10, 2015

Jan Elftmann's penchant for collecting objects shines through in her playful, sculptural work and eyecatching art cars. Up-and-coming musicians perform at 318 Cafe's Open Mic in Excelsior. Chuck U's childhood dream of illustrating comic books morphed into a successful career as a painter and drawer. Born and raised in inner-city Minneapolis, Tall Paul connects to his Ojibwe heritage in his clever and poignant rap music.

Episode 612, Premiere Date: May 17, 2015

Playwright and screenwriter Jeffrey Hatcher discusses the art and craft of writing for the stage and screen. Adam Levy's orchestral pop band, And the Professors, performs "Turn of the Century Recycling Blues." Multidisciplinary artist Alexa Horochowski creates work that speaks to globalization and environmental decline. In a search for the headwaters of Lake Superior, award-winning photographer David Bowman further connects with his family roots.

• Episode 613, Premiere Date: May 24, 2015

Photographer Xavier Tavera's striking portraits tell the stories of Minnesota's Latino and minority communities. Installation artist Harriet Bart transforms words and everyday objects into sculptural expressions of memory. As part of the Minnesota Historical Society's exhibit on the year 1968, a group of veterans assemble a replica of a Huey Helicopter. Petronella Ytsma's photography illuminates the multi-generational effects of Agent Orange and Dioxin used during the Vietnam War. And "All is Calm," Peter Rothstein's evocative retelling of the 1914 Christmas Truce, has become a holiday staple in the Twin Cities.

• Episode 614, Premiere Date: June 14, 2015

Matt Thompson has perfected the centuries-old craft of neon in his 30 years as a sign maker. The LEAV iPhone app allows people to unlock art experiences throughout the Twin Cities based on factors such as location and time of day. Sheila Smith, Executive Director of Minnesota Citizens for the Arts, shares accomplishments from its 40-year history. And Adam Turman creates the 2015 Minnesota State Fair Commemorative Art inspired by the Fair's beloved landmarks and attractions, old and new.

• Episode 615, Premiere Date: June 21, 2015

Christopher Atkins, MIA's Coordinator of the Minnesota Artists Exhibition Program, curates contemporary work for the encyclopedic museum. Bookmaker Caitlin Warner created a unique way to distribute her work to the public with her "Unvending Machines." Pulitzer Prize-winning composer and librettist Dominick Argento is a founding member of the Minnesota Opera. And Gadu Doushin practices butoh, an avant-garde Japanese performance art that celebrates weakness and vulnerability.

• Episode 616: The Saint Paul Chamber Orchestra, Premiere Date: September 4, 2015

The new Concert Hall at the Ordway Center for the Performing Arts is home to The Saint Paul Chamber Orchestra. The SPCO's President Bruce Coppock, Senior Director of Artistic Planning and Second Violin Kyu Young-Kim, Concertmaster Steve Copes and others discuss their musician-led philosophy, artistic partners, education initiatives, affordable community concerts and the Liquid Music series curated by Kate Nordstrum.

• Episode 617: Arts Partners, Premiere Date: September 4, 2015

The Arts Partners lead the organizations that share the stages of the Ordway Center for the Performing Arts. The Saint Paul Chamber Orchestra's Bruce Coppock, The Schubert Club's Barry Kempton, the Minnesota Opera's Nina Archabal, and Ordway's Patricia Mitchell talk about the unique partnership formed to build the new Concert Hall, welcoming new audiences to an array of world-class performances.

Key Participants

- Artists: 919
- Organizations: 74
- Experts: 38
- Partners/Collaborators: 951

MN Original segments are scored by local musicians. To date, we've partnered with 1,012 Minnesota musicians in 327 bands to grow our scoring library to 5,155 songs and counting.

Representation of Cultural and Ethnic Diversity

In accordance with the U.S. Census, Twin Cities PBS considers a person to be diverse if they are Native American, African, African American, Middle Eastern, Asian, Asian American or Latino. Youth and artists with a disability are also considered diverse.

95% of *MN Original* episodes premiering between July 1, 2014 and June 30, 2015 featured artists from diverse populations.

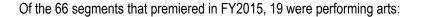
Examples of MN Original profiles featuring diversity:

- Tish Jones' passion for language is evident in her spoken word poetry and in her work as an educator and community organizer.
- Longtime musician Adam Levy's recent solo work reflects losing his young adult son, Daniel, to mental illness.
- Rich Reeder's Film In The City project teaches filmmaking to homeless youth through workshops and mentorships, culminating in a short film.
- MacPhail Center for Music brings classical musical education to diverse communities throughout the state such as North Minneapolis' Ascension School.
- Born and raised in inner-city Minneapolis, Tall Paul connects to his Ojibwe heritage in his clever and poignant rap music.
- Photographer Xavier Tavera's striking portraits tell the stories of Minnesota's Latino and minority communities, including veterans of war.
- Gadu Doushin practices butoh, an avant-garde Japanese performance art that celebrates weakness and vulnerability.

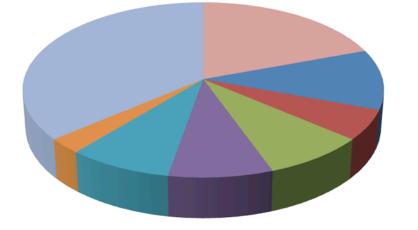


Showcasing a Diversity of Arts Disciplines

Each half-hour episode of *MN Original* consists of multiple segments showcasing various arts disciplines. The following two charts represent the diversity of disciplines within the visual and performing arts featured on episodes of *MN Original* that premiered in the State's fiscal year.

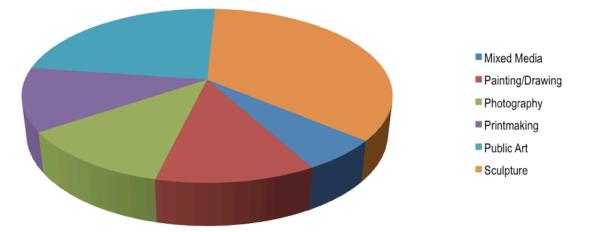






Of the 66 segments that premiered in FY2015, 40 were visual arts:

Visual Arts Discplines



Of the 66 segments that premiered in FY2015, 7 were categorized as "other"—neither strictly performing nor visual arts: Literary organization Revolver, poet Tish Jones, Springboard for the Arts, Jerome Foundation, Minnesota Historical Society's 1968 Exhibit, MN Citizens for the Arts, and the Minneapolis Institute of the Arts Artist Exhibition Program (MEAP).

Music - Classical/Traditional

- Music Electronic/Experimental
- Music Folk/Country
- Music Hip Hop

Dance

- Music Jazz/Blues
- Music Pop/Rock
- Theater

Social Media Presence

MN Original has active Facebook, Twitter, Instagram and Pinterest accounts. In addition, all of the videos posted to <u>mnoriginal.org</u> are also available on the *MN Original* YouTube channel.

- Facebook
 - 5,718 likes
 - 1,748,404 page impressions
- Twitter
 - 9,061 followers
 - 11,020,250 total impressions
- YouTube
 - 3,318 subscribers
- Instagram
 - 1,073 followers
- Pinterest
 - 301 followers

Educational Partnerships

Minnesota Humanities Center (MNHUM)

Since the beginning of Legacy funding, educators at MNHUM have created activity guides for nearly all *MN Original* segments, encouraging students, educators, caregivers and viewers to explore the artists' work beyond the broadcast or online experience. In the 2015 State fiscal year, MNHUM created 55 new activity guides.

To date, 472 unique, downloadable guides are available with corresponding streaming video at <u>www.mnoriginal.org/category/guide</u> and as part of the Absent Narratives Collection, MNHUM's free online resource collection.

The resources are helpful in meeting World and Native American standards. - Anonymous educator

I use the resources to scaffold in my English Language Learners classroom. – Anonymous educator

TPT and MNHUM additionally partnered on a workshop in October 2014 with guest artist photographer Xavier Tavera. Tavera presented to a group of more than 30 educators on how to engage low performing students through self-expression and photography.

Saint Paul Public Schools (SPPS) DigitalWorks Initiative

In June 2015, staff from *MN Original* worked with SPPS's DigitalWorks grantees to teach a day-long workshop on media arts integration. DigitalWorks is a 4-year U.S. Department of Education grant that is aimed at integrating technology and media arts into classrooms. For more information on SPPS's DigitalWorks initiative, visit <u>www.thecenter.spps.org/digitalworks</u>.

Participants spent the morning learning how to find and use *MN Original* resources, and spent the afternoon tailoring their existing curriculum to include the usage of *MN Original* videos and activity guides in their classrooms.

Workshop feedback:

The videos were very applicable and helpful for making connections. - Anonymous educator

It was really great to hear from professionals and learn how to apply the skills with students. – Anonymous educator

I came away with specific ideas for my curriculum. - Anonymous educator

To date, TPT collaborated with 10 teachers who reach approximaely 150 students grades K-8 across the four DigitalWorks pilot schools.

Educational Conferences

MN Original also had a presence at the 2014 Education Minnesota Conference, reaching an estimated 200 new educators from around the state. In addition to sharing information about the resources throughout the day at the *tpt* booth, *MN Original* also hosted an interactive discussion with a group of 50 educators about integrating video and art into curriculum.

Conference feedback:

"Arts integration is so important to building well-rounded students. MNOriginal.org is a great resource for teachers!" – Education Director at a Performing Arts Venue

"This information was fabulous and will be an amazing addition to my middle school art room!!!" – Middle school art teacher

"The resources are clear and concise... a new resource I'll definitely use." – High school art teacher

"I am already incorporating the videos from MNO into my art and music classes. Thank you for the treasures!"

– Kiersten Dahl-Shetka, Arts Specialist at New Country School

Legacy Partners Award

Conservation Minnesota and Minnesota Citizens for the Arts have recognized *MN Original* and Twin Cities Public Television with the Legacy Partners Award in recognition for its effective use of Legacy funds.

"TPT's *MN Original* goes well beyond simply providing quality educational programming. *MN Original* creates a high quality and permanent historical record of our astounding artists and arts community," said Sheila Smith, Executive Director of the Minnesota Citizens for the Arts. "They are providing a very important and long lasting contribution in preserving a look at Minnesota's artistic culture as it is today that will be a resource for years to come."

ARTIST DAY JOBS - Online Arts Series Episodes 201 - 207

Program Description: *Artist Day Jobs* is a new web series from *MN Original* profiling Minnesota artists who keep interesting 9-5's to support their artistic endeavors.

Drew Erickson - DJ/Pilot

Episode 201, Premiere Date July 8, 2015

The premiere episode of MN Original's web series, Artist Day Jobs, features Minneapolis native Drew Erickson. By day he works as a charter pilot while at night, he spins under the name DJ LAST WORD and has garnered an impressive following spinning for the likes of Brother Ali, Mally Get Cryphy and more.

 Georgia Ramin - Rocker/Mail Carrier Episode 202, Premiere Date July 15, 2015 In this episode of up MN Original's Artist Day Jobs, meet Georgia Ramin: mail carrier by day, rocker by night. Georgia's job with the US Postal Service has allowed her to pursue her music career and play in a number of bands, including Minneapolis garage band Beebe Gallini.

- Hannah Wydeven Improviser/Gym Owner
 Episode 203, Premiere Date July 22, 2015
 Hannah Wydeven is an improviser and gym owner who says she couldn't do one with out the other.
- Emily Lynch Victory Painter/Math Trainer Episode 204, Premiere Date July 29, 2015 Emily Lynch Victory has found the perfect balance between working as a math teacher and incorporating her obsession with numbers and patterns into her paintings.
- Malena Handeen Painter and Musician/Farmer Episode 205, Premiere Date August 5, 2015 Self-described art farmer Malena Handeen shares how she balances work as a painter, musician and co-owner of Easy Bean Farm.
- Jordan Shiveley Sous Chef/Cartoonist Episode 206, Premiere Date August 12, 2015 Uncivilized Books cartoonist and Bryant Lake Bowl & Theater sous chef, Jordan Shiveley discusses his art, finding fulfillment in both jobs and leaving a lasting impression.
- Dan Israel Musician/Government Man Episode 207, Premiere Date August 19, 2015 The season finale of Artist Day, Jobs follows musi-

The season finale of Artist Day Jobs follows musician and government worker, Dan Israel. By day, Dan works at The Office of the Revisor of Statutes at the Minnesota Legislature proofing and editing bills that are on their way to becoming laws. By night, Dan is known as a seasoned musician with twelve albums under his belt.

Key Participants

- Artists: 7
- Organizations: 7

THE LOWERTOWN LINE - Event and Music Series 9 Events, 8 Broadcast Premieres

Series Description: A Twin Cities-focused music and event series, *The Lowertown Line* features local musical acts performing for a live audience, with a subsequent broadcast and web presentation. The 8 episodes of the second season were produced at prominent music venues around Minneapolis and Saint Paul while TPT underwent extensive building renovations. The season wrapped up in June 2015 with an audience of 5,000 for an outdoor performance by the local chamber rock band Cloud Cult in partnership with the all night arts festival Northern Spark.



The Lowertown Line has helped local musicians gain national attention. *The Lowertown Line: Kitten Forever* was featured by national music magazine *Noisey* and our episodes have aired in other markets including Phoenix, Denver and Kansas City.

 The Lowertown Line with Har Mar Superstar Event Date: April 7, 2014, Premiere Date: November 23, 2014 Acclaimed singer/songwriter and energetic performer Har Mar Superstar and guest Lizzo bring irresistible grooves to The Lowertown Line stage in TPT's Studio A. Har Mar's music style is an eclectic mix of classic soul, R&B and disco.

• The Lowertown Line with The 4ontheFloor

Event Date: August 26, 2014, Premiere Date: January 25, 2015

With four signature kick drums and all of their songs in 4/4 time, it's easy to see where rock band The 4ontheFloor gets its name. Delta blues and classic rock are also major influences to the band's energetic style.

The Lowertown Line with The Blind Shake Event Date: September 25, 2014, Premiere Date: February 15, 2015

Known for dynamic live shows with synchronized dance moves, The Blind Shake has been playing around the Twin Cities for over a decade. Their musical sound is steeped in '60s psychedelia with a contemporary garage rock drive.

The Lowertown Line with Kitten Forever Event Date: September 25, 2014, Premiere Date: May 3, 2015 Taking inspiration from riot grrrl, post-punk and hardcore, the bass and drum trio Kitten Forever rocks a lo-fi stripped down aesthetic that is both personal and tongue-in-cheek, aggressive and disco.

The Lowertown Line with Black Diet Event Date: November 19, 2014, Premiere Date: February 8, 2015 Black Diet is a garage/indie/soul band putting on shows that look like Baptist church services held at punk houses. Part of a stream of vintage sounding acts coming out of Minneapolis' Piñata Records, they spit out sharp, testimonial jams for the masses.

The Lowertown Line with Doomtree

Event Date: December 10, 2014, Premiere Date: February 22, 2015 Doomtree is a Twin Cities music institution—a hip hop collective consisting of seven artists whose diversity of tastes and consistency of character combine to make the team an unstoppable, honest, creatively vicious whole.

The Lowertown Line with Heiruspecs Event Date: March 4, 2015, Premiere Date: April 26, 2015 Formed while attending high school back in the '90s, hip-hop view

Formed while attending high school back in the '90s, hip-hop veterans Heiruspecs have continued to make music for over a decade. Heiruspecs play hip hop using instruments instead of samples, and are known for their distinctive songwriting style and well received live shows.

The Lowertown Line with Nicholas David

Event Date: April 8, 2015, Premiere Date: May 17, 2015

Nicholas David Mrozinski is a vibrant, dynamic and multi-talented singer/songwriter from Saint Paul, MN. For more than a decade, Nicholas has composed alternative soul music that connects with people worldwide on a deeply human level. Prior to his unforgettable 2012 run with Team CeeLo on NBC's The Voice, Nicholas had already recorded five critically acclaimed albums, experienced national radio airplay and participated in multiple charity and collaborative projects. Fans of The Voice were introduced to his soulful and storied career during this time where he struck a chord with America and finished a fan favorite in the top three.

The Lowertown Line with Cloud Cult Event Date: June 13, 2015, Broadcast Premiere TBD

The eclectic indie pop group Cloud Cult performs at the Northern Spark festival in Minneapolis. The band discusses environmental awareness, digresses upon the wonders of humanity, and does the hokey pokey. After all, that's what it's all about, isn't it?

Key Participants

- Artists: 52
- Organizations: 43
- Partners/Collaborators: 30

Total Event Attendance

10,000 people attended a Lowertown Line event in FY2015

Social Media Presence

- Facebook
 - 1,462 likes
 - 1,406,153 impressions
- Twitter
 - 981 followers
 - 3,686,722 impressions
- YouTube
 - 229 subscribers
- Instagram
 - · 350 followers

LOST TWIN CITIES IV - History Documentary Premiere Date: August 13, 2014

Program Description: Twin Cities Public Television's *Lost Twin Cities* series celebrates the cultural and architectural heritage that has vanished from our region. *Lost Twin Cities IV* was a memorable addition to this venerable series. Like previous editions of *Lost Twin Cities*, our latest episode focused on a handful of memorable lost stories from the past century:

• Frank Lloyd Wright's Minnetonka Masterpiece

In 1972 the Francis and Mary Little House in Deephaven was torn down to make room for a more modest, manageable house, but the Little House was no average residence. It was one of Frank Lloyd Wright's masterpieces. Decades later, architecture lovers are still lamenting perhaps the greatest architectural loss in our region's history.

Dayton's Oval Room

Dayton's and the other grand department stores that once defined downtowns have faded away. Also gone is Dayton's Oval Room, where Twin Citians were stylishly treated to the fashions of New York City and Paris. We revisit the Oval Room and explore its everlasting allure.

Public Bathing

Bathing in the Mississippi was not uncommon in the early 20th century especially with the Harriet Island Public Baths parked in the middle of the Mississippi. Many Saint Paulites still remember growing up in homes without bathtubs and the need for public baths. Up until the 1970s, the Wilder Baths in the Seven Corners area offered swimming and bathing facilities, too.

Black Baseball

In 1909, the St. Paul Colored Gophers beat the best African American baseball team in America, Leland's Chicago Giants. Three decades later, the Twin Cities briefly had a team in the American Negro League. Later in the 1940s, the Minneapolis Millers and the St. Paul Saints became the first two teams in the American Association to integrate their rosters.

• The Longfellow Gardens and Zoo

Fish Jones was a fish merchant/entrepreneur who built a zoo at Minnehaha Park in Minneapolis that was popular in the first decades of the last century. The zoo is now gone, but if you know where to look you can see the Longfellow Statue, which Jones had built for the zoo grounds, still in its original location.

Northwest Airlines

Northwest Airlines, with its distinctive red-tailed planes, lasted more than half a century until its takeover by Delta in 2010. We share stories, film and photos from some of its proud pioneering pilots and flight attendants who remember what it was like to work in the golden era of one of America's most glamorous industries.

Key Participants

- On-camera/Audio Participants and Content Experts: 20
- Archival Contributions from Individuals/Historians/Businesses: 19
- Archival Contributions from Research Institutions: 15
 - Allentown Art Museum
 - Amherst H. Wilder Foundation
 - Goldstein Museum of Design, University of Minnesota
 - Hennepin County Library, Special Collections
 - Hennepin History Museum
 - Library of Congress
 - The Metropolitan Museum of Art
 - Minneapolis Institute of Art
 - Minnesota Historical Society
 - Nebraska State Historical Society
 - NWA History Centre, Inc.
 - Northwest Architectural Archives, University of Minnesota Libraries, Minneapolis
 - Prelinger Archives
 - Ramsey County History Society
 - University of Minnesota Archives, University of Minnesota-Twin Cities
- Total Shoot Locations: 8
 - Como Park Zoo & Conservatory
 - Goldstein Museum, University of Minnesota
 - Don Maurer Home Property
 - Minneapolis Institute of Arts
 - NWA History Centre
 - St. Paul Airport
 - Target Field
 - Davis Wiggins Home Property

We created the *Lost Twin Cities* TV Facebook page to provide a platform for conversation about our program. It has achieved over 1,500 likes since its launch in the summer of 2014.

Sample Feedback

Lost Twin Cities is one of my favorite shows ever! I love them all. - Tracy Dyer, Urban Junket | Power Trips

"I got a copy of the Lost Twin Cities TV Documentary. They used 12 of my photos of David Crystal Lacoste dresses! I sold two of those dresses just this week, too." – Linda Bottino

"I 'aspired' to shop in the Oval Room but it was out of my league. There is a wonderful segment about it in TPT 2's Lost Twin Cities IV, which also features our beloved Northwest Airlines." – Anne Kerr

"Keep up the good work TPT." - Kitty Fernandes

THE NEW STANDARDS HOLIDAY SHOW - Performance Special Premiere Date: December 22, 2014

Twin Cities Public Television produced its first one-hour broadcast and web special of stage production, *The New Standards Holiday Show*, now in its eighth year. The jazz trio of John Munson, Chan Poling and Steve Roehm and their musical guests, nearly 50 local and national performers in all, dazzled younger audiences at the State Theatre in Minneapolis on December 5 and 6. The television special premiered 16 days later, on December 22, 2014.

There was tremendous interest by the audience in watching this production on television. The total audience for the premiere increased by over 90%, growing from 11,000 viwers for the initial broadcast premiere to 21,000 viewers once the live +7 or Nielsen-reported DVR viewers were factored in. To put the +7 number in perspective, *Downton Abbey* Season 4 episode premieres on TPT saw an 18% growth on average.

Additional broadcasts of the performance special within the 2014 calendar year further increased traditional television viewership to 35,000 viewers.

The one-hour special, promos and extras had unprecedented online success online. *The New Standards Holiday Show* release is being called the most successful online campaign of its kind for TPT.

Facebook

- Preview: 21,265 views, 220 shares, 76 likes, 54,688 reach
- Christmas Presents: 2,346 views, 15 shares, 17 likes, 7,628 reach
- Backstage Love: 5,993 views, 43 shares, 48 likes, 15,344 reach
- 12/22 updated Preview: 6,658 views, 68 shares, 42 likes, 19,248 reach
- Dancing: 1,529 views, 4 shares, 24 likes, 4,884 reach
- Chris Koza: 3,000 views, 27 shares, 28 likes, 9,836 reach
- Joseph's Story/In Love With A Girl: 2,742 views, 16 shares, 24 likes, 9,124 reach
- Nellie McKay: 3,089 views, 21 shares, 28 likes, 10,056 reach
- Now Streaming post with YouTube link: 105 shares, 13 likes, 14,648 reach

Total Facebook Views: 46,622 Total Facebook Shares: 517 Total Facebook Likes: 300 Total Facebook Reach: 145,276 impressions

YouTube:

- Preview: 536 views
- Christmas Presents: 438 views
- Backstage Love: 545 views
- Chris Koza: 188 views
- Dancing: 82 views
- Joseph's Story/In Love With A Girl: 132 views
- Nellie McKay: 136 views
- Full Episode: 2,300 views

Total YouTube Views: 4,357

Sample Feedback

"Watching this spectacular show made my Christmas Eve! Thank you for posting this on YouTube. And thank you, Chan Poling, John Munson, Steve Roehm and the cast of fabulous singers, musicians and dancers! Merry Christmas, to The New Standards! New Year's resolution: go to 2015 TNS Holiday Show." – Jennifer Jones, Minneapolis

"I oversee Admin's Office of Grants Management that handles the Legacy and general funds for TPT and public radio. I was super excited to watch The New Standards Holiday Show last night. It was exceptionally well

done. My family and I enjoyed it. It was even more impressive given the very short turnaround time from the event and the broadcast. Nicely done!" – Laurie Beyer-Kropuenske, Director, Community Services Divisions, MN Department of Administration

"I don't re-watch movies with the exception of Wizard of Oz, Wonderful Life, the holiday favorites. I've re-watched this a handful of times already this year! Thanks for such a wonderful holiday gift that will certainly become tradition in this bungalow in the sun glow." – Amy E. Fisher, Glendale, CA

"Really fun show to watch, great production values from top to bottom. Great musical arrangements and performances! For both music and production, not just professional, but artful." – David Dennison, Delano "What a great show! It put the cool in Christmas." – Jill Sweiven, Bloomington

"It was a great show! I definitely would like to see more of The New Standards!" – Christy Ehlert-Mackie, Minneapolis

STATE FAIR STORIES – History Documentary Premiere Date: August 11, 2015

Program Description: Renowned storyteller Kevin Kling narrates this day-in-the-life documentary covering all 320 acres of the fairgrounds. A cast of characters unearths State Fair history dating back to 1854 and celebrates cheese curds, cows and crop art that attracts nearly 2 million visitors each year.

Key Participants

- Experts/Participants On-Camera: 19
- Organizations/Businesses Featured: 5
 - Minnesota State Fair
 - 4-H of Minnesota (Dakota, Goodhue, Lyon and Steele counties)
 - Future Farmers of America Tractor Safety Contest
 - Midwest Dairy Association Princess Kay of the Milky Way
 - Associated Milk Producers, Inc. Butter Sculpting Contest
- Partners/Collaborators: 24
 - TPT Almanac
 - Minnesota State Fair
 - Lara Hughes
 - Brienna Schuette
 - Christopher Gray
 - Doris Mold
 - Doug Duncan
 - Grace Johnson
 - KSTP
 - The Newcomb Family/Syndicate Sales Corporation
 - Fred Pagenkopk
 - Brad & Lori Ribar
 - JD Steele
 - Sweet Martha's Cookie Jar
 - Brian & Jen Bellmont
 - eFootage
 - Extension Center for Youth Development, UMN
 - Hennepin County Library (Assets not in show)
 - Library of Congress
 - McNally Smith College (Facility Contribution)
 - Minneapolis Institute of Arts (Assets not in show)
 - Minnesota Historical Society
 - Minnesota State Fair Archives
 - Archivists: Steve Granger and Keri Huber

KEVIN KLING: LOST & FOUND – Documentary Special Premiere Date: November 16, 2015

Program Description: *Kevin Kling: Lost & Found* tells the compelling story of the Minnesota playwright and storyteller. In the one-hour special, Kling reveals with wit and poignance, how his experience of loss and journey to healing have shaped his art and life. The production blends documentary and performance, and features original animations that bring Kevin's stories brilliantly to the screen.

Kevin Kling is part humorist, part poet and philosopher, part sacred fool. He tells his extremely funny and moving tales in a Minnesota accent straight out of the movie "Fargo." Kling was born with a congenital birth defect — a shortened left arm with no wrist or thumb. Fourteen years ago, a devastating motorcycle accident left him with a paralyzed right arm. Kling channels his profound experiences with trauma, disability and loss into stories that bring a message of healing and connection.

Kling's stories draw not only on his childhood growing up in suburban Minnesota, but also on Shakespeare, Dante and Homeric legend, with wisdom and relevance that transcends to modern day life. "Kevin Kling: Lost & Found" is filled with surprise, humor, depth and a unique prism on disability.

National Reach

PBS has reviewed the finished documentary and selected it for national release in the Spring of 2016.

Sample Feedback

Kevin speaks so eloquently about disability and belonging. And he's so dang funny. Definitely a conversation driver in my circle. – Betsy Spethmann, Northfield

I have recommended to folks who work with traumatic brain injuries (TBI) that they should watch Kevin Kling's lost and found. As a victim of a TBI, I found Kling came close to explaining what I am experiencing myself. –Nicholas P Heille, Minneapolis

I watched a showing of Lost & Found after Almanac a week or so ago and can't believe how it has stuck with me. I've mentioned to several people that they should see it. Powerful story. – Anonymous, St. Paul

PLAY + LEARN Arts tablet application for children

Play + *Learn* is a dynamic tablet application engaging early elementary-aged children and their parents and caregivers, helping them discover hidden gems of the local art scene while introducing simple arts principles through game play and experimentation. Young users are presented with 3 games, each with 2 levels of play, and each relating directly to an artist profiled on *MN Original*. Level completion unlocks access to video excerpts that inspired the activity.

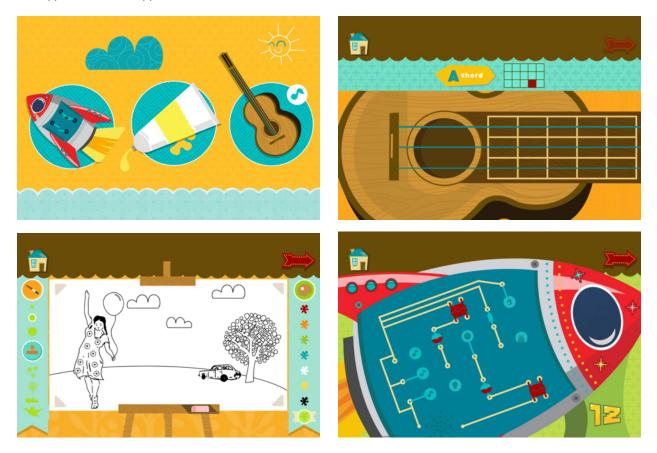
Current activities include:

- Virtual circuit bending inspired by local sound artists Beatrix*JAR
- Create your own masterpiece using stamps and colors inspired by painter Amy Rice
- Match an instrumental riff using a virtual guitar with music from The Okee Dokee Brothers and Adam Levy's children's music group, Bunny Clogs

TPT contracted with the University of Minnesota's Center for Applied Research and Educational Improvement (CAREI) to evaluate the alpha and beta versions of the application to reveal how further development could improve the app's ease of use and informal educational opportunities. Six evaluation sessions were held between April 2014 and Janurary 2015, three with groups of 5-8 year old children and their caregivers and three with groups of arts and music educators with between 9-35 years of teaching experience among them.

Children, caregivers and educators all expressed interest in the application's concept. Users were engaged during the supervised periods of play and in the feedback sessions indicated a desire to use the app upon its release. Both the children and their parents readily identified areas of learning through use of the app with one teacher sharing, "I think all these games teach to a variety of learning stytles: kinesthetic, auditory, tactile, and visual." Furthermore, the teachers also found value in the app's connection to local artists stating that it allows young users to understand "how creators create" which is an important facet of learning in the arts.

As of June 30, 2015, TPT was completing final development and bug fixes in order to submit the *Play* + *Learn* application to the Apple iTunes store.





Financial Reports

TPT Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Period: July 1, 2014 through November 30, 2015*

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | | | |
|---|---|--|--|
| Names of Legacy funded programs reporting July 1, 2014 through November 30, 2015 | MN Original, 22 half-hour episodes The Lowertown Line, 8 events and 8 half-hour episodes Play + Learn, a digital arts app for children Lost Twin Cities IV, a history documentary State Fair Stories, a history documentary Kevin Kling: Lost & Found, a cultural documentary The New Standards Holiday Show, a performance special Public Outreach and Engagement | | |
| Cost of Production | See attached Cost of Production | | |
| Number of stations broadcasting program | 3 stations of <i>tpt</i> 's 4 total stations broadcast <i>tpt</i> Legacy-funded programs. | | |
| Estimated viewership July 1, 2014 through November 30, 2015 | 2,025,543 estimated viewers | | |
| Hours available for web streaming July 1, 2014 through November 30, 2015 | 184.25 hours of programming available for online streaming | | |
| Education materials created and distribution July 1, 2014 through November 30, 2015 | 55 activity guides posted. To date, a total of 472 individual activity guides are available online at <u>mnoriginal.org/category/</u> guide | | |

TPT's work plan for FY2015 was approved for extension through November 30, 2015.



Grantee: Twin Cities PBS

| Legacy Projects | Cost of Production | | |
|--|---|--|--|
| For period July 1, 2014 - June 30, 2015 | For period July 1, 2014 - June 30, 2015 | | |
| MN Original (MNO) weekly arts series | \$1,258,169 | | |
| The Lowertown Line music series | \$472,747 | | |
| Minnesota History Documentaries: Lost Twin Cities 4 and State Fair Stories | \$130,893 | | |
| MNO Play & Learn, a digital arts application for children | \$179,090 | | |
| Next Gen audience engagements for Legacy arts programs | \$153,355 | | |
| MNO Educator activity guides | \$2,000 | | |
| MNO Teacher/Artist workshops | \$300 | | |
| Arts Outreach & Public Engagement | \$46,981 | | |
| The New Standards Holiday Show | \$67,666 | | |
| Kevin Kling: Lost & Found (through November 30, 2015) | \$266,609 | | |
| Digitizing TPT Video Archive | \$50,384 | | |
| Equipment Purchase | \$62,000 | | |
| Total | \$2,690,194 | | |

*TPT's work plan for FY2015 was approved for an extension through November 30, 2015 to include the Kevin Kling special.

TPT Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Biennium For Period: July 1, 2014 through November 30, 2015*



3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description;
(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
(iii) the amount and source of funding, including the fiscal year of the appropriation;

(iv) the amount and source of any additional funding or leverage;

(v) the duration of the project;

(vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results;

(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|--|---|
| Project names and project descriptions | MN Original, a weekly arts series MNO Educator Activity Guides and teacher/artist workshops The Lowertown Line, a series of music specials Lost Twin Cities IV, a history documentary The New Standards Holiday Show, a performance special Kevin Kling: Lost & Found, a cultural documentary State Fair Stories, a history documentary Play + Learn, a digital arts initiative for children Public Outreach and Engagement Digitizing TPT Video Archive Equipment Purchase |
| Recipient phone number | 651-222-1717 |
| Names of board members | See attached |
| Recipient email address | alacock@tpt.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | We have a link posted on the MN Original website (<u>www.mnoriginal.org/</u> <u>legacy-programming</u>) that takes citizens to the LLC website where the details are posted about TPT's use of Legacy funds. |
| Amount, source and fiscal year of the appropriation | \$2,690,194 is appropriated as available to reimburse for expenses incurred in the second year of the biennium, July 1, 2014 - November 30, 2015. |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2014 and November 30, 2015. |
| under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |

*TPT's work plan for FY2015 was approved for an extension through November 30, 2015 to include the Kevin Kling special.



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TPT Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium* For Period: July 1, 2014 through November 30, 2015

| Project | Start-End Dates | FTE Positions | Direct Expenses | Admin Costs | Measuring and Evaluating Results | Measurable Outcomes |
|--|------------------------------------|---------------------|---------------------|---------------------|--|---|
| IPT's Legacy-funded projects Total - individual projects proken out below) | July 1, 2014 to Nov 30, 2015 | 13.03 | 2,155,383 | 534,811 | (see below) | (see below) |
| #1. Season 6 of <i>MN</i> <i>Original</i> weekly arts series | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Document broadcasts, web analytics and Nielsen ratings data | Number of episodes produced, number of broadcasts, number of artists, viewership numbers |
| #2. The Lowertown Line music series | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Document broadcasts and web analytics, capture number of attendees at each event | Number of episodes produced, number of broadcasts, and number of musicians, and number of attendees at recording events |
| #3. Two MN History Specials: <i>Lost Twin Cities</i> <i>IV</i> and <i>State Fair Stories</i> | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Document broadcasts and web analytics | Number of broadcasts, and number of historians/experts |
| #4. Develop a <i>MN Original</i> Community Arts "App" | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | User feedback through structured research | Beta launch of new "app" with interactive user feedback |
| #5. Create a series of Net Gen targeted audience engagements around Legacy arts programs. | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Document event attendees; gather feedback on attendee experience; social media analytics | Number of events held, number of attendees from net gen community |
| #6. Create <i>MN Original</i> Educator Activity Guides | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Document number of activity guides posted on line and use web analytics tools to track usage. | Number of activity guides posted, number of page views |
| #7. Host <i>MN Original</i> Teacher/Artist workshops | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Feedback surveys gathered from teachers attending workshop | Teachers trained to use the arts vide and activity guides to enhance teaching in multiple disciplines. |
| #8. Arts Outreach and Public Engagement | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Online & magazine articles, partnership outreach & content sharing - social media, advertising campaigns, partner event sponsorships, distribution of program-specific novelty items | A summary report of impact as measured through media impression in FY 15, number of YouTube views and website visits, number of newsletter sign-ups at events, number of FB and Twitter impression as based on promoted posts/specific advertising campaigns |
| #9. The New Standards Holiday Show | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Document broadcasts, web analytics and Nielsen ratings data | One 1-hour program and web conter produced, number of broadcasts,number of performers, viewership numbers. |
| #10. Kevin Kling: Lost & Found | July 1, 2014 to Nov 30, 2015 | (included above) | (included above) | (included above) | Document broadcasts, web analytics and Nielsen ratings. | One 1-hour program produced, number of broadcasts, number of artists, viewership numbers |

*TPT's work plan for FY2015 was approved for an extension through November 30, 2015 to include the Kevin Kling special.

Appendix C - Prairie Public Broadcasting Raw Data

Total number of Legacy-funded jobs (FTEs) maintained: 3.5

Prairie Public (PPB) has maintained 3.5 full-time positions to produce and coordinate Legacy-funded content and educational resources.

Total additional Legacy-funded temporary/freelance jobs: 29

Prairie Public hired 29 temporary, freelance positions totaling \$21,497 in FY 2015.

Total number of hours produced: 15

- Minnesota Music shows: 3 hours (6 half-hour programs)
- Prairie Mosaic: 4.5 hours (9 half-hour episodes)
- Prairie Pulse: 7 hours (14 half-hour episodes)
- Artist-featured Documentary: 30 minutes (1 half-hour program)

Total number of hours broadcast: 468

- Prairie Mosaic: 221 hours
- Documentaries: 65 hours
- Artist profiles: 76 hours
- · Minnesota destination segments: 20 hours
- Prairie Pulse: 11 hours
- Prairie Musicians: 75 hours

Estimated viewership

Prairie Public broadcasts to audiences in northwestern and west central Minnesota, all of North Dakota, the northern tier of South Dakota and the northeast corner of Montana, as well as several cable systems in southern Manitoba, Canada, including the cities of Winnipeg and Brandon.

Prairie Public has discontinued its use of Nielsen Media research, but according to stats for November 2012, Prairie Public's Fargo-Valley City Designated Market Area has a potential reach of 246,780 households and Prairie Public's Minot-Bismarck-Dickinson Designated Market Area has a potential reach of 150,000 households.

Prairie Public's locally produced documentaries and program series are also shared with the National Educational Television Association (NETA). These programs are distributed throughout the national PBS system and streamed worldwide via the Internet.

Total number of page views: 104,218

- Minnesota Artist Profiles: 18,241 views
- Minnesota Cultural Destinations: 9,853 views
- Minnesota Musician Performance Shorts: 4,660 views
- Minnesota History Shorts: 3,709 views
- Full Length Documentaries: 28,432 views
- Classroom Resources: 21,759 views
- Prairie Mosaic: 2,287 views
- Prairie Musicians: 9,997 views
- Prairie Pulse: 5,280 views

Total hours available online: 77

- Minnesota Artist Profiles: 4 hours
- Minnesota Cultural Destinations: 2 hours
- Minnesota Musician Performance Shorts: 1.25 hours
- Minnesota History Shorts: 1 hour
- Full Length Documentaries: 4 hours
- Classroom Resources: 2.75 hours
- Prairie Mosaic: 19 hours
- Prairie Musicians: 12 hours
- Prairie Pulse: 31 hours

Prairie Public social media presence

The PPB social media elevates all content across the station, including Legacy-funded work:

- 3,526 followers; an average of 4 Facebook entries per day
- 2,108 followers; 726 tweets plus numerous re-tweets on Twitter

PRAIRIE MOSAIC - Monthly Arts Series

Episodes 601 - 609

- Episode 601, Premiere Date: October 27, 2014 Minnesota-born politician A.C. Townley, musician Elisa Korenne sings about Sister Amata Mackett, a Benedictine nun who offered lumberjacks an early form of medical insurance; and the Carluster Crumblebee Orchestra of Moorhead, MN.
- Episode 602, Premiere Date: November 24, 2014 Elisa Korenne's musical story Susan Frenier Brown, Minnesota politics, and The Mary Marshall Quintet from Breckenridge, MN.
- Episode 603, Premiere Date: December 22, 2014 Minneapolis sculptor Paul Olson, political figure Alexander McKenzie, and a performance by Andra Suchy.
- Episode 604, Premiere Date: January 26, 2015 Visit the Mahnomen County Museum, and music from Useful Jenkins of Mankato, MN.

• Episode 605, Premiere Date: February 23, 2015

Learn about James J. Hill's railroad empire, watch a music video by Elisa Korenne about Chaska, a Dakota Indian who protected Sarah Wakefield while she was imprisoned by the Dakota for six weeks during the Uprising of 1862 and then was killed for a murder another man with the same name committed, visit the Mille Lacs Indian museum in Onamia, MN, and listen to a duo of classical guitar and piano by Chris Kachian and David Jenkins of St. Thomas University.

• Episode 606, Premiere Date: March 23, 2015

Politician A.C. Townley, pipe organist Andrew Steinberg in Moorhead, MN, step back in time with the Western MN Thresher's Reunion in Rollag, MN, and Pop Wagner and Bob Bovee of St. Paul, MN play some good ol' fashioned country music.

• Episode 607, Premiere Date: April 13, 2015

Hear the story of the Ojibwe Indian tragedy at Sandy Lake and visit an exhibit at the Historical and Cultural Society of Clay County chronicling life on the homefront during WWII.

• Episode 608, Premiere Date: May 18, 2015

Meet the Lake Country Mountaineers Black Powder Club of Perham, MN, visit Gooseberry Falls State Park, watch a music video by Elisa Korenne about a grocer in Wadena, MN, and learn the history of the Orphan Train written by author Christina Baker Kline.

• Episode 609, Premiere Date: June 29, 2015

Watch graffiti artists Paul Ide and Micha at work, meet North Dakota's 2015 state Poetry Out Loud winner J'Kobe Wallace, learn about Thomas Douglas, the 5th Earl of Selkirk who helped settled the province of Manitoba, and listen to music by Reina Del Cid from Minneapolis.

Total number of key participants

- Artists: 189
- Historians, Educators and Other Content Experts: 26
- Organizations: 22
- Partners and Collaborators: 19

Educational Efforts Supported in Full by MN Legacy Funds

Prairie Public provides northwest Minnesota schools and the families they serve high-quality, research-based multi-media resources and professional development with emphasis on cross-curricular application of the arts, history and culture. Prairie Public's commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work, particularly in early childhood education, teacher professional development, and distribution of educational resources. The following is supported in full by the Legacy Amendment.

Early Childhood Education

PBS Ready to Learn (RTL) Program

Through the RTL program, Prairie Public provides early childhood learning support and helps foster school readiness by offering free resources to parents, teachers and caregivers. Our monthly RTL newsletter informs teachers, administrators and parents of our latest educational resources, programs and tools.

Share a Story Family Literacy Programs

Share A Story programs for schools engage the community in literacy arts and culturally driven events. This year, Prairie Public held Family Literacy Events for Plummer, Fertile and Breckenridge citizens, plus hosted or cohosted five other learning-based community events. An estimated 3,800 people attended literacy events, and 535 children's books were distributed.

Mahnomen Communities Collaborative Brain Development Conference: Empowering Children

In August of 2014, Prairie Public staff attended Mahnomen's Communities Collaborative Brain Development Conference: Empowering Children, where we distributed dozens of learning app vouchers, parenting resources and other educational materials to counselors, educators and parents who were interested in early brain development in children. An estimated 205 early childhood professionals and parents were reached through this conference.

Childcare Center Visits

We also visited and brought our resources to several Moorhead childcare centers. We have two staff members who sit on the board of the Clay County Early Childhood Initiative, a collaboration of early childhood professionals who work together to provide programming and services to young children, especially those in underserved communities.

In summer of 2015, we traveled to Wahpeton-Breckenridge to show our learning resources to child-care workers, educators and other staff who work with young learners from migrant families.

Professional Development for Educators

The Prairie Region Teacher Training Institute

The Prairie Region Teacher Training Institute is a two-day training for K-12 teachers emphasizing integrating arts, history, and culture across the curriculum. The Institute's distinguishing feature is the expertise of the master teachers who developed two multimedia lessons and presented one of them as a model lesson to integrate technology and the arts in classroom lesson planning. An additional 28 teachers developed arts education lesson plans for online peer sharing, also integrating cross-curricular applications of the arts, history, and culture in classroom lesson planning.

On July 29, 2014, we provided training to 16 Minnesota TV producers on how to plan Teacher Training Institutes in their own communities.

Metro Early Childhood Alliance (MECA)

Prairie Public provided 14 workshops and trainings to northwest Minnesota caregivers, parents and educators, and met monthly with the MECA early childhood professionals in Moorhead to train on integrating arts, history, culture and literacy multi-media resources with children's learning, providing them with a sense local history and place.

Education Majors

Prairie Public helped to train 120 pre-service education majors at Minnesota State University Moorhead

Distribution of Resources

PBS LearningMedia

As more PreK-12 educators look online for their teaching and learning resources, multimedia resources need to be easily accessible and readily available to all students and educators and their families in Minnesota. Prairie Public provides educators with free online resources through PBS LearningMedia. From July 1, 2014 to June 30 2015, Prairie Public added 21 clips and other classroom resources from Legacy-funded programs to PBS LearningMedia.org. We will continue to add clips, lesson plans, activity guides and national, state and Common Core standards, so that teachers in Minnesota and throughout the nation may access media on our region's history, arts and culture.

Classroom resources uploaded to PBS LearningMedia are created and vetted by teachers who come through the Teacher Training Institute.

Prairie Public distributed an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, numerous video and online services to all northwestern Minnesota educators:

- 79 school districts
- 6,700 teachers
- 43,500 students
- 200 early childcare professionals
- 1,680 hours of education programming
- 2,500 video programs for broadcast and/or lease thousands of online resources through PBS Learning Media, PBS Kids, and Prairie Public's websites

Prairie Public has also distributed 420 vouchers for free mobile applications ("apps") on interactive learning activities/games, hundreds of free children's books, and thousands of parenting, RTL and literacy handouts. The latter group includes several hundred Sesame Workshop early childhood toolkits to help divorced and incarcerated families, military families and families facing hard financial times with helpful social-emotional issues.

Educational Initiatives Supported in part by Legacy Funds

Prairie Public provides northwest Minnesota schools and the families they serve high-quality, research-based multi-media resources and professional development with emphasis on cross-curricular application of the arts, history and culture. Prairie Public's commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work, particularly in early childhood education, teacher professional development, and distribution of educational resources. The following is supported in part by the Legacy Amendment.

- Held a teacher focus group evaluating classroom resources and educator services provided to enhance instruction of the arts, history and culture in northwestern Minnesota schools.
- Brought a PBS costume character and resources to special events and distributed goodie bags with summer learning activities for continued learning. The events were a RedHawks game, SpringFest in Detroit Lakes, MN, Week of the Young Child in Moorhead, MN, and character visits to local daycares.
- A free regional multimedia website hosting video, articles, lesson plans and primary documents about the geography, history, government, culture, current issues and citizenship of northwest Minnesota for use by students, teachers and the general public.

Total Number of Arts Education Materials available on website: 222 lesson plans

PPB Education Services Social Media Presence of Arts Education Initiatives

In addition to station social media accounts, PPB has dedicated social media accounts for Education Services to spotlight station content, including Legacy-funded work, which offers specific educational opportunities:

- 342 followers; an average of 2 Facebook entries per school day
- 163 followers; an average of 2 posts per school day
- 58 followers; 377 pins on Pinterest

Financial Reports



Prairie Public Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Period: July 1, 2014 through June 30, 2015

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|---|---|
| | 11 Arts, Cultural, and Historical Features: Paul Olson, Minneapolis, Andrew Steinberg, Moorhead, Christina Baker Kline, Richard Bresnahan of St. John's University in Collegeville, MN, AC Townley, James J. Hill, Lake Country Mountaineers Black Powder Club of Perham, MN, Mahonmen County Museum, The Historical and Cultural Society of Clay County, Onamia Indian Museum, Western Minnesota Steam Thresher's Reunion in Rollag, MN. |
| | 6 Prairie Musician performance specials: Q5 (Twin Valley), Reina del Cid (Minneapolis), Sam Roth (Detroit Lakes), Anthony Miltich (Fergus Falls), Paul Imholte (St. Cloud), Lines&Notes (Moorhead). |
| | Non Partisan League Documentary: Continued research and conducted interviews related to the Non-Partisan League for the documentary, <i>Politics On The Prairie</i> . Created short feature titled, Minnesota Grassroots Politics. |
| Names of Legacy funded programs reporting | Civilian Conservation Corps Documentary: Completed documentary on Minnesota's Civil Conservation Corps (CCC) and a short feature on Gooseberry Falls State Park. |
| Names of Legacy funded programs reporting July 1, 2014 - June 30, 2015 | Educational Services: Prairie Public provides northwest Minnesota schools and the families they serve high-quality, research-based multi- media resources and professional development with emphasis on cross- curricular application of the arts, history and culture. Prairie Public's commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work, particularly in early childhood education, teacher professional development, and distribution of educational resources. In June, 2015 the Legacy Amendment supported the two-day graduate credit-approved Teacher Training Institute Integrating Arts, History and Culture Across the Curriculum for 28 northwest Minnesota pre-K-12 teachers, where master teachers modeled cross-curricular lessons. We also presented breakout sessions highlighting PBS and Prairie Public educational broadcast and online programming at regional education conferences and workshop trainings for K-12 educators, as well as promoting through our monthly e-newsletter to 6,300 northwest Minnesota teachers representing 43,000 students. Broadcast educational programs on the arts, history, and culture, and our lending library of over 2500 videos was available to the 79 northwest Minnesota school districts as part of our no-fee educational services. Family Literacy Event Grants worth nearly \$2000 per event were awarded to 3 schools committed to building literacy skills at home, at school, and in 5 other community events with the goal of inspiring children and families to discover the joys of 21st century learning |



| Cost of Production | See attached Cost of Production | | | |
|---|---|--|--|--|
| Number of stations broadcasting program | 3 stations PPB1, PPB2 (Minnesota Channel), PPB4 396,780 viewing households | | | |
| Estimated viewership July 1, 2014 - June 30, 2015 | | | | |
| Hours available for web streaming July 1, 2014 - June 30, 2015 | 77 hours of programming streamed online | | | |
| | Granted 4 Share A Story Family Literacy Events Presented 4 Educator/Parent Workshop/Conference Engaged 1,825 people at Share A Story Events Distributed 820 books Published 24 lesson plans Provided 7 classrooms PBS character visits, impacting 430 children by stimulating student interest and reinforcing positive learning experiences. | | | |
| Education materials created and distribution | Broadcast 1,680 hours of educational programming Distributed 1,010 free mobile app vouchers for iPad, iPhone and | | | |
| July 1, 2014 - June 30, 2015 | Android users to schools, early childhood educators, and families using mobile technology as a learning tool. Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, numerous video and online services to all NW Minnesota educators: 79 school districts 6,700 teachers 43,500 students 200 early childcare professionals 1,680 hours of education programming 2,500 video programs for broadcast and/or lease Promoted tens of thousands of online resources through PBS Learning Media, PBS Kids, and Prairie Public's websites | | | |



Prairie Public Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Period: July 1, 2014 through June 30, 2015

Grantee: Prairie Public Broadcasting

| Legacy Projects | Cost of Production | | |
|--|---|--|--|
| For period July 1, 2014 - June 30, 2015 | For period July 1, 2014 - June 30, 2015 | | |
| #1: Media Production - Arts and Cultural | 99653.60 | | |
| #2: Media Production - Historical | 75285.03 | | |
| #4: Educational Services | 130424.70 | | |
| Total | \$305,363.33 | | |



Prairie Public Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2014 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description;

(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;

(iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage;

(v) the duration of the project;

(vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;

(vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---------------------------------|---|
| -1 | Work for Fiscal Year 2015 included the following projects: |
| | 1. Media Production and Educational Services |
| | 1A. Media Production Arts and Cultural Produced 6 minute features on Minnesota artists Paul Olson, Andrew Steinberg, Christina Baker Kline. Produced 3 art education modules with MN Native artist Buck Paulson for use in the K-12 classroom. Produce 6 half hour studio performances by Minnesota musicians (<i>Prairie Musicians</i>) |
| | 1B. Media Production – Historical Four (4) 6 minute historical profiles on Mahnomen County Museum, The Historical and Cultural Society of Clay County, Onamia Indian Museum, Western MN Steam Thresher's Reunion,. Continued research and interviews related to the Non Partisan League (NPL). Completed documentary on the history of the Civilian Conservation Corps (CCC) in MN. |
| | 1C. Educational Services In the fiscal year 2015 Prairie Public provided "no fee" educational services to Minnesota K-12 school in our coverage area. 97 Minnesota schools with over 67,000 students are able to access Prairie Publics Educational department's services with no fees. We held a third Teachers Training Institute where teachers learn how to incorporate arts culture and history into their K-12 curriculum. The number of Minnesota based teachers attending the Institute was approximately 30, while training 3 Minnesota master teachers. Eight (8) Ready to Learn Workshops were held in Minnesota. |
| Recipient phone number | 701-241-6900 |
| Names of board members | See attached |
| Recipient email address | jgast@prairiepublic.org |



| 3.303, Subd. 10 Reporting Items continued | | | |
|--|--|--|--|
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | We have a link posted on the Prairie Public website <u>www.prairiepublic.org/television/minnesota-legacy-programs</u> that takes citizens to the LLC website where the details are posted about Prairie Public's use of Legacy funds. | | |
| Amount, source and fiscal year of the appropriation | The total amount of the appropriation is \$610,726.66. \$305,363 is appropriated as available to reimburse for expenses incurred in year two of the biennium July 1, 2014-June 30, 2015. | | |
| Amount and source of additional funds | There are no additional funds planned to support these projects. | | |
| Duration of projects | Project activities have or will take place between July 1, 2014 and June 30, 2015. | | |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached | | |
| Direct expenses and admin cost | See attached Work Plan and Budget | | |
| Proposed measurable outcomes | See attached Work Plan and Budget | | |
| Plan for measuring and evaluating results | See attached Work Plan and Budget | | |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration | | |



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Prairie Public Broadcasting Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium For Period: July 1, 2014 through June 30, 2015

| Project | Start-End Dates | FTE Positions | Direct Expenses | Admin Costs | Measuring and Evaluating Results | Measurable Outcomes |
|--|-------------------------------------|------------------|--------------------|----------------|---|---|
| 1. Media Production and Educational Services (Total - additional detail below) | July 1, 2014 to June 30, 2015 | 3.50 | \$305,363 | | see detail below | see detail below |
| 1-A. Media Production - Arts and Cultural | July 1, 2014 to June 30, 2015 | 1.00 | included above | | Television ratings, website visits, and community advisory board | Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs |
| 1-B. Media Production - Historical | July 1, 2014 to June 30, 2015 | 0.75 | included above | | Television ratings, website visits, and community advisory board | Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs |
| 1-C. Educational Services | July 1, 2014 to June 30, 2015 | 1.75 | included above | | Track # of teachers trained in TTI workshops and # of students by broadcast | Train 42 Minnesota based Teachers at TTI (Teacher Training Institute, Reach over 67,000 K-12 Minnesota Students with our broadcast |

Appendix D - Pioneer Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 6.25

- Senior Producer 1
- Producer 1
- Videographer/Editors 2
- Production Manager 0.5
- Communications Director 0.5
- Web Producer 0.5
- Administrative support 0.3
- Engineering/Technical Support 0.45

Total additional Legacy-funded temporary/freelance jobs: 3

In addition, Pioneer Public Television hired 3 temporary, freelance positions totaling \$22,940 salary in FY 2015.

Total number of hours produced: 25.5

- Postcards Season 6 (20 half-hour episodes)
- Postcards Season 7 (10 half-hour episodes)
- Sherwin Linton: Forever on the Stage (1 hour documentary)
- Sherwin Linton: Christmas Special (1 hour music special)
- On Stage (2 half-hour episodes)
- Prairie Yard and Garden (2 half-hour episodes)
- Grassland Jam (13 half hour episodes)

Total number of hours broadcast: 256

- *Postcards* Season 6 (160 hours)
- Sherwin Linton: Forever on the Stage (10 hours)
- Sherwin Linton: Christmas Special (6 hours)
- On Stage (20 hours)
- Prairie Yard and Garden (40 hours)
- Grassland Jam (20 hours)

Estimated viewership

Pioneer is not in a Nielsen-metered market. Our viewing area includes approximately 1,017,680 viewers in roughly 45 counties in four states.

Total combined website page views and online video views: 207, 237

Total Online Video Views: 145,102

- Postcards: 64,849 views
- On Stage: 2,525 views
- My Way Back Home: 29,966 views
- Prairie Yard and Garden: 15,155 views
- Rollag: Steam Threshers Reunion: 5,160 views
- Great Minnesota Parks: Southwest: 1,980 views
- Haiti Love: 11,900 views
- Grassland Jam: 13,567 views

Total Postcards Website page views: 62,135 views

Total hours available online: 77.5

- Postcards Seasons 1-6
- Postcards web features and previews
- Great Minnesota Parks, 5 documentaries
- Sherwin Linton: Forever on the Stage
- On Stage
- Haiti Love
- Prairie Yard and Garden
- Rollag: Steam Threshers Reunion
- Volstead Fever
- Pioneer Presents
- My Way Back Home series
- Honor Flight
- Grassland Jam

LEGACY PROGRAMS FROM PIONEER PUBLIC TELEVISION

POSTCARDS - Weekly Series Episodes 601-620

Program Description: *Postcards* travels across western Minnesota exploring its rich and diverse arts, history and cultural heritage. The series aims not only to educate and inform viewers about our region and the gifted individuals who call this region home, but it also gives featured individuals the opportunity to increase their exposure. *Postcards* gives Pioneer Public Television the unique opportunity to tell the stories of many historical and cultural aspects of Minnesota, archiving history, art and culture for generations to come.

- Episode 601: Kirkbride, Leanne Larson and Candombe, Premiere Date: December 14, 2014 See efforts by the town of Fergus Falls to remember their history and share it with the community during the Kirkbride Arts and History weekend. Meet Australian native Leanne Larson as she paints a live wedding portrait and talks about her artwork at her home studio in Garfield. Learn about the international relationship between Montevideo, MN, and its sister city in Uruguay through the music of candombe drumming.
- Episode 602: Worthington Windsurfing Regatta, Premiere Date: December 21, 2014 Hoist your sails and cruise into Worthington for the National Windsurfing Regatta! This national competition for windsurfing is held every few years in this windy city. Learn about the history of this water sport, listen to the music of the Unvarnished Music Festival and take in the art on the shores of this beautiful lake town in southern Minnesota.
- Episode 603: Painter, Glass Artist and Slovenian Festival, Premiere Date: December 28, 2014 Take in the nostalgic local scenes painted by Litchfield native Sharon Schuetze. Visit the glass studio of Becky Mitchell, who has a passion for piecing together colorful works of art. Join us for the St. Stephen Centennial which hosted H.E. Dr. Božo Cerar, Ambassador of the Republic of Slovenia.
- Episode 604: Historic Home, Sculpture and Violinist, Premiere Date: January 4, 2015 Take a tour of the historic, majestic 1891 Lund-Hoel House in Canby that remains "the talk of the town," see New York Mills artist Timothy Cassidy weld his unique outdoor metal sculptures, and hear the beautiful music of violin virtuoso, Nuno Flores.
- Episode 605: Printmaker, Art Camp, Creamery Premiere Date: January 11, 2015 Learn about printmaking from David KelseyBassett, find out how kids are experiencing the prairie in the Morris area through the annual Prairie Camp with the help of the PRCA and University of Minnesota Morris students, and hear the story of a family dairy farm milking their own cows to create fancy artisan cheese with Redhead Creamery in Brooten.

- Episode 606: Laura Ingalls Wilder and Montevideo, Premiere Date: January 18, 2015 Immerse yourself in all things Laura Ingalls Wilder in the town of Walnut Grove with the Laura Ingalls Wilder Museum, the annual Wilder Pageant and 40th anniversary of the TV show and all-cast reunion. Then, learn about the sister cities of Montevideo through the eyes of photographer, Frederico Estol.
- Episode 607: Documentary, Photographer and Costume Maker, Premiere Date: January 25, 2015 Meet the children and director of the documentary "Abrazos," which shows the transformational journey of a group of U.S. citizen children from Worthington who travel to Guatemala to meet their relatives for the first time. Take in the rural images from photographer Rob Rakow and sew a few seams with costume designer Sheila Tabaka of Marshall.
- Episode 608: Young Americans, Outdoor Sculpture and Exhibit, Premiere Date: February 1, 2015 Hear Madison native Tanner Siegert's experience with the Young Americans, a non-profit group of talented young performers spreading the importance of music worldwide, walk through Ken Nyberg's park of outdoor sculptures in Vining, and see how two university students in Morris conceptualized the idea of spreading awareness and understanding about Latinos in rural Minnesota through photography.
- Episode 609: Jim Brandenburg, Quilter and MN Music Hall of Fame, Premiere Date: February 8, 2015

Take a walk through the prairie with famous photographer, Jim Brandenburg, learn new quilting techniques with Shar Jorgenson, and travel through history at the MN Music Hall of Fame.

- Episode 610: Woodcarver, Rural Artist and Mosaics, Premiere Date: February 15, 2015 Carve a masterpiece with the craftsmen of Vandy Woodcarving, experience grain bins in a new light with artist David Strom, and catch the light with Battle Lake mosaic artist Annette Hochstein.
- Episode 611: Gallery, Glass Artist and Painter, Premiere Date: February 22, 2015 Immerse yourself in the art of the Kaddatz Gallery in Fergus Falls, see glass fusion artist Deb Moorse from Benson create some of her beautifully functional plateware pieces, and learn about acrylic painting with artist Agnes "Bobbie" Alsgaard-Lien of Rushmore, MN.
- Episode 612: Kinetic Artists & River City Eatery, Premiere Date: March 22, 2015 Study the shapes, colors and motion of the kinetic sculptures by Jeffrey and Carl Zachmann and then take a seat at Windom's River City Eatery, where local foods add a unique blend to the community.
- Episode 613: Norwegian Immigration and Encaustic Art, Premiere Date: March 29, 2015 Learn about Norwegian heritage from Greg Larsen and take a lesson in encaustic and folk art with Brenda Twedt.
- Episode 614: Three Fingers Sawmill, Spicer Castle and Dueling Pianos, Premiere Date: April 13, 2015

Cut into the real story with James Dykema of Three Fingers Sawmill, absorb the rich history of the Spicer Castle, and top the night off with a performance from the Dueling Duo at The Oaks in Willmar.

- Episode 615: Terroir Chocolate, Farm Holiday and Fabric Artist, Premiere Date: April 12, 2015 Taste the finer things in life with handcrafted, slow roasted, stone ground chocolate in Fergus Falls, MN, learn about the little known history of the Farmers' Holiday Association movement in western Minnesota. Also, explore fabric art with Celeste Suter.
- Episode 616: Falls Baking Co. and Barn Theatre, Premiere Date: April 19, 2015 Bake artisan breads with the Falls Baking Company and learn about the history of the Barn Theatre on their 50th anniversary.

- Episode 617: Traveling Museum, Craig Edwards and Valerie Berg, Premiere Date: April 26, 2015 Join us on the ice with the Traveling Museum and learn from world-renowned potter, Craig Edwards. Also, Valerie Berg shows us how to etch intricate drawings into glass.
- Episode 618: Emerging Artists at U of M Morris, Premiere Date: May 3, 2015 In a special episode, Postcards will feature five emerging artists at the University of Minnesota- Morris.
- Episode 619: Fagen Fighters and History Preservation, Premiere Date: May 10, 2015 Find out why the Fagen family is set on a mission to keep WWII history alive in Granite Falls, MN.
- Episode 620: Dugout Canoe, Book Illustrator, Chainsaw Artist, Premiere Date: May 17, 2015 A mysterious dugout canoe turns out to be more than meets the eye in Montevideo, MN. Then, Glenwood artist, Faythe Thomas Mills, explores pastels and watercolor creating interesting illustrations for children's books. Scott Hanson, an award-winning chainsaw artist, gives a demonstration at his family's barn in Madison.

Prairie Yard and Garden – Series

Program Description: *Prairie Yard and Garden* is a 30-minute television show about gardening in the upper midwest. *Prairie Yard and Garden* is produced by the Media Services Department at the University of Minnesota, Morris in association with Pioneer Public Television. The series airs Thursday nights at 7:30 p.m.

- Episode 6 Moonstone Farms, Premiere Date: Feb 26, 2015
 Among the rolling bluffland and prairie outside of Montevideo, MN. is a relaxing rural retreat where artists, writers or everyday guests can seek refuge to help harness their creative energies. Host Mary Holm visits with owners, Audrey and Richard Arner who have dedicated their century-old family farmstead to hosting aspiring and successful artisans among Moonstone's gardens, arbors and vineyard.
- Episode 12 Bees and Honey, Premiere Date: April 16, 2015 Bees provide many benefits in horticulture as pollinators for flowers, fruits and vegetables. However, locally produced honey is highly sought after by consumers in addition to beeswax. Steve Ellis of Old Mill Honey, Barrett, discusses with host Mary Holm the honey making process.

SHERWIN LINTON: FOREVER ON THE STAGE - Documentary Premiere Date: October 27, 2014

Program Description: This documentary focuses on the music and history of this country music performer as he approaches his 75th birthday. This project will build on the popularity of a short segment about Mr. Linton that Pioneer aired in the past year.

ON STAGE - Music Specials

Program Description: On Stage is a music series featuring performances from local musicians in Pioneer's historic opera house.

- Charlie Roth, Premiere Date: November 6, 2014
 An all new On Stage production featuring the music of Charlie Roth, an internationally acclaimed
 American folk musician with roots in Lac qui Parle County.
- Jerry Ostensoe, Premiere Date: November 6, 2014 As a lifetime resident of southwestern Minnesota, Ostensoe is known for his laid back blend of country, folk and blues songs about the people, the wind-blown prairies, the small towns and railroads of the region Ostensoe calls "just east of west."

GRASSLAND JAM - Music Specials Episodes 101-113

Program Description: *Grassland Jam* is the name of the new folk/bluegrass/gospel/Americana music program to air on Pioneer Public Television on Saturday, January 24 at 9:30 p.m. The program will highlight music captured at the live festivals Pioneer video crews attend in rural Minnesota during the course of the year.

The first season of *Grassland Jam* will feature bands performing at the <u>Minnesota Bluegrass and Old Time Music</u> <u>Festival</u> held in Richmond, Minnesota in August of 2014. Pioneer used its new mobile studio to record bands for three days during the event held at El Rancho Mañana Campground.

Total number of key participants

- Artists: 560
- Historians, Educators and Other Content Experts: 62
- Organizations: 27
- Partners/Collaborators: 18

Showcasing a diversity of arts disciplines

Pioneer's Legacy-funded programs feature a wide variety of artistic disciplines such as painting, sculpting, dancing, woodworking, culinary, fabric art and many more. We strive to represent a wide variety of artists from different backgrounds.

Educational Initiatives

Pioneer worked with the Willmar, La qui Parle, Montevideo and Minneapolis public schools to provide education about Somali and Micronesian culture. The *Postcards* episode on Somali culture is used as training for teachers and students. For five years, Peggy Karstens, a teacher at Ridgewater College, has created specific lesson plans around *Postcards* content and gives students extra credit for watching and reporting on episodes. We have had documentaries and films screened for students at U of M Morris and Southwest State University. Twice a year, Pioneer attends teacher trainings in La qui Parle and Montevideo to familiarize teachers with our new Legacy content that can be used in classrooms.

Commitment to Diversity

Postcards features a wide array of cultures and local histories. We've produced episodes dedicated to Micronesian culture, Somali culture, Latino culture and Dakota culture. We've worked with the Dakota Wicohan, a language preservation program. In addition, Pioneer will continue to work with our Community Advisory Board to increase diversity in productions. We are committed to capturing the distinct cultures of our region.

Total Number of Arts Education Materials: 3



Financial Reports

Pioneer Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Period: July 1, 2014 through June 30, 2015

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|--|--|
| Names of Legacy funded programs reporting July 1, 2014 – June 30, 2015 | 20 Episodes of series: <i>Postcards</i> 2 episodes of series: <i>Prairie</i> Yard and Garden 2 half-hour music specials broadcast: <i>On Stage with Jerry</i> <i>Ostensoe, On Stage with Charlie Roth</i> 1 one-hour music documentary special broadcast: <i>Sherwin Linton – Forever on the Stage</i> 13 episodes of music specials: <i>Grassland Jam</i> |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | Pioneer's three stations (KWCM-Appleton, KSMN- Worthington, and K49-Fergus Falls) broadcast all these programs on our high-definition channel. <i>Prairie Yard and</i> <i>Garden</i> also aired on the Pioneer <i>Create</i> channel |
| Estimated viewership | Pioneer does not subscribe to Nielsen ratings, so Nielsen audience numbers are not available. Our viewing area includes approximately 500,000 households. |
| Hours available for web streaming | Approximately 20 hours of new program content were added for online viewing. (Additional hours of legacy- funded content from previous years are also available |
| July 1, 2014 – June 30, 2015 | online). |
| Education materials created and distribution July 1, 2014 – June 30, 2015 | Pioneer distributed content to local schools for cultural training, and a local teacher is using past episodes of this series for lessons on culture. Pioneer staff also attended local teachers' workshops to provide information about resources for education. |



Pioneer Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Period: July 1, 2014 through June 30, 2015

Grantee: Pioneer Public Television

| Legacy Projects | Cost of Production | | |
|---|---|--|--|
| For period July 1, 2014 - June 30, 2015 | For period July 1, 2014 - June 30, 2015 | | |
| Pioneer Series Production: <i>Postcards</i> and <i>Prairie Yard</i> and <i>Garden</i> (select episodes) | \$287,815 | | |
| Pioneer Special Productions: | \$75,587 | | |
| Total | \$363,402 | | |



Pioneer Public Television Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium

For Period: July 1, 2014 - June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description;

(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;

(iii) the amount and source of funding, including the fiscal year of the appropriation;

(iv) the amount and source of any additional funding or leverage;

(v) the duration of the project;

(vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;

(vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results;

(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|--|--|
| Project names and project descriptions | Pioneer Series Production, Pioneer Special Productions |
| Recipient phone number | 320-289-2622 |
| Names of board members | See attached |
| Recipient email address | lheen@pioneer.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | We have a link posted on the Pioneer website: www.pioneer.org that takes citizens to the LLC website where the details are posted about Pioneer's use of Legacy funds. |
| Amount, source and fiscal year of the appropriation | The total amount of the Arts and Cultural Heritage Fund appropriation for FY2015 is \$ 363,402. It is appropriated to reimburse for expenses incurred between July 1, 2014 - June 30, 2015. |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2014 and June 30, 2015. |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one of more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |



Pioneer Public Television Board of Directors

Pat Kubly (Chair) Granite Falls, Minnesota

Craig Wilkening (First Vice Chair) Appleton, Minnesota

Julie Bleyhl (Second Vice Chair) Madison, Minnesota

Julie Rath (Secretary–Treasurer) Renville, Minnesota

Jacqueline Johnson Morris, Minnesota

Liz Struve Marshall, Minnesota

Mark Olson Willmar, Minnesota

Chuck Grussing Alexandria, Minnesota

Roxanne Hayenga Sibley, Iowa

Linda Wing Slayton, Minnesota

Holly Witt Morris, MN

Dan Olsen Windom, MN

Les Heen (President/General Manager) Maynard, Minnesota



Pioneer Public Television Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium For Period: July 1, 2014 - June 30, 2015

| Project | Start-End Dates | FTE Positions | Direct Expenses | Admin Costs | Measuring and Evaluating Results | Measurable Outcomes |
|----------------------------|-------------------------------------|------------------|--------------------|----------------|---|---|
| Pioneer Series Production | July 1, 2014 to June 30, 2015 | 3.80 | 287,815 | 0 | Production and broadcast distribution of 20 half-hour episodes of the <i>Postcards</i> program, with repeats broadcasts, and program made available to other stations within the Minnesota Public Television Association. Acquisition from the University of Minnesota Morris of special arts, history or cultural heritage content within two episodes of the <i>Prairie Yard</i> & <i>Garden</i> series and for the <i>Postcards</i> program. Posting of production content to the station's web site and promotior of the program's content within the station's viewing area. Distribution of additional series content. | the Prairie Yard and Garden series and Postcards, surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers. |
| Pioneer Special Production | July 1, 2014 to June 30, 2015 | 1.80 | 75,587 | 0 | Production and broadcast distribution of music specials featuring country music singer Sherwin Linton, production and broadcast of two or more new half-hour <i>On Stage</i> music specials featuring local performers in a historic performance hall or other venues. Production and broadcast of <i>Grassland Jam</i> programs. Posting of special production content to the station's web site for on- demand video use, and promotion throughout the viewing area. Repeat broadcasts of aforementioned specials. Distribution of additional special production content. | On-time completion of special music productions, surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of web hits. |
| | Total | | 363,402 | | | |

Appendix E - Lakeland Public Television Raw Data

Total Legacy-funded jobs (FTEs) created and maintained: 4.3

- New Staff: 3.1 Legacy Production Manager: 1 Legacy Producer/Director: 1 Lakeland News Segment Reporter: 0.5 Web Site Designer: 0.6
- Reallocation of Existing Staff: 1.2 Executive Producer (Program/Production Mgr.): 0.3 Producer/Director/Videographer: 0.4 Producer/Director/Videographer: 0.5

Programs produced July 1, 2014 - June 30, 2015

Lakeland Public Televsion (LPTV) is currently producing a weekly half-hour series titled *Common Ground*, a weekly *Lakeland News* segment titled *In Focus* and short interstitial segments titled *Profiles*.

Documentaries produced in this period include *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree* and *Steam Power!*

Total number of hours produced: 16.15

From July 1, 2014 – June 30, 2015, LPTV has produced the following Legacy-funded content:

- Common Ground: 10 hours (20 episodes)
- In Focus: 2 hours (51 segments)
- Profiles: 11 minutes (22 segments)
- From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree: 1 hour
- Steam Power!: 1 hour
- Web Extras From MN to D.C.: The 2014 U.S. Capitol Christmas Tree: 2 hours

Total number of hours broadcast: 303

From July 1, 2014 – June 30, 2015, Lakeland Public Television broadcast the following Legacy-funded programs:

- Common Ground: 272 hours (From 417 airings on L-Prime and L-Plus and 185 airings on L-MN Channel)
- In Focus: 6.5 hours (From 208 airings of 51 separate segments on L-Prime)
- Profiles: 10.5 hours (From 1,724 airings on L-Prime)
- From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree: 7 hours (From 7 airings on L-Prime and L-Plus)
- Steam Power!: 7 hours (From 7 airings on L-Prime and L-Plus)

Estimated viewership

LPTV currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

Total combined website page views and online video views: 177,842

Total Page Views for LPTV Legacy Page July 1, 2014 – June 30, 2015: 9,008

LPTV YouTube Channel total views: 168,834

- Common Ground Playlist: 42,397
- In Focus: 6,031
- Harnessing the Headwaters: First Dams on the Mississippi: 1,109
- Why Treaties?: 441
- From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree: 958
- Regaining Food Sovereignty: 3,946
- Boardwalks to Bike Paths: Northern Minnesota State Parks: 1,494
- Paddles Up! The Lake Bemidji Dragon Boat Festival: 1,960
- Birch Bark Canoe: 109,027
- Heartland Symphony Orchestra: Sounds from Heartland: 680
- Sculpting in Wood and Words: The Art of Kent Nerburn: 567
- Common Ground Web Extras, Kent Nerburn Interviews: 52
- Steam Power!: 172

Total hours available online: 102

- Common Ground: 78 hours
- In Focus: 12 hours
- Harnessing the Headwaters: First Dams on the Mississippi: 1 hour
- Why Treaties?: 1 hour
- From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree: 1 hour
- Regaining Food Sovereignty: 1 hour
- Boardwalks to Bike Paths: Northern Minnesota State Parks: 1 hour
- Sculpting in Wood and Words: The Art of Kent Nerburn: 1 hour
- Birch Bark Canoe: 1 hour
- Paddles Up! The Lake Bemidji Dragon Boat Festival: 1 hour
- Heartland Symphony Orchestra: Sounds from Heartland: 1.5 hours
- Common Ground Web Extras, Kent Nerburn Interviews: 1.5 hours
- Steam Power!: 1 hour

Number of stations broadcasting: 3

- Lakeland Prime (KAWE DT)
- Lakeland Plus (KAWE DT5)
- Lakeland MN Channel (KAWE DT6)

Previously broadcast programming that continues to air and is available online

- Common Ground
 - Season 1, Episodes 1 26
 - Season 2, Episodes 1 36
 - Season 3, Episodes 1 28
 - Season 4, Episodes 1 26
 - Season 5, Episodes 1 22
 - Season 6, Episodes 1 20
- Documentaries
 - Paddle's Up: The Lake Bemidji Dragon Boat Festival (60 min) Premiered March 2012
 - Birch Bark Canoe (60 min) Premiered March 2012
 - Heartland Symphony Orchestra: Sounds from the Heartland (90 min) Premiered June 2012
 - Boardwalks to Bikepaths: Northern Minnesota State Parks (60 min) Premiered March 2013
 - Regaining Food Sovereignty (60 min) Premiered June 2013
 - Sculpting in Wood and Words: The Art of Kent Nerburn (60 min) Premiered December 2013
 - Harnessing the Headwaters: First Dams on the Mississippi (60 min) Premiered March 2014

- Why Treaties? (60 min) Premiered May 2014
- From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree (60 min) Premiered December 2014
- Steam Power! (60 min) Premiered June 2015

LEGACY PROGRAMS FROM LAKELAND PUBLIC TELEVISION Produced between July 1, 2014 and June 30, 2015

COMMON GROUND - Weekly Arts Series Episodes 601 – 620

Program Description: *Common Ground* explores the unique people, places and events that surround us here in North Central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures and history that help to shape and define our communities.

• Episode 601, Premiere Date: October 23, 2014

Common Ground's season six premiere tours the opening day of The Beltrami County History Center's new modular exhibits on Beltrami County's history. Diverse contributions from the surrounding community, including The Leech Lake Tribal College and Elaine Fleming, have created an environment of learning that continues to, in the words of author and historian Barry Babcock, help set the record straight on our early history. Georgia Erdmann, Steve Caron and Barry Babcock – volunteers, board members and contributors of The Beltrami County Historical Society – lend their knowledge to viewers on the opening day of the exhibits. Former Director Nicole Foss and exhibit designer/constructor Steve Sundahl explain the challenges of creating the new exhibit; its modular construction intending to serve the History Center with the ability to change out previous exhibits with new ones for the next decade.

• Episode 602, Premiere Date: October 30, 2014

Influenced by recent fashion flair of British royalty, Kelly Schultz of Bemidji makes use of local fancy feathers in her artistic fascinators. She fabricates fantastic fashionable headwear for all occasions. Then in a second segment, join juried artists in Aitkin, MN for The Jaques Art Center Plein Air Quick Paint Competition. Artists have a limited amount of time to paint in open air with changing light and meteorological conditions. Follow John Parsons as he meets with the artists and gains insight into their processes.

• Episode 603, Premiere Date: November 6, 2014

From humble beginnings to an empire of industry, local businessman E.W. Hallett was influential in the development of the Crosby-Ironton region. Come along with John Parsons as he interviews former employees of the main street hardware store to those who manage The Hallett Charitable Trust. Parsons discovers secrets that have never before been revealed in the media and uses an archival audio interview of Hallett telling his own tale in this episode of *Common Ground*.

• Episode 604, Premiere Date: November 13, 2014

Come along as Brad Wegscheid of Wadena fulfills a grant he received through the Lakes Region Arts Council to learn more about raku ceramics firing from Pat and Ken Larson of Larson Clayworks. Learn with Brad as he observes and works hands-on with the nationally renowned sculptural artists, then brings his new knowledge to public demonstrations throughout our area.

Episode 605, Premiere Date: November 20, 2014

The Paul Bunyan Vintage Auto Club takes us on a trip back in time at their 2013 show. Owners of antique vehicles give us insights into our past. Hear personal stories of how these automobiles shaped who we are as a nation and as individuals. We then follow the Paul Bunyan Vintage Auto Club as they help bring back yesterday's memories for participants of Adult Day Services in Bemidji. Then go behind the scenes as the Paul Bunyan Vintage Auto Club helps filmmaker Gary Burger recreate the past for his documentary *Bemidji: The Middle Years*.

• Episode 606, Premiere Date: November 27, 2014

From simple crafts to detailed sculptural art, The Bemidji Wood Carvers Club is open to all who have a desire to find forms in wood. Bob Larson and others demonstrate carving techniques on basswood and cottonwood bark, and the club shows off some of the fun and amazing work that is created each week at The Bemidji Senior Center.

• Episode 607, Premiere Date: January 8, 2015

On this episode, glimpse part of the Rock Hound culture as they buy, sell and trade rocks of all kinds from around the world. See multiple examples of semiprecious gems, rare rocks and minerals, as well as fossils of ancient life millions of years old, at the 2014 Cuyuna Gem, Rock and Mineral Show.

• Episode 608, Premiere Date: January 15, 2015

Chuck Durnan of the Park Rapids area carries on the knowledge he began learning from his father at an early age of faceting gems. He demonstrates a cut he's developed to accentuate the brilliant sparkle of precious stones, lending insight into the art of gem-cutting.

• Episode 609, Premiere Date: January 22, 2015

This week on *Common Ground*, drop by Bemidji's Natural Choice Farmers Market. Vendors Duane Hayes, Cheryl Krystosek and Arianne Pyke share insight as to what one may find at the market as well as how shopping the market is an economical choice for people of all income levels. After that, we visit the farm of Jeff Molnar who grows natural produce to sell locally. Time travel to summer and discover the benefits of fresh, nutritious, locally grown food and crafted items!

• Episode 610, Premiere Date: January 29, 2015

Common Ground dedicates two segments to the happenings at Bemidji's unique arts education treasure the Headwaters School of Music and the Arts. First, visit the school and attend a Youth Fiddle Camp where students who normally use their violins for classical music learn to play the instrument as a fiddle for folk and bluegrass genres. Then, watch as adult artists attend on a three-day watercolor and portrait workshop led by internationally renowned artist Cindy Agan.

• Episode 611, Premiere Date: February 5, 2015

Follow student and artist Lindsey Owens as she creates interactive art for the Headwaters Science Center in Bemidji, explaining the importance of art in science for young women. Then tour The Buena Vista Fall Colors Festival at the Buena Vista Ski area for local history and natural beauty.

• Episode 612, Premiere Date: February 12, 2015

Bob Carls of Deerwood, Minnesota takes us through his process of laminating various types of woods to create amazing patterns in his carefully turned wooden bowls. Bob then takes us on a tour of Ripple River Gallery where fine art and fine crafts from area artists are available for the public.

• Episode 613, Premiere Date: February 19, 2015

Join chef Sean Sherman as he forages wild ingredients gathered for an RSVP fine dining meal prepared at Harmony Natural Foods Co-op's community kitchen then served at The Rail River Folk School in Bemidji. Sherman strives to bring these healthy, delicious foods into America's cuisine consciousness.

Episode 614, Premiere Date: February 26, 2015

Follow artist Maxwell Kelsey as he carves traditional Ojibwe lacrosse sticks. Inspired from an Italian museum photo, and driven to help revive the native game for the health of our area, Kelsey works tirelessly with hand tools to bring into being the functional works of art.

Episode 615, Premiere Date: April 9, 2015

Retired teacher, historian and author of the book *Lost Towns*, Rhonda Fochs takes *Common Ground* back in time with tours of Lincoln, MN and Buena Vista, MN. Through interviews with locals who

remember the towns in their heyday and historic photographs, Fochs tells their tales and grants insight into how our ever-evolving infrastructure led to the disappearance of these communities.

• Episode 616, Premiere Date: April 16, 2015

Join Grant Goltz and friends as they gather at his rural lake home to share knowledge of constructing guitars and to jam. Then listen as Gary Timbs performs live, outdoors in Pequot Lakes, MN.

• Episode 617, Premiere Date: April 23, 2015

Duane Goodwin shares his years of experience carving art from solid stone at his rural studio and takes us along to a display of his artwork at Leech Lake's Bug-O-Nay-Ge-Shig School.

• Episode 618, Premiere Date: April 30, 2015

Follow Joe Dahlby of Bemidji, and his friend Earl Speckman of the Puposky area, on a journey from Bemidji's Sanford Medical Center to Joice, Iowa via mule team to raise awareness and funds for hospice care. Gain insight into the extensive preparations as farrier Tim Kunz places shoes on the mule's hooves for the long, paved road ahead.

• Episode 619, Premiere Date: May 7, 2015

Artist Wesley May grants insight into his process as he prepares to paint a fifty-foot mural on Bemidji's Wastewater Treatment Facility. He and his dedicated crew visit several businesses, including The Old School House and Acme Tools, for products and services to equip themselves for the monumental task ahead.

• Episode 620, Premiere Date: May 14, 2015

Bike along with Dr. Diane Pittman of Shifting Gears, Muriel Gilman of League Cycling Instructors, Melinda Neville of Nice Ride MN, and Natalie Gille of The Bicycle Alliance of Minnesota, as they lend insight into the benefits and joys of biking Bemidji! Tour Bemidji's beautiful paved trails and Loop the Lake with participants of all ages.

Total number of Common Ground key participants: 125

- Artists: 41
- Historians, Educators and Other Content Experts: 30
- Organizations: 33
- Partners/Collaborators: 21

From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree - Cultural Documentary Broadcast premiere December 18, 2014

Program Description: Follow the U.S. Forest Service Tree Team deep into the Chippewa National Forest for the search, selection and delivery of the 2014 U.S. Capitol Christmas Tree. This documentary provides a unique, behind-the-scenes look at the orchestration of the U.S. Capitol Christmas Tree's journey. From the preliminary search, to consultations with The Architect of the Capitol, to the cutting ceremony and the preparation for its voyage to Washington D.C., the Capitol Christmas Tree is an event in and of itself. Watch *From Minnesota to Washington D.C. The 2014 U.S. Capitol Christmas Tree* and discover how "The People's Tree" impacted the Leech Lake Band of Ojibwe as well as many other north and central Minnesotans, business people and volunteers of all ages who made 10,000 ornaments.

Total Partners and Collaborators: 6

- Bruce Ward Choose Outdoors
- Mike Theune U.S. Forest Service
- Ryan White Leech Lake Band of Ojibwe
- Donnie Koshiol Lifetouch Photography

- Adam Geiss North Star Aerial
- Bemidji State University

Steam Power! - Cultural Documentary Broadcast premiere June 11, 2015

Program Description: People from across Northern Minnesota gather in Dalton and Blackberry to celebrate and preserve machinery that transitioned agriculture and industry from animal power, to steam power, to petroleum dependence. What lessons do the past hold for Powering Minnesota into the future?

Partners and Collaborators: 2

- North Central Minnesota Farm and Antique Association Blackberry Farm Show
- Lake Region Pioneer Threshermen's Association Dalton, MN

Sample feedback

"I just wanted to thank you again for the AWESOME job you did on the Bemidji Symphony Orchestra's Common Ground piece. We were so impressed with how you took all those disparate parts and wove them into a meaningful, cohesive narrative - great sound, images, interviews, etc. We couldn't be more happy with the result! Your Legacy project has done so much to make us all proud to live in our community... thank you for that!"

--MaryAnne Wilimek, Executive Director of Bemidji Symphony Orchestra

"I enjoyed the segment with Tom Page and musicians that aired this week. It was exciting and lively, and a high level example of the arts in this region. I know your special touch made it more than it would have been in another's hand. The credits in memory of Roger were very touching to me. It was the day of my 70th birthday. Thanks a lot for a nice gift." --Dawn Kast

"Thank you for letting me know about the Common Ground episode 610. I was out of town when I received your message but was able to watch it as it aired online. It was wonderful!!! You did a fabulous job and even made me sound good (even though I was nervous!). I will be sure to add a link to the video on my blog and website. You have a very calming personality that put me right at ease. Thank you so much for working your magic. It was such a pleasure to meet you and work with you! I wish all the best in your future endeavors."

IN FOCUS - Lakeland News arts/culture segments

Program Description: Our existing Lakeland News program continues to air *In Focus*, a weekly feature segment that highlights the subjects of art, history and cultural heritage throughout north central Minnesota. Occasionally these feature stories cross-promote topics from our series *Common Ground*, but more frequently remain as independent pieces so that even more people, places and events can be shared with our viewers.

- Wellness thru Arts Bemidji, 7/11/14
- Nemeth Art Center Park Rapids, 7/18/14
- Chief Bemidji Statue Update Bemidji, 7/25/14
- Luthier School Warroad, 8/1/14
- Concordia International Day Bemidji, 8/8/14
- Youth Music Fest Park Rapids, 8/15/14
- Madd Frank Film Project Bemidji, 8/22/14
- Art of Yoga Bemidji, 8/29/14
- First Friday Art Walk Bemidji, 9/5/14
- Picturing Exhibit Brainerd, 9/12/14

- Babe Statues Brainerd 9/19/14
- Chainsaw Art Festival Hackensack, 9/26/14
- Wastewater Plant Mural Bemidji, 10/3/14
- MN Film Fest Brainerd, 10/10/14
- Tom Daly, Ceramic Artist Bemidji, 10/17/14
- Jack Sholund Watercolors Grand Rapids, 10/24/14
- Stuart Pimsler Dance Grand Rapids, 10/31/14
- Deer Opener Art Bemidji, 11/7/14
- Basket Weaving Bemidji, 11/14/14
- Verse Like Water Poetry Brainerd, 11/21/14
- Bronze Sculptor Solway, 11/28/14
- Labels Play Bemidji, 12/5/14
- It's Only Clay Exhibit Bemidji, 12/12/14
- Zonta Christmas House Brainerd, 12/19/14
- What's Left Behind Exhibit Bemidji, 12/26/14
- Nisswa Ugly Sweater Day Nisswa, 1/2/15
- Reflections of Morocco Grand Rapids, 1/9/15
- Author Julia Lee Bemidji, 1/16/15
- Beltrami County History Center Bemidji, 1/23/15
- Mary Tuomi's Paintings Brainerd, 1/30/15
- Climate, Energy, Community Exhibit Bemidji, 2/6/15
- Local Artist Exhibit, Erja White Bemidji, 2/13/15
- Black History Month Exhibit Brainerd, 2/20/15
- Watermark Art Center Mary Therese Silk Paintings Bemidji, 2/27/15
- McKnight Artists at Talley Gallery Bemidii, 3/6/15
- Painted Memorial Car Pequot Lakes, 3/13/15
- Six Appeal A Cappella Band Bemidii, 3/20/15
- Local Author Dan Rice Bemidji, 3/27/15
- Art Wall Bemidji, 4/3/15
- Art Gallery Motherhood Bemidji, 4/10/15
- Kids Wax Museum Bemidji, 4/17/15
- Uncle Sam Exhibit Wadena, 4/24/15
- Kids Medieval Culture Brainerd, 5/1/15
- 3-D Exhibit Bemidji, 5/8/15
- Bemidji Chorale Choir Concert Bemidji, 5/15/15
- Book Śigning Bemidji, 5/22/15
- Miniatures Exhibit Grand Rapids, 5/29/15
- Art Exhibit, Marlon Davidson Bemidji, 6/5/15
- Children's Author Douglas Wood Bemidii, 6/11/15
- Author Remembered, Jon Hassler Brainerd, 6/18/15
- Space Walk Gallery Brainerd, 6/25/15

Total number of key participants: 275

- Artists: 127
- Historians, Educators and Other Content Experts: 118
- Organizations: 24
- Partners/Collaborators: 6

Representation of cultural and ethnic diversity

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history and culture. For example, we followed artist Maxwell Kelsey as he carved traditional Ojibwe lacrosse sticks, and Oglala Lakota chef Sean Sherman as he foraged wild ingredients for the preparation of a fine dining experience. In *From Minnesota to Washington D.C. The 2014 U.S. Capitol Christmas Tree*, we discovered how "The People's Tree" impacted the Leech Lake Band of Ojibwe as well as many other north and central Minnesotans, business people and volunteers of all ages who made 10,000 ornaments.

Showcasing a diversity of arts disciplines

LPTV's Legacy productions have presented a broad variety of arts disciplines that showcase many of the talented individuals across our entire region. In the past year, *Common Ground* has featured sculptors, dancers, poets, musicians, authors and quilters, among others. *In Focus* segments have featured graphic designers, traditional native artists, local theater, authors, among others.

Advisory board/consultants

LPTV measured the success of these productions through feedback received from our Community Advisory Councils. These volunteer groups of LPTV viewers gather bi-monthly in both our Brainerd and Bemidji studios to provide programming feedback and inform staff of the general pulse of LPTV in their communities. Our Legacy Production crew also hosted and organized two focus group/luncheons in the Bemidji and Brainerd areas in June 2015. Attendees, comprised of past participants in Legacy productions, local arts board members and area legislators, provided feedback regarding improvements for Legacy productions as well as suggestions for future content.

Financial Reports



Lakeland Public Television Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Period: July 1, 2014 through June 30, 2015

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting.** A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|---|---|
| Names of Legacy funded programs reporting July 1, 2014 – June 30, 2015 | (20) Episodes: <i>Common Ground</i>: A thirty minute arts, culture, & history magazine style program. (2) one-hour Documentaries: <i>Capitol Christmas Tree</i> and <i>Steam Power</i>. (50) Weekly: <i>In Focus</i>: 3-4 minute arts & culture news segments featured in our Friday night edition of <i>Lakeland News</i> at 10 (18) Legacy Profiles: 30 second interstitials featuring snippets of arts, culture, & history from around our region |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | Three of LPTV's 6 total stations broadcast LPTV Legacy- funded programs. In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel. |
| Estimated viewership July 1, 2014 – June 30, 2015 | While we don't have specific viewership data for our individual ACHF funded programs, recent 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households. |
| Hours available for web streaming July 1, 2014 – June 30, 2015 | 17 additional hours of programs streamed online for a total of 102 hours. |



Lakeland Public Television Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For Period: July 1, 2014 through June 30, 2015

Grantee: Northern Minnesota Public Television, Inc.

| Legacy Projects | Cost of Production | | |
|--|--|--|--|
| For Period: July 1, 2014 through June 30, 2015 | For Period: July 1, 2014 through June 30, 2015 | | |
| <i>Common Ground</i> (20 episodes) 30-minute weekly program | \$213,702 | | |
| Capitol Christmas Tree (60-minute documentary) | \$24,745 | | |
| Steam Power (60-minute documentary) | \$21,695 | | |
| Legacy Profiles (22 episodes) 30-second interstitials | \$52,180 | | |
| Lakeland News "In Focus" Arts & Culture Segments (50 segments) | \$36,538 | | |
| Total | \$348,859 | | |



Lakeland Public Television Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium For Period: July 1, 2014 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description;
(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
(iii) the amount and source of funding, including the fiscal year of the appropriation;

(iv) the amount and source of any additional funding or leverage;

(v) the duration of the project;

(vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results;

(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | |
|---|--|
| Project names and project descriptions | (20) episodes of <i>Common Ground</i>: A thirty minute weekly arts, culture, and history magazine style program (2) one-hour documentaries: Capitol Christmas Tree, and Steam Power. (50) weekly <i>In Focus Weekly</i> 3-4 minute arts and culture news segments featured in our Friday night edition of <i>Lakeland News</i> at 10 (22) Legacy Profiles 30-second interstitials featuring snippets of arts, culture and history from around the region |
| Recipient phone number | 218-333-3015 |
| Names of board members | See attached |
| Recipient email address | bsanford@lptv.org |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds |
| Amount, source and fiscal year of the appropriation | The total amount of the appropriation is \$737,864. It is appropriated as available to reimburse for expenses incurred in biennium July 1, 2013 - June 30, 2015 |
| Amount and source of additional funds | There are no additional funds planned to support these projects. |
| Duration of projects | Project activities have or will take place between July 1, 2013 and June 30, 2015 |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | |
| Direct expenses and admin cost | See attached Work Plan and Budget |
| Proposed measurable outcomes | See attached Work Plan and Budget |
| Plan for measuring and evaluating results | See attached Work Plan and Budget |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration |



2015 Lakeland Public Television Board of Directors

Doug Oman, Board Chair, Bemidji, MN

Doug is a past mayor of Crookston, MN and has been involved in local politics all his life. He is also a retired State Farm Insurance agent and now lives in the Bemidji area. His passion for public television and his dedication to the board have been incredibly appreciated!

Cal Rice, Vice Chair, Bemidji, MN

Cal is retired from IBM and was heavily involved in the personal computer revolution there. Post retirement brought him to the area he loves best: Bemidji and our lakes country. Cal is an avid photographer whose hobby has taken him to most remote corners of the world.

Sue Kringen, Secretary, Bemidji, MN

A lifelong resident of Bemidji, Sue is the Vice President, Director of Sales and Marketing at Riverwood Bank. Bemidji's continued progress is Sue's driving force and she has served our community in countless ways over the years.

Chris Ruttger, Treasurer, Deerwood, MN

Vice president of Ruttger's Bay Lake Lodge in Deerwood, Chris has deep connections to the region and all it has to offer our residents and visitors. His insight and thoughtfulness in decision making are a gift to LPTV.

Dr. Kathy Annette, Grand Rapids, MN

Kathy is the CEO of the Blandin Foundation in Grand Rapids, MN. Prior to her serving at Blandin, Kathy served as the director of the Federal Indian Health Services program. Kathy also has served on many regional boards and is well connected and respected in the Native American community.

Dr. Jim Bensen, Bemidji, MN

Jim is a former Bemidji State University president. He is incredibly dedicated to the growth and prosperity of the Bemidji area, as is evident by his role as the Chair of Bemidji Leads!.

Gary Block, Park Rapids, MN

Gary has an extensive career in radio broadcasting in Little Falls where he served as Program Director and on-air announcer for over 30 years. In 2005 Gary started a motor coach tour business called Gary Block Tours and does around 46 tour trips per year.

Jean Castle, Bemidji, MN

Jean was one of the founding board members of Lakeland Public Television dedicated to getting a local, public television station on the air in Bemidji over 30 years ago. It has been refreshing having her passion for the cause back at LPTV board meetings!

Ray Gildow, Staples, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as LPTV Board Chair, Ray hosts LPTV's twice monthly local current events and public issues discussion program, Lakeland Currents.

Jim Hanko, Bemidji, MN

Until October 2009, Jim had been the President and Chief Executive Officer of North Country Health Services (NCHS) in Bemidji, MN for 11 years. His vast experience and dedication to the success of both Bemidji and Lakeland Public Television are huge assets to our organization.

Ray Holm, Merrifield, MN

Ray is a technologist and recently retired from Hunt Technologies and Hunt Utilities Group. He is involved in local issues in our southern service area.

Kathy Moore, Lakeshore, MN

Kathy is Creative Director for Moore Consulting, a Brainerd Lakes Area-based marketing agency. With previous work experience with the Brainerd Lakes Chamber and the Small Business Development Center at Central Lakes College, Kathy is well connected within the Central Minnesota business community and has a keen interest in workforce development and sustainable growth. Kathy's passion for education and youth activities is driven by her desire to challenge her three school-aged children -- and others -- to succeed.

Jeff Polkinghorne, Park Rapids, MN

Jeff grew up in the Northland in Littlefork and is now retired at his lake home in Park Rapids. He spent several years in the Financial Services industry focusing on credit management in Mortgage Banking. His career afforded him the opportunity to travel throughout the world and he lived in London. Jeff is also a Certified Public Accountant. He enjoys cooking, reading and spending time in the great outdoors.

Mike Smith, Bemidji, MN

Mike is new to the board in 2014 and has just recently retired. Mike had served in a wide variety of corporate management and financial roles rior to moving to Bernidji. When Mike and his wife Karen moved to Bernidji, they purchased and operated MJB Appliance in downtown Bernidji until his recent retirement. We're excited to have Mike join the board with his wealth of management experience.

Bryan Westerman, Bemidji, MN

Bryan is also new to the board in 2014 and resides in Bemidji. Bryan currently serves as CFO of Oregon Restaurant Services with business locations in Oregon and Illinois. Prior to his current role, Bryan served in a wide variety of financial management roles in the Bemidji area. His financial experience and knowledge of the regional business community will be a big asset for LPTV.



Lakeland Public Television Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium For Period: July 1, 2014 - June 30, 2015

| Project | Start-End Dates | FTE Positions | Direct Expenses | Admin Costs | Measuring and Evaluating Results | Measurable Outcomes |
|--|-------------------------------------|------------------|--------------------|----------------|--|--|
| | | FY | ′ 15 Actual E | xpenses | 3 | |
| <i>Common Ground</i> (20 episodes) 30 minute weekly magazine style program | July 1, 2014 to June 30, 2015 | 1.8 | 186,850 | 26,852 | Annual program preference poll, participant survey, data acquisition and tracking. Regional focus groups, feedback from community advisory council | Completion and broadcast of 16 episodes, number of participants featured, increased revenues for participants due to exposure, web hits, ranking in program preference poll, focus groups |
| <i>"Capitol Christmas Tree"</i> 60 Minute Documentary | July 1, 2014 to June 30, 2015 | 0.7 | 21,719 | 3,026 | " " | Completion and broadcast of production, number of participants featured, support for program, web hits |
| <i>"Steam Power"</i> 60 Minute Documentary | July 1, 2014 to June 30, 2015 | 0.6 | 19,047 | 2,647 | <i>u </i> | Completion and broadcast of production, number of participants featured, support for program, web hits |
| "Legacy Profiles" (22 episodes) 30 second arts, culture, & history interstitials | July 1, 2014 to June 30, 2015 | 0.40 | 49,911 | 2,269 | u " | Completion and broadcast of 22 episodes, number of participants featured |
| Lakeland News "In Focus" Arts & Culture News Segments (50 segments) | July 1, 2014 to June 30, 2015 | 0.60 | 33,512 | 3,026 | <i>u </i> | Completion and broadcast of 50 segments, number of participants featured, increased revenues for participants due to exposure, web hits |
| | FY15 Totals | 4.1 | 311,039 | 37,820 | | |

Appendix F - KSMQ Public Service Media Raw Data

Total Legacy-funded jobs (FTEs) created: 4

- Senior Legacy Producer (FT): 1
- Legacy Producer (FT): 1
- 2 Shooter/Editors (PT): 1
- Managing Producer (PT): 0.7
- CEO (PT): 0.3

Total additional Legacy-funded temporary/freelance jobs: 29

In addition, KSMQ hired 29 temporary, freelance positions in FY2015 totaling \$59,597 in salary.

Total number of hours produced: 15

- Off 90 (14 half-hour programs)
- Beyond the Bully (1 one-hour program)
- Arrival-Finding Home (1 one-hour program)
- Hanson Family and Friends Concert (1 one-hour program)
- Christmas at Assisi 2014 (1 one-hour program)
- On Q Holiday Music Special (1 half-hour program)
- On Q Presents: The Importance of a Musical Education (1 one-hour program)
- Minnesota Legends: Arnie Carlson (1 one-hour program)
- On Q (8 nine-minute stories)
- Garden Connections (2 nine-minute stories)
- Farm Connections (4 nine-minute stories)

Total number of hours broadcast: 149

- Off 90: 54.5 hours
- On Q Latitudes: 10 hours
- River Sojourn: 6 hours
- Talk Derby to Me: 3.5 hours
- Beyond the Bully: 4 hours
- Off 90 Presents: 30 hours
- Hanson Family and Friends Concert: 6 hours
- Christmas at Assisi 2014: 6 hours
- On Q Holiday Music Special : 1.5 hours
- North Shore Unplugged: 4 hours
- The Typist: 7 hours
- Music Box: 11 hours
- Minnesota Hotdish: a Love Story: 2.5 hours
- On Q Insight: 1 hour
- On Q: 1.25 hours
- Garden Connections: 0.25 hours
- Farm Connections: 0.5 hours

Estimated viewership: 655,000

Our viewing area includes approximately 655,000 people through broadcast, cable and satellite transmissions.

Total hours available online: 75

- Off 90: 54.5 hours
- Off 90 Presents: 1 hour
- *Playhouse Off 90*: 4 hours
- On Q: Latitudes: 2.5 hours
- On Q Insight: .5 hour
- Christmas at Assisi: 3 hours
- On Q: 1.25 hours
- Garden Connections: 0.25 hours
- Farm Connections: 0.5 hours
- Legacy-funded Documentaries: 7.5 hours

Total number of page views: 59,979

- Off 90: 44,278
- Off 90 Presents: 1,499
- Playhouse Off 90: 64
- On Q: Latitudes: 92
- Christmas at Assisi: 865
- On Q Insight: 48
- Legacy-funded Documentaries: 12,150
- On Q : 500
- Garden Connections: 180
- Farm Connection: 303

LEGACY PROGRAMS FROM KSMQ

OFF 90 – Art, Culture and History Series Episodes 601 - 614

Program Description: Now in its sixth season, KSMQ premieres *Off 90* on Sunday evenings with encore presentations twice during that same week. Episodes take a look at our shared culture and heritage, featuring stories from around the corner, up the highway and down Main Street. *Off 90* features individual artists ranging from a sculptor of felt fabric to a sculptor who uses a chainsaw as well as stories about local history and culture.

• Episode 601, Premiere Date: November 9, 2014

Cutting Competition—When cowboys need to separate a cow from the herd, they rely heavily on their horses for help. This practical skill is also a sport, called Cutting.

Canvas and Chardonnay—Canvas and Chardonnay is a bistro that serves wine and art. An art instructor guides participants in a step-by-step replicating of the evening's featured painting. Over drinks, art and music, participants have lots of fun!

ArtWorks 2014—The Austin ArtWorks Festival is a major investment in the culture of Austin. In its third year, the Festival again shows it can be a premier southeastern Minnesota event. ArtWorks features visual, performing, media and literary artists with ties to the Austin community.

Irish Fest—We went to Rochester to check out Irish Fest, a celebration of all things Irish.

• Episode 602, Premiere Date: November 16, 2014

Art Bliz—Writers and potters, dancers and drummers, painters and jewelers all gathered in a one-block area of downtown Rochester to share their art and engage the community in the first Rochester Art Blitz. The night's atmosphere felt at times jumbled and chaotic, but it managed to sustain a laid-back cohesion with its unified goal: self-expression and cultivation of relationships between local artists and the broader community.

Geoff Smith—In an effort to make the town more pleasant, the Austin city Parks and Rec department utilized a clever plan. A graffiti task force program was formed to rid the city of gang signs and inappropriate graffiti. It didn't matter what kind of new graffiti was put up as long as it wasn't offensive.

Old Fontenac—Frontenac was one of the first permanently settled communities in Minnesota. The picturesque scenery overlooking the Mississippi River soon began attracting wealthy residents. It became a community of summer homes with views of the river. Frontenac never grew too far beyond a small community. It's a little community lost in history.

Gliders—Gliders are different from other forms of air travel because they are very quiet. There are no humming engines, just the whisper of the wind on the wings. We made a trip to the Albert Lea airport and got to ride on one of these elegant, yet simple, machines

• Episode 604, Premiere Date: January 4, 2015

The Sea Wing Disaster—The Sea Wing Disaster on Lake Pepin is the site of the worst maritime disaster in Minnesota history. In 1890, The Sea Wing, a steamer packed with 215 passengers on a Sunday cruise, capsized on Lake Pepin, drowning 98 people. The steamboat had been about five miles north of Lake City, returning to Red Wing, when it was struck by a thunderstorm. Stated one newspaper headline at the time: The Sea Wing Becomes a Floating Sepulcher for the Pleasure Seekers in Its Cabin. The Sea Wing disaster, so familiar to turn-of-the-twentieth-century Minnesotans, slowly disappeared from memory, until recent efforts to keep its memory alive.

'Twas the Night Before Christmas—'Twas the Night Before Christmas is one of the most familiar and favorite poems associated with the holidays. Minnesota writer Jennifer Kirkeby and songwriter Shirley Mier took a creative approach to how the holiday classic might have been written. Their version of 'Twas the Night Before Christmas was performed by the Matchbox Children's Theatre in Austin.

Children of Eden—The Great Theatre in St. Cloud recently performed a musical called *Children of Eden*, featuring stories from the book of Genesis. Get a behind-the-scenes look at how the actors prepared for the production.

• Episode 605, Premiere Date: January 18, 2015

Blooming Prairie Newspaper—The Steele County Times is a newspaper serving Blooming Prairie and Steele County. It's been around since 1893. We talked the paper's owner, Rick Bussler. He told us what it takes for a newspaper to not only survive but grow in our current economy.

Owatonna Arts Center 40th Anniversary—The Owatonna Arts Center has been around since 1974. Since that time The Arts Center has become one of the top arts organizations in Greater Minnesota. They recently celebrated their 40th anniversary where they showed their gratitude to the community for allowing The Arts Center to continue its mission "to make the arts accessible to the community and to promote creativity."

Steve Schmidt—Steve Schmidt is a Midwestern singer/songwriter who plays acoustic and electric guitars. In addition to writing over 200 songs, he has composed and performed musical soundtracks for public television, film and theatrical performances. We caught up with Steve at the release party for his CD "The Road".

RE-fest—RE-fest is a celebration of green living and clean energy in Austin. RE-fest focuses on the positive impact individual actions can have on the environment and reduction of carbon emissions. The organizers of RE-fest hope to teach people how they can take action to conserve the Earth's limited resources and make positive changes in their community.

Episode 606, Premiere Date: February 1, 2015

Nicole Havekost—Nicole Havekost is an artist living in Rochester. She creates both 2 dimensional and 3 dimensional media. She has taken a particular interest in sewing dolls. In the creation of her sewing dolls, Nicole hopes to come closer to understanding the relationship people have with their own bodies.

Griffin Gray Funeral Home—When a business reached the age of one hundred, it's a reason to celebrate. That's just what the owners of the Griffin-Gray Funeral Home in Stewartville did. The business has been in the same family since it started back in 1914. We talked to the owners about the longevity of the company.

Pavek Museum of Broadcasting—Minnesota has a rich history in Broadcasting. The Pavek Museum of Broadcasting in St. Louis Park presents and preserves that history. The museum strives to show how pioneers in electronic communications created an enormous impact on the evolution of our society. We took a tour of the Pavek Museum of Broadcasting to learn more.

Antique Chair Collector—Lynda Jacobsen collects chairs. But not just any kind, these chairs are from early-to-mid-century designers. She picked up the chairs in her collection based on the esteem of their creators. Recently, Lyda's collection was on display at the Owatonna Arts Center. We went to the Center to take a look at her collection.

• Episode 603, Premiere Date: December 28, 2015 (Premiered out of sequence)

The Local Experiment—The Local Experiment is the name of an internet TV series produced in Rochester. The producers track down stories they feel are significant to the arts and culture of southeastern Minnesota. Chelsea and her crew conduct interviews with painters, brewers and politicians. We caught up with The Local Experiment to talk to them about their program.

The Northfield Riverwalk—On Saturdays in the summertime, you can stroll through the Riverwalk Market Fair on the banks of the Cannon River, which rolls through downtown Northfield. Each Saturday features a different combination of organic and sustainably grown produce from local farmers and a juried selection of the region's top art and fine crafts. It's a one-of-a kind European Market located in Southern Minnesota.

Minnesota Prison Writing Workshop—In 1994, Congress ended a notable federal effort to support higher education behind bars. Inmates of state and federal prisons became ineligible for Pell grants through a provision of the 1994 Omnibus Crime Bill that was signed into law. The Minnesota Prison Writing Workshop extends Minnesota's vibrant literary community to state prisons giving inmates a chance to develop their writing skills.

Utility Car Parade—The Professional Car Society is a group of car enthusiasts dedicated to the restoration and preservation of professional vehicles such as ambulances, hearses and limousines. A procession of these vehicles made their way through Austin. We talked to the organizers about their unique and historically important hobby.

• Episode 607, Premiere Date: March 2, 2015

The Polish Cultural Institute—The mission of the Polish Cultural Institute and Museum in Winona is to collect and exhibit the heritage of the Polish Culture. Purebred Poles are difficult to find now days, but Polish blood probably courses in smaller amounts through more than half of the city's population.

Robert Reis—Rochester resident and painter Robert Reis is living with a physical condition that is a big obstacle to his art... he is losing his eyesight. Although he won't go totally blind, his eyesight is severely impaired. There might be some changes in Robert's painting style, but he continues to pursue his passion for art.

Druids—Thousands of years ago, druids were the mystical religious leaders of the European tribes called Celts. Hardly a trace of their religion survives today. In the last half of the 20th century, a group of students from Carleton College in Northfield revived the religion of the druids. We traveled to Northfield to learn about what it means to be a modern druid.

• Episode 608, Premiere Date: April 5, 2015

Shaping the North Star State—How did Minnesota get its distinctive shape? We talked to historian Dr. William Lass who wrote a book on the subject called: *Shaping the North Star State: A History of Minnesota's Boundaries*. He gave us some insights on how the state lines of Minnesota were formed.

Michael Cotter—Michael Cotter was born on a farm during the Depression. The dinner table of his youth often contained a mixture of hobos, neighbors, teachers, doctors, nuns and priests, all stopping on the farm for dinner and trying to connect with their stories. Many years later as a storyteller, Michael finds himself revisiting those early experiences of finding common ground in people's life stories.

Galactic Cowboy Orchestra and the Austin Symphony—Old school meets new school in a concert at the Paramount Theatre in Austin. Galactic Cowboy Orchestra is an avant-garde country band that sprinkles progressive rock and jazz into their music. The Austin Symphony Orchestra performs classical music. In February, both groups met on stage, with the Austin Symphony's strings and brass filling out the sound of the four-piece Galactic Cowboy Orchestra.

• Episode 609, Premiere Date: April 19, 2015

Kinney Creek Brewery—The interest of craft brewing has been growing steadily in the past decade. Beer drinkers are thirsty for a greater variety of flavors. To satiate their tastes, microbreweries are popping up all over the place. We visited a microbrewery in Rochester to learn about the business of brewing.

James Peterson—James Petersen has been creating all kinds of art since he was in elementary school. He creates sculpture-like art with dimensions, textures and different materials. He creates what he calls functional art, like lazy Susans that can be used to hold condiments on a table or as a centerpiece. James likes to reflect his emotions and creativity in his art.

Malice Toward None—A gravestone inscription lead author Dan Munson on a search through early Minnesota history. He discovered that the descendants of four siblings orphaned by the Dakota War now live all around him. Those descendants kept many family records which Dan used to write his book, "Malice Toward None: Abraham Lincoln, the Civil War, the Homestead ACT, and the Massacre—And Heartening Survival—Of the Kochendorfers: A Minnesota History."

Plunging for Pink—Plunging for Pink is an annual event of the "Paint the Town Pink Festival" in Austin, started as a way to raise funds for breast cancer research. Believe it or not, participants actually raise money for the privilege to plunge into the frigid waters of icy East Side Lake.

• Episode 610, Premiere Date: May 3, 2015

Minnesota Conservancy for the Arts—Dancing is an ancient art form that involves delicate physical movements. The main focus of the Winona Conservatory of the Arts is dance education. Students range from pre-school to high school and learn everything from tap to ballet. They also learn learn confidence, teamwork and physical grace.

Minnesota Marine Art Museum, Model Ships—The Minnesota Marine Art Museum is located on the shores of the Mississippi River in Winona. We went to the Museum to check out an exhibit of highly detailed model ships, some of them made nearly two centuries ago.

Mankato City Profile—Mankato is a thriving river city steeped in Minnesota history. We went there to learn a little more about the city's past, present and future.

Textile Artists—Carolyn Halliday and Kimber Olson are textile artists. The muse for their visual medium is fabric rather than paint or pencil. We went to the Owatonna Arts Center to check out a show by Carolyn and Kimber. Both artists reference the cycles in nature and explore both traditional and non-traditional materials, redefining what a textile is.

• Episode 611, Premiere Date: May 17, 2015

Sheep Farm and Cheese Makers—The people at Shepherd's Way Farms in Nerstrand raise sheep and produce cheese from their livestock. They feel there is a way to live that combines hard work, creativity and respect for the land. Shepherd's Way Farms believes the small family-based farm still has a place in our society. Everything they do and everything they make is in pursuit of that goal.

Tiny Houses—Have you ever felt like all your stuff owned you? We met up with Lea Karlsen, a woman who has learned that living with less is a joy. She has embraced the tiny house trend, and even taken it one step further to become self-sufficient on her rolling acreage near Winona, Minnesota.

Poet Artist Collaboration—Crossings in Zumbrota hosts an annual Poet-Artist Collaboration exhibit. For this display, artists choose a poem from which to get inspiration to create a piece of art. At the most recent Collaboration, jurors winnowed nearly 200 submitted poems down to just 26. Other jurors selected 26 artists. The poems, and the work they inspired, were displayed together at Crossings.

La Notte del Donne Tre—La Notte del Donne Tre means A Night of Women Three. It was the third exhibit of its kind that showcased the work of local women artists, writers, poets, dancers and filmmakers at the Creative Salon in Rochester. The focus of this event was to give creative women a voice in our community. We talked to artist Cassandra Buck who organized the show.

Episode 612, Premiere Date: May 24, 2015

Jimmy's Salad Dressing—Back in the 1960s, Stewartville was home to a tiny drive-in called The Fish House. The owner, named Jimmy, found he had a flare for making salad dressings. That popular restaurant has grown into Jimmy's Salad Dressings, a company that is still in the same family and even retains some of the same employees.

Travvis Stayton—Travvis Stayton's dad taught him how to fish, and now he is teaching his children to do the same. He enjoys the trout streams of southeastern Minnesota, but can find great relaxation just casting a line in the waters near his Austin home. His secret weapons are the intricate, handmade lures he creates in his home workshop. Learn what it takes to create an irresistible temptation for local fish.

Easel—Easel, which stands for Experience Arts in Southeastern Libraries, is a traveling art exhibit that has been criss-crossing the region with stops in libraries, schools and an art gallery. The exhibit includes art by area artists chosen by Southeastern Libraries Cooperating (SELCO). Judges rank each submission based on the artist's depiction of the theme as it related to books, letters, authors, reading or the library.

Sean E. Williams—Comic books have come a long way since they were introduced in the 1930s. Beginning as digests of reprinted newspaper funnies, comic books took on a life of their own and are an integral part of our pop culture today. We talked to Sean E. Williams, a comic book writer from Austin, about his interesting and unique career.

• Episode 613, Premiere Date: June 21, 2015

100-Mile Garage Sale—It has some of the best scenery in Minnesota and it's a bargain hunter's dream. The 100-Mile Garage Sale, and it runs along both sides of the Mississippi River every May since the 1990s. From Winona to Hastings, shoppers can find that odd collector's item or that piece of antique furniture they've been looking for. It's like going on vacation to shop for your treasures.

Paul Walech-Roth—After taking time to raise his family, Paul Walech-Roth was drawn back to making art. His work includes abstract paintings and ebony drawings. Paul feels that art is more important now than ever to engender beauty and spirituality in an ever-increasing technology driven world. It is the act of creating something from nothing that gives Paul a sense of purpose and balance in his life.

VocalEssence—Students in Rochester Public Schools had a chance to work with composers from Mexico thanks to VocalEssence, a Minnesota choral music organization. The program, called ¡Cantaré!, brings international composers to help local students understand a little bit more about Mexican culture and music compositions. The instruction culminated in a community concert for all to enjoy.

Maple Syrup—The Hering family in Waterville, Minnesota has been making maple syrup for generations. In the beginning, it was just a tap and a tree, but today the Herings use modern equipment to harvest the sap.

• Episode 614, Premiere Date: June 28, 2015

A season recap including shortened versions of several of the stories featured throughout season 6.

OFF 90 PRESENTS - Music Specials Episode 110

Series Description: KSMQ's award-winning arts and cultural series, *Off 90*, brings you *Off 90 Presents*—longer format music specials filmed in and around southern Minnesota.

• Off 90 Presents: Charlie Parr, Premiere Date: June 14, 2014 A one-hour musical performance by singer/songwriter and Austin native Charlie Parr at the Historic Paramount Theatre. Fans, faithful and newfound alike, were enthralled by his performance.

RIVER SOJOURN - Cultural Documentary Broadcast Premiere August 3, 2014

Program Description: A half-hour documentary that takes viewers deep into one of North America's national treasures: the Driftless Region along the Upper Mississippi River. Untouched by glaciers, this region's bluffs, ravines and rivers are home to flora and fauna unchanged since the Ice Age. Follow artist and experienced botanist Sara Lubinski into the Driftless Region to document this fragile environment through art and scientific observation.

HANSON FAMILY AND FRIENDS CONCERT - Music Special Broadcast Premiere September 4, 2014

Program Description: A one-hour music concert celebrating the musical legacy of the late, great Ole Hanson, featuring family members and friends.

BEYOND THE BULLY - Informational Documentary Broadcast Premiere October 22, 2014

Program Description: A one-hour up-close look at how school districts, youth organizations and students themselves address the topic of bullying. It's more than just identifying what bullying is—it's helping kids understand what they can do to prevent bullying and handle it when they see it happening.

Christmas at Assisi in 2014 - Performance Special Broadcast Premiere December 21, 2014

Program Description: KSMQ invites you to partake in an uplifting holiday tradition—the 30th annual "Christmas at Assisi" concert, recorded live at Lourdes Chapel at Assisi Heights in Rochester. With professional soloists and an orchestra, Choral Arts Ensemble will joyfully perform the Christmas portion of Handel's great masterpiece, and include the *Hallelujah Chorus* for a closing flourish. We'll also hear the newest Ketterling carol, written by stellar young composer Eric William Barnum, and the Honors Concert Choir will join us to perform buoyant seasonal music.

ARRIVAL – FINDING HOME - Cultural Documentary Broadcast Premiere January 21, 2015

Program Description: KSMQ produced *Arrival—Finding Home*, a follow up to the previously produced documentary *Arrival: Women's Visions for a New Home. Arrival—Finding Home* is an hour-long documentary that explores Minnesota's ever-changing cultural landscape. *Arrival* shares the stories of four women who came to the United States as immigrants or refugees after surmounting intense personal challenges in their countries of origin. These courageous women are now engaged in their new home using their strengths and voices to construct a brighter future in Minnesota, for Minnesota.

Total Number of Key Participants

- Artists: 411
- Historians, Educators and Other Content Experts: 80
- Organizations: 51
- Partners and Collaborators: 4

Education Efforts

KSMQ produced a comprehensive lesson guide to accompany its documentary *Beyond the Bully*: a one-hour documentary about students and bullying.

KSMQ produced a lesson guide to accompany its documentary *Arrival—Finding Home*, a one-hour documentary about female immigrants who found a home in Minnesota. The *Arrival—Finding Home* lesson guide lays out directions for interested parties to hold roundtable discussions about the various themes raised in the documentary.

Total Number of Arts Education Materials: 2



Financial Reports

KSMQ Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For period: July 1, 2014 through June 30, 2015

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. **Reporting**. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

| 129D.18 Reporting Items | |
|---|--|
| Names of Legacy funded programs reporting July 1, 2014 – June 30, 2015 | 14 Episodes: Off 90 Off 90 Presents: Christmas at Assisi 2014, Hanson Family and Friends Concert Documentaries: Beyond the Bully, Arrival – Finding Home, Minnesota Legends – Governor Arne Carlson, River Sojourn, North Shore Unplugged, The Typist, Music Box, Minnesota Hotdish: A Love Story, Talk Derby to Me 5 30-minute Episodes: On Q: Latitudes On Q Holiday Music Special On Q Insight – The Importance of a Musical Education On Q – 8 segments featuring Legacy content |
| Cost of Production | See attached Cost of Production |
| Number of stations broadcasting program | KSMQ's main digital channel broadcasts KSMQ Legacy- funded programs. 6 stations statewide broadcast <i>KSMQ's</i> Legacy funded programs on the Minnesota Channel. |
| Estimated viewership July 1, 2014 – June 30, 2015 | 655,000 viewing households |
| Hours available for web streaming July 1, 2014 – June 30, 2015 | 73 hours of program streamed online. |
| Education materials created and distributed July 1, 2014 – June 30, 2015 | Arrival: Finding Home – community conversations curriculum guide/educational companion |



KSMQ Arts and Cultural Heritage Grant Report on Legacy Expenses: Cost of Production for State Fiscal Year 2015 For period: July 1, 2014 through June 30, 2015

Grantee: KSMQ Public Television

| Legacy Projects | Cost of Production | | |
|---|--|--|--|
| For period: July 1, 2014 - June 30, 2015 | For period: July 1, 2014 - June 30, 2015 | | |
| #1: Off 90 | \$159,111 | | |
| #2: Off 90 Presents | \$22,679 | | |
| #3: Legacy Documentaries | \$144,607 | | |
| #4: On Q segments, On Q Insight, On Q Holiday Music Special, Farm Connections, Garden Connections | \$8,503 | | |
| Total | \$334,901 | | |

KSMQO

KSMQ Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium

For period: July 1, 2014 through June 30, 2015

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description;

(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;

(iii) the amount and source of funding, including the fiscal year of the appropriation;

(iv) the amount and source of any additional funding or leverage;

(v) the duration of the project;

(vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results;

(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

| 3.303, Subd. 10 Reporting Items | | | | |
|---|---|--|--|--|
| Project names and project descriptions | Legacy Projects for Fiscal Year 2015 14 Episodes – Off 90 Off 90 Presents: River Sojourn, Hanson Family Concert, Christmas at Assisi Documentaries: Beyond the Bully, Arrival – Finding Home, Minnesota Legends: Governor Arne Carlson 2 30-minute music specials: On Q Holiday Music Special, On Q Insight – The Importance of a Musical Education 8 segments for On Q 2 segments for Garden Connections 3 segments for Farm Connections 3 segments for Farm Connections Community conversations curriculum to accompany Arrival - Finding Home Lesson guide to accompany Beyond the Bully | | | |
| Recipient phone number | 507-481-2095 | | | |
| Names of board members | See attached | | | |
| Recipient email address | eolson@ksmq.org | | | |
| Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project | www.ksmq.org | | | |
| Amount, source and fiscal year of the appropriation | The total amount of the FY15 appropriation is \$337,979. It is appropriated as available to reimburse for expenses incurred July 1, 2014 – June 30, 2015 | | | |
| Amount and source of additional funds | There are no additional funds planned to support these projects. | | | |
| Duration of projects | Project activities have taken place between July 1, 2014 and June 30, 2015. | | | |
| FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088 | See attached Work Plan and Budget | | | |
| Direct expenses and admin cost | See attached Work Plan and Budget | | | |
| Proposed measurable outcomes | See attached Work Plan and Budget | | | |
| Plan for measuring and evaluating results | See attached Work Plan and Budget | | | |
| For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information | Department of Administration | | | |



KSMQ Board of Directors (as of June 30, 2015)

Steve King Natalie Rae Baudler Celeste Ruble Randy Kehr Roger Boughton Fred Bogat Pamela Bishop Mary Davenport Thomas Wente Michael Nolan



KSMQ Arts and Cultural Heritage Grant Report on Plan for the Use of Funds for Year Two of the Biennium For period: July 1, 2014 through June 30, 2015

| Project | Start-End Dates | FTE Positions | Direct Expenses | Admin Costs | Measuring and Evaluating Results | Measurable Outcomes |
|---|---------------------------------|------------------|---------------------------------|----------------|--|---|
| Off 90 weekly series featuring arts, history and cultural heritage of Southern Minnesota | July 1, 2014 - June 30, 2015 | 2.50 | 159,111 | | organizations, locations, | KSMQ produced 14 episodes of a weekly series (<i>Off 90</i>) that featured no less than 100 local artists, arts organizations or cultural figures. |
| Concerts featuring Minnesota related performances | July 1, 2014 - June 30, 2015 | 1.00 | 22,679 | | Production logs | Completed three musical specials featuring local/regional artists performing to local audiences (Hanson Family and Friends Concert, Christmas at Assisi and On Q Holiday Music Special). |
| Educational Guides | July 1, 2014 - June 30, 2015 | 1.00 | 1,800 | | Requests from schools, community organizations, churches etc. | We offered two educational guides that complemented our programs and bring the discussion to the classroom and community. (<i>Arrival - Finding</i> <i>Home</i> curriculum was used at the Minnesota Conference of the United Church of Christ) |
| <i>Quickstops</i> brief interstitial elements developed from <i>Off 90</i> segments | July 1, 2014 - June 30, 2015 | 0.10 | included in 159,111 above | | Interstitial Affidavits | 93 unique <i>Quickstops</i> ran a total 987 times for broadcast. |
| Long-form documentary specials focusing on the arts, culture and/or heritage of Minnesota | July 1, 2014 - June 30, 2015 | 1.00 | 144,607 | | Production logs; program descriptions published on-line at www.ksmq.org | Completed 2 documentaries, minimum of 30 minutes each that feature topics covering arts, culture or history. (<i>Arrival - Finding Home,</i> <i>Beyond the Bully</i>) |
| Arts and Cultural Heritage Segments produced for KSMQ programs covering public affairs, community life and agriculture | July 1, 2014 - June 30, 2015 | 0.25 | 2,289 | | Production logs; program descriptions published on-line at www.ksmq.org | Completed 13 feature stories focusing on Minnesota arts, culture and history shown on KSMQ's weekly series <i>On</i> <i>Q</i> (8), <i>Garden Connections</i> (2) and <i>Farm Connections</i> (3) |
| Legacy Outreach public events that will engage residents within the KSMQ viewing area | July 1, 2014 - June 30, 2015 | 0.25 | Included in 144,607 above | | Events Calendar | KSMQ conducted five public outreach events that attracted approximately 350 individuals. Participants received information about Legacy Grant purpose & activities; provided feedback on past KSMQ Legacy productions, and had the opportunity to submit ideas for future programming. (<i>Arrival</i> Premiere at Rochester, <i>The Typist</i> 'talk' at St. Peter, <i>Beyond the Bully</i> event at Rochester; <i>Christmas in the</i> <i>Northwest</i> at Austin, Kiwanis presentation at Albert Lea |
| Legacy Outreach public events that will engage residents within the KSMQ viewing area | July 1, 2014 - June 30, 2015 | 0.25 | (included above) | | Events Calendar | KSMQ will conduct at least two public outreach events that will attract no less than a total of 100 individuals. Participants will receive information about Legacy Grant purpose & activities; provide feedback on past KSMQ Legacy productions, and have the opportunity to submit ideas for future programming |

Appendix G - Additional Statewide Viewer and Participant Feedback

- "Legacy-funded programs have a large impact on our community. Cook County has acquired a nationwide reputation as an arts destination. Legacy-funded programming has been a big part of the economic and artistic success." Bill Hansen, Tofte, MN
- "Many states offer viewers insight into their local art communities. MN Original and The Lowertown Line benefit the community and musicians/artists alike. Not only is it beneficial to increase the community's awareness, but it also allows musicians and artists to display their craft while conducting outreach and attempting to increase their reach." –Mugsy Kay, Minneapolis, MN
- "Funding for the MPTA is important because it's using money to bring awareness of local culture to the masses." – Thomas Bonneville, Hastings, MN
- "There is more of a platform for expression through what you have provided by giving exposure to
 artists that otherwise the community may never know about. We have a digital record of what is being
 produced artistically right now for future generations. Thank you so much." Kathryn Maki, Duluth, MN
- "Postcards, Grassland Jam and other special projects are a real asset to our region." Patrick Moore, Montevideo, MN
- "Legacy funds help to uncover and let shine some of the bright lights in our local MN culture like Kevin Kling." – Jan Peterson, Minneapolis, MN
- "The funding of these programs which helps bring art to a wider audience simply makes Minnesota and the entire world a better place." Ron Adams, Willmar, MN
- "PBS NewsHour shared my video -- and last I checked -- that posting alone got over 35,000 views. I have been sent messages, received emails from new viewers and even some that were familiar with my work but didn't know the whole story. It was a great success. I have gotten multiple opportunities already because of it! THANK YOU!!" Emily Lynch Victory, Independence, MN
- "Legacy funding for the MPTA is the foundation of the continual growth of the arts in my community." Craig Wills, Duluth, MN
- "What matters is what we measure and elevate. Typically, we see the world through the lens of
 economic health because of its influence in our culture. Yet social/ cultural health is vitally important to
 broad community health and well-being whether we see it or not. These programs remind and
 strengthen a key component of a healthy community and state by building an awareness that is
 community wide." Jamie Harvie, Duluth, MN
- "When you're exposed to what many different people are doing, it opens up opportunities to collaborate, involve different people/approaches in a project, or just feel less stranded as an artist." – Anonymous, Saint Paul, MN
- "It feels like arts are blossoming in Minnesota. We are contributing to local economies and making a
 mark on the national stage. This is in large part due to increased funding opportunities in our state and
 to our sense of community pride in our arts and cultural workers." Anonymous, Duluth, MN
- "The increased visibility and reputation conferred by appearing on television has led to a greater number of requests to partner with other artists in projects, and is a valuable accomplishment to list in the application for grants." –Thorwald Esbensen, Saint Paul, MN

- "To be featured on *MN Original* is an important validation of an artist's career. I felt it was much needed validation. People take your work more seriously." –Tim Harding, Minneapolis, MN
- "My band has seen many benefits from the airing of the Northbound Caravan and Christopher David Hanson Band PlayList specials. Lots of gigs and compliments on the show." Chris, Babbitt, MN
- "Legacy funding for the MPTA is an extremely important educational tool to bridge the gap between Art and the public." – Judy Onofrio, Rochester, MN
- "Having a stunningly produced feature spot to add to my portfolio has been priceless! I'm able to share it on my website, and with potential clients." Timotha Linae, Minneapolis, MN
- "I love that MN Original is such a fantastic teaching tool." Erin Settergren, Maple Grove, MN
- "The professional recognition means the world to me. Artists work alone in their studios. To be included in such a wonderful program and associated with such talent was very encouraging to me. Thank you." – Carolyn Olson, Duluth, MN
- "We are more aware of the arts in our area, and my family has been impacted for the better for the increased exposure and sales my art business has experienced." Karin Kraemer, Duluth, MN
- "Artists thrive on having their work exposed to wide and diverse audiences. The MPTA provides a
 quality and well-produced package for sharing what they do and how these artists contribute to the
 cultural vitality of the state of Minnesota." Christopher Atkins, Minneapolis, MN
- "I believe that Legacy and arts funding helps strengthen the community. It supports artists who create work that reflect our lives. This offers people the chance to reflect about their own experiences and invites them to participate either by supporting artists, creating art, or providing another voice that enhances the arts and community." – Sheila Packa, Duluth, MN

Appendix H - MPTA Awards and Nominations

Since 2010, the MPTA's Legacy-funded television has been honored with 45 Upper Midwest Regional Emmy® Awards (with an additional 69 nominations), 14 Telly Awards, and more!

WDSE•WRPT, Duluth/Superior/The Iron Range

2015

- Upper Midwest Regional Emmy® Award Historic/Cultural/Nostalgic Program Last Call for the Mitchell Yards
- Upper Midwest Regional Emmy® Nomination, Special Event Coverage/Non-news Program, *The PlayList presents: Red Mountain*
- Honor Award, Preservation Society of Minnesota Last Call for the Mitchell Yards

2014

- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program Recurrent Stages
- Upper Midwest Regional Emmy® Nomination Documentary: Topical Karin Kraemer's Brilliant Bowls and UnMatched Mugs
- Upper Midwest Regional Emmy® Nomination Magazine Program: Program The PlayList Episode 520

2013

- Upper Midwest Regional Emmy® Nomination Documentary: Historical Lost Duluth II
- Upper Midwest Regional Emmy® Nomination Documentary: Historical Stage to Screen: Historic Theaters of the North

2012

- Upper Midwest Regional Emmy® Award Special Events Coverage: Non News
 The PlayList: The Plein Air Brush Off
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program The PlayList Presents: Low in Concert

2011

Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
 The PlayList Episode #223

Twin Cities Public Television, Minneapolis/Saint Paul

- Upper Midwest Regional Emmy® Award Magazine Program: Program MN Original Episode #612 – Jeffrey Hatcher, And The Professors, Alexa Horochowski and David Bowman
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Program *The Lowertown Line with Har Mar Superstar*
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Program The Lowertown Line with PaviElle
- Upper Midwest Regional Emmy® Award Interview/Discussion: Single Story
 MN Original A Pet Photographer in Her Own Words (Sarah Beth Ernhart)

- Upper Midwest Regional Emmy® Award Community/Public Service (PSA): Single Spot The Legacy-Funded Work of the Minnesota Public Television Association
- Upper Midwest Regional Emmy® Award Editor Program (Non-News) MN Original Compilation – Ryan Klabunde
- Upper Midwest Regional Emmy® Award Photographer Program (Non-News) MN Original Compilation - Brennan Vance
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story MN Original – Chris Mars: Portrait of an Artist
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story MN Original – The Life of an Actor: Sally Wingert
- Upper Midwest Regional Emmy® Nomination Historic/Cultural/Nostalgic: Single Story MN Original – Minnesota Music Man: Cornbread Harris
- Upper Midwest Regional Emmy® Nomination Informational/Instructional: Single Story
 MN Original The Art and Craft of Playwriting According to Jeffrey Hatcher
- Upper Midwest Regional Emmy® Nomination Magazine Program: Program MN Original Episode #518 – Tish Jones, Kurt Melancon and Chris Mars
- Upper Midwest Regional Emmy® Nomination Editor: Short Form (Promos, PSAs, Commercials, Opens, etc.)
 MN Original Compilation - Rvan Klabunde
- Upper Midwest Regional Emmy® Nomination Documentary: Historical Lost Twin Cities 4
- Upper Midwest Regional Emmy® Nomination Writer Program (Non-News) Lost Twin Cities 4 – Lisa Blackstone
- Upper Midwest Regional Emmy® Nomination Special Event Coverage (Non-News)
 The New Standards Holiday Show

- Upper Midwest Regional Emmy® Award Magazine Program: Program MN Original Episode #515 - Minnesota Dance Theatre, Drury Brennan, Robert Bly and Nicholas David
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Program The Lowertown Line with Chastity Brown
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Single Story MN Original - Brian Hart
- Upper Midwest Regional Emmy® Award Informational/Instructional: Single Story MN Original - Andrew Moxom's Timeless Portraits
- Upper Midwest Regional Emmy® Award Historic/Cultural/Nostalgic: Single Story MN Original - Evolution of Secret Stash Records
- Upper Midwest Regional Emmy® Award Interview/Discussion: Single Story MN Original - An Artist's Mission in His Own Words (Hottea)
- Upper Midwest Regional Emmy® Award Editor Program (Non-News) MN Original Compilation - Adam Geiger
- Upper Midwest Regional Emmy® Award Photographer Program (Non-News) MN Original Compilation - Brennan Vance

- Upper Midwest Regional Emmy® Award Documentary: Historical The Past Is Alive Within Us: The U.S. – Dakota Conflict
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story MN Original - Atmosphere, the Indie Hip Hop Group Featuring Rapper Sean "Slug" Daley
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story MN Original - Musical Theater and Alternative Rock Composer Chan Poling
- Upper Midwest Regional Emmy® Nomination Education/Schools MN Original - Artful Education
- Upper Midwest Regional Emmy® Nomination Historic/Cultural/Nostalgic: Single Story *MN Original* - Dan Corrigan – Capturing Minnesota Music
- Upper Midwest Regional Emmy® Nomination Photographer: Program (Non-News) The Past Is Alive Within Us: The U.S. – Dakota Conflict - Robert Hutchings
- Upper Midwest Regional Emmy® Nomination Writer: Program (Non-News) The Past Is Alive Within Us: The U.S. – Dakota Conflict - Shari Lamke
- Upper Midwest Regional Emmy® Nomination Editor: Program (Non-News) MN Original Compilation - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination Editor: Program (Non-News) MN Original Compilation - Skip Davis

- Upper Midwest Regional Emmy® Award Magazine Program: Program MN Original Episode 423 - JoAnn Verburg, Marion McClinton + Cloud Cult
- Upper Midwest Regional Emmy® Award Special Event Coverage (Non-News) Rock the Garden 2012
- Upper Midwest Regional Emmy® Award Historic/Cultural/Nostalgic: Single Story MN Original - Xavier Tavera
- Upper Midwest Regional Emmy® Award Informational/Instructional: Single Story MN Original - Kent Aldrich
- Upper Midwest Regional Emmy® Award Editor: Program (Non-News) MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program The Lowertown Line with Trampled by Turtles
- Upper Midwest Regional Emmy® Nomination Audio The Lowertown Line - Mitch Griffin
- Upper Midwest Regional Emmy® Nomination Editor: Program (Non-News) MN Original Composite - Adam Geiger
- Upper Midwest Regional Emmy® Nomination Editor: Program (Non-News)
 MN Original Composite Dan Huiting
- Upper Midwest Regional Emmy® Nomination Editor: Program (Non-News) MN Original Composite - Skip Davis
- Upper Midwest Regional Emmy® Nomination Photographer: Program (Non-News)
 MN Original Composite Dan Huiting

- Upper Midwest Regional Emmy® Award Magazine Program: Program MN Original Episode 319
- Upper Midwest Regional Emmy® Award Historic/Cultural/Nostalgic: Program Lost Twin Cities III
- Upper Midwest Regional Emmy® Award Writer: Program (Non-News)
 Lost Twin Citites III Emily Goldberg
- Upper Midwest Regional Emmy® Award Interstitial Arts Scene: Minnesota
- Upper Midwest Regional Emmy® Award Lighting MN Original Lighting Design - Steven Flynn
- Upper Midwest Regional Emmy® Award Photographer: Program (Non-News) MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story
 MN Original: Storyhill
- Upper Midwest Regional Emmy® Nomination Military: Single Story MN Original: 1968 Exhibit
- Upper Midwest Regional Emmy® Nomination Magazine Program: Single Story
 MN Original: Pamela Sukhum
- Upper Midwest Regional Emmy® Nomination Audio MN Original Composite - Joe Demko
- Upper Midwest Regional Emmy® Nomination Editor: Program (Non-News) MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination Editor: Program (Non-News) MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination Photographer: Program (Non-News) MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination Documentary: Historical Gracious Spaces: Clarence H. Johnston, Minnesota Architect

- Upper Midwest Regional Emmy® Award Magazine Program: Program MN Original Episode 236
- Upper Midwest Regional Emmy® Award Magazine Program: Single Story/Feature/Segment MN Original: Scott West
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Single Story/Feature/Segment
 MN Original: Keri Pickett
- Upper Midwest Regional Emmy® Award Documentary: Cultural *First Speakers: Restoring the Ojibwe Language*
- Upper Midwest Regional Emmy® Award Editor: Program (Non-News) MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Award Graphic Arts: Graphics (Non-News)
 MN Original Compilation

- Upper Midwest Regional Emmy® Award Photographer: Program (Non-News) MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story/Feature/Segment MN Original: Randy Walker
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program/Special/Series
 Dessa: A MN Original Special
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program/Special/Series MN Original: A Legacy Celebration
- Upper Midwest Regional Emmy® Nomination Magazine: Program/Special/Series MN Original Episode 235
- Upper Midwest Regional Emmy® Nomination Audio: Post Production MN Original - Ezra Gold, Joe Demko

- Promax/BDA Award
 MN Original Open Sequence Splice Here
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program/Special/Series
 MN Original Episode 102
- Upper Midwest Regional Emmy® Nomination Photographer: Program (Non-News) MN Original Composite - Steven Flynn

Prairie Public Broadcasting, Moorhead/Crookston

2015

- Bronze Telly Award Cultural Documentary Richard Bresnahan: The Taste of the Clay
- Upper Midwest Regional Emmy® Nomination Documentary: Arts/Cultural *Richard Bresnahan: The Taste of the Clay*

2012

 Upper Midwest Regional Emmy® Award - Documentary: Historical Steamboats on the Red

2011

- Bronze Telly Award Documentary Steamboats on the Red
- Gold Aurora Award Documentary/Historical Steamboats on the Red

- Upper Midwest Regional Emmy® Nomination Documentary: Arts/Culture A Considered View: The Photography of Wayne Gudmundson
- Platinum Telly Award Historical Documentary (Best In Show) Homesteading
- Upper Midwest Regional Emmy® Award Documentary: Historical Homesteading

Pioneer Public Television, Appleton/Worthington/Fergus Falls

2015

- Silver Telly
 Haiti Love
- People's Choice Telly
 Haiti Love

2014

- Upper Midwest Regional Emmy® Award Documentary: Topical Haiti Love
- Bronze Telly Award Cultural Documentary Postcards: Somali Culture in Willmar
- Bronze Telly Award TV Programs, Segments, or Promotional Pieces: Entertainment *My Way Back Home: Caroline Smith*
- Bronze Telly Award TV Programs, Segments, or Promotional Pieces: Entertainment
 My Way Back Home: Holly Hansen
- Upper Midwest Regional Emmy® Nomination Lifestyle: Feature/Segment Postcards: Shaping Glass With Fire
- Upper Midwest Regional Emmy® Nomination Lifestyle: Feature/Segment Postcards: Hammer and Steel: A Story of the Forge
- Upper Midwest Regional Emmy® Nomination Documentary: Cultural *Milanesia: Micronesian Culture in Milan, MN*
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program *My Way Back Home: Holly Hansen*

2013

- Upper Midwest Regional Emmy® Award Arts/Entertainment: Program/Special/Series *My Way Back Home: Caroline Smith*
- Upper Midwest Regional Emmy® Nomination Historic/Cultural/Nostalgic: Program A Lake Lillian Man
- Upper Midwest Regional Emmy® Nomination Special Event Coverage (Non-News) *Tribute to the Troops*
- Upper Midwest Regional Emmy® Nomination Interstitial Rollag Promo
- Bronze Telly Award Cultural Documentary
 Postcards: Ragamala Dance

2012

 Upper Midwest Regional Emmy® Nomination - Documentary: Historical Volstead Fever

- Upper Midwest Regional Emmy® Nomination Documentary: Historical Honor Flight
- Upper Midwest Regional Emmy® Nomination Documentary: Historical One Last Mission

KSMQ Public Service Media, Austin/Rochester

2015

- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program North Shore Unplugged
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Program Off 90 Episode 611
- Upper Midwest Regional Emmy® Nomination Cultural: Documentary On Eagle's Wings: Minnesota's Sacred Music
- Upper Midwest Regional Emmy® Nomination Lifestyle: Feature/Segment Glider Regatta

2014

 Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program The Typist

- Silver Telly Award TV Programs, Segments, or Promotional Pieces: Documentary
 Off 90 segment "Mankato Pow Wow"
- Silver Telly Award TV Programs, Segments, or Promotional Pieces: Documentary Off 90 segment "Mini-Steve"
- Bronze Telly Award TV Programs, Segments, or Promotional Pieces: Documentary
 Off 90 segment "MN Marine Art Museum"
- Bronze Telly Award TV Programs, Segments, or Promotional Pieces: Documentary *Off 90* segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award Informational/Instructional: Single Story Off 90 segment "Eggs as Art"
- Upper Midwest Regional Emmy® Award Magazine Program: Single Story/Feature/Segment Off 90 segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award Magazine Program: Single Story/Feature/Segment Off 90 segment "Mini Steve"
- Upper Midwest Regional Emmy® Award: Editor Program (Non-News) Off 90 Composite
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story/Feature/Segment Off 90 segment "Leo Smith"
- Upper Midwest Regional Emmy® Nomination Arts/Entertainment: Single Story/Feature/Segment Off 90 segment "Karl Unnasch"
- Upper Midwest Regional Emmy® Nomination Documentary: Historical Painting with Light: Winona's Stained Glass Legacy
- Upper Midwest Regional Emmy® Nomination Historic/Cultural/Nostalgic: Single Story
 Off 90 segment "Betty Dowe"
- Upper Midwest Regional Emmy® Nomination Magazine Program: Program Off 90 Episode 309
- Upper Midwest Regional Emmy® Nomination Special Event Coverage: Edited Off 90 Presents "Dana Cooper"

- Bronze Telly Award TV Programs, Segments, or Promotional Pieces: Documentary Off 90 segment "Mr. Kite"
- Upper Midwest Regional Emmy® Nomination Magazine Program: Single Story/Feature/Segment Off 90 segment "Mr. Kite"