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# **Clustering Minnesota Cities**

# 15 City Clusters Methodology

Recent *State of the Cities* reports have analyzed trends in demographics and municipal finances, and outlined policy implications for Minnesota cities. But without a classification scheme, it is hard to draw any "meaningful" conclusions for different cities. Grouping cities by size or location alone cannot provide satisfactory results for the analysis because of the diversity of cities in the same region or of the same scale. The hierarchical cluster method, which is based on multiple demographic and financial characteristics, reorganized the 853 cities into relatively homogeneous groups.

The House Research Department conducted such cluster analyses for Minnesota cities in 1988 and 1996<sup>1</sup>. Applying the cluster method to the updated 2000 Census data and 2002 municipal tax data reorganizes the 853 cities into alike groups. As in the original House Research analyses, the 853 cities were segregated into seven-county metro and non-metro cities. More than a dozen variables were tested and scores of combinations of these variables were analyzed. A few combinations yielded useful clusters that "make sense." The model selected for the report is based on four criteria variables similar to those used by Pat Dalton in her 1996 House Research Department report.

The four criteria variables are:

- 2000 Census population
- Population growth between 1990 and 2000
- Median household income in 1999
- Per capita commercial/industrial property market value in 2002

The population variable approximates both city size and demand for city services by residents. The growth rate reflects the changing character of the city and may signal extraordinary service demands in rapidly growing or declining cities. Household income represents residents' ability to pay for services and may identify low-income populations with unique service needs.

Commercial/industrial property market value approximates the level of economic activity in the city and the city's role in its region. It also represents service demand beyond that included in the population variable, including service demands from businesses and service demands from non-residents who come into the city to work or patronize businesses.

<sup>&</sup>lt;sup>1</sup> Pat Dalton, Legislative Analyst, provided both background information on her work on the 1996 House Research

Department report and generous help to this analysis

#### Predetermined clusters, outliers, and adjustment

Two groups of cities were predetermined prior to applying the cluster methodology. Minneapolis and St. Paul were classified as "metro central cities" for their extremely large populations and their unique roles in the regional economy. Cities in greater Minnesota with population less than 500 were grouped as "small rural cities." The population size of these very small cities generally determines their economic role and the demand for and ability to provide public services. Most cities in the group share similar characteristics in variables besides population size.

Three cities were excluded before running cluster analysis because of their extremely high population growth. They are Rogers (413 percent) in the metro area and Pleasant Lake (530 percent) and St. Michael (263 percent) in greater Minnesota.

The population and growth rates of three greater Minnesota cities—Appleton, Moose Lake, and Sandstone—are distorted by the dramatic change in a large institutionalized population. Their population growth rates were adjusted to reflect the change in their non-institutionalized population only. Some other cities that have a large share of institutionalized population, like Bayport, were left unadjusted because the institutionalized population has little impact on the city's growth rate.

#### Descriptive characteristics for city clusters

Besides the homogeneity in the four criteria variables used in the cluster analysis, cities in the same category also share similar patterns in some other variables that are highly correlated with one or more criteria variables. Table 1 summarizes each cluster's characteristics in the four criteria and in selected descriptive variables by classifying the z-scores of cluster means into five scales.

Take "metro high growth cities" as an example. Table 1 on page 3 shows that in general, cities in this group have the following characteristics compared to an average metro city: medium size, high growth rate, average median household income, average commercial/industrial market value per capita, low proportion of elderly people, low median age, below average percentage of minority population, high housing ownership, average share of people with bachelor's degree, low poverty rate, and high proportion of housing built in the last 10 years.

Cluster name	Population size	Population growth rate 1990- 2000	1999 median household income	Per capita commercial/industrial market value in 2002	Percentage of people over 65 years old	Median age	Percentage of people that are racial/ethnic minorities	Homeownership	Percentage of people over 25 years old with at least a bachelor's degree	Poverty rate	Percentage of housing units built in 1990-2000
Metropolitan Clusters											
Central Cities	H*	L	L*	Н	Μ	L*	H*	L*	М	H*	L*
Large Cities	Η	Μ	М	H*	L	М	Н	М	Н	L	Μ
Old Cities	М	L	L	Μ	Н	М	Н	L*	L	Н	L
Diversified Cities	Μ	L	L	H*	H*	Η	Μ	L	М	М	L
High Growth Cities	Μ	Н	М	Μ	L	L	L	Н	М	L	H*
High Income Cities	L	L	H*	L	L	H*	L	H*	H*	L	L
Smaller Cities	L	L	L	L	Н	М	Μ	L	L	Η	L
Greater Minnesota Clusters											
Major Cities	H*	Μ	Н	H*	L	L*	Н	L*	H*	Н	Η
Regional Centers	H*	Μ	Н	Η	L	L	Н	L*	H*	М	М
Sub-Regional Centers	М	Μ	L	H*	Н	М	Н	L*	Н	Н	Н
Urban Fringe	Η	H*	H*	Η	L*	L*	L	Η	Η	L	H*
High Income Cities	Н	Н	H*	Н	L*	L	L	Н	H*	L	H*
Moderate Growth Cities	Μ	Н	Н	Μ	L	L	Μ	М	Η	L	Η
Established Cities	М	Μ	М	М	Н	М	Μ	L	М	М	L
Small Rural Cities	L	М	L	L	М	М	М	Н	L	М	L

### **Table 1: Descriptive Variables for City Clusters**

Notes: Variables that are not specified years and sources are 2000 census data

<sup>2</sup>The five scales are classified by z-scores, which measure how many standard deviations the cluster mean is from the regional mean (either 7-county metro or Greater Minnesota unweighted average).
H\* (Extremely High): the cluster mean is more than +1.00 SD from the regional mean
H (High): the cluster mean is between +0.20 SD and +1.00 SD from the regional mean
M (Medium): the cluster mean is between -0.20 SD and +0.20 SD from the regional mean
L (Low): the cluster mean is between -1.00 SD from the regional mean
L\* (Extremely Low); the cluster mean is more than -1.00 SD from the regional mean

#### Metropolitan city clusters

There are seven city clusters for the seven-county metropolitan area. Table 2 on page 4 shows the criteria variable profiles for each cluster. Chart 1 on page 4 shows the graph of the standardized cluster profile.

Ta	ble 2: Cluster P	rofiles for Met	ropolitan Citie	S	
Cluster Name	2000 Census Population	Population Growth Rate 1990-2000	1999 Median Household Income	C/I Market Value Per Capita	No. of Cities in the Cluster
Central Cities	334,885	4.7	\$38,374	\$10,772	2
Large Cities	58,192	20.1	65,710	16,247	12
Old Cities	22,396	1.3	47,924	7,901	13
High Growth Cities	13,887	74.0	67,969	6,699	35
Diversified Cities	12,834	1.6	53,498	20,043	15
High Income Cities	2,910	6.7	102,990	2,570	20
Smaller Cities	3,836	5.8	50,003	5,058	41
Metro Unweighted Average	18452	26.0	63536	8,085	138
Metro Standard Deviation	42670	48.6	22449	7,304	





## Greater Minnesota city clusters

There are eight clusters for the Minnesota cities outside of the seven-county metro area. Variable profiles for the clusters of these cities are provided in Table 3 on page 5. Chart 2 on page 5 provides the bar graph of the standardized cluster profiles.

Tabl	e 3: Cluster Pro	ofiles for Great	er Minnesota (	Cities	
Cluster Name	2000 Census Population	Population Growth Rate 1990-2000	1999 Median Household Income	C/I Market Value Per Capita	No. of Cities in the Cluster
Major Cities	77,277	14.7	\$40,067	\$8,402	3
Regional Centers	16,977	6.2	35,768	7,075	22
Sub-Regional Centers	3,165	13.0	30,374	12,366	27
Urban Fringe	4,578	174.1	52,563	5,998	10
High Income Cities	3,956	36.1	51,934	7,248	25
Moderate Growth Cities	2,140	22.0	42,031	4,146	60
Established Cities	1,616	2.4	32,314	3,169	209
Small Rural Cities	214	1.7	31,858	3,113	359
GM Unweighted Average	1,928	7.9	33,935	3,894	715
Standard Deviation	6,050	33.2	8,535	3,665	

Chart 2 **Cluster Profile for Greater Minnesota Cities** 



#### Minnesota Cities by Cluster

M Central Cities Minneapolis St Paul

**M Large Cities** 

Apple Valley Blaine Bloomington Brooklyn Park Burnsville Coon Rapids Eagan Eden Prairie Edina Maple Grove Minnetonka Plymouth

#### **M Old Cities**

Anoka Brooklyn Center Columbia Heights Crystal Hastings Hopkins New Brighton New Hope Richfield Shoreview South St Paul West St Paul White Bear Lake

#### **M** Diversified

Arden Hills Coates Forest Lake Fridley Gem Lake Golden Valley Lilydale Long Lake Maple Plain Maplewood Oak Park Heights Osseo Roseville St Louis Park Wayzata

#### **M High Growth**

Andover Carver Centerville Champlin Chanhassen Chaska Cologne Cottage Grove East Bethel Elko Farmington Greenfield Ham Lake Hugo Inver Grove Heights Lakeville Lino Lakes Mahtomedi Medina Mendota Heights New Market Oak Grove Oakdale Prior Lake Ramsey Rogers Rosemount Savage Shakopee St Bonifacius St Francis

Vadnais Heights Victoria Waconia Woodbury

M High Income

Afton Birchwood Corcoran Deephaven Dellwood Grant Greenwood Independence Lake Elmo Lakeland Lakeland Shore Minnetonka Beach Minnetrista North Oaks Orono Pine Springs Shorewood Sunfish Lake Tonka Bay Woodland

#### **M Smaller Cities**

Bayport Belle Plaine Bethel Circle Pines Dayton Excelsior Falcon Heights Hamburg Hampton Hilltop Jordan Lake St Croix Beach Landfall

Lauderdale Lexington Little Canada Loretto Marine on St Croix Mayer Medicine Lake Mendota Miesville Mound Mounds View New Germany New Prague New Trier Newport North St Paul Norwood Young America Randolph Robbinsdale Spring Lake Park Spring Park St Anthony Village St Marys Point St Paul Park Stillwater Vermillion Watertown Willernie

#### **GM Major Cities**

Duluth Rochester St Cloud

#### **GM Regional Centers**

Albert Lea Austin Bemidji Brainerd Cloquet Fairmont Faribault Fergus Falls

Hibbing Hutchinson Little Falls Mankato Marshall Moorhead New Ulm Northfield Owatonna Red Wing Virginia Willmar Winona Worthington **GM Sub-Regional** Centers Aitkin Alexandria Appleton Baudette Baxter Cambridge Deerwood **Detroit Lakes** Grand Marais Grand Rapids Hinckley **International Falls** Long Prairie Mahnomen Mora Motley Park Rapids Pequot Lakes Perham Pine City Pine River Princeton Roseau Spicer Waite Park

Walker

Warroad GM Urban Fringe Albertville Becker Big Lake Breezy Point Isanti North Branch Rockville Sartell St Michael Zimmerman

**GM High Income** Avon Buffalo Byron **Cannon Falls** Clearwater Courtland Crosslake Delano Dundas East Gull Lake Elk River Hanover Hermantown La Prairie Mantorville Medford Monticello Nisswa North Mankato Oronoco Otsego Rice Sauk Rapids St Augusta St Stephen Wyoming

GM Moderate Growth	Richmond	Braham
Annandale	Rockford	Breckenridge
Brownsville	Rush City	Brewster
Buffalo Lake	Rushford	Brooten
Center City	Sandstone	Browerville
Chatfield	Sauk Centre	<b>Browns Valley</b>
Chisago City	St Charles	Brownsdale
Cohasset	St Clair	Brownton
Cokato	St Joseph	Buhl
Cold Spring	Stacy	Butterfield
Cottonwood	Stewartville	Caledonia
Dassel	Stockton	Canby
Dodge Center	Taylors Falls	Carlton
Emily	Wanamingo	Cass Lake
Eyota	Waverly	Chisholm
Foley	Winsted	Clara City
Gaylord	Zumbrota	Claremont
Glencoe		Clarissa
Glyndon	GM Established	Clarkfield
Goodhue	Ada	Clarks Grove
Goodview	Adams	Clearbrook
Harris	Adrian	Cleveland
Henderson	Albany	Coleraine
Holdingford	Alden	Cook
Howard Lake	Amboy	Cosmos
Isle	Argyle	Crookston
Kasson	Arlington	Crosby
Kenyon	Atwater	Danube
La Crescent	Aurora	Dawson
Lake City	Babbitt	Deer River
Lake Shore	Bagley	Dilworth
Le Center	Balaton	Eagle Bend
Le Sueur	Barnesville	Eagle Lake
Lester Prairie	Barnum	East Grand Forks
Lewiston	Battle Lake	Eden Valley
Lindstrom	Belgrade	Edgerton
Lonsdale	Benson	Elbow Lake
Madison Lake	Bird Island	Elgin
Maple Lake	Biwabik	Ellendale
Nicollet	Blackduck	Ellsworth
Pine Island	Blooming Prairie	Elmore
Plainview	Blue Earth	Ely
Redwood Falls	Bovey	Evansville

Eveleth Fairfax Fertile Floodwood Fosston Frazee Fulda Gibbon Gilbert Glenville Glenwood Good Thunder Graceville Grand Meadow **Granite Falls** Greenbush Grove City Hallock Halstad Hancock Harmony Hawley Hayfield Hector Hendricks Henning Heron Lake Hills Hoffman Hokah Houston Hoyt Lakes Ivanhoe Jackson Janesville Jasper Kandiyohi Karlstad Kasota Keewatin Kerkhoven Kiester Kimball

Lafayette Lake Benton Lake Crystal Lake Park Lakefield Lamberton Lanesboro Le Roy Litchfield Littlefork Luverne Lyle Mabel Madelia Madison Mapleton Marble Mazeppa Mc Intosh Melrose Menahga Milaca Minneota Minnesota Lake Montevideo Montgomery Montrose Moose Lake Morgan Morris Morristown Mountain Iron Mountain Lake Nashwauk New London New Richland New York Mills Olivia Onamia Ortonville Osakis **Parkers Prairie** Paynesville

**Pelican Rapids** Pennock Pierz Pipestone Preston Proctor Randall Raymond Red Lake Falls Renville Rock Creek Rollingstone Royalton Rushford Village Sacred Heart Scanlon Sebeka Sherburn Silver Bay Silver Lake Slayton Sleepy Eye Spring Grove Spring Valley Springfield St James St Peter Staples Starbuck Stephen Stewart Thief River Falls Tracy Trimont Truman Twin Valley Two Harbors Tyler Ulen Verndale Wabasha Wabasso Wadena

Walnut Grove	Bingham Lake
Warren	Biscay
Waseca	Blomkest
Waterville	Bluffton
Watkins	Bock
Welcome	Borup
Wells	Bowlus
West Concord	Boy River
Westbrook	Boyd
Wheaton	Brandon
Windom	Bricelyn
Winnebago	Brook Park
Winthrop	Brooks
	Brookston
GM Small Cities	Bruno
Akeley	Buckman
Alberta	Burtrum
Aldrich	Callaway
Alpha	Calumet
Altura	Campbell
Alvarado	Canton
Arco	Carlos
Ashby	Cedar Mills
Askov	Ceylon
Audubon	Chandler
Avoca	Chickamaw Beach
Backus	Chokio
Badger	Clear Lake
Barrett	Clements
Barry	Climax
Beardsley	Clinton
Beaver Bay	Clitherall
Beaver Creek	Clontarf
Bejou	Cobden
Bellechester	Comfrey
Bellingham	Comstock
Beltrami	Conger
Belview	Correll
Bena	Cromwell
Bertha	Currie
Big Falls	Cuyuna
Bigelow	Cyrus
Bigfork	Dakota

Dalton Danvers Darfur Darwin De Graff Deer Creek Delavan Delhi Denham Dennison Dent Dexter Donaldson Donnelly Doran Dover Dovray Dumont Dundee Dunnell Easton Echo Effie Eitzen Elba Elizabeth Elkton Elmdale Elrosa Elysian Emmons Erhard Erskine Evan Farwell Federal Dam Felton Fifty Lakes Finlayson Fisher Flensburg Florence Forada

Foreston
Fort Ripley
Fountain
Foxhome
Franklin
Freeborn
Freeport
Frost
Funkley
Garfield
Garrison
Garvin
Gary
Geneva
Genola
Georgetown
Ghent
Gilman
Gonvick
Goodridge
Granada
Grasston
Green Isle
Greenwald
Grey Eagle
Grygla
Gully
Hackensack
Hadley
Halma
Hammond
Hanley Falls
Hanska
Harding
Hardwick
Hartland
Hatfield
Hayward
Hazel Run
Heidelberg
Hendrum
Henriette
Herman

Hewitt Hill City Hillman Hitterdal Holland Hollandale Holloway Holt Humboldt Ihlen Iona Iron Junction Ironton Jeffers Jenkins Johnson Kelliher Kellogg Kennedy Kenneth Kensington Kent Kerrick Kettle River Kilkenny Kinbrae Kingston Kinney La Porte La Salle Lake Bronson Lake Henry Lake Lillian Lake Wilson Lancaster Lastrup Lengby Leonard Leonidas Lewisville Lismore Long Beach Longville

Louisburg Lowry Lucan Lynd Magnolia Manchester Manhattan Beach Mapleview Marietta Maynard Mc Grath Mc Gregor Mc Kinley Meadowlands Meire Grove Mentor Middle River Milan Millerville Millville Milroy Miltona Minneiska Minnesota City Mizpah Morton Murdock Myrtle Nashua Nassau Nelson Nerstrand Nevis New Auburn New Munich Newfolden Nielsville Nimrod Norcross Northome Northrop Odessa Odin

Ogema Ogilvie Okabena Oklee Ormsby Orr Oslo Ostrander Ottertail Palisade Pease Pemberton Perley Peterson Pillager Plato Plummer Porter Prinsburg Quamba Racine Ranier Regal Remer Revere Richville Riverton Ronneby Roosevelt Roscoe Rose Creek Rothsay Round Lake Rushmore Russell Ruthton Rutledge Sabin Sanborn

Sargeant Seaforth Sedan Shafer Shelly Shevlin Skyline Sobieski Solway South Haven Spring Hill Squaw Lake St Anthony St Hilaire St Leo St Martin St Rosa St Vincent Steen Storden Strandquist Strathcona Sturgeon Lake Sunburg Swanville Taconite Tamarack Taopi Taunton Tenney Tenstrike Thomson Tintah Tower Trail Trommald Troskv **Turtle River** Twin Lakes

Underwood Upsala Urbank Utica Vergas Vernon Center Vesta Viking Villard Vining Wahkon Waldorf Walters Waltham Wanda Warba Watson Waubun Wendell West Union Westport Whalan Wilder Williams Willow River Wilmont Wilton Winger Winton Wolf Lake Wolverton Wood Lake Woodstock Wrenshall Wright Wykoff Zemple Zumbro Falls

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