



ANNUAL REPORT

January 15, 2017

Legacy-funded content and initiatives
July 1, 2015 - June 30, 2016



**Celebrating
Minnesota's
Arts and Cultural
Legacy**

© Leah Yellowbird, oil on canvas

submitted by

mpta

minnesota public television association

KSMQ Public Service Media, Austin/Rochester, 800-658-2539, www.ksmq.org
Lakeland Public Television, Bemidji/Brainerd, 800-292-0922, www.lptv.org
Pioneer Public Television, Appleton/Worthington/Fergus Falls, 800-726-3178, www.pioneer.org
Prairie Public Broadcasting, Moorhead/Crookston, 800-359-6900, www.prairiepublic.org
Twin Cities PBS, Minneapolis/Saint Paul, 651-222-1717, www.tpt.org
WDSE-WRPT, Duluth/Superior/The Iron Range, 218-788-2831, www.wdse.org

Table of Contents

INTRODUCTION	3
ANNUAL REPORT SUMMARY	4
PRODUCING A LEGACY	6
Legacy Impacts Our Classrooms	7
Legacy Impacts Our Communities.....	10
Legacy Impacts Our National Reach	13
APPENDIX	16
Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range.....	17
<i>Financial Report</i>	31
Appendix B - Twin Cities PBS, Minneapolis/Saint Paul	37
<i>Financial Report</i>	54
Appendix C - Prairie Public Broadcasting, Moorhead/Crookston.....	60
<i>Financial Report</i>	64
Appendix D - Pioneer Public Television, Appleton/Worthington/Fergus Falls	71
<i>Financial Report</i>	78
Appendix E - Lakeland Public Television, Bemidji/Brainerd.....	83
<i>Financial Report</i>	94
Appendix F - KSMQ Public Service Media, Austin/Rochester	99
<i>Financial Report</i>	107
Appendix G - MPTA Awards and Nominations	112

INTRODUCTION

The Minnesota Public Television Association (MPTA) is comprised of Minnesota's six independent public television stations, whose broadcast signals together reach the entire state of Minnesota and some surrounding areas: WDSE-WRPT (Duluth), Lakeland Public TV (Bemidji), Pioneer Public TV (Appleton), TPT - Twin Cities PBS (St. Paul/Minneapolis), Prairie Public Television (Fargo-Moorhead) and KSMQ-TV (Austin).

The MPTA's accomplishments and achievements made possible by Legacy funding are detailed in this report. All television and digital programs produced and educational resources created with these funds are documented using consistent reporting categories and definitions of measurement. This report aligns both the narrative and financial sections to the State's fiscal calendar, July 1, 2015 to June 30, 2016 and are accompanied by the required financial reports, following the Department of Administration's recommendation.

The MPTA is proud to report its growing archive of arts, cultural and history programming available statewide, its broad reach and impact, the critical recognition this body of work has received and the positive feedback and comments from viewers, educators and artists from our state and from around the world.

With the generosity of the Legacy Legislative Committees in the past, each MPTA station has created many seasons of arts and cultural series and specials specific to their local communities, along with documentaries examining many subjects of Minnesota history.

Legacy-funded content is broadcast statewide on The Minnesota Channel (as an additional local service by each of the MPTA stations), and is increasingly being seen nationwide: on PBS' The World Channel, First Nations Experience and on local PBS affiliates across the country. Legacy programs are broadcast to millions of households throughout the US, giving our content and Minnesota unprecedented visibility.

Legacy-funded content and educational materials are free and available for classroom use. This ever-growing digital archive provides rich documentation of the arts and cultural legacy of our time, for current and future generations, and serves as a tool and resource for students, educators and citizens.

The return on Legislative investment has been realized many times over and in many ways: creating jobs to benefit our local economies, increasing awareness of our arts community, inspiring viewers to participate in the arts, attend arts events and purchase work by local artists (who are themselves small businesses), and connecting all of the Minnesotans who live and work in our areas of service.

The six stations of the MPTA are grateful to the State Legislature for designating the MPTA as a grant recipient for the Arts and Cultural Heritage Fund. We reaffirm our commitment to support the arts, arts education and arts access, and to preserve Minnesota's history and cultural heritage.

We are grateful for your generosity, through which the following achievements were made.

Thank you,



Allen Harmon
President, WDSE
President, MPTA
218-788-2811
aharmon@wdse.org



William G. Strusinski
Legislative Consultant
651-755-6448
billstrusinski@visi.com

2015-2016

**DOCUMENTING, PROMOTING AND PRESERVING THE ARTS,
CULTURE AND HISTORY OF MINNESOTA'S DIVERSE COMMUNITIES**

More Than
2,600
HOURS BROADCAST 

 **MILLION**
4.5 ONLINE
VIEWS

3,400+
ARTISTS AND HISTORIANS
FEATURED 

SUPPORTED
BY **796**
PARTNERS AND
COLLABORATORS 

99 HOURS 
PRODUCED

38 FULLTIME
JOBS AND
91 FREELANCE
ASSIGNMENTS

AVAILABLE ON
17 CHANNELS REACHING
4.75 MILLION
IN OUR REGION 

BROADCAST TO *More Than*
30 MILLION
US HOUSEHOLDS 

 **851**
ONLINE EDUCATION
GUIDES

 **744.5**
TOTAL HOURS
AVAILABLE TO
STREAM



July 1, 2015 - June 30, 2016	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding	6.25	15.63	3.5	4.6	4.3	4	38.28
Total Number of Freelance/Temporary Jobs Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts	0	41 \$86,455	31 \$18,300	2 \$4,500	0	17 \$13,907	91 \$123,162
Total Number of Hours Produced Includes all hours of fully produced content from July 1, 2015 - June 30, 2016, even if they have not aired yet. Also includes content produced this period for web only	11	18.25	19	19.5	15.5	16	99.25
Total Number of Stations Broadcasting Legacy-Funded Programming The total number of channels offered by each MPTA station that carry Legacy-funded programming	8 8 and 31.1 PBS North 8 and 31.2 PBS Explore 8 and 31.3 Create 8 and 31.4 MN Channel	3 TPT 2 TPT LIFE MN Channel	3 PPB1 PPB2* PPB4 *MN Channel	3 Pioneer Create MN Channel	3 L-Prime L-Plus L-MN* *MN Channel	2 15.1 15.4* *MN Channel	17
Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	244.5	936.75	458	336	294.5	364.5	2634.25
Estimated Broadcast Viewership in our Region	431,000	1,149,338	369,780	1,017,000	383,500 773,200 more can receive via direct broadcast satellite	655,000	4,778,818
Total Hours of Legacy Program Content Streaming Online	100.5	225	102	96	120.5	100.5	744.5
Total Number of Online Views Website page views and online video views combined	717,167	1,341,685	219,045	1,034,605	653,000	579,515	4,545,017
Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups	515	1026	233	543	462	234	3013
Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming	36	37	65	112	71	87	408
Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations	63	124	26	78	56	84	431
Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air	147	556	21	41	27	4	796
Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period	84	518	246	3	0	0	851

The six public media services of The Minnesota Public Television Association (MPTA) harness the power of media and build upon their tradition of creating high-quality programs that sustain viewers in order to document, promote and preserve the arts, culture and history of Minnesota's communities.

The following sections review the reach and impact of the work created by the MPTA as supported by our proficiency as media broadcasters, by our relationships with educators, by our standing within our respective communities and by the distribution opportunities available through our industry.

PRODUCING A LEGACY

Through the funds awarded by the Legacy Amendment, the **MPTA** creates a rich, multi-faceted portfolio of content and experiences that share stories of artists and arts traditions, significant moments in Minnesota history and explorations of culture through lifestyle to viewers all across Minnesota, throughout the country and around the world.

The arts and cultural series produced by each station provide an essential stage and invaluable visibility for the local arts, connecting artists to consumers, educators to free classroom materials and students to a whole new world of learning.

The **MPTA** has created more than 700 hours of arts and cultural programming since the funds were first awarded in 2009, with nearly 100 hours produced this year alone. The **MPTA's** Legacy-funded projects are contributing to the economic impact of the arts in Minnesota. Featured artists attribute sales of their work, exhibition opportunities, grant awards and increases in their audiences directly to their appearances on these programs.

"It has only been a week since the appearance but already I have sold two original pieces of work and received a commission for another. I believe it is as a result of the credibility the program has given me as an artist"

— Kristi Abbott



minnesota public television association

To the Northeast, WDSE · WRPT serves the 431,000 people who proudly call the vibrant communities, soaring forests, and sparkling waters of northern Minnesota their home.

Located in the heart of the fertile Red River Valley, Prairie Public Broadcasting tells the story of the arts, history and culture of the more than 396,000 families throughout the northern prairie region.

Lakeland Public Television serves approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota, a vast geographic expanse that covers primarily rural communities and encompasses all or parts of four different Native American reservations.



As the public television service for the Twin Cities and Central Minnesota, Twin Cities PBS draws approximately 1.2 million viewers to its four broadcast channels.

Pioneer Public Television is honored to serve more than 300,000 households in the small towns and farming communities of the fertile prairie and lakes region of western and southwestern Minnesota.

KSMQ Public Television reaches over 655,000 households in Southwest Minnesota, covering the communities and farmlands of Austin and Albert Lea, the bluff region from Rochester to Winona, and the river valley of Mankato, and the surrounding areas.

History also comes to life through the work of the **MPTA**. Since 2009, viewers have been captivated by more than 60 highly-researched, educational and entertaining history documentaries produced. The work of this fiscal year has added nine programs with topics ranging from life on the North Shore at the turn of the last century to the exploration of the modern-day relationship between Montevideo, MN and Montevideo, Uruguay.

Millions of people are able to access and enjoy this work; the Legacy-funded programs of the **MPTA** are broadcast on 17 channels in Minnesota, over the air, on cable and on satellite, reaching more than 4.75 million households in our region. In addition, PBS stations and other broadcast and digital services share this work with their audiences, reaching more than 30 million households across the United States. Beyond broadcast, every program produced is available online to audiences around the world; 34% of video views on the YouTube channel for **TPT's MN Original** were from outside the country.

The PBS name is known for creativity and integrity and our storytellers reflect that image. The production teams tasked with this work are some of the best in the region. The full-time and freelance media professionals employed by the **MPTA** are celebrated in their industry for their ability to relate compelling stories to public audiences. The National Academy of Arts and Sciences, Minnesota Citizens for the Arts and Conservation Minnesota, the Telly Awards and the PBS Online Film Festival have consistently awarded these truly one-of-a-kind video presentations for their excellence. The Legacy-funded work of the **MPTA** received 34 Upper Midwest Regional Emmy Awards and nominations in this fiscal year alone, totaling 148 awards and nominations since 2010.



Legacy Impacts Our Classrooms

Educators have discovered that the Legacy-funded work of the MPTA provides a valuable source of classroom-ready materials for formal and informal educational settings. Whether utilizing one of the hundreds of video excerpts available for classroom streaming, working more directly with activity guides created for educators or by training the teachers themselves, each station's work impacts its local students.

Prairie Public Broadcasting provides northwest Minnesota schools and the families they serve high-quality, research-based multi-media resources and professional development with emphasis on cross-curricular application of the arts, history and culture. **Prairie Public's** commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work, particularly in early childhood education, teacher professional development and distribution of educational resources.

“Every Monday I start my advanced classes with a different artist from your website. The kids love listening to and hearing from living practicing artists in Minnesota!”

— Educator

One of the station's key Legacy-funded educational services continues to be the Teacher Training Institute. A collaboration with the Lakes Country Education Services Cooperative in Fergus Falls and the Northwest Service Cooperative in Thief River Falls, the 2016 institute's "Innovate, Integrate, Motivate 2016: Creative Tech for Teaching" provided training to Minnesota classroom teachers on integrating technology into classroom activities.

Additionally, **Prairie Public** launched PD4ME, a pilot program of twelve different online professional development classes for rural teachers. Each of the sessions was delivered via the popular GoToMeeting platform in short 30-minute segments designed to conveniently fit into teachers' workdays. The project offered flexible scheduling and low technology requirements to accommodate rural teachers who often lack high-speed Internet access needed by many streaming services.

851
**Total Number of
 Educator Activity Guides
 Created by the MPTA
 with Legacy Funding**

Twin Cities PBS (TPT) also integrates teacher trainings into their educational activities. *MN Original* partners with Saint Paul Public School's (SPPS) on their DigitalWorks initiative, a 4-year U.S. Department of Education grant aimed at integrating technology and media arts into classrooms. Staff from *MN Original* present workshops to SPPS's DigitalWorks educator grantees, teaching basic production techniques that the teachers can integrate into their classroom work with iPads. The teachers are also introduced to the library of activity guides and videos available through *MN Original* and work to create their own curriculum utilizing these resources.



Nearly every one of the nearly 700 segments of **TPT's** *MN Original* has a corresponding activity guide to encourage students, educators, caregivers and viewers to explore the artists' work beyond the broadcast or online experience. These guides are available on the series website, as part of the collection at the Minnesota Humanities Center and on PBS Learning Media.

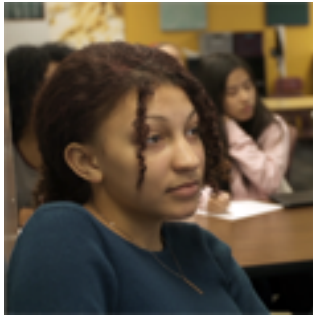
WDSE has partnered with Ojibwe educator and *Native Report* education specialist Christina Woods (Bois Forte Ojibwe) to create culturally sensitive, classroom ready educational materials that bring lessons from Native artists to Minnesota students. **WDSE's** ongoing commitment to telling the authentic stories of Native communities has led to the production of a treasure trove

**“[Steamship America] will be
 cherished for generations to
 come and will of course, always
 be part of my History of Duluth
 course that I teach each spring.”**

**— Carol Furchert, Teacher
 HarborCity International School
 Duluth**

of *Native Report* segments that are available for educational use. **WDSE's** arts series *The PlayList* has partnered with a Duluth art educator Christine Valento to create over 40 classroom ready lessons that span social studies, history, and art in all its disciplines, an effort that has led to further outreach bringing local artists into Duluth schools to teach students directly. **WDSE** produced original historical documentaries like *Glensheen and the Congdon Legacy* come to life in the classroom thanks to lesson plans that bring regional

history to life. Lesson plans for the **WDSE** documentary *Steamship America "A North Shore Legend"* were created by a Duluth high school social studies teacher with a personal connection to the Lake Superior communities served by the vessel.



Pioneer Public Television has ongoing classroom partnerships with Lac qui Parle Valley High School, the Montevideo High School, and the Willmar High School. Their materials have also been used at Ridgewater College. In addition, **Pioneer** has held several events at Southwest State University and, each year, holds workshops with hundreds of teachers of the Minnesota River Valley Education District on how to use their local Legacy content effectively in the classroom.

KSMQ continued to distribute copies of its documentary *Beyond the Bully* to area schools.

Lakeland Public Television's (LPTV) educational work is closely tied to their commitment to share the stories of the Native American citizens of their region. Two recent documentary projects illustrate the success they've had activating the educational potential of their programming. Red Lake Tribal College utilized *Why Treaties?*, a recent Legacy-funded documentary, as a discussion tool in their Treaty class. The documentary examines the historic context of Minnesota land cession treaties between 1837 and 1889 to understand the forces in play that led both the US government and the Ojibwe Nations to sign the documents. Through the documentary, students looked at the world views of settlers and indigenous peoples in northern Minnesota at the time the treaties were signed, to appreciate what the specific terms of those treaties were and to summarize how those treaties are affecting life in northern Minnesota today.



During the summer of 2016, Grant Goltz, a former collaborator on a Legacy-funded project, offered **LPTV** the opportunity to film First Nations women learning ancient pottery techniques. Goltz, an experimental archaeologist, has developed a theory regarding the creation process of pre-contact "Blackduck pottery," a theory that explains mysterious characteristics of the ancient pottery. The production documents Goltz's process and the discoveries of the women learning these techniques. It will be shared with the Manitoba Craft Council so indigenous artists who were unable to attend the training may learn and preserve the process going forward.

Legacy Impacts Our Communities

The programs and outreach opportunities made possible by the Legacy funds speak to each station's region specifically, and create a direct and lasting impact on the communities they call home. Not only is this funding allowing **MPTA** stations to tell stories from smaller, more remote, and traditionally underserved communities, it is also helping to form and cement long time relationships with organizations within these communities.



KSMQ initiated the production *R-Town*, a program that documents the rapid changes occurring in Rochester in light of initiatives like Destination Medical Center. The series captures historically and culturally significant stories to help Rochester-area residents engage with their community. Sunny Prabhakar from The Commission, a council in Rochester made up of young professionals working to integrate younger generations into the professional workforce, discussed their goal of making a lasting impact in Rochester by creating sustainable programs through relationship building, mentorship, and professional development. *R-Town* additionally featured a conversation with Regina Mustafa, founder of Community Interfaith Dialogue on Islam (CIDI), about the misperceptions of Islam to bridge divides and form stronger community. The program also examined the changing perceptions of what it means to be a senior citizen through conversations with the directors of a new senior center in Rochester.

Lakeland Public Television continues to work closely with the Native American population in their area through *Common Ground* and documentary productions. This past season, *Common Ground* producers followed some of the key people involved in Bemidji's Shaynowishkung Statue committee as they collaborated with living relatives of the great leader and peacemaker Shaynowishkung, "He Who Rattles". The program featured those who worked to create an aesthetically high quality, culturally sensitive, and historically accurate portrayal in bronze of the man who lived through a tumultuous time of war



and colonization where the city of Bemidji would eventually grow.

In 2015, **LPTV** also showcased the Bemijigamaag Powwow within a full episode of *Common Ground*. Viewers saw local leaders including Bemidji Mayor Rita Albrecht, Leech Lake Chairwoman Carri Jones, Red Lake Chairman Darrell G. Seki Sr., and former White Earth Chairwoman Erma Vizenor explain the historical and cultural significance of the Sanford Center Powwow of April, 2015. *Common Ground* went behind the scenes with organizers KOJB's Brad Walhof & Darryl Northbird, and KAXE's Maggie Montgomery, as they prepared to receive Minnesota's Governor Mark Dayton, plus thousands of citizens from the surrounding communities to celebrate at Bemidji's Sanford Center.

"I just began watching your show and find it very interesting and educational. I believe so much can be learned by different cultures and I for one would love to hear about cooking, healing herbs, and true stories of Native history. Thank you for doing this show!"
— Kris Woadhal-Bateman

WDSE has forged strong and enduring relationships with the leaders, elders, and community members of Minnesota's Indian Nations through ongoing production of the series *Native Report*. From Grand Rapids celebrating its first ever Indigenous People's Day, to a group of Cromwell students experiencing their first gallery visit with Ojibwe artist Wendy Savage, to Indian Nations celebrating sobriety at the Mash-Ka-Wisen Pow Wow, *Native Report* tells the stories of Minnesota's tribes and all of Indian Country

with a strong indigenous voice. For eleven seasons and one-hundred-sixty-five episodes, *Native Report* has continually celebrated Native American art, culture and heritage and is currently the longest running series for public television stations focused on covering Indian Country. By developing relevant content and outreach, it is fostering a new generation of Native American journalists. Through a unique internship program over a dozen Native American college students from Minnesota have experienced professional television production and learned storytelling skills while working in their own cultural communities. These talented young Native storytellers have helped us focus attention on Native artists who work in traditional mediums, taking their cultural knowledge and inspiration to new heights in mediums like glass, oil and acrylic painting.

Gaining publicity can be a hurdle for artists living in rural areas. **Prairie Public's** monthly anthology series *Prairie Mosaic* features profiles of painters, sculptors, potters, glass blowers and other artists in small communities across northwestern Minnesota. By highlighting the talented individuals who pursue their art in rural Minnesota, **Prairie Public** helps these individuals build a market for their work. These profiles are also featured in the weekly series *Prairie Pulse* and streamed on **Prairie Public's** YouTube channel **Prairie Public Originals**. In addition, these YouTube videos are provided to the artists to use to enhance their websites and for other publicity efforts.



Prairie Public seeks out talented local musicians who write and perform original music for the series *Prairie Musicians*, a series of music specials. Music videos are an extremely effective way for musicians to reach new listeners and turn them into customers, but the cost of producing a 30-minute performance video is far beyond most rural musician's budgets. Featuring a wide variety of music genres ranging from Hip hop to bluegrass to classical, *Prairie Musicians* highlights the talented local musicians who may be well known in their town but struggling to find an audience on the regional and national stage. Using the recorded performances, stand-alone music videos are also produced that are broadcast as interstitials on **Prairie Public's** high definition channel and statewide on the Minnesota Channel, and streamed on the YouTube channel **Prairie Public Originals**.

Awareness, exposure, confidence, recognition—artists in northern Minnesota featured on **WDSE's** *The PlayList* gain tangible value through their appearance on the show. “We cannot replace the exposure we get,” says Karin Kraemer, owner of Duluth Pottery. Both sales and web traffic jumped after her episode aired. “I’m very surprised about what happened with it. It’s been great.” Stories created by *The PlayList* through legacy funds document the talent of independent artists and musicians, who in turn leverage the exposure to connect with potential customers, grantmakers, galleries and venues.

The PlayList's digital archive documents the work of 1,800+ artists & musicians in the Arrowhead region. Featured guests report increases in traffic on their social media sites and a boost in sales of their work. Viewers gain inspiration, access to the arts, and an expanded view of the region.

“[The PlayList] strengthens our awareness about how the health and vitality of a community is a function of the arts,”

— Jamie Harvie, Duluth

Rural, remote and underserved communities in Minnesota's Arrowhead region have access to live, classical music performances thanks to a Legacy-funded partnership between **WDSE** and the Duluth Superior Symphony Orchestra. This year they heard the soaring sounds of 265 voices performing with the DSSO Chorus, and the powerful

talents of the Lake Superior Youth Chorus in concert with the DSSO's rendition of Carl Orff's momentous *Carmina Burana*.

Small galleries, museums, and historical societies struggle to increase visitorship outside their local communities. By partnering with rural cultural destinations to produce *Prairie Mosaic* features on items in their collections, events they sponsor, and interviews with the archivists and curators on their staffs, *Prairie Public* draws attention to the diverse and valuable cultural destinations in rural Minnesota communities.

Pioneer Public Television's relationships with the regional arts councils, SMAC and LRAC continue to deepen as they use the *Postcards* episodes to lift up emerging and established artists in their respective regions. Pioneer staff participates in arts resources fairs and retreats that are hosted by these organizations.



The relationship formed during the production of Pioneer Public Television's documentary *War Birds*, funded in part by Legacy, resulted in the largest donation ever given to a public television station in the United States.

As a result of this incredible gift, in 2017, Pioneer Public Television will move into a state-of-the-art television campus in Granite Falls.

Beyond funding productions that feature artists from smaller and underserved communities, Legacy dollars allow the stations of the MPTA to further activate these programs with outreach events.

Through several community based screenings, **Pioneer** is reaching out to smaller rural communities and engaging the region in dialogues about the Vietnam War, Anti-immigration sentiment and the history of black baseball in Minnesota. **Pioneer's** relationship with the local Native American, Somali, Micronesian and Hmong communities in their viewing region have led to greater statewide awareness about the issues those communities face.

KSMQ's documentary, *Arrival: Finding Home*, was screened at an event held by the American Association of University Women (AAUW) in Austin. *The Typist*, another KSMQ production, was shown in Rochester and St. Cloud, Minnesota, as well as Sacramento, California.

In Duluth, **WDSE** encourages personal engagement in MN arts and cultural heritage through in-studio performances and events. Local musicians are recorded with a live audience for later playback on *The PlayList*. Large scale, multi-camera productions on location in Virginia and at Duluth's Bayfront Park captured the energy of the community and talent of Minnesota musicians in additional episodes. **WDSE** has hosted multiple screenings of work to engage local communities, including a well-attended screening of *The PlayList* in the Iron Range, and a Grand Marais screening of the **WDSE** documentary *Steamship America "A North Shore Legend"* that attracted 150 people.

Students from the Washburn Blackbox Acting Program of Washburn high school were featured on **Twin Cities PBS' MN Original** and then performed their original play, *Untold Stories*, at **TPT** in May 2016. The play explored issues including domestic abuse, racism, Islamophobia, and anxiety. Following the performance, students engaged the audience in a discussion about the issues raised, the use of art as a tool for social justice, and how activism can continue beyond the classroom.



Legacy Impacts Our National Reach

Every program produced by the **MPTA** creates its own unique network of partners and distinct opportunities to spread the impact of the work. Heralded by well-respected media services that have their own far-reaching networks, the **MPTA** has the potential to distribute Minnesota's talent and rich history across the state and far beyond. Millions of people across the country learn about Minnesota through public television.

WDSE offers *Native Report* free of charge to all PBS public stations and the program is carried by PBS stations across the country and by First Nations Experience (FNX) the first and only nationally distributed TV channel exclusively devoted to Native American Indigenous content. FNX is carried by 20 affiliate stations broadcasting into 18 states and is available to more than 22 million households across the U.S. Through a strong and ongoing partnership between **WDSE** and FNX the past four seasons of *Native Report*, 60 episodes in all have aired to the national FNX audience.

Native Report is the longest running series for public television stations focused on covering Indian Country and is fostering a new generation of Native American journalists. Through a unique internship program over a dozen Native American college students from Minnesota have experienced professional television production and learned storytelling skills while working in their own communities and culture. These talented young Native storytellers have helped us focus attention on Native artists who work in traditional mediums, and take their cultural knowledge and inspiration to new heights in other mediums like glass, fiber art, sculpture, oil and acrylic painting.

Through its own partnership with First Nations Experience (FNX), **Lakeland Public Television** has shared much of its Native American themed Legacy content with audiences throughout the United States. Over the past four years, **LPTV** has shared three one-hour documentaries and nine episodes of *Common Ground* with FNX, resulting in a greatly expanded audience viewing this unique Minnesota-based programming.



In May 2016, American Public Television (APT) began nationally distributing a collection of 13 *MN Original* episodes from **Twin Cities PBS**, featuring over 800 artists. *MN Original* made its national premiere on May 25, 2016 on KQED Plus in San Francisco and by June 30, 2016, was airing in an additional 9 new markets including Orlando, Florida; Richmond, Virginia; and Green Bay, Wisconsin. This new national distribution opportunity increased *MN Original*'s potential reach by 6.5 million households. National PBS viewers are discovering Minnesota's artists and its extraordinary artistic communities through *MN Original*.

Prairie Public's 30-minute documentary *Built To Last: The Legacy of the CCC In Minnesota* was distributed to public television stations regionally through the Midwest Programmers Group which includes public television stations in Kansas, Wisconsin, Iowa, North Dakota, South Dakota and nationwide through the programming service of NETA (National Education Television Association). The film focuses on the Civilian Conservation Corp (CCC), which provided work opportunities to thousands of young men in Minnesota during the Depression. The CCC also left behind a lasting legacy through hundreds of beautiful structures in the state parks and national forests in Minnesota.

KSMQ continues to make an impact with online viewership leading to the longevity and consistent relativity of the stories it produces. One story, "Intricate Glass Paperweights" continued to receive praise online despite being posted more than three years ago. Another story about writer Amanda Hawking, shared online four years ago, also continued to receive recent praise.

Hello Montevideo, **Pioneer Public Television's** documentary exploring the relationship between Montevideo, Minnesota (pop 5000) and Montevideo, Uruguay (pop 1 million) through the eyes of videographers, photographers and contemporary youth, is being championed by the National Office of Partners of the Americas in Washington, D.C. as an example of how to effectively engage youth through the use of media. This project also inspired a large, international cell phone company to travel to Montevideo to feature the sister-city relationship in a commercial. The commercial recently won best TV Commercial in Uruguay.



APPENDIX

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Legacy funding created and maintained: 6.25 FTE positions

- *The PlayList*: 2.5
- *Duluth Superior Symphony Orchestra Live Broadcast*: 0.60
- *Glensheen and the Congdon Legacy*: 1.0
- *Steamship America: A North Shore Legend*: 1.0
- *Bringing It Back Home - Paul Metsa and Cats Under the Stars*: 0.50
- *Native Report Native Artists*: 0.65

Total number of hours of Legacy programming produced: 11

- *The PlayList*: 5
- *Duluth Superior Symphony Orchestra Live Broadcast*: 2
- *Glensheen and the Congdon Legacy*: 1
- *Steamship America: A North Shore Legend*: 1
- *Bringing It Back Home - Paul Metsa and Cats Under the Stars*: 1
- *Native Report Native Artists*: 1

Total number of Legacy hours broadcast: 244.5

- *The PlayList*: 115.5
- *Lost Duluth and Lost Duluth II*: 20
- *Lost Iron Range*: 9.5
- *Lost 50s*: 2.5
- *Duluth Superior Symphony Orchestra Broadcast*: 4
- *Bobby Aro: King of the Great Northwoods*: 9.5
- *Native Report Native Artists*: 13.5
- *Bea Ojakangas Welcome to My Kitchen*: 7.5
- *Rare Finds*: 10.5
- *Split Rock: The Superior Light*: 11
- *Stage to Screen*: 8.5
- *Glensheen and the Congdon Legacy*: 14.5
- *Steamship America: A North Shore Legend*: 15
- *Bringing It Back Home - Paul Metsa and Cats Under the Stars*: 3

Total number of Legacy Program Content Streamed Online: 100.5 Hours

- *The PlayList*: 78.5 hours
- *Almanac North*: 6 hours
- *Bobby Aro: King of the Great Northwoods*: 1 hour
- *Bea Ojakangas: Welcome to My Kitchen*: 3 hours
- *Lost Duluth*: 1 hour
- *Lost Duluth II*: 1 hour
- *Lost Iron Range*: 1 hour
- *Native Report Native Artists*: 3 hours
- *Rare Finds*: 1 hour
- *Split Rock*: 1 hour
- *Stage to Screen*: 1 hour
- *Glensheen and the Congdon Legacy*: 1 hour
- *Steamship America: A North Shore Legend*: 1 hour
- *Bringing It Back Home - Paul Metsa and Cats Under the Stars*: 1 hour

Total Legacy Lesson Plans: 84

- *The PlayList*: 42
- *Lost Duluth II*: 1
- *Lost Duluth*: 1
- *Lost Iron Range*: 5
- *Lost 50s*: 6
- *Native Report*: 20
- *Rare Finds*: 1
- *Split Rock: The Superior Light*: 1
- *Stage to Screen: Historic Theaters*: 1
- *Glensheen and the Congdon Legacy*: 3
- *Steamship America: A North Shore Legend*: 3

Total 2015/2016 number of Legacy Page Views: 370,676

- *The PlayList*: 263,529 page views
- *Bea Ojakangas: Welcome to My Kitchen*: 3,327 page views
- *Bobby Aro: King of the Great Northwoods*: 1,781 page views
- *Glensheen and the Congdon Legacy*: 3,438 page views
- *Lost Duluth II*: 7,742 page views
- *Lost Duluth*: 16,511 page views
- *Lost Iron Range*: 13,987 page views
- *Lost 50s*: 39,374 page views
- *Native Report*: 1,622 page views
- *Bringing It Back Home - Paul Metsa and Cats Under the Stars*: 832 page views
- *Rare Finds*: 2,163 page views
- *Split Rock – The Superior Light*: 14,219 page views
- *Stage to Screen: Historic Theaters*: 402 page views
- *Steamship America*: 1,749 page views

Total 2015/2016 number of Legacy Video Views: 346,491

- *The PlayList*: 247,909 video views
- *Bea Ojakangas: Welcome to My Kitchen*: 990 video views
- *Bobby Aro: King of the Great Northwoods*: 1,364 video views
- *Glensheen and the Congdon Legacy*: 1,488 video views
- *Lost Duluth II*: 7,369 video views
- *Lost Duluth*: 15,951 video views
- *Lost Iron Range*: 13,707 video views
- *Lost 50s*: 39,170 video views
- *Native Report*: 794 video views
- *Bringing It Back Home - Paul Metsa and Cats Under the Stars*: 575 video views
- *Rare Finds*: 1,939 video views
- *Split Rock – The Superior Light*: 14,016 video views
- *Stage to Screen: Historic Theaters*: 167 video views
- *Steamship America*: 1,052 video views

Weekly Minnesota Arts Series, New Specials, and Classroom Resources

The PlayList is WDSE•WRPT's arts series. It is a celebration of art, music and theater, and a community stage where neighbors share their talents. It provides valuable exposure and media tools for working artists, and invites people in northeastern Minnesota to participate in the arts in new ways. In its seventh season, *The PlayList* team created ten new episodes adding to a collection of 159 programs broadcast and posted online. *The PlayList*'s digital archive documents the work of thousands of artists & musicians in the Arrowhead region.

New Minnesota History Documentaries

Minnesota's most-visited house museum, Glensheen, is much more than its beautiful landscaping, rich design, and historic status. It's a tribute to a family that put down deep roots in northern Minnesota, whose good works live on more than a century after their "home place" was built. This new documentary *Glensheen and the Congdon Legacy* chronicles a family's story of hard work, fortunate timing and a life-long pursuit of knowledge.

The documentary *Steamship America: A North Shore Legend* captures Minnesota's North Shore on the cusp of modern connectivity. Passengers, fish and freight jockeyed for square footage aboard the ship in the early 1900's, a time when the Lake Superior shoreline was a wild frontier. The documentary brought back memories for many shore residents and offers students a window to explore part of Minnesota history that is the bedrock of the region's culture, tourism, maritime commerce today.



The story of Virginia native Paul Metsa and his band "Cats Under the Stars" celebrates 40 years of music making beginning in the early-seventies when they played jazz, reggae, blues and rock and roll. Founder Paul Metsa then went on to a solo career playing with some of the biggest names in the music industry and was dubbed "the other great folksinger from Minnesota's Mesabi Iron Range" by the Huffington Post. *Bringing It Back Home - Paul Metsa and Cats Under the Stars* features original music and a 40th anniversary reunion concert recorded live in Duluth.

New Minnesota Musical Performance

The soaring sound of 265 voices and the Duluth Superior Symphony Orchestra fill symphony hall with sound and emotion during Carl Orff's momentous *Carmina Burana*. The Duluth Superior Symphony Orchestra (DSSO) and WDSE•WRPT joined forces with the DSSO Chorus, the UWS Chorus, the Minnesota Chorale and the powerful talents of the Lake Superior Youth Chorus to create this epic live broadcast *Heaven & Earth* May 7, 2016 which included a performance of *Church Windows* by Ottorino Respighi.

Minnesota Arts Segments Connecting to Diverse Communities and a Nationwide Audience

Native Report is a series produced by WDSE•WRPT that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. We work collaboratively with tribal leaders, elders, youth and members to create groundbreaking stories that reach across generations. Season ten of this series incorporated profiles of six Minnesota Native Artists. *Native Report* airs to a national audience that reaches from Alaska to California, Florida to New York, and 22 million households on the First Nations Experience (FNX) program service. Each of these Legacy funded stories is available online at www.nativerreport.org with downloadable teacher's guides to maximize classroom use of these segments.



Committed to Vibrant Minnesota Diversity

WDSE•WRPT Legacy programming reflects the diversity of our community including the spectrum of arts, cultures, races, and ages which are found here. Our *Native Report* series is led by a team of Ojibwe and Oneida producers ensuring that stories from Indian Country are told with a strong indigenous voice. The *Native Report* intern program encourages and trains a new generation of Native Americans to tell the stories of their own communities, and the Native Artist lesson guides are being prepared by an enrolled member of the Bois Forte Band of Ojibwe.

Minnesota Legacy ONLINE

One hundred hours of Legacy programming is available on the www.wdse.org website. In FY 2016 our Legacy content logged 370,676 page views.

LEGACY PROGRAMS FROM WDSE•WRPT

The Playlist - Weekly Art Series

Episodes 701 - 710

Broadcast Premiere March 31, 2016 - June 2, 2016

The Playlist is dedicated to building a stronger, more connected and creative community through the arts. The program supports working artists, documents historic preservation on the Iron Range and adds visibility for arts & cultural events in Minnesota's Arrowhead region. Stories created by *The Playlist* through Legacy funds document the talent of independent artists and musicians, who in turn leverage the exposure to connect with potential customers, grantmakers, galleries and venues. *The Playlist*'s digital archive documents the work of thousands of artists and musicians in the Arrowhead region.

This year in-studio sessions connected the public with local music at the WDSE WRPT studios. Multi-camera productions on location in Virginia and at Duluth's Bayfront Park captured the live energy of the community and talent of Minnesota musicians. In May, *The Playlist* celebrated original music in Virginia with a community screening of two special Iron Range-specific episodes.



Awareness, exposure, confidence, recognition—artists featured on *The Playlist* say they gain tangible value through their association/appearance on Duluth PBS. "We cannot replace the exposure we get," says Karin Kraemer, owner of Duluth Pottery. Both sales and web traffic jumped after her *Playlist* episode aired. "I'm very surprised about what happened with it. It's been great."

Featured artists take advantage of quality videos posted online and use them as promotional tools and in their grant applications. They see increases in traffic on their social media sites and a boost in sales. Viewers gain inspiration, access to the arts, and an expanded view of the region. "It strengthens our awareness about how the health and vitality of a community is a function of the arts," says Jamie Harvie, Duluth.

Educational resources from *The Playlist* are accessed regularly by parents and educators and span art, culture and history. See sample lesson plans in appendix and online at <http://www.wdse.org/shows/playlist/teachers>

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

- **Episode 701, Virginia City Limits**
Broadcast Premiere: March 31, 2016

Virginia City Limits features two standout musical acts from the Iron Range. The guardian of today's Range music scene, Rich Mattson & the Northstars combine Americana/Folk riffs with a rock twist. The Christopher David Hanson Band pours it's a funky, country soul into original tunes with a hook and packs dance floors across the north country.

- **Episode 702, Plein air painting and Paul Metsa**
Broadcast Premiere: April 7, 2016

Class + classic: Painters take over the grounds at Duluth's Historic Glensheen estate during the Duluth Art Institute's first city-wide Plein Air event, Paint Du Nord. Iron Range native Paul Mesta brings his signature band, Cats Under the Stars, to celebrate 40 years of making music together.

- **Episode 703, Expressive painters + Superior Siren**
Broadcast Premiere: April 14, 2016

Artists A.J. Atwater & Elizabeth Kuth transform a Queen Anne-style home into a pop-up gallery to spark conversation about their work and styles. Music guest Superior Siren creates a moving sound with cello, drums and vocals.

- **Episode 704, Bayfront Live with Trampled by Turtles & Friends**

Broadcast Premiere: April 21, 2016

Bayfront Festival Park comes alive in this summer concert when Trampled by Turtles invites their friends to share the stage. Enjoy music from The Lowest Pair, Field Trip, Hobo Nephews of Uncle Frank, John Mark Nelson, Actual Wolf and TBT. Bust out your lawn chair!



- **Episode 705, Duluth Homegrown Music from Tycoons**
Broadcast Premiere: April 28, 2016

Duluth Homegrown Music takes over Tycoon's Alehouse to showcase homegrown talent. Meet the Farsights, Boku Frequency and the Batteries and put yourself in a Duluth Homegrown Music frame of mind.

- **Episode 706, Costuming 42nd St. + Youth Chorus + The Adjustments**
Broadcast Premiere: May 5, 2016

With a nip & a tuck and a lot of creativity Jean Olson & her costume team create the look for 42nd Street at the Duluth Playhouse. Learn about Duluth's premier Youth Chorus and hear the dynamic rhythms of The Adjustments.

- **Episode 707, Iron Range Original Music Showcase**
Broadcast Premiere: May 12, 2016

The City of Virginia comes alive when the Iron Range Original Music Association hosts a street show with the 218 Taphouse. Enjoy music on a summer night with the Iron Range Outlaw Brigade, Hobo Revival, Josh Palmi & Friends, the Christopher David Hanson Band and Rich Mattson & the Northstars.

- **Episode 708, Duluth Does Dylan + Matt Ray**
Broadcast Premiere: May 19, 2016

Northern musicians take on the region's legendary son, Bob Dylan. An array of talent covers favorite tunes from the Dylan canon. Embarrass-based singer/songwriter Matt Ray tells stories with his powerful lyrics & expressive guitar.

- **Episode 709, Bayfront LIVE with Trampled by Turtles**
Broadcast Premiere: May 26, 2016

Trampled by Turtles, a Duluth-born bluegrass band, fills Duluth's Bayfront Park on a beautiful summer night. Recorded live in front of a hometown crowd, TBT delights with favorite songs and shares personal insights from a decade on the road.

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

- **Episode 710, The Art of Cheng-Khee Chee**

Broadcast Premiere: June 2, 2016

Cheng-Khee Chee is one of the finest contemporary watercolor artists in America. Step into his studio with The PlayList and witness the master in action. Colleagues and friends share their perspective on his work and his legacy during a Chee retrospective exhibit at the Tweed Museum.

Key Participants

- ▶ **Total Featured Artists and Musicians: 140**
- ▶ **Educators/Experts: 12**
- ▶ **Organizations Featured: 38**
- ▶ **Collaborators & Partners: 55**
- ▶ **Communities represented: 37**

“Thank you, thank you and thank you for devoting so much time, effort and space to this program!!! I am so happy to see different artists commenting on the paintings. The editing is super, photography is magnificent, and colors are vibrant!”

— Cheng-Khee Chee

GLENSHEEN AND THE CONGDON LEGACY – History Documentary

Broadcast Premiere March 7, 2016

Minnesota's most-visited house museum, Glensheen, is much more than its beautiful landscaping, rich design, and historic status. It's a tribute to a family that put down deep roots in northern Minnesota, whose good works live on more than a century after their "home place" was built. This new documentary reveals the legacy left by the Congdon family and their gracious mansion. Glensheen is a true Minnesota original, preserved intact for future generations. It is a story of hard work, fortunate timing and a life-long pursuit of knowledge. We learn about the family who lived at Glensheen, the staff who served them and the legacy of this historic estate and the Congdon family.



Key Participants

- ▶ **Total Historians and Content Experts: 6**
 - Dan Hartman – Glensheen Director
 - Dennis Lamkin – Glensheen Advisory Board; Minnesota Historical Society Executive Council
 - Tony Dierckins – Author, Glensheen: Duluth's Historic Estate
 - Nancy Nelson – Author, Duluth's Parks, 1889–1956
 - Mary Van Evera – Congdon Granddaughter
 - Bob Wyness – Glensheen Gardener

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

► Partners and Collaborators: 9

- Patricia Maus – Archives and Special Collections, Kathryn A. Martin Library, UMD
- Mags David - Archives and Special Collections, Kathryn A. Martin Library, UMD
- Tony Dierckins – Zenith City Press
- Scottie Gardonio – Creative Manager, Glensheen
- Jane Pederson – Marketing Manager, Glensheen
- Lucie Amundsen – Writer, Glensheen
- Alli Mertins - The Morell & Nichols Papers, Northwest Architectural Archives, U of M Libraries
- Joe Mann – Private Collection
- Todd Lindahl – Private Collection

► Organizations: 9

- Glensheen, The Historic Congdon Estate
- Archives and Special Collections, Kathryn A. Martin Library, University of Minnesota-Duluth
- Duluth Public Library
- Zenith City Press
- The Morell & Nichols Papers, Northwest Architectural Archives, University of Minnesota Libraries
- Hennepin County Library, Special Collections
- St. Louis County Historical Society
- Library of Congress, Prints and Photographs Division
- Prelinger Archives

► Featured Communities: 1

- Duluth

“Thank you so much for your determined work on this important subject and much loved resource.”

— Patricia Maus
UMD Archivist &
Special Collections Curator

“It was so well done!”

— Tom Kasper

“I wanted to reach out and let you know how awesome the documentary that you and your team completed about Glensheen was!”

— Jane Pederson
Glensheen Marketing Manager

Steamship America “A North Shore Legend” – History Documentary Broadcast Premiere March 7, 2016

Steamship America: A North Shore Legend captures Minnesota's North Shore on the cusp of modern connectivity. Passengers, fish and freight jockeyed for square footage aboard the ship in the early 1900's, a time when the Lake Superior shoreline was a wild frontier. The documentary brought back memories for many shore residents and offers students a window to explore part of Minnesota history that is the bedrock of the region's culture, tourism, maritime commerce today.



Key Participants

► Featured Artists: 1

- Howard Sivertson

► Historians/Educators/Experts: 18

- Bill Wasbotten
- Mark Wick
- Brian Tofte
- Captain Jay Hanson
- Virginia Reiner
- Thom Holden
- Ken Merryman
- Bill Johns
- Tom Johns
- Lou Mattson
- Steve Martin
- Grant Merritt
- Ellie Connolly
- Cindy Hayden
- Diane Oesterreich
- Captain Benny Oberg
- Amy Neilsen
- Tim Cochrane



► Organizations Featured: 10

- North Shore Scenic Cruises
- North Shore Commercial Fishing Museum
- Cook County Historical Society (two gals specifically)
- Great Lake Shipwrecks Preservation Society
- Superior Trips LLC
- National Park Service
- Johns Hotel Historical Point Association
- Grand Portage-Isle Royale Transportation Company
- Great Lakes Aquarium
- Lake Superior Marine Museum

► Partners/Collaborators: 64

- | | |
|--|--|
| - Carol Furchert | - Isle Royale National Park Archives |
| - Harbor City School | - Johns Hotel Historical Point Association |
| - North Shore Scenic Cruises | - Enbridge Energy |
| - North Shore Commercial Fishing Museum | - Grand Portage National Monument |
| - Cook County Historical Society | - Steve Dahl |
| - UWS-Jim Dan Hill Library Maritime Collection | - Walter Sve |
| - UMD- Archives and Special Collections, Kathryn A. Martin Library | - Steve Sve |
| - Great Lake Shipwrecks Preservation Society | - Eric Sve |
| - Superior Trips LLC – Ken Merryman | - Shana Aue |
| - Watermark Pictures Co. | - Carrie McHugh |
| - Brett Seymour | - Dori Betts |
| - Steve Martin | - Lee Radzak |
| - Liz Valencia | - Mel Sando |
| - National Park Service | - Todd Lindahl |
| | - David Barnum |
| | - Chris & Peg Gale |
| | - John Snell |
| | - Grant Merritt |

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

- Pat Maus
- Mags David
- Jeanne Lamb
- Kenneth Commons
- Seth DePasqual
- Greg Bickings
- Brian VanSickle
- Isle Royale National Park
- Jay Walker
- Great Lakes Aquarium
- Konnie LeMay
- Lake Superior Magazine
- Benny Oberg
- Kirk Johnson
- Isle Royale Transportation Company
- Jay Hanson
- North Shore Scenic Cruises
- Jan & Liz Sivertson
- Sivertson Gallery
- Isle Royale Friends & Family Association
- Great Lakes Shipwreck Preservation Society
- Lake Superior Marine Museum
- Tammy Sundbom Otterson
- Lake Superior Marine Museum Association
- Duluth Public Library
- Adele Yorde
- Duluth Seaway Port Authority
- Lake County Historical Society
- Library of Congress, Prints & Photographs Division
- Split Rock Lighthouse
- Minnesota Historical Society
- North House Folk School

► Communities: 12

- Grand Portage
- Hovland
- Grand Marais
- Lutsen
- Tofte
- Silver Bay
- Beaver Bay
- Two Harbors
- Duluth
- Minneapolis
- Fridley
- Swan Lake
- Madison
- Superior
- Houghton

Lesson Plans: 3

“It is so important to inform people today what transpired in the past and keep the memories of the places, people and ships like the AMERICA alive.”

— Terry Michaelson, historian/viewer

“Loved the interviews with family members, especially Isle Royale families and the story of the young (First Mate?) who might've run the America onto that reef.”

— Al Peterson, Duluth viewer

“I learned things that I didn't know....for one thing, the forest fire of 1908. It was delightful to watch and listen to others talk about the ship and their connection with it.”

— Diane Österreich
Granddaughter of Steward on America

BRINGING IT BACK HOME—Paul Metsa and Cats Under the Stars
Historical and Performance Documentary
Broadcast Premiere December 1, 2015

Virginia native Paul Metsa and his band "Cats Under the Stars" celebrate 40 years of making music beginning in the early-seventies when they started out playing jazz, reggae, blues and rock and roll. Then founder Paul Metsa started his solo career and went on to play with some of the biggest names in the music industry. His story and that of the 'Cats' takes us from the hard drinking, riotous '70s on the Iron Range to the unrestrained, creative '80's Minneapolis music scene and beyond. Group members Metsa, Tim O'Keefe and Jack Pasternacki share the ups and downs of lifelong musicianship, and a bond that remains today. Featuring original music from throughout their careers including the 40th reunion concert recorded live in Duluth.



Key Participants

► **Musicians/Artists: 14**

- Paul Metsa
- Tim O'Keefe
- Jack Pasternacki
- Skip Nelimark
- Jef Cierniak
- Al Oikari
- Joe Luoma
- John Ward
- Lori Hatten
- David Kure
- Paul Mayasich
- Keith Secola
- Chuck Christiansen
- Gary Pagliacetti

► **Partners/Collaborators: 8**

- Virginia Area Historical Society
- University of Minnesota Press
- Duluth News Tribune
- Virginia Public Access Cable Television
- Twin Cities Public Television
- The Shop Coffeehouse, Virginia
- Tycoons Alehouse, Duluth
- Arrowhead Bar, Virginia

"Great documentary! I'm so happy to have been a part of it. Great memories. Wonderful job Pamela and Steve!"

— Skip Nelimark via Facebook

"Just finished watching the Paul Metsa Cats Under the Stars Bringing It Back Home show on WDSE - it rocks! Well done all - How well I remember that Guthrie Live Mississippi Farewell show - best live concert I have ever attended!"

— Nelson T. French via Facebook

"A great well done documentary, congratulations on a superb piece of local history."

— Bryce Makela

DULUTH SUPERIOR SYMPHONY ORCHESTRA LIVE 2016
Masterworks 7: Heaven & Earth - Live Broadcast
Broadcast Premiere May 7, 2016



The soaring sounds of 265 voices and the Duluth Superior Symphony Orchestra fill symphony hall with sound and emotion during Carl Orff's momentous *Carmina Burana*. This immense chorus includes local soprano soloist Alice Pierce, soloists Richard Zeller and Christopher Pfund along with the DSSO Chorus, the UWS Chorus and the powerful talents of the Lake Superior Youth Chorus. The performance continues with the beautiful *Church Windows* by Ottorino Respighi, and concludes the "Gods & Myths" season on a rich, satisfying note. It is an epic experience as Conductor Dirk Meyer leads the Duluth Superior Symphony Orchestra (DSSO), and the magnificent voices of the DSSO Chorus and Minnesota Chorale for our live broadcast.

Key Participants: 354

► **Featured Artists**

- Concert Artists: 354 total
- DSSO Orchestra - 86
- Chorus Members - 265
- Soloists – 3
 - Alice Pierce, mezzo soprano
 - Christopher Pfund, tenor
 - Richard Zeller, baritone

► **Organizations: 6**

- Duluth Superior Symphony Orchestra
- American Federation of Musicians Local 18
- Duluth Superior Symphony Orchestra Chorus
- UWS Chorus
- Lake Superior Youth Chorus
- The International Alliance of Theatrical Stage Employees, Local 32

► **Partners/Collaborators: 11**

- Jeff Prauer, Music Consultant
- Dirk Meyer, DSSO Music Director
- Rebecca Lynn Petersen, DSSO Executive Director
- Maureen Breemeersch, DSSO Stage Manager

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

- Heidi Lord, DSSO Concert Production Director
- Pat Morrissey, IATSE Local 32 Stagehands
- George Swanson, Swanson Audio
- Richard Robbins, DSSO Chorus Master
- Nikki Kohlmeier, DSSO Chorus Administrator
- Bret Amundson, Jennifer Robbins, Sarah Cohen
- Lake Superior Youth Chorus Directors
- Visto Video

NATIVE REPORT – NATIVE ARTISTS – Magazine Series Arts Segment

Episodes 1103 - 1115

Broadcast Premiere January 21, 2016 - May 2, 2016

Native Report is an entertaining, informative magazine style series that celebrates Native American culture and heritage, listens to tribal elders, and talks to some of the most powerful and influential leaders of Indian Country today. This series is seen on PBS stations across the country. Season 11 of Native Report featured six Minnesota Native American artists, musicians, and authors and their signature works.



- **Episode #1103, "Wendy Savage"**
Original Broadcast Date – January 21, 2016
Wendy Savage is a multicultural educator, consultant and independent curator of the Ojibway arts. Wendy's paintings are striking and are based upon traditional Ojibwe beadwork patterns and colors from the 1800's.
- **Episode #1107, "Leah Yellowbird"**
Original Broadcast Date – January 29, 2016
Leah Yellowbird is an Anishinaabe artist who uses the traditional art forms of her ancestors while adding a modern voice to the imagery. The merging of the traditional and modern in her artwork is the result of many hours of pointillism-style painting.
- **Episode #1111, "Delina White"**
Original Broadcast Date – April 7, 2016
Delina White is a mixed-media artist best known for her beadwork and applique pieces for regalia. She and her daughters put together a unique fashion show, the Great Lakes Woodlands Skirts Project, that displayed their beautiful creations while exploring the history of Native fashion.
- **Episode #1113, "Jes Durfee"**
Original Broadcast Date – April 21, 2016
Jes Durfee creates functional and sculptural art such as beads, animal totems, variations on plant life, and abstract art. His influences are based on elements of the natural world as they relate to him, and his Ojibwa heritage. We visit the studio of the artist who transforms glass into amazing works of art.
- **Episode #1114, "Eastman Johnson Exhibit"**
Original Broadcast Date – April 28, 2016
Eastman Johnson was one of America's finest portrait, figure and genre scene painters. A permanent exhibit of his work focusses on the Ojibwe who lived in settlements on Lake Superior during the mid-19th Century.
- **Episode #1115, "Karen Savage-Blue"**
Original Broadcast Date – May 2, 2016
Artist Karen Savage-Blue challenged herself to paint one painting each day for 365 days; enjoy how this ambitious project showcases the extraordinary beauty of everyday scenes.

Key Participants

- ▶ **Featured Artists: 6**
- ▶ **Communities Represented: 6**

“It is a very special thirty minutes when I catch Native Report on PBS. Being part Cherokee National blood, I found the episode about Cherokee basket making, their fishery, and Ann Lee the Native Astronomer extremely informative and fascinating. Thank you for your production and hard work.”

— Bobby Nash, via Facebook

“I just began watching your show and find it very interesting and educational. I believe so much can be learned by different cultures and I for one would love to hear about cooking, healing herbs, and true stories of Native history. Thank you for doing this show!”

— Kris Woadhal-Bateman, via Facebook

Commitment to Cultural and Ethnic Diversity



Native Report is the longest running series for public television stations that is focused on covering Indian Country with a strong indigenous voice. The *Native Report* team is led by founding producer Tadd Johnson, an enrolled member of the Bois Forte Band of Ojibwe, and producer Michael LeGarde, a member of the Grand Portage Band of Chippewa. Tadd is also an attorney and Professor at the University of Minnesota Duluth where he is the Head of the American Indian Studies Department. Our new co-hosts and producers, Rita Aspinwall, an enrolled member of the Fond du Lac Band of Ojibwe, and Ernie Stevens III from the Oneida Nation, lend a fresh perspective and young voice to the series. Contributing producer and education specialist Christina Woods, a member of the Bois Forte Band of Chippewa, continues to add classroom-friendly, online education materials that make *Native Report* segments useful tools for students, teachers, and families. For 11 seasons and 165 episodes, *Native Report* has focused on celebrating Native American culture and heritage, listening to our elders, and talking to some of the most powerful and influential leaders of Indian Country today.

Native Report is fostering a new generation of Native American journalists. Through a unique internship program Native American students experience professional television production and learn storytelling skills within the context of their own communities and culture.

Education Materials Available

Educators have discovered the teaching resources available connected to WDSE WRPT Legacy-funded productions. Resources and lesson plans are promoted and posted online, and are free to educators and families. Historical lesson plans accompany our documentary productions.

Classroom ready lesson guides meeting Minnesota academic standards put *Native Report* arts segments into teachers' hands www.nativerreport.org.

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range



The PlayList provides detailed, classroom-ready lesson plans to demonstrate creative problem solving and art concepts designed to meet Minnesota academic standards. Lesson guides incorporate multi-media and hands-on facets for easy adapting to various subjects and grade levels. The plans are available to download along with the corresponding streaming video at www.theplaylistonline.org.

Total Number of Online Arts Education Materials: 84

Financial Report

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2015 through June 30, 2016	<i>The PlayList</i> arts series season seven (10 episodes) <i>Glensheen and the Congdon</i> Legacy historical documentary <i>Steamship America: A North Shore Legend</i> historical documentary Duluth Superior Symphony Orchestra Live Broadcast <i>Heaven and Earth</i> <i>Bringing It Back Home - Paul Metsa and Cats Under the Stars</i> performance documentary <i>Native Report</i> Season 11 - Minnesota Native Artists (6 segments)
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	All of WDSE•WRPT's 4 stations broadcast WDSE•WRPT Legacy-funded programs In addition, some WDSE•WRPT Legacy programs are seen statewide on the Minnesota channel, and in 20 other markets on the FNX channel.
Estimated viewership July 1, 2015 through June 30, 2016	The WDSE•WRPT broadcast signal reaches an estimated 431,000 viewing households.
Hours available for web streaming July 1, 2015 through June 30, 2016	100.5 Hours of programs streaming online
Education materials created and distribution July 1, 2015 through June 30, 2016	18 Activity guides created. They continue to be distributed on www.wdse.org

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

Grantee: WDSE • WRPT Duluth and Iron Range

Legacy Projects	Cost of Production
For Period: July 1, 2015 - June 30, 2016	For Period: July 1, 2015 - June 30, 2016
<i>The Playlist</i>	\$165,217.46
<i>DSSO Live - Heaven and Earth</i>	\$22,143.20
<i>Steamship America: A North Shore Legend</i>	\$72,256.90
<i>Glensheen and the Congdon Legacy</i>	\$34,033.57
<i>Native Report - MN Native Artists</i>	\$16,843.41
<i>Bringing It Back Home - Paul Metsa and Cats Under the Stars</i>	\$35,610.25
Total	\$346,104.79

Report on Plan for the Use of Funds for Biennium

For Period: July 1, 2015 through June 30, 2016

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<i>The PlayList</i> arts series season seven (10 episodes) <i>Glensheen and the Congdon Legacy</i> historical documentary <i>Steamship America: A North Shore Legend</i> historical documentary Duluth Superior Symphony Orchestra Live Broadcast <i>Heaven and Earth</i> <i>Bringing It Back Home - Paul Metsa and Cats Under the Stars</i> performance documentary <i>Native Report</i> Season 11 - Minnesota Native Artists (6 segments)
Recipient phone number	218-788-2811
Names of board members	See attached
Recipient email address	aharmon@wdse.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.wdse.org
Amount, source and fiscal year of the appropriation	\$3,700,000 for the biennium. Total \$346,099 to WDSE •WRPT for July 1, 2015-June 30, 2016.
Amount and source of additional funds	There are no additional funds planned to support these projects
Duration of projects	Project activities took place between July 1, 2015 and June 30, 2016.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
The PlayList is an engaging magazine style program designed to provide a venue for celebrating the culture, art and artists of northern Minnesota.	7/1/15 to 6/30/16	.41 Producer; .41 Director/Editor; .35 Camera Ops; .19 Web Designer; .02 Promo; .02 Audio; .02 Executive Producer; .02 Education Specialist	\$165,217.46	0	On time completion of programs for broadcast; Nielsen ratings and social media analysis measuring audience numbers; Tracking of web hits/ downloads; Feedback from viewers and participants.	Ten new 30 minute PlayList programs; Six new PlayList lesson plans made available online; Six new 10 minute PlayList interstitial elements; Updated PlayList website	Creation and broadcast of 10 original PlayList programs that connect viewers to artists of northern Minnesota; Positively impacting the small businesses of individual artists and the work of regional arts organizations; Each program made available to all Minnesota Public Television stations; Each program made available to view online on an updated interactive PlayList website; Six new lesson plans created and made available to area teachers and students; Six PlayList interstitial elements enriching our broadcast schedule; Promotion of series; Involvement in and enhancement of our growing regional arts community.
The Steamship America: A North Shore Legend documentary tells the story of the settling of the North Shore while retracing the route of the lost passenger and freight ship SS America.	7/1/15 to 6/30/16	.27 Producer; .13 Camera; .13 Editor; .02 Web Designer; .01 Education Specialist	\$72,256.90	0	On time completion of program for broadcast; tracking of web hits/ downloads; feedback from viewers.	One hour long original historical documentary; Three new lesson plans created and made available online; Three new 10 minute interstitial elements; New documentary specific web page	Production and broadcast of an original documentary connecting viewers to the history of Lake Superior's North Shore; Partnerships with North Shore historical societies and historians in the production of the documentary; Documentary made available to all Minnesota Public Television stations; Documentary made available to view online on a new program specific web page; Three new teacher's guides encouraging use of the documentary in area classrooms; Three interstitial elements produced and broadcast; Promotion of the documentary drawing attention to our rich regional history.
The Glensheen and the Congdon Legacy historical documentary tells the story of the meteoric rise of Chester Congdon and the building of his financial empire and storied historic estate on the shore of Lake Superior.	7/1/15 to 6/30/16	.27 Producer; .13 Camera; .09 Editor; .02 Web Designer; .01 Education Specialist	\$34,033.57	0	On time completion of program for broadcast; tracking of web hits/ downloads; feedback from viewers.	One hour long historical documentary; Three new lesson plans created and made available online; Three new 10 minute interstitial elements; New documentary specific web page	Production and broadcast of an original documentary connecting viewers to the story of Duluth's industrial pioneer Chester Congdon and the building of his historic Glensheen estate; Documentary made available to all Minnesota Public Television stations; Documentary made available to view online on a new program specific web page; Three new teacher's guides encouraging the use of the documentary in Minnesota classrooms; Three interstitial elements produced and broadcast; Promotion of the broadcast of the documentary.
The artistry and life of Minnesota musician and songwriter Paul Metsa is the subject of our performance documentary Bringing It Back Home - Paul Metsa and Cats Under the Stars	7/1/15 to 6/30/16	.08 Producer; .08 Camera/Editor; .02 Web Designer;	\$35,610.25	0	On time completion of program for broadcast; tracking of web hits; feedback from viewers.	One hour long performance documentary; Three new 10 minute interstitial elements; New documentary specific web page	Production and broadcast of an original performance documentary chronicling the life and music of Minnesota musician and songwriter Paul Metsa; Documentary made available to all Minnesota Public Television stations; Documentary made available to view online on a new program specific web page; Three interstitial elements produced and broadcast; Promotion of the broadcast of the documentary.

Appendix A - WDSE•WRPT, Duluth/Superior/The Iron Range

Report on Plan for the Use of Funds for Year One of the Biennium (continued) For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Live broadcast of the Duluth Superior Symphony Orchestra's Live Performance of <i>Heaven and Earth</i>	7/1/15 to 6/30/16	.1 Producer; .1 Director; .1 Assoc. Prod; .01 Camera Operators; .01 Engineers; .01 Executive Producer	\$22,143.20	0	On time completion of program for broadcast.	One two hour long live broadcast; one rebroadcast of the performance	Live broadcast of the Duluth Superior Symphony Orchestra's spring performance connecting our viewers to the classical artistry of the professional musicians of the DSSO; One rebroadcast the performance on our air.
Minnesota Native American Artists will be profiled as part of the Native Report series	7/1/15 to 6/30/16	.05 Producer; .05 Director; .02 Web; .02 Education Specialist; .01 Executive Producer	\$16,843.41	0	On time completion of programs for broadcast; Nielsen ratings and social media analysis measuring audience numbers; Tracking of web hits/downloads; Feedback from viewers.	Six new 10 minute Minnesota Native Artist profiles on Native Report series; Six new MN Native Artist lesson plans made available online each year of the biennium; Updated Native Report website	Production and original broadcast of six Native Report segments; Series made available to all Minnesota Public Television stations and all PBS stations across the country via satellite uplink and carried on FNX in 20 markets; Six teachers guides encouraging use of the Minnesota Native Artist profiles made available to teachers and students online; Refreshed series specific website; Minnesota Native Artist profiles made available online; Six interstitial elements produced each year of the biennium; Promotion of the series.

2015-2016 Board of Directors

Chair – Sarah Perry-Spears

Vice Chair – Terry Jacobson

Secretary/Treasurer – Robert Fryberger

Elected Directors

Shane Bauer

James Cherveney

Kathleen Clark

Hanna Erpestad

Conrad Firling

Robert Flagler

BreAnn Graber

Elaine Hansen

Donald O. Hilligoss

Elizabeth Holt

Sheryl Jensen

Marlys Johansen

Parrish Jones

Holly Jorde

Mary Keyes

Raija Macheledt

Ina Myles

Jocelyn Pihlaja

Deborah Sauer

Dr. Arne Vainio

Ex-officio Members

Robin Trinko-Russell, Beck Foundation President

Allen Harmon, President and General Manager

Charlie Heinmuller, Community Advisory Board Chair

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

Total Legacy-funded jobs (FTEs) created and maintained: 15.63

- Executive Producer: 0.1
- Series Producer: 1.93
- Managing Producer: 1.67
- Producer: 4.55
- Production Assistant: 3.1
- Camera Operator: 1
- Audio Technician: .6
- Editors: 1.7
- Graphic Designer: 0.13
- Video Engineer: 0.12
- Studio Staff Positions: 0.17
- Interactive Media positions: 0.54
- Public Engagement positions: 0.26
- Paid Internships: 0.25
- Finance and Legal: 0.01

Total additional Legacy-funded temporary/freelance jobs:

In addition, TPT hired 93 temporary, freelance positions totaling \$86,455 in salary/fees in FY2016.

Total number hours produced: 18.5

In the 2016 fiscal year reporting period, TPT produced the following Legacy program content:

- *MN Original*: 8.5 hours (13 half-hour episodes, repackaged segments and online content)
- *The Lowertown Line*: 4 hours (5 half-hour episodes and online content)
- *Artist Day Jobs*: 0.75 hours (7 online arts videos, assorted lengths)
- *TV Takeover*: 4 hours (4 one-hour episodes)
- *The Legendary Saint Paul Winter Carnival*: 1 hour (1 one-hour documentary)

Total number of hours broadcast: 936.75

In the 2016 fiscal year reporting period, TPT broadcast the following Legacy-funded program premieres, encore presentations, interstitials and promotional content on TPT 2, TPT LIFE and statewide on TPT MN.

- *MN Original*: 622.25 hours
- *The Lowertown Line*: 12.25 hours
- Performance specials: 34 hours
- Cultural and History Documentaries: 268.25

Statewide Viewership

Legacy-funded content produced by TPT is broadcast in Minnesota on 3 of the 17 digital services of the MPTA: TPT 2, TPT LIFE, TPT MN (The MN Channel). The following estimated viewership data from Nielsen Media Research is for viewing audiences in the Minneapolis-Saint Paul designated market area and reflects the 2016 fiscal year, July 1, 2015 through June 30, 2016. Projections include live plus DVR time-shifted viewing, with "HH" representing the Nielsen audience measurement unit in which one or more people are watching a particular program and "P2+" representing the individuals over 2 years old watching a particular program. The programs broadcast on TPT 2 and TPT LIFE drew over 1.14 million television viewings in the 2016 fiscal year, (viewer data is available only for these TPT channels).

MN Original:

	HH	P2+
TPT 2	342,947	398,022
TPT LIFE	261,618	299,658

Each new episode of *MN Original* is broadcast 8 times on TPT channels each week. Encore episodes air 5 days a week, 4 times a day, when the Legislature is not in session.

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

MN Original interstitials:

	HH	P2+
TPT 2	44,567	51,807
TPT LIFE 4	65,050	86,326

Ratings for interstitials are calculated based on the lead in quarter hour. The P2+ figure is unavailable for interstitials and so is estimated assuming one viewer per household.

The Lowertown Line:

	HH	P2+
TPT 2	42,962	46,435
TPT LIFE	24,332	28,321

State Fair Stories

	HH	P2+
TPT 2	62,307	89,172
TPT LIFE	4,542	4,323

Kevin Kling: Lost & Found:

	HH	P2+
TPT 2	80,999	100,599
TPT LIFE	5,732	5,584

TV Takeover - Season 2

	HH	P2+
TPT 2	21,459	28,090

The New Standards Holiday Show:

	HH	P2+
TPT 2	5,696	7,086

National viewership

PBS COVE

COVE is PBS' enterprise video platform which consists of a variety of systems and technologies that PBS Interactive is aligning to serve the online video needs of the public television system as a whole. COVE, an acronym for Comprehensive Online Video Ecosystem, provides a suite of video player user capabilities as well as the behind-the-scenes tools and infrastructure necessary to deliver the full richness of thousands of hours of local and national PBS programming to hundreds of stations. Through COVE, TPT's Legacy-funded content is available to several thousand monthly users and can be seen next to national PBS programs such as Frontline, Antiques Roadshow, Downton Abbey and Nature, reaching a whole new audience of arts fans.

Total hours available online: 225 hours

- *MN Original*: 195.25 hours
- *The Lowertown Line*: 17.5 hours
- Cultural and History Documentaries: 7 hours
- Performance Specials: 5.25 hours

Total combined page views and online video views: 1,321,293

Video views include views on YouTube, PBS Cove, Facebook and the Minnesota Video Vault.

- *MN Original*
 - 198,059 page views
 - 922,336 video views

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

- *The Lowertown Line*
 - 34,576 page views
 - 133,375 video views
- Legacy-funded Documentaries
 - 12,692 page views
 - 18,383 video views
- Performance Specials
 - 334 page views
 - 1,538 video views

Public engagement and outreach

Legacy funding has been instrumental in helping TPT reach a broad and rich audience of Minnesotans and exposing them to the work of *MN Original*, *The Lowertown Line* and Legacy-funded documentaries and performance specials. This outreach and engagement has been instrumental in reaching underserved audiences as well as those that are typically not engaged through public media.

Some examples of these efforts include:

- Ongoing partnership with the *MinnPost* Artscape columnist, Pamela Espeland
In 2016, *MN Original* developed an editorial relationship with the *MinnPost* Artscape columnist to feature previews of upcoming episodes of *MN Original*. Pamela previews each episode of *MN Original* and includes a sneak peak write-up in her weekly Artscape column.
- *The Lowertown Line* Partnership with Vega Productions
Local non-profit, Vega Productions, is invited to each taping of *The Lowertown Line* to run an instrument drive; collecting instruments which are then donated to local schools.
- Paid advertising and marketing plan
Both *MN Original* and *The Lowertown Line* are working with local media sources as well as on social media to spread the word about the good work of TPT's legacy productions. Media partners include: MPR, The Current, City Pages, The Pioneer Press, The Star Tribune, and more.

In FY2016, TPT's Legacy-funded programs were well represented in the press with over 42 million print and digital impressions (the possible number of individual people reached through content accessed on computers and mobile devices).

- *MN Original*
 - 27 media mentions
 - Reach: 34,130,428 impressions
- *The Lowertown Line*
 - 16 media mentions
 - Reach: 7,603,805 impressions
- Kevin Kling: *Lost & Found*
 - Reach: 1,200,000 impressions

Monthly e-newsletters are distributed to a subscription list for *MN Original* with information on upcoming broadcasts, related events and behind the scenes details. In FY2016, 12 editions of the newsletter circulated to 4,141 subscribers. *The Lowertown Line* and Legacy-funded documentaries and performance specials are frequently included in the TPT and Rewire e-newsletters. Rewire reaches 2,613 subscribers with a 25% open rate while TPT reaches 62,312 subscribers and has a 23% open rate.

Commitment to Creating Impactful Work

TPT is committed to creating work that will have measurable impact for the artists we feature and for existing and new audiences. Through focused efforts to share and distribute content and to report survey results and collected anecdotes and testimonials, TPT is working together with featured artists and others to identify specific ways our content can grow awareness for their work and arts in our community and beyond.

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

Surveys are sent to artists, educators, event participants and general audience to capture essential information. Artists are reporting their networks have grown and they have sold work, sold tickets, been commissioned and/or received a grant as a result of appearing on our programs. Educators are reporting they are using our materials in their classrooms. The community is reporting they are participating and spending money in the arts because they were inspired by the artists they discovered through our programs.

77% of featured artists surveyed experienced increased awareness of and interest in their work.

20% of visual artists surveyed attribute \$143,000 in sales as a result of appearing on *MN Original*, with an additional 31% of visual artists experiencing an increase in potential sales.

Performing Artists attribute over \$500,000 in new bookings to their appearance on *MN Original* or *The Lowertown Line*.

LEGACY PROGRAMS FROM TWIN CITIES PBS

***MN ORIGINAL* - Weekly Arts Series Episodes 701 - 713**

Program Description: *MN Original* is TPT's award-winning weekly arts series celebrating Minnesota's creative community, across all disciplines and all cultures. *MN Original* increases awareness of Minnesota artists, arts organizations and arts venues, inspires viewers to think about the arts and artists in new ways and cultivates new audiences for the arts by promoting a deeper understanding of the creative process, curating contemporary arts in Minnesota for generations to come. All of the musical underscoring throughout the series is created by and credited to Minnesota musicians.



- **Episode 701, Broadcast Premiere: January 3, 2016**
Marlon James earned the Man Booker Prize, one of the world's most respected literary awards, for his 2014 novel set in his native Jamaica. James Brenner engages the community when creating large-scale public art pieces. Sisters Bethany Valentini and Jenny Kapernick of the acoustic folk-duo The Ericksons started their musical careers as a way to cope with loss and personal tragedy.
- **Episode 702, Broadcast Premiere: January 10, 2016**
Joanie Smith of Shapiro and Smith Dance couples text and movement to envisage relationships in her choreography. Yudong Shen infuses his Asian brush paintings with color and contrast to create landscapes that reflect both China and Minnesota. Perci Chester creates larger-than-life metal sculptures using unexpected tools and techniques. The acclaimed Americana rock band, Gear Daddies, celebrates the 25th anniversary of their album "Billy's Life Bait" at First Avenue.

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

- **Episode 703, Broadcast Premiere: January 17, 2016**

From The Hard Times Cafe to The Fitzgerald Theater, familiar places are marked by sign painter Phil Vandervaat who does all his work by hand. Kristi Abbott depicts beloved icons and landscapes with materials from around the globe in her vivid collages. Multimedia artist Philip Noyed's abstract paintings have evolved into eye-catching illuminated sculptures. Performers from the local theater scene sing in the monthly cabaret series Musical Mondays, at Hell's Kitchen.

- **Episode 704, Broadcast Premiere: January 24, 2016**

Actor Tyler Michaels, known for his physical, scene-stealing roles, has graced many stages around the Twin Cities. Rooted in the traditions of basket making, Mary Giles' work has evolved into sculptural pieces inspired by nature. William Souder is a renowned writer whose biography of John James Audubon was a finalist for a Pulitzer Prize. Neo-soul singer/songwriter Mayyadda performs her original song, Black is Beautiful, at Patrick's Cabaret.



- **Episode 705, Broadcast Premiere: January 31, 2016**

History Theatre's production of Glensheen by Jeffrey Hatcher and Chan Poling examines the story of the 1977 Duluth murders. Greta Claire is an abstract painter obsessed with color and texture and the constant need to create. Cartoonist Tom Richmond is a regular contributor to MAD Magazine and recipient of the Reuben Award for Outstanding Cartoonist of the Year. Pianist Zhen Tu performs Etude No. 3 Un sospiro, arranged by Franz Liszt, in the Ordway's Concert Hall.

- **Episode 706, Broadcast Premiere: February 14, 2016**

A graffiti artist since high school, Peyton Scott Russell uses his craft to educate young people. Lisa Friedrich's materials include fire, gunpowder and smoke to create cityscapes of her hometown. Ernest Miller alters his ceramic vessels and custom-glazes signature pieces that bridge modern and traditional design. Singer, composer and teacher Dr. Pooja Goswami Pavan specializes in classical and semi-classical Indian music.

- **Episode 707, Broadcast Premiere February 21, 2016**

Peter Haakon Thompson engages audiences outside of the traditional gallery setting through participation, interaction and conversation. Keren Kroul's large-scale watercolors are inspired by her memories growing up in Mexico, Israel and Costa Rica. Urban planner Weiming Lu integrates technology in his traditional Chinese calligraphy. Cantus performs "Mu isamaa on minu arm (Land of my Fathers)" from A Singing Revolution.

- **Episode 708, Broadcast Premiere February 28, 2016**

Ceramic Artist and Carleton College Professor, Kelly Connoles uses clay as her language of storytelling and to express beauty. Actor Pearce Bunting portrays the acclaimed host in

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

Garrison Keillor's play Radio Man. Giving Voice Chorus is the unique chorale ensemble for people living with Alzheimer's disease and their care partners.

- **Episode 709, Broadcast Premiere: April 3, 2016**

Oil painter Leslie Barlow explores multiculturalism and identity through portraiture. Chai Lee performs and teaches the significance of the Qeej, an instrument widely known as a cultural symbol of Hmong identity. Amara Hark-Weber creates handmade custom shoes in traditional and conceptual designs. Multifaceted musician Eric Mayson accompanies a modern dance class at Zenon Dance and performs "Skyline" from his debut solo album Detail.



- **Episode 710, Broadcast Premiere: April 10, 2016**

Fascinated by the ability to travel the world via computer, Alyssa Baguss creates her own intricate landscapes, both real and imagined. Depicting unique genres and styles, Aziz Osman paints his prewar memories of Somalia and remembrances of his decades living in Italy. Minnesota Center for Book Arts celebrates paper, printing, bindings and broadsides with their annual Winter Book. Rooted in tradition and ceremony, tribal regalia and dance are important to Native American culture.

- **Episode 711, Broadcast Premiere: April 24, 2016**

Artist and designer Maggie Thompson uses textiles to create knitwear and fine art projects exploring themes of identity and grief. Eric Pollard, of Actual Wolf, and Haley Bonar sing "Oh Baby You Can't Leave Me" at the Ordway's Concert Hall. As a founding member of the Rouge Taxidermy movement Sarina Brewer's animal sculptures come from ethically sourced materials. The Minnesota Fringe Festival gives performers of all abilities and experience levels the chance to produce and stage their own work.

- **Episode 712, Broadcast Premiere: May 1, 2016**

Syrian photographer Osama Esid's mission is to document and further understand his varied communities. Made Here, led by Joan Vorderbruggen of Hennepin Theatre Trust, fills empty windows with local art in Downtown Minneapolis. Born in Columbia and adopted by a Minnesota family, painter Paul Peterson is creating a Columbian-themed series to help his recently found biological family. Led by teacher Crystal Spring, the acting program at Washburn High School empowers students to explore race, abuse and other issues that impact them.

- **Episode 713, Broadcast Premiere: May 8, 2016**

Michael Robins and Bonnie Morris have been developing new work at Illusion Theater to catalyze personal and social change since 1974. Heid Erdrich's work in poetry and film is often inspired by her Native American ancestry. Surrounded by legendary musicians from his childhood, Solomon Parham is now making a name for himself in the Twin Cities jazz community.

Key Participants

- ▶ **Artists: 626**
- ▶ **Organizations: 56**
- ▶ **Experts: 3**
- ▶ **Partners/Collaborators: 495**
 - MN Original segments are scored by local musicians. To date, we've partnered with 1,119 Minnesota musicians in 380 bands to grow our scoring library to 6,554 songs and counting.

Representation of Cultural and Ethnic Diversity

In accordance with the U.S. Census, Twin Cities PBS considers a person to be diverse if they are Native American, African, African American, Middle Eastern, Asian, Asian American or Latino. Youth and artists with a disability are also considered diverse.

All episodes of MN Original premiering between July 1, 2015 and June 30, 2016 featured artists from diverse populations.

Examples of MN Original profiles featuring diversity:

- Author and Macalester professor Marlon James' latest novel, *A Brief History of Seven Killings*, is rooted in his native Jamaica. The work earned him critical praise and one of the most prestigious literary awards in the world, the Man Booker Prize for Fiction.
- Asian brush painter Yudong Shen combines traditional tools and techniques with local subject matter creating stunning Minnesota landscapes.
- Oil painter Leslie Barlow explores multiculturalism, identity and the idea of "otherness" through the uses of figure and narrative elements.
- Russell Harjo, Leya Hale and Jennie Kappenman explore the meaning, history and regalia of three unique Native American dances.
- Syrian photographer Osama Esid's moving work explores notions of his own personal identity and the communities he is a part of, most recently traveling to refugee camps in Turkey to photograph school children.

Showcasing a Diversity of Arts Disciplines

Each half-hour episode of MN Original consists of multiple segments showcasing various arts disciplines. The following two charts represent the diversity of disciplines within the visual and performing arts featured on episodes of MN Original that premiered in the State's fiscal year.

Of the segments that premiered in FY2016:

- 49% featured performing artists
- 44% featured visual artists
- 6% featured literary artists

Social Media Presence

MN Original has active Facebook, Twitter, Instagram and Pinterest accounts. In addition, all of the videos posted to mnoriginal.org are also available on the MN Original YouTube channel.

- Facebook
 - 7,247 likes (1559 new)
 - 1,959,189 page impressions
- Twitter
 - 10,393 followers (1130 new)
 - 1,276,790 total impressions

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

- YouTube
 - 5,255 subscribers
 - 815,866 views
 - 538,595 views in the United States
 - 43,042 views in the United Kingdom
 - 30,319 views in Canada
 - 18,878 views in Germany
 - 11,647 views in Australia
 - 10,948 views in France
 - 162,437 views from 211 other countries and regions around the world
- Instagram
 - 2,249 followers
- Pinterest
 - 355 followers

“MN Original shared the segment about our chorus, the Giving Voice Chorus, on their Facebook page and then national PBS reshared their post. We almost instantly had inquiries from all over the world. Most recently, Giving Voice Chorus received a visit from an arts programmer in Vancouver, British Columbia who had seen the segment, and was so inspired that they created their own Alzheimer’s chorus in Canada which will debut in February 2017.”

— Mary Lenard, Giving Voice Chorus
Co-President and Founder

Education

- **Minnesota Humanities Center (MNHUM)**
Educators at MNHUM created activity guides for the first six seasons of MN Original, encouraging students, educators, caregivers and viewers to explore the artists' work beyond the broadcast or online experience. 472 unique, downloadable guides are available as part of the Absent Narratives Collection, MNHUM's free online resource collection.
- **Saint Paul Public Schools (SPPS) DigitalWorks Initiative**
In May 2016, MN Original worked with SPPS's DigitalWorks grantees to lead a professional development and curriculum workshop focused on media arts integration in the classroom for St. Paul Public School Teachers. DigitalWorks is a 4-year U.S. Department of Education grant that is aimed at integrating technology and media arts into classrooms.

During the daylong workshop hosted in the TPT studios, 25 teachers spent the morning learning how to integrate digital storytelling and media with the help of MN Original resources, and the afternoon writing new or tailoring existing curriculum to include the usage of MN Original digital media and activities guides in their classroom.

MN Original digital media and learning resources provide educators with safe and easily available online materials to incorporate into their curriculum. MN Original resources give students the ability to learn about the importance of art from artists working in their own communities and see what a practicing contemporary local artist looks like. The workshop also showed teachers how they can use the tools they already have in their classroom (such as iPads and iMovie) to teach storytelling and have students tell their own stories based on the MN Original storytelling model.

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

To date, TPT collaborated with 35 teachers and reached hundreds students in grades k-12 across the St. Paul Public School District.

- **Educational Conferences**

In the fall of 2015, *MN Original* presented to more than 100 educators over the course of the Education Minnesota conference (MEA) and the Art Educators of Minnesota conference (AEM). The presentations were focused on arts integration and showed teachers how to find and implement the resources.

“Arts integration is so important to building well-rounded students. MNOriginal.org is a great resource for teachers!”

— Education Director at a
Performing Arts Venue

“I am already incorporating the videos from MNO into my art and music classes. Thank you for the treasures!”

— Kiersten Dahl-Shetka,
Arts Specialist at New Country School

Distribution of MN Original

- **The Public Television Major Market Group**

TPT and *MN Original* are proud to partner with The Public Television Major Market Group (MMG), representing 28 of the largest public television stations in the country, on the PBS National Arts and Cultural Content Management and Sharing System. This innovative system allows stations to share arts content with other stations in the group, resulting in a rich cultural exchange. The MMG makes it possible to leverage productions of *MN Original* and to share the work of Minnesota artists with other major markets across the country.

Each of the 28 participating stations contributes stories to the national feed and selects other stations' stories for broadcast and/or the web to serve their own community needs. Stories cover the performing and visual arts and feature interviews with disparate artists, writers, composers and performers.

In FY2016, *MN Original* segments on artists Kim Matthews, Mike Welton, Kurt Seaberg were included in national feeds.

In total, 28 *MN Original* segments have been shared with the MMG and continue to broadcast nationally.

28 Participating MMG Stations:

KAET/Phoenix	KVIE/Sacramento	WEDH/Connecticut	WSKG/Binghamton
KETC/St. Louis	MATC/Milwaukee	WEDU/Tampa	WTTW/Chicago
KLRN/San Antonio	MPT/Maryland	WETA/Washington DC	WTVS/Detroit
KLVX/Las Vegas	NMPBS/New Mexico	WFYI/Indianapolis	WVIZ/Cleveland
KQED/San Francisco	OPB/Oregon	WGBH/Boston	
KPBS/San Diego	RMPBS/Denver	WHYY/Philadelphia	
KTCA/Twin Cities	SOCAL/Los Angeles	WNET/New York	
KUHT/Houston	WCNY/Syracuse	WPBT/Miami	

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

- **American Public Television**

MN Original is now broadcast on PBS stations across the country. In May 2016, American Public Television (APT) began distributing nationally a collection of 13 *MN Original* episodes, featuring 891 artists. *MN Original* made its national premiere on May 25, 2016 on KQED Plus in San Francisco and by June 30, 2016, was airing in these 10 Nielsen markets:

Green Bay-Appleton, WI	Rapid City, SD
La Crosse-Eau Claire, WI	Richmond-PtRbg, MD
Madison, WI	San Francisco, CA
Monterey-Salinas, CA	Sioux Falls, SD
Orlando, FL	Wausau-Rhineland, WI

This new national distribution opportunity increased *MN Original*'s potential reach by 6.5 million households. National PBS viewers are discovering Minnesota's artists and its extraordinary artistic communities through *MN Original*.

- **See 18 Film Screen Room at MSP**

MN Original is featured at MSP. The *See 18 Film Screening Room* at MSP International Airport is the first of its kind in a major US airport. Dozens of artists stories from *MN Original*, along short films and award-winning documentaries by filmmakers from the Upper Midwest, are featured on rotation around the clock. MSP estimates every year, 3 million travelers pass through *See 18* on Concourse C and have the opportunity to discover Minnesota artists and our arts communities through *MN Original*.

- **PBS NewsHour ArtsBeat Blog**

Local Beat is an ongoing series on PBS NewsHour's Art Beat blog that features arts and culture stories from PBS member stations around the nation. In the past fiscal year they have shared 4 *MN Original* segments:

- "The step-by-step process of an artist who covers herself in paint"
Gadu Doushin, published August 11, 2015
- "This Minneapolis cabaret wants actors to resist typecasting"
Musical Mondays shared on January 26, 2016
- "The step-by-step process of an artist who covers herself in paint"
Greta Claire, published February 9, 2016
- "This pyrotechnic artist paints with gunpowder and fire"
Lisa Friedrich, published March 8, 2016

- **"Silent Night" on "A Minnesota Holiday Vol. 7"**

"A Minnesota Holiday Vol. 7" includes the track "Silent Night" performed by Aby Wolf and The New Standards at their 2014 Holiday Show. The concert was recorded by Twin Cities PBS for a Legacy-funded television special. The 2015 holiday CD credited TPT and Legacy for use of the track. More than 3,000 CDs were sold in partnership with Kowalski's Markets for charity, raising money for Minnesota non-profits including Second Harvest Heartland, Union Gospel Mission, and the Saint Paul Police Foundation and for Minnesota residents in need of transplants.

ARTIST DAY JOBS - Online Arts Series Episodes 201 - 207

Artist Day Jobs is a web series from *MN Original* profiling Minnesota artists who keep interesting 9-5's to support their artistic endeavors.

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

- **Drew Erickson - DJ/Pilot**
Episode 201, Online Premiere: July 8, 2015
The premiere episode of *MN Original's Artist Day Jobs*, features Minneapolis native Drew Erickson. By day he works as a charter pilot while at night, he spins under the name DJ LAST WORD and has garnered an impressive following spinning for the likes of Brother Ali, Mally Get Cryphy and more.
- **Georgia Ramin - Rocker/Mail Carrier**
Episode 202, Online Premiere: July 16, 2015
In this episode of *MN Original's Artist Day Jobs*, meet Georgia Ramin: mail carrier by day, rocker by night.
- **Hannah Wydeven - Improvisor/Gym Owner**
Episode 203, Online Premiere: July 22, 2015
Hannah Wydeven is an improviser (HUGE Theater) and gym owner (Solcana Crossfit) who says she couldn't do one without the other.
- **Emily Lynch Victory - Painter/Math Trainer**
Episode 204, Premiere Date July 29, 2015
Emily Lynch Victory has found the perfect balance between working as a math teacher and incorporating her obsession with numbers and patterns into her paintings.
- **Malena Handeen - Painter and Musician/Farmer**
Episode 205, Premiere Date August 5, 2015
Self-described art farmer Malena Handeen shares how she balances work as a painter, musician and co-owner of Easy Bean Farm.
- **Jordan Shiveley - Sous Chef/Cartoonist**
Episode 206, Premiere Date August 12, 2015
Uncivilized Books cartoonist and Bryant Lake Bowl & Theater sous chef, Jordan Shiveley discusses his art, finding fulfillment in both jobs and leaving a lasting impression.
- **Dan Israel - Musician/Government Man**
Episode 207, Premiere Date August 19, 2015
The season finale of *Artist Day Jobs* follows musician and government worker, Dan Israel. By day, Dan works at The Office of the Revisor of Statutes at the Minnesota Legislature proofing and editing bills that are on their way to becoming laws. By night, Dan is known as a seasoned musician with twelve albums under his belt.

Key Participants

- ▶ **Artists: 7**
- ▶ **Organizations: 7**

“PBS NewsHour shared my video -- and last I checked -- that posting alone got over 35,000 views. I have gotten multiple opportunities already because of it! THANK YOU!! I sold 3 this week. Got an order for another one someone saw on the video. And have been asked to teach a class at the Science Museum and U of M. I also got a math / art grant to make math music and an art exhibit through the Cedar Cultural Center. And I speak next week at NCTM, a math teachers convention in Mpls. About my art!. All of this has been since the video.”

— Emily Lynch Victory

Distribution of Artist Day Jobs

- **PBS NewsHour ArtsBeat Blog**
Local Beat is an ongoing series on Art Beat that features arts and culture stories from PBS member stations around the nation.
 - "This DJ has an equally cool day job"
Drew Ericsson, published September 8, 2015
 - "This artist turns mathematical concepts into intricate paintings"
Emily Lynch Victory, published October 27, 2015

THE LOWERTOWN LINE - Event and Music Series

6 Events, 5 Broadcast Premieres

A Minnesota-focused music and event series, *The Lowertown Line* features local musical acts performing for a live audience, with a subsequent broadcast and web presentation. The show is in its 4th season continuing to showcase diverse musicians performing at Twin Cities PBS studios in Lowertown St. Paul. The show also peeks behind the curtain with documentary segments detailing the musical process, and the lives of the artists,

The Lowertown Line has helped local musicians gain national attention. Most recently *The Lowertown Line* has been picked up for national distribution by American Public Television and in FY2017 will be bringing Minnesota based artists into the homes of audiences across the country, increasing the impact for all musicians featured on the series.



- **The Lowertown Line with Cloud Cult**
Event Date: June 13, 2015, Broadcast Premiere: December 8, 2015
In this episode of *The Lowertown Line*, experience the music of Minnesota orchestral rock band Cloud Cult. Watch as the band performs for thousands on the Minneapolis Convention Center Plaza for the opening of the 2015 Northern Spark art festival. Plus, hear from band members about their commitment to giving back to the environment, creating visually artistic shows, pre-show rituals, spirituality and more.
- **The Lowertown Line with John Mark Nelson**
Event Date: January 14, 2016, Broadcast Premiere: March 15, 2016
John Mark Nelson performs and discusses his writing process, musical upbringing and more for an episode of *The Lowertown Line*. Watch as he and his band play songs off his album, "I'm Not Afraid," from Twin Cities PBS studios.

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

- **The Lowertown Line with Sonny Knight and the Lakers LIVE**
Event and Broadcast Premiere: April 14, 2016
Minneapolis soul ensemble Sonny Knight & The Lakers perform to a sold out crowd in TPT's Street Space for an episode of The Lowertown Line.
- **The Lowertown Line with Poliça**
Event Date: February 4, 2016, Broadcast Premiere: April 26, 2016
Electro-synth band POLIÇA performed their album, "United Crushers," to a sold-out crowd for an episode of The Lowertown Line.
- **The Lowertown Line with the Cactus Blossoms**
Event Date: March 10, 2016, Broadcast Premiere: June 1, 2016
Brothers Jack Torrey and Page Burkum of The Cactus Blossoms perform for a sold out crowd in TPT studios for an episode of The Lowertown Line. Watch as the duo discusses their connection to rural folk music, navigating the music business and more.

Key Participants

- ▶ **Artists: 45**
- ▶ **Organizations: 18**
- ▶ **Partners/Collaborators: 25**
- ▶ **Total Event Attendance: 1,367**

Social Media Presence

- Facebook
 - 1,030 likes
 - 1,003,158 impressions
- Twitter
 - 1,366 followers
- YouTube
 - 111 new subscribers
- Instagram
 - 657 followers



“Malamanya is absolutely thrilled to be a part of The Lowertown Line legacy. In fact, the release of our episode was very timely in our efforts to be booked for a festival in Panama. We just returned from Panama last week from that very gig. I know that our Lowertown Line feature was quite instrumental in getting that booking.”

— Jesse Marks, Malamanya

“The Lowertown Line added a level of legitimacy to my band that couldn't be achieved any other way...Overall stock went up. Varies show to show, but we played the Pizza Luce block party and the Stonearch Bridge festival in town because of the PR spike. We saw a large increase in awareness of work.”

— Mike Blaha, The Blind Shake

“Giving a limelight to the individual artists in a community helps inspire and grow the art community as a whole and draws in tourists and new residents who are interested in living in a place with a rich culture of arts.”

— Craig Minowa – Cloud Cult

STATE FAIR STORIES – History Documentary

Broadcast Premiere: August 11, 2015

Renowned storyteller Kevin Kling narrates this day-in-the-life documentary covering all 320 acres of the fairgrounds. A cast of characters unearths State Fair history dating back to 1854 and celebrates cheese curds, cows and crop art that attracts nearly 2 million visitors each year.

Key Participants

- ▶ **Experts/Participants On-Camera: 19**
- ▶ **Organizations/Businesses Featured: 5**
 - Minnesota State Fair
 - 4-H of Minnesota (Dakota, Goodhue, Lyon and Steele counties)
 - Future Farmers of America - Tractor Safety Contest
 - Midwest Dairy Association - Princess Kay of the Milky Way
 - Associated Milk Producers, Inc. – Butter Sculpting Contest
- ▶ **Partners/Collaborators: 24**
 - TPT Almanac
 - Minnesota State Fair
 - Lara Hughes
 - Brienna Schuette
 - Christopher Gray
 - Doris Mold
 - Doug Duncan
 - Grace Johnson
 - KSTP
 - The Newcomb Family/Syndicate Sales Corporation
 - Fred Pagenkopf
 - Brad & Lori Ribar
 - JD Steele
 - Sweet Martha's Cookie Jar
 - Brian & Jen Bellmont
 - eFootage
 - Extension Center for Youth Development, UMN
 - Hennepin County Library (Assets not in show)
 - Library of Congress
 - McNally Smith College (Facility Contribution)
 - Minneapolis Institute of Arts (Assets not in show)
 - Minnesota Historical Society
 - Minnesota State Fair Archives
 - Archivists: Steve Granger and Keri Huber

KEVIN KLING: LOST & FOUND – Documentary Special

Broadcast Premiere: November 16, 2015

Kevin Kling: Lost & Found tells the compelling story of the Minnesota playwright and storyteller. In the one-hour special, Kling reveals with wit and poignance, how his experience of loss and journey to healing have shaped his art and life. The production blends documentary and performance, and features original animations that bring Kevin's stories brilliantly to the screen.

Kevin Kling is part humorist, part poet and philosopher, part sacred fool. He tells his extremely funny and moving tales in a Minnesota accent straight out of the movie "Fargo." Kling was born with a congenital birth defect — a shortened left arm with no wrist or thumb. Fourteen years ago, a devastating motorcycle accident left him with a paralyzed right arm. Kling channels his profound

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

experiences with trauma, disability and loss into stories that bring a message of healing and connection.

Kling's stories draw not only on his childhood growing up in suburban Minnesota, but also on Shakespeare, Dante and Homeric legend, with wisdom and relevance that transcends to modern day life. "Kevin Kling: Lost & Found" is filled with surprise, humor, depth and a unique prism on disability.

Distribution of Kevin Kling: Lost & Found

Kevin Kling: Lost & Found was distributed national by PBS Plus, after the first local broadcast on November 17, 2015. TPT made the show available to stations across the country and in FY2016, 137 stations broadcast the program 188 times, reaching 42% of US television households. Kevin Kling does presentations around the country and references the program and its availability in these talks.

"Kevin speaks so eloquently about disability and belonging. And he's so dang funny. Definitely a conversation driver in my circle."

— Betsy Spethmann, Northfield

THE LEGENDARY SAINT PAUL WINTER CARNIVAL - History Documentary In Production, Broadcast Premiere in FY2017

The Legendary Saint Paul Winter Carnival's traditions of gathering Saint Paul's neighborhoods to participate in ten days of winter sports, activities and parades, building elaborate ice palaces and crowning a fabled royal family have continued for generations. Hundreds of thousands visit Saint Paul for Carnival every year. This one-hour documentary is rich with archival film and images that capture Saint Paul since Carnival began in 1886, making The Saint Paul Winter Carnival one of the oldest winter festivals in the country.

Key Participants

- ▶ **Experts/Historians/Contributors: 34**
- ▶ **Organizations: 37**
- ▶ **Partners and collaborators: 18**



ADDITIONAL LEGACY-FUNDED INITIATIVES FROM TWIN CITIES PBS

Digital Initiative

Over the course of the current biennium, Twin Cities PBS conceived, designed and built a new web site for its critically acclaimed arts and cultural series, *MN Original*. The new site will be released in the first quarter of 2017 and will be tightly integrated within TPT's popular and completely revamped web portal, tpt.org.

Visits to tpt.org in its first year since a redesign of its own have risen nearly 65% year over year. This new integration of MNO's web site and digital content will give those new visitors even easier opportunities discover the digital videos, artist profiles, educator guides, and bonus materials distributed as part of the production of the MNO series.

As part of the integration, earlier seasons of *MN Original* are also being uploaded to the PBS video system that tpt.org uses, ensuring every episode and segment ever produced are available to stream on tpt.org and beyond, onto PBS station sites around the country and onto national digital streaming services including ROKU, Apple TV and Amazon Fire through the PBS video "app."

Play + Learn

Arts tablet application for children

Play + Learn is a dynamic tablet application engaging early elementary-aged children and their parents and caregivers, helping them discover hidden gems of the local art scene while introducing simple arts principles through game play and experimentation. Young users are presented with 3 games, each with 2 levels of play, and each relating directly to an artist profiled on *MN Original*. Level completion unlocks access to video excerpts that inspired the activity. This app is now available for download in the iTunes App Store.

Asset Digitization

Twin Cities PBS has an extensive archive of video assets stretching back to 1957. Many of these programs exist only on film or early video and they continue to degrade with time. Clips in our collection featuring national figures such as John F. Kennedy and Minnesota political giants such as Hubert Humphrey, Orville Freeman and Elmer L. Andersen still await to be digitized.

To preserve these significant televised moments of Minnesota's cultural and political heritage, some Legacy funds have been allocated to digitize these treasures so they may be available for future generations of Minnesotans via the online Minnesota Video Vault. 100 archival programs were digitized in FY2016.

PROJECTS PRODUCED IN PARTNERSHIP WITH LEGACY FUNDING

TV TAKEOVER - Arts Series

4 Live TV Events, April 2016

Cross-platform artist-driven television, *TV Takeover* partners with some of the most inventive Twin Cities arts organizations to bring you eclectic, fresh, exciting episodes of television like you've never experienced it before.

TV Takeover partners "take over" TPT's airwaves and studio curating an hour-long episode featuring art, media, dance, music and more!

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

- **TV Takeover by IFP Minnesota**

Live Broadcast Premiere: April 8, 2016

Independent Filmmaker Project Minnesota (IFP MN) places the spotlight on the local female filmmaking community, featuring a variety of short films by female filmmakers, the creation of a music video over the duration of the broadcast, live scoring of a silent film by a string quartet, and more.

- **TV Takeover by Circus Juventas**

Live Broadcast Premiere: April 15, 2016

Circus Juventas explores the "art of happiness" through performances and explorations of the different elements of dance, theatre, puppetry, and costumes that make up contemporary circus. Performances include hand balancing, juggling, unicycling, contortionists, a fashion show of circus costumes, aerial acts, and more.

- **TV Takeover by American Craft Council**

Live Broadcast Premiere: April 22, 2016

American Craft Council celebrates what it means to be a craft maker in Minnesota through "Craft Cage Match" activities such as blindfolded pot throwing, "Let's Make" Inspiration Stations, craft trivia, and more.

- **TV Takeover by Black Label Movement**

Live Broadcast Premiere: April 29, 2016

Black Label Movement collaborates with a range of performance groups off of the light rail, ending at a black and white affair themed prom in TPT's studios. Dance performances by Black Label Movement, Hmong Breakers Leadership Council, Contempo Physical Dance and DanceBums. Musical performances by Michelle Kinney, Jacqueline Ultan, Andrea Reynolds, and more.

"Public television serves as a megaphone for local arts, expanding its reach across the state and the minds of those who tune in. Depth of content is something I feel we're losing in entertainment and culture generally, but TPT fights that trend by providing time and resources for producers to generate profoundly detailed & different television - which is invaluable to the creative & intellectual lives of Minnesotans."

— Rhiannon Fiskradatz, Circus Juventas

Key Participants

- ▶ **Artists: 90**
- ▶ **Organizations: 13**
- ▶ **Partners and collaborators: 18**
- ▶ **Total Event Attendance: 574**

Financial Report

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2015 through June 30, 2016	<i>MN Original</i> , 22 half-hour episodes <i>The Lowertown Line</i> , 8 events and 8 half-hour episodes Archive Asset Digitization Legacy Digital Initiative <i>MN History Special</i> , <i>Legendary St. Paul Winter Carnival</i> <i>TV Takeover</i> App Store Rollout of Digital App
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	3 stations of TPT's 4 total stations broadcast TPT Legacy-funded programs.
Estimated viewership July 1, 2015 through June 30, 2016	1,149,338 viewers
Hours available for web streaming July 1, 2015 through June 30, 2016	225 hours of programming available for online streaming
Education materials created and distribution July 1, 2015 through June 30, 2016	46 activity guides posted. To date, a total of 518 individual activity guides are available online at mnoriginal.org/category/guide

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

Grantee: Twin Cities PBS

Legacy Projects	Cost of Production
For period: July 1, 2015 - June 30, 2016	For period: July 1, 2015 - June 30, 2016
<i>MN Original (MNO) weekly arts series</i>	\$1,110,071
<i>The Lowertown Line music series</i>	\$436,144
Archive Asset Digitization	\$21,582
Legacy Digital Initiative	\$118,691
MN History Special: <i>The Legendary Saint Paul Winter Carnival</i>	\$84,358
<i>TV Takeover</i>	\$109,575
App Store Rollout of Digital App	\$2,997
Total	\$1,883,417

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<i>MN Original</i> , a weekly arts series <i>The Lowertown Line</i> , a series of music specials Archive Asset Digitization Legacy Digital Initiative <i>The Legendary Saint Paul Winter Carnival</i> TV Takeover App Store Rollout of Digital App
Recipient phone number	651-222-1717
Names of board members	See attached
Recipient email address	lkadrlik@tpt.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the MN Original website (www.mnoriginal.org/legacy-programming) that takes citizens to the LLC website where the details are posted about TPT's use of Legacy funds.
Amount, source and fiscal year of the appropriation	\$1,838,059 is appropriated as available to reimburse for expenses incurred in the first year of the biennium, July 1, 2015 - June 30, 2016.
Amount and source of additional funds	National Endowment for the Arts (NEA) provided \$75,000 of additional funding for TV Takeover (CFDA #45.024, Contract #15-3400-7110) from September 1, 2015 to August 31, 2016.
Duration of projects	Project activities took place between July 1, 2015 and June 30, 2016.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
TPT's Legacy-funded projects (Total - individual projects broken out below)	7/1/15 to 6/30/16	15.63	\$1,534,609	\$303,450	(see below)	(see below)	(see below)
MN Original Season 7 Series of arts and cultural profiles, performance pieces and additional content for broadcast and digital distribution	7/1/15 to 6/30/16	(included above)	(included above)	(included above)	• Provide broadcast and online distribution analytics • Provide Nielsen ratings • Survey artists, arts consumers, educators, students and general audience • Track distribution and usage of Activity Guides • Survey teachers and educators about effective use of MN Original Activity Guides in the classroom and other settings • Survey and track number of event attendees	• Increase the number of local and Minnesota artists, historians and other local cultural figures featured in MN Original content • Increase the visibility of artists and their work, aiming for more work sold, more tickets purchased and more grants received • Increase the number of Minnesotans who engage and participate in the arts and culture • Increase Minnesotans' knowledge of our State's arts and cultural heritage and its impact on our communities as they shape their future • Increase documentation and availability of Minnesota's thriving arts and cultural community through MN Original content • Increase teacher and other educator training and usage of MN Original arts and cultural diverse content and corresponding guides to enhance curriculum across multiple subjects • Increase outreach collaborations/partnerships • Increase student exposure, engagement and access to the work of artists across all cultural backgrounds working across all disciplines as an enhanced educational experience	• Produce approximately 13 episodes (approximately 45 segments) and additional digital content, for multiple broadcasts and distribution on multiple online platforms, up to and including PBS national distribution or PBS Plus national streaming distribution • Create and distribute educational Activity Guides that correspond to original content • Host and/or participate in approximately 2 events partnering with educators to train additional educators to engage students in our library of Legacy-funded content and MN Original Activity Guides • Host approximately 2 additional events to extend impact from partnerships and content
The Lowertown Line	7/1/15 to 6/30/16	(included above)	(included above)	(included above)	• Provide broadcast and online distribution analytics • Provide Nielsen ratings • Survey artists, arts consumers, general audience • Survey and track number of event attendees	• Increase the number of local and Minnesota musicians featured in Lowertown Line content • Increase the visibility of musicians and their work, aiming for more work sold, more tickets purchased and greater exposure • Increase the number of Minnesotans who engage and participate in Minnesota's music culture • Increase Minnesotans' knowledge of our State's music heritage and its impact on our communities as they shape their future • Increase documentation and availability of Minnesota's music community through Lowertown Line content	• Produce approximately 10 episodes (approximately 24 stand-alone segments) and additional digital content from hosted live events for multiple broadcasts and distribution on multiple online platforms
Archive Asset Digitization	7/1/15 to 6/30/16	(included above)	(included above)	(included above)	• Track progress and distribution • Provide analytics	• Increase access to a greater number of TPT's historical video archive.	• Digitize and upload a minimum of 100 TPT properties.

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

Report on Plan for the Use of Funds for Year One of the Biennium (continued) For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
TPT's Legacy-funded projects (Total - individual projects broken out below)	7/1/15 to 6/30/16		\$1,534,609	\$303,450	(see below)	(see below)	(see below)
Legacy Digital Initiative	7/1/15 to 6/30/16	(included above)	(included above)	(included above)	- Track additional platforms and services where Legacy content appears - Provide video views and additional analytics	- Increase number of people viewing and sharing Legacy arts content - Increase online platforms where Legacy arts content appears	- Increase Legacy programs broadcast and digital distribution to include local and national partners - Develop additional partnerships for outreach and content sharing - Roll moriginal.org into TPT.org
MN History Special: The Legendary Saint Paul Winter Carnival	7/1/15 to 6/30/16	(included above)	(included above)	(included above)	- Provide broadcast and online distribution analytics - Provide Nielsen ratings - Survey participants, experts, consumers, general audience - Survey and track additional impact	- Increase the number of Minnesotans who engage in Minnesota culture and history by viewing Legacy-funded content. - Increase Minnesotans' knowledge of our State's cultural heritage and its impact on our communities as they shape their future	- Produce one-hour documentary profiling and preserving aspects of the rich history of Minnesota - Create additional digital content and outreach efforts to extend content impact
TV Takeover	7/1/15 to 6/30/16	(included above)	(included above)	(included above)	- Provide broadcast and online distribution analytics - Provide Nielsen ratings - Survey partners, artists, arts consumers, general audience - Survey and track number of event attendees	- Increase the number of local and Minnesota artists, historians and other local cultural figures featured in TV Takeover content - Increase the visibility of artists and their work, aiming for more work sold, more tickets purchased and more grants received - Increase the number of Minnesotans of all ages, ethnicities, abilities and incomes who engage and participate in the arts, culture and history as a result of engaging in our Legacy-funded content - Increase Minnesotans' knowledge of our State's arts and cultural heritage and its impact on our communities as they shape their future	- Produce 4 episodes of interactive arts television showcasing the creative work of partnering arts organizations in the Twin Cities - Participants of partnering arts organizations host live events and broadcasts at TPT
App Store Rollout of Digital App	7/1/15 to 6/30/16	(included above)	(included above)	(included above)	Survey teachers and end-users about effectiveness of the app designed to engage children between 3 and 8 years of age in art and music making	- More Minnesota children between 3 and 8 years of age can engage in art and musical performances by Minnesota artists - Increased number of K-12 students who can affordably learn to read music and play a musical instrument	- Successfully integrate the app into Apple's App Store - Engage teachers, educators and caregivers to introduce App to children

Appendix B - Twin Cities PBS, Minneapolis/Saint Paul

TPT 2016 Board of Trustees

Mary Budge

Senior Counsel, Deluxe Corporation

Robert H. Nazarian

Retired CFO, Merrill Corporation

Wendy Dayton

Community Volunteer

James R. Pagliarini

President & CEO, TPT

Scott A. Dillon

EVP, Head of Enterprise IT, Wells Fargo

Robert P. Rinek, Chair

Managing Director, Merchant Banking, Piper Jaffray & Co.

Kim Garretson

Founder and General Partner, Ovative/Group

Jim Scheibel

Professor of Practice, Hamline University, School of Business

Chance C. Garrity

Enterprise Sales Lead, Amazon Web Services

Tom Schumacher

Attorney, Medtronic

Peter M. Gill

VP, United Health Group

Jim Seifert

SVP, General Counsel & Secretary, Ecolab

Marialice Harwood

Director of International Sales, Delta Sky Magazine

Valeria Silva

Former Superintendent, Saint Paul Public Schools

Dr. Bernadeia H. Johnson

Former Superintendent, Minneapolis Public Schools

Robert Sit

VP, Research & Investment Management, Sit Investment Associates, Inc.

Elizabeth A. Kessler

VP, Corporate Strategy, U.S. Bank

Jeffrey C. Slocum

President, Jeffrey Slocum & Associates, Inc.

Kristen Ludgate

VP, Associate General Counsel, Chief Compliance Officer,
3M Company

Mary K. Trick

Chief Customer Officer, Infor

Robert McCrea

Community Volunteer and Philanthropist

Jann Ozzello Wilcox

EVP & CIO, Pohlads Companies

Sally Mullen, Vice Chair

SVP, Wealth Management, U.S. Bank

Susan Wilson-Perez

EVP Head of Wealth Management Solutions, Am

Appendix C - Prairie Public Broadcasting, Moorhead/Crookston

Total number of Legacy-funded jobs (FTEs) maintained: 3.5

Prairie Public has maintained 3.5 full-time positions to produce and coordinate Legacy-funded content and educational resources.

Total additional Legacy-funded temporary/freelance jobs: 31

Prairie Public hired 31 temporary, freelance positions totaling \$18,300.

Total number of hours produced: 19

- Minnesota Music shows: 2 hours (4 episodes)
- *Prairie Mosaic*: 4.5 hours (9 episodes)
- *Prairie Pulse*: 12 hours (27 episodes)
- Documentary: 0.5 hours (1 program)

Total number of hours broadcast: 457.5

- *Prairie Mosaic*: 182 hours
- Documentaries: 30 hours
- Artists profiles: 139.5 hours
- History segments: 14.5 hours
- *Prairie Pulse*: 67 hours
- *Prairie Musicians*: 24.5 hours

Estimated viewership

Prairie Public broadcasts to audiences in northwestern and west central Minnesota, all of North Dakota, the northern tier of South Dakota and the northeast corner of Montana. Prairie Public also provides PBS and local productions to several cable systems in southern Manitoba, Canada, including the cities of Winnipeg and Brandon. Prairie Public has discontinued its use of Nielsen Media research at this time. According to Nielsen Media Research for November 2012, Prairie Public has the potential to reach of 396,780 households. Prairie Public's locally produced documentaries and program series are also shared with the National Educational Television Association (NETA). These programs are distributed throughout the PBS system and streamed worldwide via the internet.

Total number of page views: 219,045

- Minnesota Artist Profiles: 32,329 views
- Minnesota Cultural Destinations: 60,135 views
- Minnesota Musician Performance Shorts: 7,656 views
- Minnesota History Shorts: 14,139 views
- Full Length Documentaries: 48,155 views
- Classroom Resources: 28,847 views
- *Prairie Mosaic*: 3,875 views
- *Prairie Musicians*: 15,090 views
- *Prairie Pulse*: 8,819 views

Total hours available online: 102 hours

- Minnesota Artist Profiles: 4.6 hours
- Minnesota Cultural Destinations: 2.5 hours
- Minnesota Musician Performance Shorts: 2.7 hours
- Minnesota History Shorts: 2 hour
- Full Length Documentaries: 4 hours
- Classroom Resources: 4.5 hours
- *Prairie Mosaic*: 23.6 hours

Appendix C - Prairie Public Broadcasting, Moorhead/Crookston

- Prairie Musicians: 14.7 hours
- Prairie Pulse: 43.7 hours

Educational Efforts From Prairie Public and its Partnership with Minnesota Legacy

- Granted 5 Share a Story Family Literacy Events to schools, four of which were Title I schools.
- Presented at or distributed materials at five teacher/caregiver workshops/conferences, including a staff development workshop for staffers who educate children of migrant workers. We also attended the Art Educators of Minnesota conference, where we held a presentation that specifically promoted programs that highlighted Minnesota artists and projects.
- Engaged 875 people at Family Literacy Events, including two that serve residents of the White Earth Nation.
- Provided a day of free learning activities, food and resources to approximately 500 Minnesota residents at our annual Share a Story event.
- Distributed 623 books.
- Published 10 Lesson plans.
- Broadcast 1,557 hours of education programming
- Distributed 1,965 free mobile app vouchers for iPad, iPhone and Android users to schools, early childhood educators and families using mobile technology as a teaching tool.
- Attended Giving Tree event in Moorhead. This event directly targets underserved residents in the region by providing free holiday gifts to families who can't afford them. At this event alone, we distributed 1,500 handouts and 500 app vouchers, plus held a drawing and awarded two free Android tablets to families.
- Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings to 150 different Minnesota schools, numerous video and online services to all Northwest Minnesota educators:
 - 83 school districts
 - 4,410 teachers
 - 47,727 students
 - 200 early childcare professionals
 - 1,557 hours of education programming
 - 2,500 Video programs for broadcast or lease.
- Promoted tens of thousands of online resources through PBS LearningMedia, PBS KIDS, and Prairie Public's websites and social media.

Social media presence

- An average of 2-3 Facebook entries per school day
- 429 Facebook followers
- 529 tweets plus numerous re-tweets on Twitter
- 720 total pins on Pinterest

Total Number of Education Materials available on website: 246 lesson plans

“As far as its impact on me and my teaching, this is by far the best project I have done in 35 years of teaching. My students learned writing and listening skills, desktop publishing, how to use a video camera, and how to meet deadlines.”

— Mary Hanson, 2016 Master Teacher
Fosston, MN

LEGACY PROGRAMS FROM PRAIRIE PUBLIC BROADCASTING

PRAIRIE MOSAIC - Monthly Arts Series

Episodes 701 - 709

- **Episode 701, Premiere Date: October 26, 2015**
From the first ales brewed by settlers, to the modern craft beer movement, we learn about the history of beer in Minnesota with historian Doug Hoverson, also the ancient Scandinavian art of skinnfell, a music video from Elisa Korenne about the Minnesota Civilian Conservation Corps and music performance by Q5 from Twin Valley, MN.
- **Episode 702, Premiere Date: November 16, 2015**
We'll visit Jay Cooke State Park near Carlton, MN, tour the Forest History Center just outside of Grand Rapids, MN, watch Fergus Falls native Gregory Fitz produce art by using a combination of painting and graffiti, listen to Sam Roth of Detroit Lakes, MN perform his original music.
- **Episode 703, Premiere Date: December 28, 2015**
We'll tour the Judy Garland Museum in Grand Rapids, MN, visit Fort Ridgely State Park outside Fairfax, MN and watch Lloyd Wiese create wooden trunks and chests.



- **Episode 704, Premiere Date: January 25, 2016**
We'll visit Interstate Park, watch fiber artist Aliza Nocacek-Olson use a spinning wheel for alpaca fiber, and listen to original music from musician Anthony Miltich of Fergus Falls, MN.
- **Episode 705, Premiere Date: February 29, 2016**
We'll meet Mary Gibbs, the only female superintendent of a MN state park-Itasca State Park, learn about the Homestead Act of 1862, and hear from the band Bloom from Twin Valley, MN.
- **Episode 706, Premiere Date: March 28, 2016**
Learn about the Mpls./St. Paul Street car strike of 1917, meet Carl Zachmann an artist whose inspiration is the Industrial Revolution, listen to Paul Imholte of St. Cloud, MN play original music on string instruments.
- **Episode 707, Premiere Date: April 18, 2016**
Meet Jeffery Zachmann, a metal artist from Fergus Falls, and listen to poetry and music by Lines&Notes.
- **Episode 708, Premiere Date: May 30, 2016**
Meet Amber Fletschock, a collage artist from Osage, MN, tour the "Prohibition" exhibit at the Clay County Historical Center in Moorhead, and visit the Charles Lindbergh museum in Little Falls, MN.
- **Episode 709, Premiere Date: June 27, 2016**
Meet Jessica Pribula, a paper artist from East Grand Forks, MN, and listen to Josie Nelson from Alexandria, MN.

PRAIRIE MUSICIANS - Summer Music Series Episodes 701 - 709

- **Episode 801, Premiere Date: July 8, 2016**
Hardwood Groove from Detroit Lakes, MN is a five person band featuring bluegrass, folk, jazz and rock.
- **Episode 802, Premiere Date: July 8, 2016**
D Mills and the Thrills is a seven person hip hop band featuring all original music and lyrics.
- **Episode 803, Premiere Date: July 15, 2016**
Josie Nelson is a singer/songwriter from Alexandria, MN who plays guitar, ukulele, and piano.
- **Episode 804, Premiere Date: July 15, 2016**
Singleton Street is a three person band from Delano, MN featuring Celtic, gospel, and bluegrass music.

Key Participants

- ▶ **Artists: 233**
- ▶ **Historians, Educators and Other Content Experts: 65**
- ▶ **Organizations: 26**
- ▶ **Partners and Collaborators: 21**



Financial Report

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2015 through June 30, 2016	11 Arts, Cultural, and Historical Features: Gregory Fitz, Minneapolis, Judy Garland, Grand Rapids, Mike Scholtz, Wrenshall, Lisa Hinkemeyer, Foley, Jessica Pribula, East Grand Forks, Amber Fletschock, Osage, Aliza Novacek-Olson, Roseau, Beer Brewing in MN, The Historical and Cultural Society of Clay County, The Becker County Historical Society. 4 Prairie Musician performance specials: D Mills and the Thrills (Minneapolis), Josie Nelson (Alexandria), Singleton Street (Delano), Hardwood Groove (Detroit Lakes). Non Partisan League Documentary: Continued research and conducted interviews related to the Non-Partisan League for the documentary, <i>Politics On The Prairie</i>. Created short feature titled, Minnesota Grassroots Politics. Civilian Conservation Corps Documentary: Completed and broadcast documentary on Minnesota's Civil Conservation Corps (CCC) and 3 short features on Jay Cooke state park, Fort Ridgely state park, Interstate park. Stained Glass Documentary: Completed a ½ hour documentary on the history and art of stained glass windows in MN. Educational Services: Prairie Public provides northwest Minnesota schools and the families they serve high-quality, research-based multi-media resources and professional development with emphasis on cross-curricular application of the arts, history and culture. Prairie Public's commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work, particularly in early childhood education, teacher professional development, and distribution of educational resources. In June, 2016 the Legacy Amendment supported the two-day graduate credit-approved "Innovate, Integrate, and Motivate: Create Tech for teaching 2016" for 28 northwest Minnesota pre-K-12 teachers, which featured experts on educational technology. We also presented breakout sessions highlighting PBS and Prairie Public at regional educational conferences and workshop trainings for preK-12 educators, and used our monthly e-newsletter and social media platforms to promote free resources to 6,700 northwest Minnesota teachers representing 43,500 students. Educational programs and video collections on the arts, history, and culture were made available to Minnesota school districts via the free PBS Learning Media digital resource portal. Family Literacy Event Grants worth \$2000 per event were awarded to six Minnesota schools committed to building literacy skills at home, encouraging parental involvement in their children's learning and sparking a love of reading, discovery, curiosity, and learning in young learners .

Appendix C - Prairie Public Broadcasting, Moorhead/Crookston

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016 (continued) For Period: July 1, 2015 through June 30, 2016

129D.18 Reporting Items	
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	3 stations PPB1, PPB2 (Minnesota Channel), PPB4
Estimated viewership July 1, 2015 through June 30, 2016	396,780 viewing households
Hours available for web streaming July 1, 2015 through June 30, 2016	102 hours of program streamed online
Education materials created and distribution July 1, 2015 through June 30, 2016	• Granted 6 Share A Story Family Literacy Events • Presented at two Minnesota educator events, including the Minnesota Art Educator Conference, which is attended by 200 art educators annually. • Engaged 1,825 people at Share A Story Events • For the first time, we partnered with Minnesota's Northwest Service Coop and Lakes Country Service Coops to present a series of for-credit professional development webinars, titled "PD 4 Me," for Minnesota educators. We teamed up with these same cooperatives to co-host our annual Teacher Training Institute, "Innovate, Integrate, Motivate: Creative Tech for Teaching 2016." It provided CE credit and workshops on the latest digital teaching tools for 70 educators. • Disseminated 1,600 learning-related handouts to 1,500 underserved parents and children at the annual Giving Tree event in Moorhead. Also held a drawing in which we distributed several Android tablets to families in need. • Provided 7 classrooms PBS character visits, impacting 430 children by stimulating student interest and reinforcing positive learning experiences. • Broadcast 1,680 hours of educational programming • Engaged 1,495 people at Share A Story Events • Distributed 873 books • Published 22 new lesson plans in 2015-16 Organized several large outreach events, including the One World One Sky Planetarium event at Minnesota State University Moorhead. The event, tailored to spark interest in STEM and STEAM among young children, was attended by 600 people. We distributed 300 educational handouts and 375 vouchers for free learning apps at this event alone, plus exposed kids to science experiments, the rudimentary basics of astronomy via the Planetarium show and learning games on our hands-on mobile lab. • Distributed 1,475 free mobile app vouchers for Apple and Android users to schools, early childhood educators, and families using mobile technology as a learning tool. • Provided an early childhood e-newsletter, a K-12 e-newsletter, two print mailings, numerous video and online services to all NW Minnesota educators: - 79 school districts - 6,700 teachers - 43,500 students - 200 early childcare professionals - 1,680 hours of education programming - 2,500 video programs for broadcast and/or lease • Promoted tens of thousands of online resources through PBS Learning Media, PBS KIDS, and Prairie Public's Education website.

Appendix C - Prairie Public Broadcasting, Moorhead/Crookston

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

Grantee: Prairie Public Broadcasting

Legacy Projects	Cost of Production
For period: July 1, 2015 - June 30, 2016	For period: July 1, 2015 - June 30, 2016
#1: Media Production - Arts and Cultural	\$74,055.26
#2: Media Production - Historical	\$55,277.60
#3: Educational Services	\$128,650.63
Total	\$257,983.49

Appendix C - Prairie Public Broadcasting, Moorhead/Crookston

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Work for Fiscal Year 2016 included the following projects: 1. Media Production and Educational Services 1A. Media Production Arts and Cultural Produced 6 minute features on Minnesota artists Paul Olson, Andrew Steinberg, Christina Baker Kline. Produced 3 art education modules with MN Native artist Buck Paulson for use in the K-12 classroom. Produce 6 half hour studio performances by Minnesota musicians (Prairie Musicians) 1B. Media Production – Historical Four (4) 6 minute historical profiles on Mahnomen County Museum, The Historical and Cultural Society of Clay County, Onamia Indian Museum, Western MN Steam Thresher's Reunion,. Continued research and interviews related to the Non Partisan League (NPL). Completed documentary on the history of the Civilian Conservation Corps (CCC) in MN. 1C. Educational Services In the fiscal year 2016 Prairie Public continued to provide "no fee" educational services to Minnesota preK-12 school in our coverage area. 97 Minnesota schools with over 67,000 students are able to access Prairie Publics Educational Services for free. We held our annual Teachers Training Institute in which educators learn to incorporate the latest digital technology to engage students and incorporate arts culture and history into their curriculums. The number of Minnesota based teachers attending the Institute was approximately 40, while training 3 Minnesota master teachers. Three (3) Ready to Learn Workshops were held in Minnesota.
Recipient phone number	701-241-6900
Names of board members	See attached
Recipient email address	jgast@prairiepublic.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the Prairie Public website www.prairiepublic.org/television/minnesota-legacy-programs that takes citizens to the LLC website where the details are posted about Prairie Public's use of Legacy funds.

Appendix C - Prairie Public Broadcasting, Moorhead/Crookston

Report on Plan for the Use of Funds for Year One of the Biennium *(continued)* For Period: July 1, 2015 through June 30, 2016

3.303, Subd. 10 Reporting Items	
Amount, source and fiscal year of the appropriation	The total amount of the appropriation is \$257,983.06 It is appropriated as available to reimburse for expenses incurred between July 1, 2015 to June 30, 2016.
Amount and source of additional funds	There are no additional funds planned to support these projects.
Duration of projects	Project activities took place between July 1, 2015 and June 30, 2016.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Appendix C - Prairie Public Broadcasting, Moorhead/Crookston

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
1. Media Production and Educational Services (Total - additional detail below)	7/1/15 to 6/30/16	3.50	257,983		(see detail below)	(see detail below)	(see detail below)
1-A. Media Production - Arts and Cultural	7/1/15 to 6/30/16	1.00	included in (1) above		Television ratings, website visits, and community advisory board	Television ratings, website visits, and community advisory board Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs	Featured artists and cultural destinations gained professional exposure to a population of viewers thereby promoting their talent and cultural relevance.
1-B. Media Production - Historical	7/1/15 to 6/30/16	0.75	included in (1) above		Television ratings, website visits, and community advisory board	Television ratings, website visits, and community advisory board Reach at least 10,000 Minnesotans with broadcast, as shown in our Nielson Reports, attract over 20,000 hits on website for Arts & Cultural Heritage Funded Programs	Featured historians and historical topics gained professional exposure to a population of viewers thereby promoting their historical relevance.
1-C. Educational Services	7/1/15 to 6/30/16	1.75	included in (1) above		Track # of teachers trained in TTI workshops and # of students by broadcast	Track # of teachers trained in TTI workshops and # of students by broadcast Have approximately 40 Minnesota based Teachers attend TTI (Teacher Training Institute, Reach over 67,000 K-12 Minnesota Students with our broadcast.	Students, teachers, and families were the recipients of professionally produced educational materials that contributed to their life long learning.

2016 - 2017 Board of Directors

Ken Bull
Greg Dandewich (*Treasurer*)
Paul Ebeltoft (*Chair*)
Britt Jacobson (*Secretary*)
Phyllis Johnson
Lisa Kudelka
Dick Kloubec
Karen Kreil
Andy Maragos (*Chair*)
Jerry Nagel (*Vice Chair*)
Paul Nyren
John Petrik
Heidi Demars
Devan Towers
Sarah Smith Warren

EX OFFICIO MEMBERS:

Andy Maragos (*Past Chair*)
Ken Zealand
John Harris (*President & CEO*)

Appendix D - Pioneer Public Television, Appleton/Worthington/Fergus Falls

Total Legacy-funded jobs (FTEs) created and maintained: 4.6

- Senior Producer: 1
- Videographer/Editors: 2
- Production Manager: 0.6
- Communications Director: 0.5
- Web Producer: 0.5

Total additional Legacy-funded temporary/freelance jobs: 2

In addition, Pioneer Public Television hired 2 temporary, freelance positions totaling \$4,500 salary in 2015-2016.

Total number of hours produced: 19.5

- *Postcards* Season 7 (16 half-hour episodes)
- *Postcards* Season 8 (3 half-hour episodes)
- *Hello Montevideo* (1 half-hour documentary)
- *Adventure Unknown* (1 half-hour documentary)
- *On Stage* (1 half-hour episode)
- *Prairie Yard and Garden* (2 half-hour episodes)
- *Grassland Jam* (13 half-hour episodes)
- Web Specials (1 hour)

Total number of hours broadcast: 336

- *Postcards* Season 7 (246 hours)
- *Hello Montevideo* (10 hours)
- *Adventure Unknown* (10 hours)
- *On Stage* (10 hours)
- *Prairie Yard and Garden* (40 hours)
- *Grassland Jam* (20 hours)

Estimated viewership

Pioneer does not subscribe to Nielsen ratings services. Our viewing area includes approximately 1,017,000 viewers in roughly 45 counties in four states.

Total website page views and online video views: 534,605

Total page views: 106,005

- *Postcards* - 42,565
- *On Stage* - 598
- *My Way Back Home* - 364
- *Prairie Yard and Garden* - 26,234
- *Rollag: Steam Threshers Reunion* - 1,425
- *Great Minnesota Parks* - 1,432
- *Haiti Love* - 2,485
- *Grassland Jam* - 24,502
- *Adventure Unknown* - 3,195
- *Hello Montevideo* - 3,205

Appendix D - Pioneer Public Television, Appleton/Worthington/Fergus Falls

Total video views: 428,600

- *Postcards* - 202,642
- *On Stage* - 1,777
- *My Way Back Home* - 326
- *Prairie Yard and Garden* - 159,947
- *Rollag: Steam Threshers Reunion* - 200
- *Great Minnesota Parks* - 6,774
- *Haiti Love* - 8,123
- *Grassland Jam* - 38,379
- *Adventure Unknown* - 27,210
- *Hello Montevideo* - 8,024

Total hours available online: 96 hours

- *Postcards* Seasons 1-7
- *Postcards* web features and previews
- *Great Minnesota Parks*, 5 documentaries
- *Sherwin Linton: Forever on the Stage*
- *On Stage*
- *Haiti Love*
- *Prairie Yard and Garden*
- *Rollag: Steam Threshers Reunion*
- *Volstead Fever*
- *Pioneer Presents*
- *My Way Back Home* series
- *Honor Flight*
- *Grassland Jam*
- *Hello Montevideo*
- *Adventure Unknown*

Representation of cultural and ethnic diversity

In working with the community of Montevideo to document public art projects and the Hello Montevideo documentary resulted in a large international cell phone company coming into town to make a commercial of the same sentiment as our documentary. Over the past three years, we have been working with the Hmong elders of Walnut Grove to create a documentary about their community. We worked with the community of Worthington to create a documentary on the Dakota dance and music ensemble Brulé which will air in the coming year.

Through several community based screenings of Legacy, PBS and other local content, Pioneer is reaching out to the small rural communities we serve and engaging the region in dialogues about the Vietnam War, Anti-immigration sentiment and the history of black baseball in Minnesota. Pioneer's relationship with the local Native American, Somali, Micronesian and Hmong communities in our viewing region have led to greater statewide awareness about the issues they face.



Showcasing a diversity of arts disciplines

Pioneer's Legacy-funded programs feature a wide variety of artistic disciplines such as painting, sculpting, dancing, woodworking, culinary, fabric art and many more. We strive to represent a wide variety of artists from different backgrounds.

Several partnerships this past year include the Lac qui Parle County Museum where we captured stories about native son, Robert Bly.

Our relationship with the regional folk music community through the Minnesota Bluegrass and Old Time Music Association (MBOTMA) has led us to a second season of our roots music show Grassland Jam. We have developed a strong relationship with MBOTMA's members and have participated in their annual calendar of music festivals during the past year.

Our relationships with the regional arts councils, SMAC and LRAC continue to deepen as we use the *Postcards* episodes we create to lift up emerging and established artists in their respective regions. Pioneer staff participates in arts resources fairs and retreats that are put on by these organizations.

Many of the artists we featured (such as PlaceBase Productions) have successfully applied for Legacy grants and we've helped support and promote their projects.

Education efforts

Pioneer has ongoing classroom partnerships with Lac qui Parle Valley High School, the Montevideo High School, and the Willmar High School. Our materials have been used at Ridgewater College and we have held several events at Southwest State University. Each year, Pioneer holds workshops with teachers of the Minnesota River Valley Education District about how to use our local Legacy content in the classroom.

Pioneer worked with the Willmar Public Schools to provide education about Somali culture. The *Postcards* episode on Somali culture is used in many classrooms at the high school and this year was used for training by the Minneapolis Public Schools. One teacher in particular, Peggy Karstens, has created specific lesson plans around our *Postcards* content and gives students extra credit for watching and reporting on episodes of *Postcards*.

Our *Micronesian Culture in Milan* episode of *Postcards* has also been widely used for education throughout the La Qui Parle school district and is utilized in local hospitals to help support cultural understanding.

"I'm a Program Facilitator in the Minneapolis Public Schools, where we serve about 1,200 Somali K-12 students and their families. I recommended this wonderful video to all of my teachers. Thanks to you and everyone who worked on this project."
— Anonymous, Minneapolis

History

We have worked with the world-class museum in Granite Falls, Fagen Fighter WWII Museum over the past year to help tell the story of the Holocaust. It was the relationship formed during the creation of our War Birds documentary about the museum helped generate one of the largest donations ever given to a rural public television station in the nation. As a result, we will be moving to a state of the art television campus in Granite Falls in 2017.

LEGACY PROGRAMS FROM PIONEER PUBLIC TELEVISION

POSTCARDS - Weekly Series

Episodes 701-716

Postcards travels across western Minnesota exploring its rich and diverse arts, history and cultural heritage. The series aims not only to educate and inform viewers about our region and the gifted individuals who call this region home, but it also gives featured individuals the opportunity to increase their exposure. *Postcards* gives Pioneer Public Television the unique opportunity to tell the stories of many historical and cultural aspects of Minnesota, archiving history, art and culture for generations to come.

- **Episode 701: Fire Sculpture, Racer, Pow Wow**
Broadcast Premiere: January 10, 2016
Learn about a new community art sculpture in New London, experience life in the fast lane with local St. Stephen racer, Ashley Mehrwerth, and travel to Morton for the annual Lower Sioux Wacipi.
- **Episode 702: Jordan Dahl, Dan Mondloch, John White, Premiere**
Broadcast Premiere: January 17, 2016
Spend a day on the farm with chainsaw artist Jordan Dahl, hike through St. Cloud's Quarry Park and Nature Reserve with plein air painter, Dan Mondloch, and explore the Ortonville prairie with photographer, John White.
- **Episode 703: Milan Artists**
Broadcast Premiere: January 24, 2016
Uncover the mystery of local clay with rural potter, John Larson, experience the camaraderie at The Annual Spoon Gathering put on by the Milan Village Art School, and discover beautiful jewelry and Viking history from silversmith, Sandra Thompson.



- **Episode 704: Naomi Schliesman, Xenos, Sam Spiczka**
Broadcast Premiere: January 31, 2016
Step into the colorful world of abstract art by Naomi Schliesman, watch a sci-fi short film set in the quiet town of Appleton, MN, and see the steel sparks fly at the sculpture studio of Sam Spiczka.
- **Episode 705: History of Pioneer Public Television**
Broadcast Premiere: February 7, 2016
Learn about the rich history of your local public television station.

Appendix D - Pioneer Public Television, Appleton/Worthington/Fergus Falls

- **Episode 706: Stockade History and Sculpture Artist**
Broadcast Premiere: February 14, 2016
Take a step back in time at the Forest City Stockade and make a trip to Fergus Falls with resident artist, Dana Sikkila and her inspirational dog, Murphy.
- **Episode 707: All About Sauk Centre**
Broadcast Premiere: February 21, 2016
Explore some of the many facets of the Sauk Centre community. The *Postcards* team traveled to Sauk Centre in the summer of 2015 to interview Dave Simpkins, Roger Reinardy, Marlene Gwost and other community residents for the episode.
- **Episode 708: Kirkbride Documentary**
Broadcast Premiere: March 27, 2016
Take a look at an artistic documentary about the Kirkbride in Fergus Falls by Nik Nerburn.
- **Episode 709: Riversong and Crow River Winery**
Broadcast Premiere: April 3, 2016
Visit Hutchinson, MN for an exciting music festival and a scenic trip to the Crow River Winery.
- **Episode 710: Judy Garland and Michael Dowling**
Broadcast Premiere: April 10, 2016
Fascinating stories about Grand Rapids' Judy Garland and Olivia's Michael Dowling.
- **Episode 711: Southwestern Minnesota Artists**
Broadcast Premiere: April 17, 2016
Intriguing stories about miniature painter Kimberly Jansen of Worthington, muralist Tammy DeGruchy Grubbs of Pipestone and pipe carver Rona Johnston are featured.



- **Episode 712: Hinterland and History of Tractors and Boats**
Broadcast Premiere: April 24, 2016
Fascinating stories about the Schwanke Car, Truck and Tractor Museum in Willmar, the Minnesota Lakes Maritime Museum in Alexandria and the Hinterland Vineyard in Clara City will be featured.
- **Episode 713: History of the Morris Fire Department**
Broadcast Premiere: May 1, 2016
When the Call Comes is the story of how the volunteers of the Morris Fire Department have served not only as firefighters, but also as first-responders in a broad range of situations. The story follows the changing equipment as fire departments evolved from lines of citizens with buckets of water to today's modern trucks and protective gear.

Appendix D - Pioneer Public Television, Appleton/Worthington/Fergus Falls

- **Episode 714: Sister Cities, Wet Plate Photography & Town Baseball History**

Broadcast Premiere: May 8, 2016

Excerpts from "Hello Montevideo" -- a new international documentary, a story about wet plate photographer Dave Rambow of Pipestone and an exploration of small town baseball and the barnstorming Negro leagues that came to town.

- **Episode 715: Basement Creatures & Filmmaker Mike Scholtz**

Broadcast Premiere: May 15, 2016

Meet the Moorhead filmmaker Mike Scholtz and explore the mysterious and enchanting world of *Basement Creatures*.

- **Episode 716: Alexa Score & Lost Conquest**

Broadcast Premiere: June 19, 2016

Meet Spicer native Alexa Score and follow her journey from a Minnesota water sports enthusiast to cancer survivor and pro wakeboarder. Watch *Lost Conquest* and learn about local Viking culture and folklore.

PRAIRIE YARD AND GARDEN - Series

Episode 2904, 2913

- **Episode 2904 – Preparing Exhibits for the Fair**

Broadcast Premiere: Feb 11, 2016

Everyone has gone to a county or state fair and seen the exhibits of beautiful flowers and vegetables displayed there. Maybe, we've even thought about exhibiting ourselves! But, what is the judge looking for when giving out the ribbons and awards? Judge Jeff Walker teaches Host Mary Holm what is beauty in the eye of the beholder when he evaluates the flowers and vegetables that have been entered at the Fair.

- **Episode 2913 – Nature Inspires Della Conroy**

Broadcast Premiere: April 21, 2016

Host Mary Holm visits with gifted artist, Della Conroy at her studio at Hancock, Minnesota. Della demonstrates how her garden flowers, vegetables, and the beauty in Nature inspire her still life paintings, pictures, cards, and artistic creations.

HELLO MONTEVIDEO - Documentary

Broadcast Premiere: May 8, 2016

Hello Montevideo explores the relationship between Montevideo MN (pop 5000) and Montevideo, Uruguay (pop 1 million) through the eyes of videographers, photographers and contemporary youth.

ADVENTURE UNKNOWN - Documentary

Broadcast Premiere: May 22, 2016

Alexa Score grew up on Green Lake in Spicer, Minnesota and won the national women's amateur wakeboard title in 2010. This new documentary traces Score's journey from an athletic and daring young girl to her emergence as a national competitor on the wakeboard circuit. It is an inspirational story of perseverance through pain and impossible odds that captures how Score faces an uncertain future with indefatigable optimism, courage and hope. "It all started here in Spicer, on Green Lake," said Score. "It's neat. Coming from a small town and really being able to see the world is pretty cool," she added.

ON STAGE - Music Special

Emily Youngdahl Wright, Broadcast Premiere: August 20, 2015

Emily Youngdahl Wright and members of the Ukulele Drive and NE Triangle bands with special guest Allen Buchanan perform an eclectic mix of original music on the Historic Opera House stage.

GRASSLAND JAM – Special music series production Episodes 201-213

Grassland Jam is the name of Pioneer's folk/bluegrass/gospel/Americana music program. The program highlights music captured at the annual Minnesota Bluegrass and Old Time Music Festival. Pioneer used its mobile studio to record bands for three days during the event at the El Rancho Mañana Campground near Richmond, Minnesota. The bands featured in each episode are listed below. The second season of "Grassland Jam" featured bands performing at the Minnesota Bluegrass and Old Time Music Festival held in Richmond, Minnesota in August of 2015.

- **Episode 201, Broadcast Premiere: January 16, 2016**
Bernie King and the Guilty Pleasures. Balsam Range
- **Episode 202, Broadcast Premiere: January 23, 2016**
Good Intentions. Porcupine Creek
- **Episode 203, Broadcast Premiere: January 30, 2016**
Hot Rize. Red Knuckles and the Trailblazers
- **Episode 204, Broadcast Premiere: February 6, 2016**
Jumpsteady Boys. Red Molly
- **Episode 205, Broadcast Premiere: February 13, 2016**
Eddie and Martha Adcock. Ivory Bridge Bluegrass Band
- **Episode 206, Broadcast Premiere: February 20, 2016**
High 48's. Bucking Mules
- **Episode 207, Broadcast Premiere: February 27, 2016**
Porcupine Creek. Balsam Range
- **Episode 208, Broadcast Premiere: March 26, 2016**
Bootlickers. Good Intentions
- **Episode 209, Broadcast Premiere: April 2, 2016**
Red Molly. Eddie and Martha Adcock
- **Episode 210, Broadcast Premiere: April 9, 2016**
Ivory Bridge and High 48's
- **Episode 211, Broadcast Premiere: April 16, 2016**
Hot Rize. Bernie King and the Guilty Pleasures
- **Episode 212, Broadcast Premiere: April 23, 2016**
Good Intentions. Bucking mules
- **Episode 213, Broadcast Premiere: May 7, 2016**
Jumpsteady Boys. Balsam Range

Key Participants For All Projects

- ▶ **Artists: 543**
- ▶ **Historians, Educators and Other Content Experts: 112**
- ▶ **Organizations: 78**
- ▶ **Partners/Collaborators: 41**

Financial Report

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2015 through June 30, 2016	16 episodes of series: <i>Postcards</i> 2 segments in series: <i>Prairie Yard and Garden</i> 1 half-hour music special: <i>On Stage</i> 1 half-hour special: <i>Hello Montevideo</i> 1 half-hour documentary: <i>Adventure Unknown</i> 13 episodes of music special: <i>Grassland Jam</i>
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K49FA-Fergus Falls) broadcast all these programs on our primary channel. <i>Prairie Yard and Garden</i> was also broadcast on Pioneer's Create Channel.
Estimated viewership July 1, 2015 through June 30, 2016	Pioneer does not subscribe to Nielsen ratings, so Nielsen viewer estimates are not available. Our viewing area includes approximately 500,000 households, or about 1.1 million people.
Hours available for web streaming July 1, 2015 through June 30, 2016	Approximately 17 hours of new program content were added for online viewing. (Additional hours of legacy-funded content from previous years area also available online).
Education materials created and distribution July 1, 2015 through June 30, 2016	Pioneer makes content available to local schools upon request, and did an in-school screening for <i>Hello Montevideo</i> .

Appendix D - Pioneer Public Television, Appleton/Worthington/Fergus Falls

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

Grantee: Pioneer Public Television

Legacy Projects	Cost of Production
For period: July 1, 2015 - June 30, 2016	For period: July 1, 2015 - June 30, 2016
Pioneer Series Production (<i>Postcards; Prairie Yard and Garden</i> segments) and Pioneer special Productions (documentaries and music specials)	\$324,740

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Pioneer series production, Pioneer special productions
Recipient phone number	320-289-2622
Names of board members	See attached
Recipient email address	youtv@pioneer.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on the station's web site: www.pioneer.org that directs citizens to the LLC website where details are posted.
Amount, source and fiscal year of the appropriation	The total amount of the Arts and Cultural Heritage Fund appropriation received for fiscal year 2016 is \$ 324,740
Amount and source of additional funds	There were no additional funds received to support these projects.
Duration of projects	Project activities took place between July 1 2015 and June 30 2016.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Appendix D - Pioneer Public Television, Appleton/Worthington/Fergus Falls

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Pioneer Series Production, Pioneer Special Productions	7/1/15 to 6/30/16	4.6	318,340	6,400	On-time completion of the <i>Postcards</i> series; acquisition of special content as part of the <i>Prairie Yard and Garden</i> series and <i>Postcards</i> , surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity.	For Series: Production and broadcast distribution of 16 half-hour episodes of the <i>Postcards</i> program with repeat broadcasts, and program made available to other stations within the Minnesota Public Television Association. Acquisition from the University of Minnesota Morris of special arts, history or cultural heritage content within the <i>Prairie Yard & Garden</i> series and/or the <i>Postcards</i> program. Posting of production content to the station's web site and promotion of the program's content within the station's viewing area. Distribution of additional series content. For specials: Production and broadcast distribution of two or more music specials or series episodes under the titles of "On Stage," "Grassland Jam," or other recorded in a historic performance hall or other venues. Production of additional special documentary or arts content. Posting of special production content to the station's web site for online video use, and promotion throughout the viewing area. Repeat broadcasts of aforementioned specials. Distribution of additional special production content.	Positive reactions from viewer/members and Community Advisory Board showing greater awareness of arts and community activity, plus viewer activity as shown in web analytics. Recordings of programs available for viewing online or in Pioneer's archives.

2015 - 2016 Board of Directors

Pat Kubly (Chair)

Granite Falls, Minnesota

Craig Wilkening (First Vice Chair)

Appleton, Minnesota

Julie Bleyhl (Second Vice Chair)

Madison, Minnesota

Julie Rath (Secretary-Treasurer)

Renville, Minnesota

Jacqueline Johnson

Morris, Minnesota

Liz Struve

Marshall, Minnesota

Mark Olson

Willmar, Minnesota

Chuck Grussing

Alexandria, Minnesota

Roxanne Hayenga

Sibley, Iowa

Linda Wing

Slayton, Minnesota

Holly Witt

Morris, MN

Les Heen (General Mgr., Ex-officio)

Maynard, Minnesota

Appendix E - Lakeland Public Television, Bemidji/Brainerd

Total Legacy-funded jobs (FTEs) created and maintained: 4.3

- New Staff: 3.1
- Legacy Production Manager: 1
- Legacy Producer/Director: 1
- Lakeland News Segment Reporter: 0.5
- Web Site Designer: 0.6
- Reallocation of Existing Staff: 1.2
- Executive Producer (Program/Production Mgr.): 0.3
- Producer/Director/Videographer: 0.4
- Producer/Director/Videographer: 0.5

Total number of hours produced: 15.5

Lakeland Public Television (LPTV) is currently producing a weekly half-hour series titled *Common Ground*, a weekly Lakeland News segment titled *In Focus* and short interstitial segments titled *Profiles*.

One documentary was produced in this period: *Resorts of the Northwoods*, a 2-hour feature that examined the past, present, & future of this iconic Minnesota Industry.

From July 1, 2015 – June 30, 2016, LPTV has produced the following Legacy-funded content:

- *Common Ground*: 8 hours (16 episodes)
- *In Focus*: 2 hours (50 segments)
- *Profiles*: 11 minutes (22 segments)
- *Resorts of the Northwoods*: 2 hours (1 documentary)
- Web Extras – 3.5 hours (Common Ground web extras)

Total number of hours broadcast: 294.5

From July 1, 2015 – June 30, 2016, Lakeland Public Television broadcast the following Legacy-funded programs:

- *Common Ground*: 266 hours (From 405 airings on L-Prime and L-Plus and 197 airings on L-MN Channel)
- *In Focus*: 6.5 hours (From 205 airings of 50 separate segments on L-Prime)
- *Profiles*: 14 hours (From 2,244 airings on L-Prime)
- *Resorts of the Northwoods*: 8 hours (From 4 airings on L-Prime and L-Plus)

Estimated viewership

LPTV currently reaches approximately 383,500 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

Total combined website page views and online video views: 478,545

Total Page Views for LPTV Legacy Page July 1, 2015 – June 30, 2016: 7,026

Total YouTube Channel video views: 471,519

- *Common Ground* Playlist: 42,397
- *In Focus*: 6,031
- *Harnessing the Headwaters: First Dams on the Mississippi*: 1,743
- *Why Treaties?:* 618
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 1,238

Appendix E - Lakeland Public Television, Bemidji/Brainerd

- *Regaining Food Sovereignty*: 5,337
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 1,863
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 2,116
- *Birchbark Canoe*: 407,781
- *Heartland Symphony Orchestra: Sounds from Heartland*: 829
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 682
- *Common Ground Web Extras*: 52
- *Steam Power!*: 432
- *Resorts of the Northwoods*: 400

Total hours available online: 120.5

- *Common Ground*: 86 hours
- *In Focus*: 18 hours
- *Harnessing the Headwaters: First Dams on the Mississippi*: 1 hour
- *Why Treaties?*: 1 hour
- *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree*: 1 hour
- *Regaining Food Sovereignty*: 1 hour
- *Boardwalks to Bike Paths: Northern Minnesota State Parks*: 1 hour
- *Sculpting in Wood and Words: The Art of Kent Nerburn*: 1 hour
- *Birchbark Canoe*: 1 hour
- *Paddles Up! The Lake Bemidji Dragon Boat Festival*: 1 hour
- *Heartland Symphony Orchestra: Sounds from Heartland*: 1.5 hours
- *Common Ground Web Extras*: 4 hours
- *Steam Power!*: 1 hour
- *Resorts of the Northwoods*: 2 hours

Number of stations broadcasting: 3

- Lakeland Prime (KAWE DT)
- Lakeland Plus (KAWE DT5)
- Lakeland MN Channel (KAWE DT6)

Previously broadcast programming that continues to air and is available online

- *Common Ground*
 - Season 1, Episodes 1 – 26
 - Season 2, Episodes 1 – 36
 - Season 3, Episodes 1 – 28
 - Season 4, Episodes 1 – 26
 - Season 5, Episodes 1 – 22
 - Season 6, Episodes 1 – 20
 - Season 7, Episodes 1 – 16
- Documentaries
 - *Paddle's Up: The Lake Bemidji Dragon Boat Festival* (60 min) Premiered March 2012
 - *Birchbark Canoe* (60 min) Premiered March 2012
 - *Heartland Symphony Orchestra: Sounds from the Heartland* (90 min) Premiered June 2012
 - *Boardwalks to Bikepaths: Northern Minnesota State Parks* (60 min) Premiered March 2013
 - *Regaining Food Sovereignty* (60 min) Premiered June 2013
 - *Sculpting in Wood and Words: The Art of Kent Nerburn* (60 min) Premiered December 2013
 - *Harnessing the Headwaters: First Dams on the Mississippi* (60 min) Premiered March 2014
 - *Why Treaties?* (60 min) Premiered May 2014
 - *From Minnesota to Washington D.C.: The 2014 U.S. Capitol Christmas Tree* (60 min) Premiered December 2014
 - *Steam Power!* (60 min) Premiered June 2015
 - *Resorts of the Northwoods* (120 min) Premiered June 2016

Representation of cultural and ethnic diversity

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history and culture. For example, Bronze sculptor Gareth Curtiss works closely with Bemidji's Shaynowishkung statue committee to replace a beloved but dated lakeside statue of Chief Bemidji. Hear from some of those on the Shaynowishkung committee, (Carolyn Jacobs, Sandy Kaul, Mitch Blessing & Kathryn "Jody" Beaulieu), which dedicated years to finding a just and accurate representation of the man for whom Bemidji is named. Also, we heard from local leaders including Bemidji Mayor Rita Albrecht, Leech Lake Chairwoman Carri Jones, Red Lake Chairman Darrell G. Seki Sr., & former White Earth Chairwoman Erma Vizenor about the historical and cultural significance of the Bemijigamaag Powwow of April, 2015.



Showcasing a diversity of arts disciplines

LPTV's Legacy productions have presented a broad variety of arts disciplines that showcase many of the talented individuals across our entire region. In the past year, *Common Ground* has featured sculptors, dancers, poets, musicians, authors and quilters, among others. *In Focus* segments have featured graphic designers, traditional native artists, local theater, and authors, among others.

Advisory board/consultants

LPTV measured the success of these productions through feedback received from our Community Advisory Councils. These volunteer groups of LPTV viewers gather bi-monthly in both our Brainerd and Bemidji studios to provide programming feedback and inform staff of the general pulse of LPTV in their communities. Our Legacy Production crew also hosted and organized two focus group/luncheons in the Bemidji and Brainerd areas in June 2016. Attendees, comprised of past participants in Legacy productions, local arts board members and area legislators, provided feedback regarding improvements for Legacy productions as well as suggestions for future content.

LEGACY PROGRAMS FROM LAKELAND PUBLIC TELEVISION Produced between July 1, 2015 – June 30, 2016

COMMON GROUND - Weekly Arts Series **Episodes 701 – 716**

Common Ground explores the unique people, places and events that surround us here in north central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures and history that help to shape and define our communities.

Appendix E - Lakeland Public Television, Bemidji/Brainerd

- **Episode 701, Broadcast Premiere: October 22, 2015**
Meet key players of the Bemidji Symphony Orchestra including conductor Beverly Everett; learn its history and become immersed in a dress rehearsal of Mozart's Requiem.
- **Episode 702, Broadcast Premiere: October 29, 2015**
Tom Page of Cohasset prepares paintings of artists & musicians for a 2014 multimedia event at the Timberlake Lodge in Grand Rapids, Peasants With Torches. Music by Clearwater Hot Club (Sam Miltich lead acoustic guitar, Mike Miller acoustic rhythm guitar, Matthew Miltich upright bass).
- **Episode 703, Broadcast Premiere: November 5, 2015**
Visit the 10th annual 2014 Turtle River Days Music Festival celebrating the history of music through Gary Burger's studio, then peruse collections of vinyl at KAXE/KBXE's Record Store Day.
- **Episode 704, Broadcast Premiere November 12, 2015**
A native man, Kevin Mahto scours pawn shops and thrift stores to recover native art and get the work into the hands of those who appreciate the art. Original poetry recitation by Jamison Mahto.
- **Episode 705, Broadcast Premiere: November 19, 2015**
Tour the historic Clearbrook Depot, learn the efforts of its restoration & the treasures it holds. Take a tour with the late Randy Berger who lived in the building as an adolescent.
- **Episode 706, Broadcast Premiere: January 14, 2016**
Singer-songwriter Shannon Murray performs on her guitar a variety of historical songs from the labor movement at Bemidji State University, highlighting the contributions of brave women like Mother Jones & Lucy Parsons. Then come into Bemidji's Supple Studios as she and others record tracks for her folk-punk album.
- **Episode 707, Broadcast Premiere: January 21, 2016**
Biology & Ecology teacher Rob Knudson comes out of retirement to take us for a walk in the woods, showing us how to identify the common deciduous trees of Northern Minnesota by their leaves. He demonstrates side-by-side comparisons of the different species traits and he talks of the importance of understanding ones environment when one is enjoying our beautiful Minnesota outdoors.
- **Episode 708, Broadcast Premiere January 28, 2016**
Enter Bob Wenzel's shop with a father and son who come together to learn the art of building guitars. Bob has built guitars in the Warroad area for many years and enjoys passing on the skills and traditions to those who are patient enough to study the art.



- **Episode 709, Broadcast Premiere February 4, 2016**
In this episode of Common Ground join Dorothy Lindquist & June Brutscher for Teacher's Tea at a historic school located at the Morrison County Fairgrounds in Little Falls, Minnesota for an event that honors rural teachers for their role in educating. Also, check out the rural Hazel Dell Library outside of Leader, Minnesota with Sue Lund & Ruth Boldan. The unique Hazel Dell

Appendix E - Lakeland Public Television, Bemidji/Brainerd

Library, in the woods on the edge of a field, lends books and media to those who make the country their home.

- **Episode 710, Broadcast Premiere: February 11, 2016**

This episode of Lakeland Public Television's Common Ground has two segments: First come along with blues singer, Lee "Bone" Sherseth as he plays different venues for those who love to feel the blues. Then join Erika Hagberg of Trommald, MN as she demonstrates how she creates fine art portraits, "painted" by embroidery thread with needle through canvas.

- **Episode 711, Broadcast Premiere: February 18, 2016**

Bronze sculptor Gareth Curtiss works closely with Bemidji's Shaynowishkung statue committee to replace a beloved but dated lakeside statue of Chief Bemidji. Hear from some of those on the Shaynowishkung committee, (Carolyn Jacobs, Sandy Kaul, Mitch Blessing & Kathryn "Jody" Beaulieu), which dedicated years to finding a just and accurate representation of the man for whom Bemidji is named. Come along with a living relative of Shaynowishkung, Donnie Headbird, as he relates his experience.



- **Episode 712, Broadcast Premiere: April 14, 2016**

Hear from local leaders including Bemidji Mayor Rita Albrecht, Leech Lake Chairwoman Carri Jones, Red Lake Chairman Darrell G. Seki Sr., & former White Earth Chairwoman Erma Vizenor about the historical and cultural significance of the Sanford Center PowWow of April, 2015. Go behind the scenes with organizers KOJB's Brad Walhof & Darryl Northbird and KAXE's Maggie Montgomery as they prepare to receive Minnesota's Governor Mark Dayton, plus thousands from the surrounding communities to celebrate at Bemidji's Sanford Center. Interview with elder George Earth Sr.

- **Episode 713, Broadcast Premiere: April 21, 2016**

Eileen Kulseth of Crosslake's The Cottage Place art school demonstrates how to create an aesthetically pleasing but fully functional work of art as she turns a large baking dish on her potter's wheel. Also, author Julia Lee takes us to her book release at Brainerd's Prairie Bay Grill and lends insight into the process of writing a novel that touches Celtic & Ojibwe connections.

- **Episode 714, Broadcast Premiere April 28, 2016**

Singer-songwriter Amanda Grace tells of her experience & inspiration writing songs for children and people of all ages. Listen as she performs at Bemidji's Boys & Girls club. Also, visit an art exhibit in Brainerd where children show their skills in the visual arts to the community.

- **Episode 715, Broadcast Premiere: May 5, 2016**

Hundreds of talented artists & crafters come together with their quilts in Brainerd for the Pinetree Patchworkers Quilt show. Then join Monte Draper as he concludes almost thirty years of planting trees for counties and private individuals, totaling nearly three-quarter-of-a-million trees he has started in the Earth.

Appendix E - Lakeland Public Television, Bemidji/Brainerd

- **Episode 716, Broadcast Premiere: May 12, 2016**

In this season 7 finale watch as Michael Lyons of Bemidji illustrates and writes cartoon strips in the Ojibwe language that delight and teach. Then enter the studio of Wadena artist, Brad Wegscheid as he builds a hanging ceramic wall mural as public art in Lakeland Public Television's new Bemidji Building.

Key Participants: 384

- ▶ **Artists: 328**
- ▶ **Historians, Educators and Other Content Experts: 14**
- ▶ **Organizations: 30**
- ▶ **Partners/Collaborators: 12**

RESORTS OF THE NORTHWOODS – 2 hour History and Culture Documentary Broadcast Premiere: June 23, 2016

Resorts of the Northwoods examines the past, present, & future of this iconic Minnesota Industry. "Going to the resort"... a phrase that conjures up so many memories and meanings for generations of Minnesotans. From the resort owners and workers who are so passionate about their business, to the visitors who anxiously await their escape "up north", the story of the resort industry in northern Minnesota is one that has touched the lives of countless people in our region. From the large all-inclusive destinations, to the small "mom & pop" seasonal operations, these Minnesota resorts have made an indelible impact on our history and culture.



Key Participants

- ▶ **Total Partners and Collaborators: 10**
 - Crow Wing Crest Lodge - John & Kim Bowen, Owners
 - Craguns Resort on Gull Lake - Nancy Krasean, Director of Marketing & Eric Peterson, GM
 - Maddens On Gull Lake - Kathy Reichenback, Dir. of Marketing
 - Grand View Lodge - Frank Soukup, Dir. of Marketing
 - Huddle's Resort - Roy & Kay Huddle, Owners
 - Bowen Lodge - Bill & Gail Heig, Owners
 - Pimushe Resort - Ed & Joanne Fussy, Owners
 - Big Winnie RV Park & Campground - Arnold Dahl, Owner
 - Black Pine Beach Resort - Lynn and Bob Scharenbroich, Owners
 - Ruttger's Bay Lake Lodge - Chris Ruttger, Owner

Appendix E - Lakeland Public Television, Bemidji/Brainerd

- On-camera Participants and Content Experts: 35
- Archival Contributions from Individuals/Historians/Businesses: 14

“I just watched Harnessing the Headwaters; First Dams on the Mississippi and Boardwalks to Bike Paths; Northern Minnesota's State Parks. WOW! What great films and even having been a lifetime (age 74) resident I learned so much! How can I access more... and more?”

— Carolyn Kile

“I wanted to send you a word of thanks for granting the [art]ifact team permission to use your in-depth video about the creation of a la crosse stick from the Common Ground show. As you know “[art]ifact: where history meets art” was an exhibit that took place at the Pump House Regional Arts Center in La Crosse WI from 26 February – 16 April, 2016. The project had used objects from the La Crosse County Historical Society that University of Wisconsin La Crosse students researched and studied extensively. These objects and their stories were then paired with regional artists (some of whom were from Minnesota) who made modern interpretations of these objects in mixed media, sculptures, woodcuts, photographs, and paintings.

When the students were researching Native American Ho Chunk objects they found that much of the information about them was vague and sometimes unreliable. The video from Common Ground was a quality in-depth look at how la crosse sticks were made that was done in a culturally sensitive manner. The quality of the film was excellent and the choice of content—explaining how sticks were made from a single piece of timber—was particularly important for the exhibit written content, but also for the artist who re-created a la crosse stick in the manner described in the video as his art piece.

You were very generous to give us permission to edit and use the video as part of the exhibit. I hope that you will be able to continue to produce great work through Common Ground and that we will be able to work together again in the future.

Thank you again for your great work and for your support of our project.”

— Ariel Beaujot, Associate Professor
University of Wisconsin La Crosse
History Department

“My wife, Jill, and I thought it was time to applaud your programming decisions that enable Common Ground to be shared with us. We are persistently pleased by the shows that apparently Scott Knudson puts together. I'm sure that it is a challenge to find the people to feature. I guess we all know characters up here, but he seems to find an edge to approach his subjects that makes them more captivating. My sister is moving back to the area after living in Michigan for the last decade and she looks forward to seeing our legacy funds at work through such programs that just don't exist elsewhere. Please accept our thanks for supporting the show, and keep it on the air. We have a couple of people that Scott might find interesting and we'd be happy to share them if that would help.”

— Charlie and Jill Parson

Appendix E - Lakeland Public Television, Bemidji/Brainerd

“Common Ground’s Biking Bemidji episode was the opening bell for six months of good weather, fun outdoors, healthy living, and active transportation. We loved the expose and received enthusiastic feedback from viewers. It wasn’t long after the episode aired that the Star Tribune sent a reporter and photographer up here to learn to learn about Nice Ride Bemidji! As a community initiative, Nice Ride Bemidji thrives on partnerships with our local media, and we just plain love watching Common Ground. Thanks for sharing your creative energy!”

— Melinda Neville of Nice Ride MN

IN FOCUS - Lakeland News arts/culture segments

Our existing Lakeland News program continues to air *In Focus*, a weekly feature segment that highlights the subjects of art, history and cultural heritage throughout north central Minnesota. Occasionally these feature stories cross-promote topics from our series *Common Ground*, but more frequently remain as independent pieces so that even more people, places and events can be shared with our viewers.

- **Student’s Viral Film – Bemidji**
Broadcast Premiere: July 17, 2015
- **Good Sports North at Belt. County Historical Society – Bemidji**
Broadcast Premiere: July 24, 2015
- **First City Singers – Bemidji**
Broadcast Premiere: July 31, 2015



- **Wood Carver– Bemidji**
Broadcast Premiere: August 7, 2015
- **Edge Center for Arts – Bigfork**
Broadcast Premiere: August 14, 2015
- **Headwaters Sculpture – Bemidji**
Broadcast Premiere: August 20, 2015
- **Talley Gallery Opens – Bemidji/BSU**
Broadcast Premiere: August 27, 2015
- **Cartoonist Gallery North – Bemidji**
Broadcast Premiere: September 4, 2015
- **Watermark First Event – Bemidji**
Broadcast Premiere: September 11, 2015

Appendix E - Lakeland Public Television, Bemidji/Brainerd

- **Black Bear Road Pottery – Brainerd**
Broadcast Premiere: September 18, 2015
- **Elisa's Glass – Osage**
Broadcast Premiere: September 25, 2015



- **Bemidji Symphony Orc. - Bemidji/BSU**
Broadcast Premiere: October 2, 2015
- **Little Big Town - Bemidji/Sanford Center**
Broadcast Premiere: October 9, 2015
- **Cigar-Box Guitar Wksp - Brainerd**
Broadcast Premiere: October 16, 2015
- **Scandinavian Dinner – Bemidji**
Broadcast Premiere: October 23, 2015
- **Warrior Nation Book - Red Lake**
Broadcast Premiere: October 30, 2015
- **Jazz Atavist Group – Bemidji/BSU**
Broadcast Premiere: November 6, 2015
- **What's Up Babe? – Bemidji**
Broadcast Premiere: November 13, 2015
- **It's Only Clay – Bemidji**
Broadcast Premiere: November 20, 2015
- **Bemidji Chorale - Bemidji/BSU**
Broadcast Premiere: November 27, 2015
- **Madrigal Dinner - Bemidji/BSU**
Broadcast Premiere: December 4, 2015
- **BSU Master Music Class - Bemidji/BSU**
Broadcast Premiere: December 11, 2015
- **BHS Holiday Concert – Bemidji High School**
Broadcast Premiere: December 18, 2015
- **Wizards of Kazoo – Park Rapids**
Broadcast Premiere: December 28, 2015
- **Coffee and Paint - Bemidji**
Broadcast Premiere: January 6, 2016

Appendix E - Lakeland Public Television, Bemidji/Brainerd

- **Kids Pottery Class - Bemidji**
Broadcast Premiere: January 16, 2016
- **BSU Master Music Class - Bemidji**
Broadcast Premiere: January 22, 2016
- **Sleeping Giant – Bemidji**
Broadcast Premiere: February 6, 2016
- **Bethel's Decoys – Park Rapids**
Broadcast Premiere: February 19, 2016
- **First City Handbell – Bemidji**
Broadcast Premiere: February 26, 2016
- **CLC Cultural Thursday – Brainerd**
Broadcast Premiere: March 4, 2016
- **Women's History Lect. – Bemidji**
Broadcast Premiere: March 11, 2016
- **Weaving w/ Crossing AA - Brainerd**
Broadcast Premiere: March 18, 2016
- **Exhibit Crossing Arts - Brainerd**
Broadcast Premiere: March 25, 2016
- **Leech Lake Arts League – Walker**
Broadcast Premiere: April 1, 2016
- **Retiring Artist – Nisswa**
Broadcast Premiere: April 8, 2016
- **Watercolor Art – Bemidji**
Broadcast Premiere: April 15, 2016
- **School Mural Painting – Pequot Lakes**
Broadcast Premiere: April 22, 2016
- **Dracula Rock Show – Nary**
Broadcast Premiere: April 29, 2016
- **CD Release Concert – Bemidji**
Broadcast Premiere: May 6, 2016
- **Jaques Art Class – Aitkin**
Broadcast Premiere: May 13, 2016
- **Fab Lab Tech – Kelliher**
Broadcast Premiere: May 22, 2016
- **Medieval Martial Arts - Bemidji**
Broadcast Premiere: May 27, 2016
- **Depot Junction – Brainerd**
Broadcast Premiere: June 4, 2016
- **School of Rock - Brainerd**
Broadcast Premiere: June 11, 2016
- **Scandinavian Folk Fest – Nisswa**
Broadcast Premiere: June 18, 2016
- **Junior Theater Camp - Bemidji**
Broadcast Premiere: June 25, 2016

Appendix E - Lakeland Public Television, Bemidji/Brainerd

Key Participants: 187

- Artists: 134
- Historians, Educators and Other Content Experts: 22
- Organizations: 26
- Partners/Collaborators: 5

Financial Report

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2015 through June 30, 2016	Common Ground (16 episodes) 30 minute weekly program History of MN Resorts Documentary 120 Minute Legacy Profiles (22 episodes) 30 second interstitials Lakeland News "In Focus" Arts & Culture Segments (50 segments)
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel.
Estimated viewership July 1, 2015 through June 30, 2016	While we don't have specific viewership data for our individual ACHF funded programs, 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households..
Hours available for web streaming July 1, 2015 through June 30, 2016	120.5
Education materials created and distribution July 1, 2015 through June 30, 2016	0

Appendix E - Lakeland Public Television, Bemidji/Brainerd

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

Grantee: Lakeland Public Television

Legacy Projects	Cost of Production
For period: July 1, 2015 - June 30, 2016	For period: July 1, 2015 - June 30, 2016
Common Ground (16 episodes) 30 minute weekly program	\$209,138
History of MN Resorts Documentary 120 Minute	\$56,229
Legacy Profiles (22 episodes) 30 second interstitials	\$63,595
Lakeland News "In Focus" Arts & Culture Segments (50 segments)	\$36,821
Total expense including the State of MN & LPTV's investment	\$365,782

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	(16) Episodes of <i>Common Ground</i> : A thirty minute weekly arts, culture, and history magazine style program (1) Two-hour documentary: History of Minnesota's Resorts (22) Legacy Profiles 30-second interstitials featuring snippets of arts, culture and history from around the region (50) Weekly <i>In Focus Weekly</i> 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10
Recipient phone number	218-751-3407
Names of board members	See below
Recipient email address	bsanford@lptv.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at www.lptv.org that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$330,303 ACHF Grant Appropriation SFY-16
Amount and source of additional funds	\$35,479 LPTV Local Investment
Duration of projects	2015 and June 30, 2016
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3.88 FTEs
Direct expenses and admin cost	\$325,742 direct expenses ; \$40,040 admin expenses
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Appendix E - Lakeland Public Television, Bemidji/Brainerd

Report on Plan for the Use of Funds for Year One of the Biennium For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Common Ground (16 episodes) 30 minute weekly program	7/1/15 to 6/30/16	2.6	\$182,311	\$26,827	feedback from community and advisory board	web hits, ranking in program preference poll, focus groups	Featured artists and organizations gained exposure beyond their internal promotion efforts, leading to increased attendance at their events and sale of art work.
History of MN Resorts Documentary 120 Minute	7/1/15 to 6/30/16	0.7	\$49,021	\$7,207	" "	Completion and broadcast of production, number of participants featured, support for program, web hits	Featured organizations, and the industry as a whole, gained exposure beyond their internal promotion efforts.
Legacy Profiles (22 episodes) 30 second interstitials	7/1/15 to 6/30/16	0.23	\$61,193	\$2,402	" "	Completion and broadcast of 22 episodes, number of participants featured	Featured artists gained exposure beyond their internal promotion efforts.
Lakeland News "In Focus" Arts & Culture Segments (50 segments)	7/1/15 to 6/30/16	0.35	\$33,217	\$3,604	" "	Completion and broadcast of 50 segments, number of participants featured, increased revenues for participants due to exposure, web hits	Increased attendance at art & cultural events that were featured.

Appendix E - Lakeland Public Television, Bemidji/Brainerd

2015 - 2016 Board of Trustees

Mike Smith, 2016 Board Chair, Bemidji, MN

Bryan Westerman, 2016 Treasurer, Bemidji, MN

Dr. Jim Bensen, Bemidji, MN

Gary Block, Little Falls, MN

Jim Hanko, Bemidji, MN

Paul Hunt, Pine River, MN

Ann Marie Ward, Bemidji, MN

Kim Williams, Bemidji, MN

Ray Holm, 2016 Board Vice-Chair, Merrifield, MN

Kathy Moore, 2016 Secretary, Lakeshore, MN

Gary Block, Little Falls, MN

Jean Castle, Bemidji, MN

Susan Holden, Minneapolis, MN

Milt Lee, Cass Lake, MN

Ryan Welle, Bemidji, MN

Doug Oman, 2015 Board Chair, Bemidji, MN
(term expired at end of 2015)

Sue Kringen, 2015 Secretary, Bemidji, MN
(term expired at end of 2015)

Dr. Kathy Annette, Grand Rapids, MN
(term expired at end of 2015)

Jeff Polkinghorne, Park Rapids, MN (resigned in
2015)

Cal Rice, 2015 Board Vice Chair, Bemidji, MN
(term expired at end of 2015)

Chris Ruttger, 2015 Treasurer, Deerwood, MN
(term expired at end of 2015)

Ray Gildow, Staples, MN
(term expired at end of 2015)

Appendix F - KSMQ Public Service Media, Austin/Rochester

Total Legacy-funded jobs (FTEs) created: 4

- Senior Legacy Producer (FT): 1
- Legacy Producer (FT): 1
- 2 Shooter/Editors (PT): 1
- Managing Producer (PT): 0.7
- CEO (PT): 0.3

Total additional Legacy-funded temporary/freelance jobs:

In addition, KSMQ contracted 17 positions on a temporary basis totaling \$13,907 in salary during the reporting period of 2015-2016.

Total number of hours produced: 16

- *Off 90* (14 half hour programs)
- *Christmas at Assisi 2015* (one hour program)
- *R-Town* (9 half hour programs)
- *On Q Insight* (4 half hour programs)
- *Quick Stops* (23 of varying length)

Total number of hours broadcast: 364.5

- *Off 90*: 235.5 hours
- *On Insight*: 5.5 hours
- *River Sojourn*: 2 hours
- *Talk Derby to Me*: 4 hours
- *Beyond the Bully*: 5
- *A Century of Excellence-Rochester Community and Technical College*: 6 hours
- *Hanson Family and Friends Concert*: 1 hour
- *Christmas at Assisi 2015*: 12 hours
- *Arrival-Women's Visions for a New Home*: 29 hours
- *Arrival-Finding Home*: 22 hours
- *The Typist*: 2 hours
- *Music Box*: 3 hours
- *Arne: a Love Story*: 7 hours
- *On Eagles Wings-Minnesota's Sacred Music*: 17 hours
- *R-Town*: 13.5 hours

Estimated viewership

Our viewing area includes approximately 655,000 people through broadcast, cable, and satellite transmissions.

Total hours available online:

- *Off 90*: 55
- *Off 90 Quick Stops*: 12.5
- *R-Town*: 15.5 hours
- Legacy Documentaries: 4.5
- Live Music Specials: 8
- Stories Featured on Other KSMQ Programming: 5

Total number of video views: 562,312

- Off 90: 160,931 video views
- Off 90 Quick Stops: 357,212 video views
- R-Town: 3,653 video views
- Legacy Documentaries: 22,631 video views
- Live Music Specials: 14,081 video views
- Stories Featured on Other KSMQ Programming: 4,348 video views

Total number of page views: 17,203

LEGACY PROGRAMS FROM KSMQ

OFF 90 – Art, Culture and History Series **Episodes 701 - 708, 710 - 713**

Our *Off 90* crew travels across southern Minnesota exploring its unique people, places, and events. The goal of *Off 90* is to educate and inform viewers about the art, culture, and history inherent to our region of the state.

Each individual story featured on *Off 90* is also shown separately on KSMQ as interstitial programming calling *Quick Stops*.

- **Episode 701, Broadcast Premiere: November 8, 2015**

In the spirit of the shepherds, spinners and weavers of old, Faribault Woolen Mill is keeping craftsmanship alive as they create beautiful blankets from wool. The mill recently celebrated its 150th anniversary.

Rochester artist Cassandra Buck has created a series of pieces documenting the identities associated with being a woman. Each work of art represents a woman that was interviewed to complete the project. Cassandra Buck presented her work at the Creative Salon in Rochester. Her exhibit was called "Herself: A Series about Identity."

John A. Latsch was a Winona businessman who loved fishing and exploring on the Mississippi River. He was a lifelong patron of conservation and has done much to preserve land in the river valley. However, due to his sense of humility, his efforts remain largely unsung. We went to Winona to discover a little more about the man.

Forestville/Mystery Cave State Park is a park located in Southeastern Minnesota. We explored the dark subterranean world of Mystery Cave, the longest cave in Minnesota, with its stalactites, stalagmites, and underground pools.

- **Episode 702, Broadcast Premiere: November 22, 2015**

The National Farmers' Bank of Owatonna, Minnesota is a bank building designed by Louis Sullivan. It was built in 1908, and was the first of Sullivan's "jewel boxes," a series of designs Sullivan made for several banks that all had the same theme. Sullivan, who once was a prominent architect living in Chicago, had fallen on hard times. The commission in Owatonna breathed new life into his career.

Thomas Blahník turns twisted, disfigured pieces of wood yield amazingly beautiful works of art. The grain of the wood dances to life as Thomas turns them carefully on his lathe. Join us as we follow an oak from the forest to fine art.

The Southeastern Minnesota Bluegrass Association, or SEMBA, has a goal, which is to provide the best traditional country and bluegrass music to Southeast Minnesota. The group hosts a few festivals each year. We caught one of their concerts at Cushon's Peak Campground, which is by the Root River Bike Trail near Houston.

The Tamburitzaans are a dance troupe from Duquesne University in Pittsburgh. They perform ethnic dances from several Eastern European countries. You can expect to see elaborately

choreographed moves set to authentic traditional music with the flare and elegance of cultural attire at a Tamburitza concert. We recorded a performance at Crossings in Zumbrota.

- **Episode 703, Broadcast Premiere: December 27, 2015**

In the early 1900s, a man named Cy Thomson built several then-futuristic livestock farms, along with an entertainment park. Unfortunately, he used embezzled money to build his farms.

There aren't many hats that Lynette Yencho doesn't wear as an artist. She draws, she paints, she sculpts, she designs websites, she designs costumes. Her creativity is fueled by her love of the irreverent and her cherished dogs. We visited her in her home in Owatonna, which is filled with her creations.

A group of young filmmakers from Rochester have taken that quote to heart. The members of the Rochester Filmmakers Community joined together to achieve one goal: to make movies. We met with the group's founders to talk about what it takes to make movies in southern Minnesota.

- **Episode 704, Broadcast Premiere: January 10, 2016**

In the early 1900s, Hollandale, Minnesota, was a marsh. Then along came a developer who figured out that if he drained the marsh, he could create a farming community and take advantage of the rich, underlying peat soil. Hollandale thrived for a time growing sugar beets, potatoes, onions, and other produce. The developer recruited people of Dutch ancestry, who he presumed to be good at raising produce in former marshes. We take a look at Hollandale today.

Rory Mattson has been painting for more than forty years. His favorite subject is nature. How convenient that he can just look out his kitchen window and spot eagles, wild turkeys, herons and songbirds for inspiration. He is a classic watercolorist in the English style. He takes his time and loves creating every last detail. Join us as we visit his studio in Albert Lea.

Located on the Zumbro River's south fork, the city of Rochester is Minnesota's third-largest city and the largest city located outside of the Metro Area. It is home to the Mayo Clinic, one of the largest and most well-known medical facilities in the country. We did a little exploring in Rochester to find out its history, how it's doing now, and to learn about its future.

The Art Center in Albert Lea wanted to reach out to people who don't consider themselves artists but who were involved with the Art Center to have an opportunity to present their favorite pieces of art. Exhibitors displayed various objects including paintings, sculptures, and photographs that not only were aesthetically pleasing, but also help a deep meaning to their owners. The proprietors of the Albert Lea Art Center feel that their space is not just for artists, it's for everybody.

- **Episode 705, Broadcast Premiere: January 24, 2016**

The owl has long been a symbol of wit and wisdom. But, a good place to find facts about a Strigiform is the International Owl Center down in Houston, Minnesota. The goal of The International Owl Center is to advance the survival of wild owl populations through education and research.

Music runs in the veins of the Benson Family. As a group, they perform gospel and bluegrass music. We join them at home in Faribault as they work practice into their busy lives, and then follow them on stage as they take their harmonies to music lovers across the upper Midwest.

On hot summer nights, hundreds of people in Winona enjoy the foot stomping marches and rousing show tunes performed by the Winona Municipal Band. The band recently celebrated their 100th anniversary. From the days of celebrating store openings, to today's summertime concerts by Lake Winona, this cherished band has performed through thick and thin. Let's take a front row seat for this summertime treat.

For a small town, Spring Valley has boasted several notable residents. One of them was author Laura Ingalls Wilder, who lived in Spring Valley for a time. Another name you might recognize is Richard Sears, one of the founders of Sears, Roebuck & Company. We visit the Spring Valley Historical Society to find out more about these and other notable former residents.

Appendix F - KSMQ Public Service Media, Austin/Rochester

- **Episode 706, Broadcast Premiere: February 7, 2016**

All it took was one brush. Dee Teller fell in love with Chinese art because of a sumi brush. This love has taken her to China and Toronto to study, and has been rewarded by numerous international distinctions. Her specialties are horses and ancient calligraphy. We visit Dee at her home near Faribault for a lesson in art and laughter that this vibrant woman is only too happy to share.

John O'Rourke is a veteran Austin broadcaster. He worked in both radio and television for many years as a newscaster and a sports announcer, and he started the broadcasting program at Riverland Community College. O'Rourke also served as Austin's mayor for nearly a decade and he MC'ed the Miss Minnesota Pageant, back when it was held in Austin. Now O'Rourke has another claim to fame: He has been inducted into the Minnesota Broadcasting Hall of Fame. We talked to O'Rourke about his lifetime of accomplishments.

It's still true in our society – standing away from religion can cost you plenty. To question the existence of a supreme being – risks friendships, family, even employment...

A growing number of people believe they're good without Gods. Is nothing sacred? Did we make it all up? Good questions – for Minnesota's Free Thinkers.

The Day of the Dead is a traditional holiday that originated in Mexico to honor deceased loved ones. A poetry slam is a competitive poetry performance. Organizers in Rochester combined the two to create the Day of the Dead Poets Slam. We watched as competitors participated as their favorite dead poet in an environment festooned with Day of the Dead decorations and altars.

- **Episode 707, Broadcast Premiere: February 21, 2016**

After World War II, Minnesota boasted hundreds of baseball teams in towns across the state. State tournaments were held. Pitchers were paid by the inning. Minnesota athletes who made their mark in other sports would often go back to town baseball in the summer.

Rachmaninoff, Chopin, Liszt...these are some of the favorite composers of piano phenom Henry Wang. Henry is a senior at Century High School in Rochester, Minnesota. He's been playing piano since he was five years old. Under the tutelage of Alexander Braginsky, this young man is racking up the awards and amazing audiences.

While Michael Resman was a physical therapist employed at the state hospital in Rochester, he became interested in the history of treatment the mentally ill and disabled in Minnesota. Eventually, he wrote two books on the subject.

The Gopher Count is an annual community festival held in Viola, Minnesota. Since 1874, the event has been on the third Thursday in June. The event is actually one year older than the Kentucky Derby. Named after the practice of collecting bounty on gophers, the festival has grown over the past century to include many other family friendly activities.

- **Episode 708, Broadcast Premiere: March 27, 2016**

We attended the FEAST event in Rochester. This annual event gives local craft food producers a chance to show off their wares to commercial buyers and the general public. It was a delicious exploration of the great things happening in local food.

Fashion trends change regularly. Back 1800s, women didn't just throw on jeans and a T-shirt and call it good. They had to dress up, partly to show off their husbands' wealth. We visited an exhibit at The History Center of Olmsted County about the history of women's fashion.

For the last 24 years, the City of Rochester has been organizing summer concerts in Mayo Park alongside the Zumbro River. Riverside Concerts was a bold experiment that has paid off with years of great entertainment.

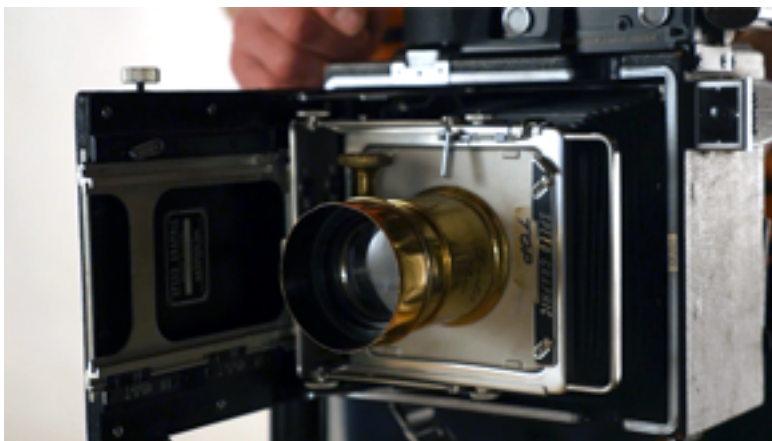
Trace Beaulieu is probably best known for his roles on the program Mystery Science Theater 3000 where he played a mad scientist as well as lending his voice and puppeteering skills to Crow T. Robot. Behind the scenes, Trace is also an artist. We talked with Trace during a recent showing of his work at the Riverland Community College in Austin

Appendix F - KSMQ Public Service Media, Austin/Rochester

- **Episode 710, Broadcast Premiere: April 24, 2016**

The Spring Grove Soda Pop Factory is one of those great little hometown gems that is gaining a national following. It got its start in 1895 with grape, strawberry and root beer flavors. Using pure cane sugar, today's flavors are carrying on the old-fashioned tradition. Owner Bob Hansen gave us a tour of the bottling plant where we learned what made this soda pop a growing favorite.

Twin Cities' photographer Timothy G. Piotrowski shuns modern digital photography. Instead, he uses analogue processes, such as film negatives and darkroom chemicals. Piotrowski specializes in photographing women's clothing in historical settings using antique equipment.



One frigid winter day, Michael Resman found himself outside picketing the school he worked at and wondered, "How did we get to this point?" Eventually, Mike wrote a book about the subject called "Bad Blood and Economics: A History of Teacher Strikes in Minnesota."

A few years ago, Barb Keith started a summer program aimed at making students more familiar with the techniques of filmmaking. Each student was responsible for creating their own film while the other students acted as the crew for each other's projects. The final result was a group of short, black and white, silent films.

- **Episode 711, Broadcast Premiere: May 8, 2016**

The Tendermaid Sandwich Shop has been an Austin institution for almost 80 years. It was built on what was once the busiest intersection in town. Known for both its hamburgers and friendly atmosphere, the Tendermaid has attracted generations of customers.

Being Sheriff is tough enough. Being the first female elected Sheriff brings an even brighter spotlight to your work. Sheriff Terese Amazi of Mower County takes it in stride. We spent some time with her to learn more about the role of the Sheriff and how she navigated the new territory of women in law enforcement.

Between 1943 and 1945, twenty-one POW camps, housing Axis soldiers captured during WWII, were established in Minnesota. Prisoners from these camps proved to be a valuable source of manpower for agriculture, logging, and small businesses. Dean Simmons wrote a book about this absorbing episode in Minnesota's history called "Swords into Plowshares."

For 65 years, Marvin Grabau has been living in rural Spring Valley. He's assembled quite a collection of interesting equipment over his lifetime from farm machinery to fuel wagons to crazy creations of his own. It's a sight to behold. He's restored many historic pieces to working order.

- **Episode 712, Broadcast Premiere: May 22, 2016**

Families in the United States have adopted more than 100,000 children from South Korea since 1953. As one of those adopted children, Joel Peterson shares his unique perspective in his book, "Dreams of My Mothers." We visited with Joel to find out about the cultures of these two

Appendix F - KSMQ Public Service Media, Austin/Rochester

very different countries – and the mothers they provided. These women, each in their own way, had a profound influence on Joel's life, and his ultimate quest for self-identity.

Jamie Schell moved to Maui with the goal and desire of becoming an artist and studio furniture maker. Jamie has since been making furniture, custom architectural features, sculpture, and wall hanging art professionally for the past 12 years. We paid Jamie a visit at his shop in Winona.

Riverland Community College is celebrating its 75th anniversary. The school is the result of mergers of community colleges and vocational schools, with campuses in Austin, Albert Lea, and Owatonna. Join us as we take a look at how Riverland continues to meet the needs of a diverse group of full- and part-time students both in the flesh and online.

Fresh produce on a beautiful spring day – what could be better?! There are many farmers markets in our region showcasing vegetables, flowers, baked goods and more. We stopped by the Rochester Farmers' Market to see what was in season.

- **Episode 713, Broadcast Premiere: June 19, 2016**

Some people day-dream about being a trucker spending their days looking out over the wide-open road of America. We learn what it's really like to be an over-the-road truck driver.

Amara Vercnoke of Rochester uses a number of different art mediums, though she now focuses her time on fiber art, using original self-taught felting methods involving needle felting wool.

There are many theories that deviate from the official story of the assassination of JFK. We speak to a man from Minneapolis who shares his point of view.

Rochester sculptor, Karl Friedrich is an abstract artist who works with a variety of mediums, but specifically recycled metal pieces to create his works of art.

R-TOWN, Weekly Series

Episodes 101 - 109

Rochester is brimming with business, cultural and historical significance. KSMQ offers a weekly series that features content regarding the historic changes taking place in Rochester.

- **Episode 101, Broadcast Premiere: April 15, 2016**

Rochester City Clerk Aaron Reeves describes the draft ordinance and discussions around allowing food trucks in Rochester. Chersten Keilor teaches yoga to area youth. We tour a U. S. Post Office to find out what tax day is like and discover taxes aren't due until April 18, 2016. The History Center of Olmsted County tells us about a test for a multi-balloon flight apparatus in 1937. Chancellor Stephen Lehmkuhle talks about accreditation for the UMR campus.



Appendix F - KSMQ Public Service Media, Austin/Rochester

- **Episode 102, Broadcast Premiere: April 22, 2016**
Nick Suchla, a new lottery winner, shares his story. We explore the hot new trend popping up all over Rochester – local brewpubs. Jennifer Rogers visits Sargent's Nursery to gear up for spring. Harold Crawford was a Harvard trained architect who returned to Rochester to make his mark on the city. Patrick Seeb describes the purpose of the Discovery Square sub-district for DMC.
- **Episode 103, Broadcast Premiere: April 29, 2016**
The Commission and UMN Duluth have partnered to offer a monthly Think Tank event. People in Rochester celebrated National Poetry Month in a very creative fashion. Poultry in motion – raising chickens in the city w/Justin Lowndes. Daisy Plummer was an avid supporter of music and other arts in the Rochester community. Brad Jones from the Rochester CVB talks summer fun for locals and visitors alike.
- **Episode 104, Broadcast Premiere: May 6, 2016**
BDPA sponsored middle school team, Tech-ATS is working its way through the Technovation competition with their app, "Help! I'm Hungry". Tiera Felder, Ginny McCright, Maren Mader, Will Smith. A look at the music scene from the musician and fan perspectives. Jennifer Rogers visits a bait shop to find out how and where to lure fish to the hook. The History Center of Olmsted County talks about the Stoppels, who were early pioneers in Olmsted County. Mayo Clinic Global Medical Business Immersion Program.
- **Episode 105, Broadcast Premiere: May 13, 2016**
Rob Miller from the Rochester Area Chamber of Commerce talks about the opportunities for commercial space on the newly consolidated IBM campus. Gyros, spanakopita, baklava...all delicious samplings of Greek food available in Rochester. Jennifer visits an old favorite – the Bookmobile. A small, but significant, contingent of Rochester doctors enlisted in WWI, and became known as "The Mayo Unit." Peter Gerrard from Gerrard Companies talks about variables in development.
- **Episode 106, Broadcast Premiere: May 20, 2016**
Jenna Bowman talks about Idea Jam which is about developing ideas for prototypes in preparation for the fall festival. We learn about Hindu beliefs and practices and learn about plans for a new temple. Jennifer learns to meditate through movement with Tai Chi. Local brewing has a strong history in Rochester as exemplified by Schuster Brewery. Regina Mustafa, founder of Community Interfaith Dialogue on Islam talks about bridge building.
- **Episode 107, Broadcast Premiere: May 27, 2016**
Megan Johnston talks about the Rochester Art Center's 70th anniversary and corresponding events. The Slatterly Park Neighborhood hosts Art on the Ave. Minnesota Children's Museum of Rochester in 1860, Rochester wasn't a very good place to die. So citizens created Rochester's Oakwood Cemetery. Superintendent Michael Munoz from RPS talking about school discipline and equality training
- **Episode 108, Broadcast Premiere: June 17, 2016**
Rochesterfest's new executive director, Brent Ackerman, joins us to tout the activities for this year's event. We visit a local art exhibition created by area women. Jennifer checks out ballroom dancing at the Blue Moon Ballroom. Join us as we recount one of Rochester's early bank robberies. Rochester Senior Center Executive Director Sally Gallagher and Board President John Ellingson talk about what it means to be a senior citizen today.
- **Episode 109, Broadcast Premiere: June 24, 2016**
Dr. Mary Davenport discusses her new role as Interim President of RCTC. We drop in on a Jazz Jam session at the Mayo Civic Center. The Med City Freeze football team is new to Rochester. Jennifer checks them out. The Zumbro River was key to the development of Rochester. Courtney Lawson, executive director, National Alliance on Mental Illness, discusses mental illness and regional training for employers.

CHRISTMAS AT ASSISI 2015, Performance Special Broadcast Premiere December 20, 2015

The annual "Christmas at Assisi" concert, recorded live at Lourdes Chapel at Assisi Heights in Rochester and directed by Rick Kvam, features the performance of the Rochester Choral Arts Ensemble. Music from the Renaissance to the 2015 Kettering Christmas Carol is enhanced with special collaborations by classical guitarist Jeffrey Van and the "Ardee" award-winning Honors Concert Choir.



ON-Q INSIGHT

- Episode 103, Broadcast Premiere: June 19, 2015
Austin Community Band - The Austin Community Band performs their opening concert of the season at the Bandshell Park.
- Episode 109, Broadcast Premiere: May 6, 2016
Minnesota in the Civil War- John Haymond, Executive Director of the Mower County Historical Society will cover both the services of Minnesota's regiments at Gettysburg, Murfreesboro, and other battles, as well as the fighting against the Sioux in 1862 and 1863.
- Episode 110, Broadcast Premiere: May 20, 2016
Drug Storm - Eric hosts a discussion about drug use in Freeborn and Mower counties with area experts and two people in recovery.
- Episode 111, Broadcast Premiere: June 17, 2016
Jesse James Legacy in Minnesota - Northfield Historical Society Executive Director Hayes Scriven presents a study on the legacy of Jesse James in Minnesota.

Key Participants

- ▶ **Total Number of Artists: 234**
- ▶ **Total Number of Experts/Historians/Etc: 87**
- ▶ **Organizations: 84**
- ▶ **Partners: 4**

Financial Report

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2015 through June 30, 2016	13 Off 90 episodes <i>Off 90 Presents: Christmas at Assisi 2015</i> Documentaries: <i>Minnesota Legends: Governor Arne Carlson</i> ; <i>RCTC: A Centennial Celebration</i> 23 <i>Quickstop</i> interstitials 3 <i>On Q</i> segments 4 <i>On Q Insight</i> programs 4 <i>Farm Connections</i> segments 10 <i>R-Town</i> episodes <i>On Q Holiday Music Special 2015</i>
Cost of Production	See attached Cost of Production
Number of stations broadcasting program	KSMQ's main digital channel broadcasts KSMQ Legacy-funded programs. Pioneer Public Television broadcasts the <i>Farm Connections</i> series, which contains Legacy segments. Six stations statewide broadcast KSMQ's Legacy funded programs <i>Off 90</i> , <i>Christmas at Assisi</i> , and <i>MN Legends – Governor Arne Carlson</i> .
Estimated viewership July 1, 2015 through June 30, 2016	655,000 viewing households
Hours available for web streaming July 1, 2015 through June 30, 2016	100.5 hours
Education materials created and distribution July 1, 2015 through June 30, 2016	None

Appendix F - KSMQ Public Service Media, Austin/Rochester

Report on Legacy Expenses: Cost of Production for State Fiscal Year 2016

For Period: July 1, 2015 through June 30, 2016

Grantee: KSMQ Public Service Media

Legacy Projects	Cost of Production
For period: July 1, 2015 - June 30, 2016	For period: July 1, 2015 - June 30, 2016
Off 90	\$57,728.36*
Christmas at Assisi & KSMQ Holiday Music Special	\$12,465.34*
Legacy Documentaries	\$45,324.19*
R-Town	\$116,073.29*
On Q segments, On Q Insight, Farm Connections Segments	\$1,128.84*

**Note: actual expenses for these programs were higher than cost of production numbers listed above. These numbers only reflect what was submitted to the State for reimbursement. Additional expenses were absorbed by KSMQ in our non-Legacy budget categories due to the State-reduced amount to fund Capitol restoration. KSMQ is committed to its Legacy programming and corresponding staff, and chose to financially cover the gap created by the reduction in Legacy funding during the temporary shortfall. Should Legacy funding not be fully restored, KSMQ will not be able to fund these programs' shortfalls in the future, resulting in a decrease in Legacy projects.*

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description;
- (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project;
- (iii) the amount and source of funding, including the fiscal year of the appropriation;
- (iv) the amount and source of any additional funding or leverage;
- (v) the duration of the project;
- (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;
- (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;
- (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	13 Off 90 episodes Off 90 Presents: Christmas at Assisi 2015 Documentaries: Minnesota Legends: Governor Arne Carlson; RCTC: A Centennial Celebration 23 Quickstop interstitials 3 On Q segments 4 On Q Insight programs 4 Farm Connections segments 10 R-Town episodes On Q Holiday Music Special 2015
Recipient phone number	507-481-2095
Names of board members	See attached
Recipient email address	eolson@ksmq.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.ksmq.org
Amount, source and fiscal year of the appropriation	The total amount of the FY16 appropriation is \$239,170.23. It is appropriated as available to reimburse for expenses incurred July 1, 2015 to June 30, 2016.
Amount and source of additional funds	Additional funds were expended by KSMQ Public Television from non-Legacy budget line items to support the completion of Legacy projects in the amount of \$15,041.33.
Duration of projects	Projects activities have taken place between July 1, 2015 and June 30, 2016.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

Appendix F - KSMQ Public Service Media, Austin/Rochester

Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2015 through June 30, 2016

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Off 90 weekly series featuring arts, history and cultural heritage of southern Minnesota.	7/1/15 to 6/30/16	1.5	\$55,509.92		Tracking number of featured artists, events, organizations, locations and cultural figures.	KSMQ produced 13 episodes of a weekly series (<i>Off 90</i>) that featured no less than 50 local artists, arts organizations or cultural figures.	Artists, events, organizations, locations and cultural figures are the beneficiary of \$338,000 worth of professionally produced educational material informing the region about their talents and value. Subsequent commercial benefit would be the responsibility of each featured entity.
Off 90 Presents: Christmas at Assisi 2015 KSMQ Holiday Music Special	7/1/15 to 6/30/16	0.2	\$12,465.34		Production and broadcast logs	Completion of musical special featuring local/regional artists performing to local artists. Workplan required 1 special; KSMQ completed 2: <i>Christmas at Assisi 2015</i> and <i>KSMQ Holiday Music Special</i>	Artists, events, organizations, locations and cultural figures are the beneficiary of \$82,000 worth of professionally produced educational material informing the region about their talents and value. Subsequent commercial benefit would be the responsibility of each featured entity.
Documentaries	7/1/15 to 6/30/16	0.75	\$45,324.19		Production and broadcast logs	Completion of one 60-minute documentary and one 30-minute documentary. <i>Minnesota Legends – Governor Arne Carlson</i> and <i>RCTC: A Centennial Celebration</i>	Artists, events, organizations, locations and cultural figures are the beneficiary of \$82,000 worth of professionally produced educational material informing the region about their talents and value. Subsequent commercial benefit would be the responsibility of each featured entity.
Quickstop interstitials On Q Insight programs On Q segments Farm Connections segments	7/1/15 to 6/30/16	0.1	\$1,128.84		Interstitial affidavits, production and broadcast logs.	Completion of 23 Quickstop interstitials; 4 On Q Insight programs, 3 On Q segments and 4 Farm Connections segments.	Artists, events, organizations, locations and cultural figures are the beneficiary of \$324,000 worth of professionally produced educational material informing the region about their talents and value. Subsequent commercial benefit would be the responsibility of each featured entity.
R-Town weekly series documenting the historic changes taking place in Rochester as a result of DMC/ Journey to Growth	7/1/15 to 6/30/16	1.5	\$120,712.13		Production and broadcast logs	Completion of 10 episodes of weekly program.	Artists, events, organizations, locations and cultural figures are the beneficiary of \$260,000 worth of professionally produced educational material informing their neighbors, constituents and greater community about their talents and value. Subsequent commercial benefit would be the responsibility of each featured entity. In addition, the fostering of public dialogue and information dissemination in a community growing and changing as rapidly as Rochester is incalculable.

Board of Directors (as of June 30, 2016)

Steve King
Dan Nistler
Joyce Balls-Berry
Randy Kehr
Roger Boughton
Fred Bogott
Pamela Bishop
Mary Davenport
Jeff Baldus
Michael Nolan
Edward Ted Hinchcliffe

Appendix G - MPTA Awards and Nominations

Since 2010, the MPTA's Legacy-funded television has been honored with 59 Upper Midwest Regional Emmy® Awards (with an additional 89 nominations), 14 Telly Awards, and more!

WDSE•WRPT, Duluth/Superior/The Iron Range

2016

- *Duluth Reader*, Reader's Choice Award, Best Local TV Show, *The PlayList* (5th year in a row)

2015

- Upper Midwest Regional Emmy® Award Historic/Cultural/Nostalgic Program *Last Call for the Mitchell Yards*
- Upper Midwest Regional Emmy® Nomination, Special Event Coverage: Non-news Program *The PlayList Presents: Red Mountain*
- Honor Award, Preservation Society of Minnesota *Last Call for the Mitchell Yards*

2014

- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program *Recurrent Stages*
- Upper Midwest Regional Emmy® Nomination - Documentary: Topical *Karin Kraemer's Brilliant Bowls and UnMatched Mugs*
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program *The PlayList Episode 520*

2013

- Upper Midwest Regional Emmy® Nomination - Documentary: Historical *Lost Duluth II*
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical *Stage to Screen: Historic Theaters of the North*

2012

- Upper Midwest Regional Emmy® Award - Special Events Coverage: Non News *The PlayList: The Plein Air Brush Off*
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program *The PlayList Presents: Low in Concert*

2011

- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series *The PlayList Episode #223*

Twin Cities PBS, Minneapolis/Saint Paul

2016

- Upper Midwest Regional Emmy® Award Arts/Entertainment: Single Story *Artist Day Jobs - Emily Lynch Victory*
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Single Story *MN Original - Rogue Taxidermy Artist Sarina Brewer*
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Single Story *MN Original - Syrian Photographer Osama Esid*
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program *The Lowertown Line - Cloud Cult*
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Single Story *MN Original - History of Phil Vandervaat's Hand Painted Signs*
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Single Story

Appendix G - MPTA Awards and Nominations

- *MN Original – History Theatre's Musical Production of Glensheen*
- Upper Midwest Regional Emmy® Award - Documentary: Topical
Kevin Kling: Lost & Found
- Upper Midwest Regional Emmy® Award - Informational/Instructional: Single Story
MN Original – Lisa Friedrich
- Upper Midwest Regional Emmy® Award - Interview/Discussion: Single Story
MN Original – Kelly Connoles
- Upper Midwest Regional Emmy® Award - Special Event Coverage (Non-News)
TV Takeover - Circus Juventas
- Upper Midwest Regional Emmy® Award - Lifestyle: Feature/Segment
MN Original – Cordwainer Amara Hark-Weber
- Upper Midwest Regional Emmy® Award - Photographer - Program (Non-News)
MN Original Compilation - Brennan Vance
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original – The Ericksons
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
MN Original - Arts Partners
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
TV Takeover - Black Label Movement
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
John Philip Sousa vs The Foshay Tower
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
MN Original – Butoh Practitioner Gadu Doushin
- Upper Midwest Regional Emmy® Nomination - Documentary: Cultural
State Fair Stories
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
MN Original Episode #712 – Osama Enid, Made Here, Paul Peterson, Washburn Blackbox Acting Program
- Upper Midwest Regional Emmy® Nomination - Public/Current/Community Affairs - Single Story
MN Original – The Washburn Blackbox
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage (Non-News)
TV Takeover - Circus Juventas
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage (Non-News)
The Lowertown Line: Sonny Knight and the Lakers
- Upper Midwest Regional Emmy® Nomination - Editor - Program (Non-News)
MN Original Compilation – Ryan Klabunde

2015

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode #612 – Jeffrey Hatcher, And The Professors, Alexa Horochowski and David Bowman
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program
The Lowertown Line with Har Mar Superstar
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program
The Lowertown Line with PaviElle
- Upper Midwest Regional Emmy® Award - Interview/Discussion: Single Story
MN Original – A Pet Photographer in Her Own Words (Sarah Beth Ernhart)
- Upper Midwest Regional Emmy® Award - Community/Public Service (PSA): Single Spot
The Legacy-Funded Work of the Minnesota Public Television Association
- Upper Midwest Regional Emmy® Award - Editor - Program (Non-News)
MN Original Compilation – Ryan Klabunde
- Upper Midwest Regional Emmy® Award - Photographer - Program (Non-News)
MN Original Compilation - Brennan Vance
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original – Chris Mars: Portrait of an Artist
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story

Appendix G - MPTA Awards and Nominations

- MN Original – The Life of an Actor: Sally Wingert*
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
MN Original – Minnesota Music Man: Cornbread Harris
- Upper Midwest Regional Emmy® Nomination - Informational/Instructional: Single Story
MN Original – The Art and Craft of Playwriting According to Jeffrey Hatcher
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
MN Original Episode #518 – Tish Jones, Kurt Melancon and Chris Mars
- Upper Midwest Regional Emmy® Nomination - Editor: Short Form (Promos, PSAs, Commercials, Opens, etc.)
MN Original Compilation - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Lost Twin Cities 4
- Upper Midwest Regional Emmy® Nomination - Writer - Program (Non-News)
Lost Twin Cities 4 – Lisa Blackstone
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage (Non-News)
The New Standards Holiday Show

2014

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode #515 - Minnesota Dance Theatre, Drury Brennan, Robert Bly and Nicholas David
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program
The Lowertown Line with Chastity Brown
- Upper Midwest Regional Emmy® Award Arts/Entertainment: Single Story
MN Original - Brian Hart
- Upper Midwest Regional Emmy® Award Informational/Instructional: Single Story
MN Original - Andrew Moxom's Timeless Portraits
- Upper Midwest Regional Emmy® Award Historic/Cultural/Nostalgic: Single Story
MN Original - Evolution of Secret Stash Records
- Upper Midwest Regional Emmy® Award Interview/Discussion: Single Story
MN Original - An Artist's Mission in His Own Words (Hottea)
- Upper Midwest Regional Emmy® Award Editor - Program (Non-News)
MN Original Compilation - Adam Geiger
- Upper Midwest Regional Emmy® Award Photographer - Program (Non-News)
MN Original Compilation - Brennan Vance
- Upper Midwest Regional Emmy® Award - Documentary: Historical
The Past Is Alive Within Us: The U.S. – Dakota Conflict
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original - Atmosphere, the Indie Hip Hop Group Featuring Rapper Sean "Slug" Daley
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original - Musical Theater and Alternative Rock Composer Chan Poling
- Upper Midwest Regional Emmy® Nomination - Education/Schools
MN Original - Artful Education
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
MN Original - Dan Corrigan – Capturing Minnesota Music
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
The Past Is Alive Within Us: The U.S. – Dakota Conflict - Robert Hutchings
- Upper Midwest Regional Emmy® Nomination - Writer: Program (Non-News)
The Past Is Alive Within Us: The U.S. – Dakota Conflict - Shari Lamke
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Compilation - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Compilation - Skip Davis

2013

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 423 - JoAnn Verburg, Marion McClinton + Cloud Cult

Appendix G - MPTA Awards and Nominations

- Upper Midwest Regional Emmy® Award - Special Event Coverage (Non-News)
Rock the Garden 2012
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Single Story
MN Original - Xavier Tavera
- Upper Midwest Regional Emmy® Award - Informational/Instructional: Single Story
MN Original - Kent Aldrich
- Upper Midwest Regional Emmy® Award - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
The Lowertown Line with Trampled by Turtles
- Upper Midwest Regional Emmy® Nomination - Audio
The Lowertown Line - Mitch Griffin
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Adam Geiger
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Skip Davis
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Dan Huiting

2012

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 319
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program
Lost Twin Cities III
- Upper Midwest Regional Emmy® Award - Writer: Program (Non-News)
Lost Twin Cities III - Emily Goldberg
- Upper Midwest Regional Emmy® Award - Interstitial
Arts Scene: Minnesota
- Upper Midwest Regional Emmy® Award - Lighting
MN Original Lighting Design - Steven Flynn
- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story
MN Original: Storyhill
- Upper Midwest Regional Emmy® Nomination - Military: Single Story
MN Original: 1968 Exhibit
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story
MN Original: Pamela Sukhum
- Upper Midwest Regional Emmy® Nomination - Audio
MN Original Composite - Joe Demko
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Dan Huiting
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Gracious Spaces: Clarence H. Johnston, Minnesota Architect

2011

- Upper Midwest Regional Emmy® Award - Magazine Program: Program
MN Original Episode 236
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
MN Original: Scott West
- Upper Midwest Regional Emmy® Award - Arts/Entertainment: Single Story/Feature/Segment

Appendix G - MPTA Awards and Nominations

- MN Original: Keri Pickett*
- Upper Midwest Regional Emmy® Award - Documentary: Cultural
First Speakers: Restoring the Ojibwe Language
- Upper Midwest Regional Emmy® Award - Editor: Program (Non-News)
MN Original Composite - Ryan Klabunde
- Upper Midwest Regional Emmy® Award - Graphic Arts: Graphics (Non-News)
MN Original Compilation
- Upper Midwest Regional Emmy® Award - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/
Segment
MN Original: Randy Walker
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
Dessa: A MN Original Special
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original: A Legacy Celebration
- Upper Midwest Regional Emmy® Nomination - Magazine: Program/Special/Series
MN Original Episode 235
- Upper Midwest Regional Emmy® Nomination - Audio: Post Production
MN Original - Ezra Gold, Joe Demko

2010

- Promax/BDA Award
MN Original Open Sequence - Splice Here
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program/Special/Series
MN Original Episode 102
- Upper Midwest Regional Emmy® Nomination - Photographer: Program (Non-News)
MN Original Composite - Steven Flynn

Prairie Public Broadcasting, Moorhead/Crookston

2015

- Bronze Telly Award – Cultural Documentary
Richard Bresnahan: The Taste of the Clay
- Upper Midwest Regional Emmy® Nomination – Documentary: Arts/Cultural
Richard Bresnahan: The Taste of the Clay

2012

- Upper Midwest Regional Emmy® Award - Documentary: Historical
Steamboats on the Red

2011

- Bronze Telly Award – Documentary
Steamboats on the Red
- Gold Aurora Award – Documentary/Historical
Steamboats on the Red

2010

- Upper Midwest Regional Emmy® Nomination - Documentary: Arts/Culture
A Considered View: The Photography of Wayne Gudmundson
- Platinum Telly Award – Historical Documentary (Best In Show)
Homesteading
- Upper Midwest Regional Emmy® Award - Documentary: Historical
Homesteading

Pioneer Public Television, Appleton/Worthington/Fergus Falls

2016

- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program
Captured in Silver
- Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program

Appendix G - MPTA Awards and Nominations

- *Town Ball: A Forgotten History*
- 9 additional Upper Midwest Regional Emmy® Nominations
- 2015**
 - Silver Telly
Haiti Love
 - People's Choice Telly
Haiti Love
- 2014**
 - Upper Midwest Regional Emmy® Award - Documentary: Topical
Haiti Love
 - Bronze Telly Award - Cultural Documentary
Postcards: Somali Culture in Willmar
 - Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Entertainment
My Way Back Home: Caroline Smith
 - Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Entertainment
My Way Back Home: Holly Hansen
 - Upper Midwest Regional Emmy® Nomination - Lifestyle: Feature/Segment
Postcards: Shaping Glass With Fire
 - Upper Midwest Regional Emmy® Nomination - Lifestyle: Feature/Segment
Postcards: Hammer and Steel: A Story of the Forge
 - Upper Midwest Regional Emmy® Nomination - Documentary: Cultural
Milanesia: Micronesian Culture in Milan, MN
 - Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
My Way Back Home: Holly Hansen
- 2013**
 - Upper Midwest Regional Emmy® Award - Arts/Entertainment: Program/Special/Series
My Way Back Home: Caroline Smith
 - Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Program
A Lake Lillian Man
 - Upper Midwest Regional Emmy® Nomination - Special Event Coverage (Non-News)
Tribute to the Troops
 - Upper Midwest Regional Emmy® Nomination - Interstitial
Rollag Promo
 - Bronze Telly Award - Cultural Documentary
Postcards: Ragamala Dance
- 2012**
 - Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Volstead Fever
- 2011**
 - Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Honor Flight
 - Upper Midwest Regional Emmy® Nomination - Documentary: Historical
One Last Mission

KSMQ Public Service Media, Austin/Rochester

- 2015**
 - Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
North Shore Unplugged
 - Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Program
Off 90 Episode 611
 - Upper Midwest Regional Emmy® Nomination - Cultural: Documentary
On Eagle's Wings: Minnesota's Sacred Music
 - Upper Midwest Regional Emmy® Nomination - Lifestyle: Feature/Segment
Glider Regatta
- 2014**
 - Upper Midwest Regional Emmy® Award - Historic/Cultural/Nostalgic: Program

The Typist

2012

- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mankato Pow Wow"
- Silver Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mini-Steve"
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "MN Marine Art Museum"
- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award - Informational/Instructional: Single Story
Off 90 segment "Eggs as Art"
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Amanda Hocking"
- Upper Midwest Regional Emmy® Award - Magazine Program: Single Story/Feature/Segment
Off 90 segment "Mini Steve"
- Upper Midwest Regional Emmy® Award: Editor – Program (Non-News)
Off 90 Composite
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/
Segment
Off 90 segment "Leo Smith"
- Upper Midwest Regional Emmy® Nomination - Arts/Entertainment: Single Story/Feature/
Segment
Off 90 segment "Karl Unnasch"
- Upper Midwest Regional Emmy® Nomination - Documentary: Historical
Painting with Light: Winona's Stained Glass Legacy
- Upper Midwest Regional Emmy® Nomination - Historic/Cultural/Nostalgic: Single Story
Off 90 segment "Betty Dowe"
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Program
Off 90 Episode 309
- Upper Midwest Regional Emmy® Nomination - Special Event Coverage: Edited
Off 90 Presents "Dana Cooper"

2011

- Bronze Telly Award - TV Programs, Segments, or Promotional Pieces: Documentary
Off 90 segment "Mr. Kite"
- Upper Midwest Regional Emmy® Nomination - Magazine Program: Single Story/Feature/
Segment
Off 90 segment "Mr. Kite"